

February 3, 2009



Herbalife Becomes Official Nutritional Supplier of Italian Football League Champions, Internazionale FC

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE:HLF), a global nutrition and direct-selling company, today announced that it has signed an agreement to become the official Nutritional Supplier of Italian football club Internazionale FC ("Inter") for the 2008/9 season. As part of the deal, Herbalife's H3O Pro isotonic drink, available throughout Europe, will become the isotonic drink of Inter.

The deal will see both the Herbalife and H3O Pro isotonic drink brands showcased throughout Inter's home stadium, as well as through their many multimedia channels, including club magazine, cable TV channel and in-stadium broadcasts.

Inter are based in Milan and have won many national and European trophies during their 100-year history. They are the current Italian league champions, having won the title for the last three consecutive seasons.

Football/soccer is the most popular spectator sport in Italy. Statistics show that approximately 40 million people in Italy are fans, with 23 million watching a live game or TV highlights every week.

Technorati Tags: [Herbalife](#)

Suggested Links: [Herbalife's Delicious page](#)

About Herbalife Ltd.

[Herbalife](#) (NYSE: HLF) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 70 countries through a network of more than 1.9 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Please visit [Investor Relations](#) for additional financial information.

Source: Herbalife Ltd.