Herbalife Nutrition CAGNY Presentation

February 21, 2019



Disclaimer

Forward-Looking & Cautionary Statements and Non-GAAP Financials

This presentatin contains "forward-looking statements" within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Although we believe that the expectations reflected in any of our forward-looking statements are reasonable, actual results could differ materially from those projected or assumed in any of our forward-looking statements. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change and to inherent risks and uncertainties, such as those disclosed or incorporated by reference in our filings with the Securities and Exchange Commission. Important factors that could cause our actual results, performance and achievements, or industry results to differ materially from estimates or projections contained in our forward-looking statements include, among others, the following:

- our relationship with, and our ability to influence the actions of, our Members;
- improper action by our employees or Members in violation of applicable law;
- adverse publicity associated with our products or network marketing organization, including our ability to comfort the marketplace and regulators regarding our compliance with applicable laws;
- changing consumer preferences and demands;
- the competitive nature of our business;
- regulatory matters governing our products, including potential governmental or regulatory actions concerning the safety or efficacy of our products and network marketing program, including the direct selling markets in which we operate;
- legal challenges to our network marketing program;
- the consent order entered into with the FTC, the effects thereof and any failure to comply therewith;
- risks associated with operating internationally and the effect of economic factors, including foreign exchange, inflation, disruptions or conflicts with our third-party importers, pricing and currency devaluation risks, especially in countries such as Venezuela;
- uncertainties relating to interpretation and enforcement of legislation in China governing direct selling and anti-pyramiding;
- our inability to obtain the necessary licenses to expand our direct selling business in China;
- adverse changes in the Chinese economy;
- our dependence on increased penetration of existing markets;
- any material disruption to our business caused by natural disasters, other catastrophic events, acts of war or terrorism, or cyber-security incidents;
- contractual limitations on our ability to expand our business;
- our reliance on our information technology infrastructure and outside manufacturers;
- the sufficiency of our trademarks and other intellectual property rights;
- product concentration;
- our reliance upon, or the loss or departure of any member of, our senior management team which could negatively impact our Member relations and operating results;
- U.S. and foreign laws and regulations applicable to our international operations;
- uncertainties relating to the United Kingdom's vote to exit from the European Union;
- restrictions imposed by covenants in our credit facility;
- risks related to the convertible notes;
- uncertainties relating to the application of transfer pricing, duties, value added taxes, and other tax regulations, and changes thereto;
- changes in tax laws, treaties or regulations, or their interpretation;
- taxation relating to our Members;
- product liability claims;
- our incorporation under the laws of the Cayman Islands;
- whether we will purchase any of our shares in the open markets or otherwise; and
- share price volatility related to, among other things, speculative trading and certain traders shorting our common shares.

We do not undertake any obligation to update or release any revisions to any forward-looking statement or to report any events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, except as required by law.

Herbalife Nutrition Today

- Global Nutrition Company Founded in 1980
- FY 2018: Net Sales of \$4.9 billion; EBITDA of \$726 million
- Strong balance sheet
- Returned approximately \$5.1 billion of capital to shareholders since 2007
- Independent Distributor network with operations in more than 90 countries
- Approximately 8,900 employees worldwide
- High quality products to pursue an active, healthy lifestyle
 - Approximately 120 products encompassing over 4,700 SKUs worldwide
 - Weight Management, including the global #1 meal replacement product, Health & Wellness and Sports Nutrition products
- 4 manufacturing facilities, 8 quality control labs, botanical extraction facility



Key Takeaways

- 1. Growth Company
 - A. Tailwinds
 - B. Ideally positioned
 - C. Strategy to Win
- 2. Strong Cash Flow Generation
- 3. Returning Cash to Shareholders





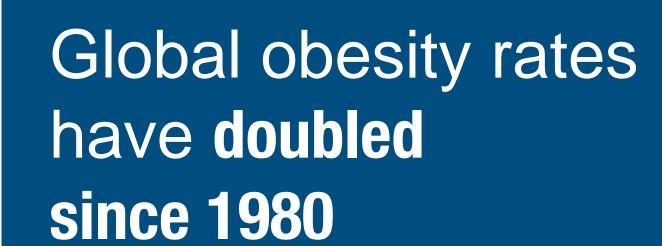
- 1. Global Trends
- 2. Demographic Alignment
- 3. Right Model
- 4. Attractive Category
- 5. Financial Strength
- 6. Key Growth Strategies

HERBALIFE

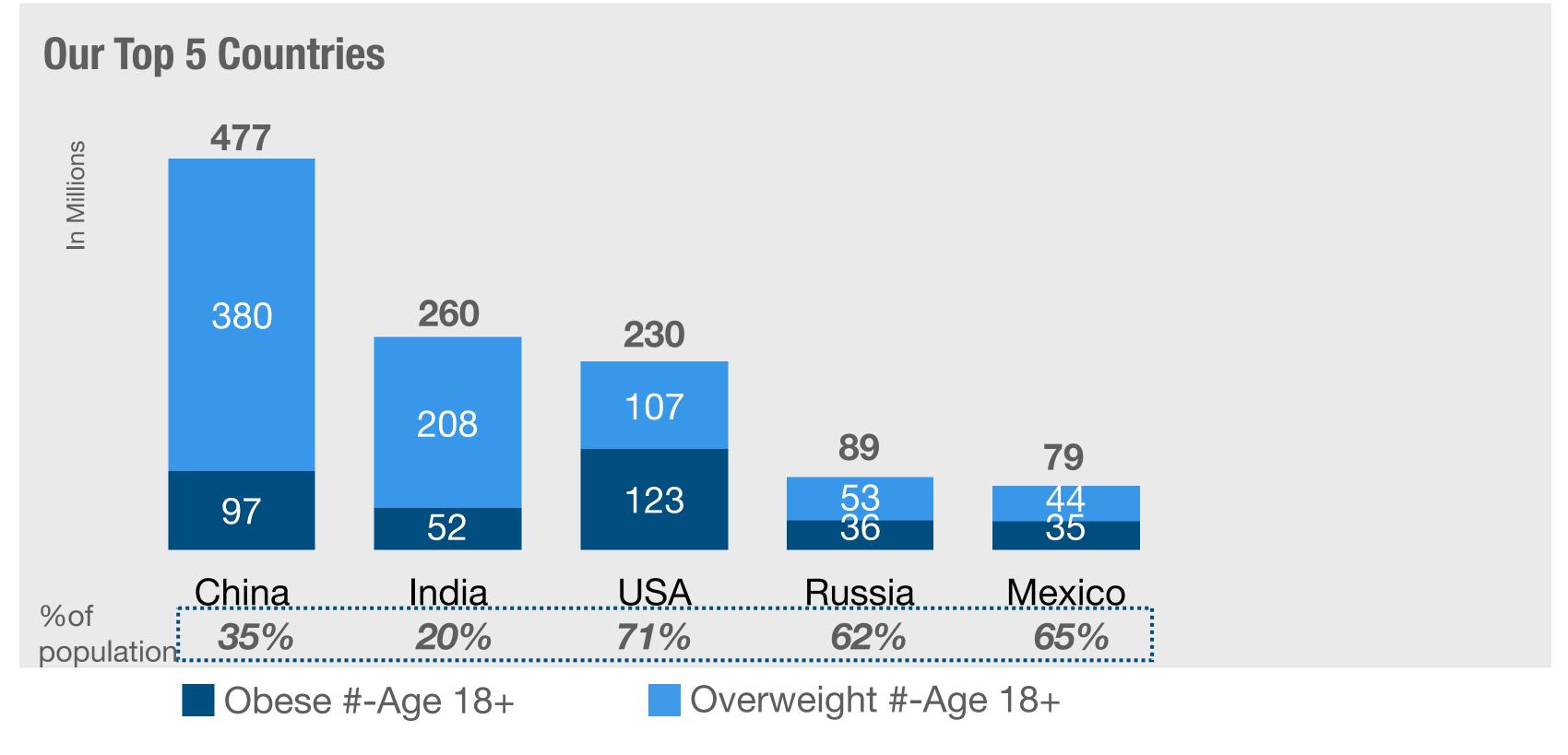
Global / Emerging Trends - Tailwind for long-term growth



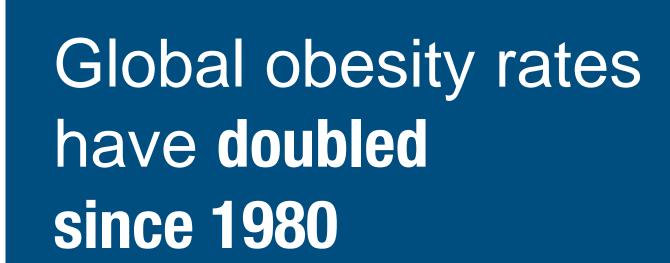
Overweight & Obese Population - Large addressable audience



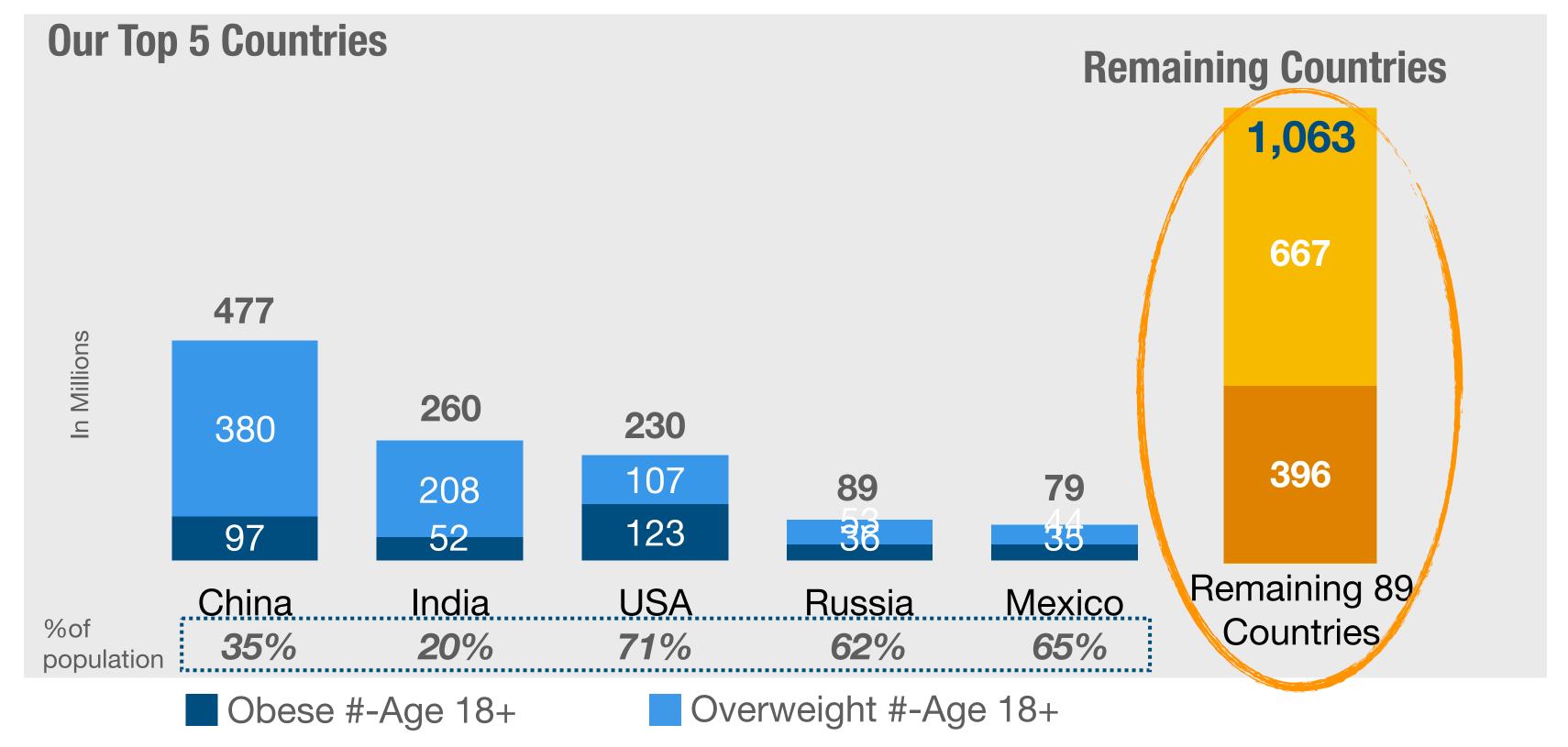
Type 2 Diabetes: US:10.8%, Mexico: 13.1%, India: 10.4%, China: 9.7%, Russia 6.2%



Overweight & Obese Population - Large addressable audience

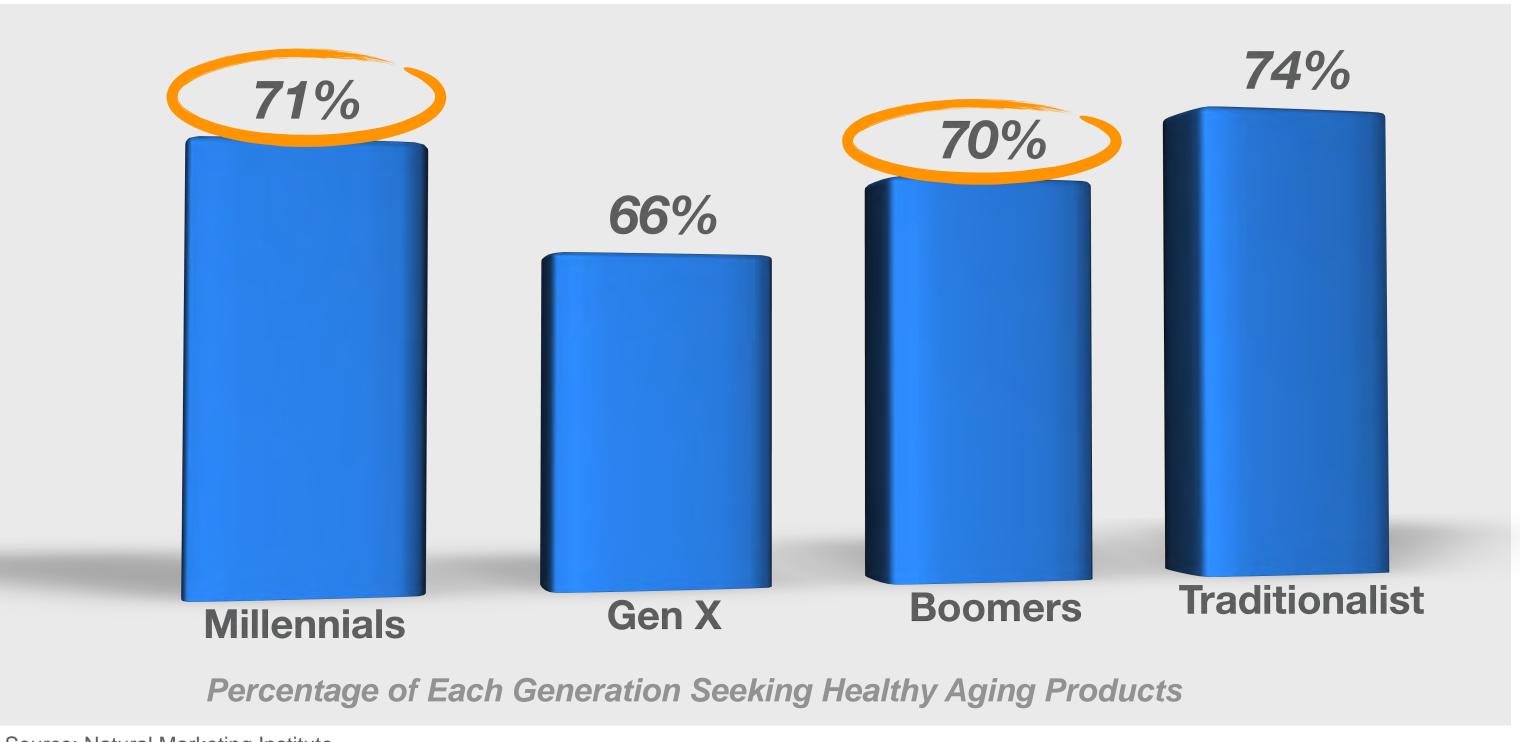


Type 2 Diabetes: US:10.8%, Mexico: 13.1%, India: 10.4%, China: 9.7%, Russia 6.2%



Healthy Aging - U.S. - Increasing desire for healthy aging

All generations are looking for products that have healthy aging qualities.

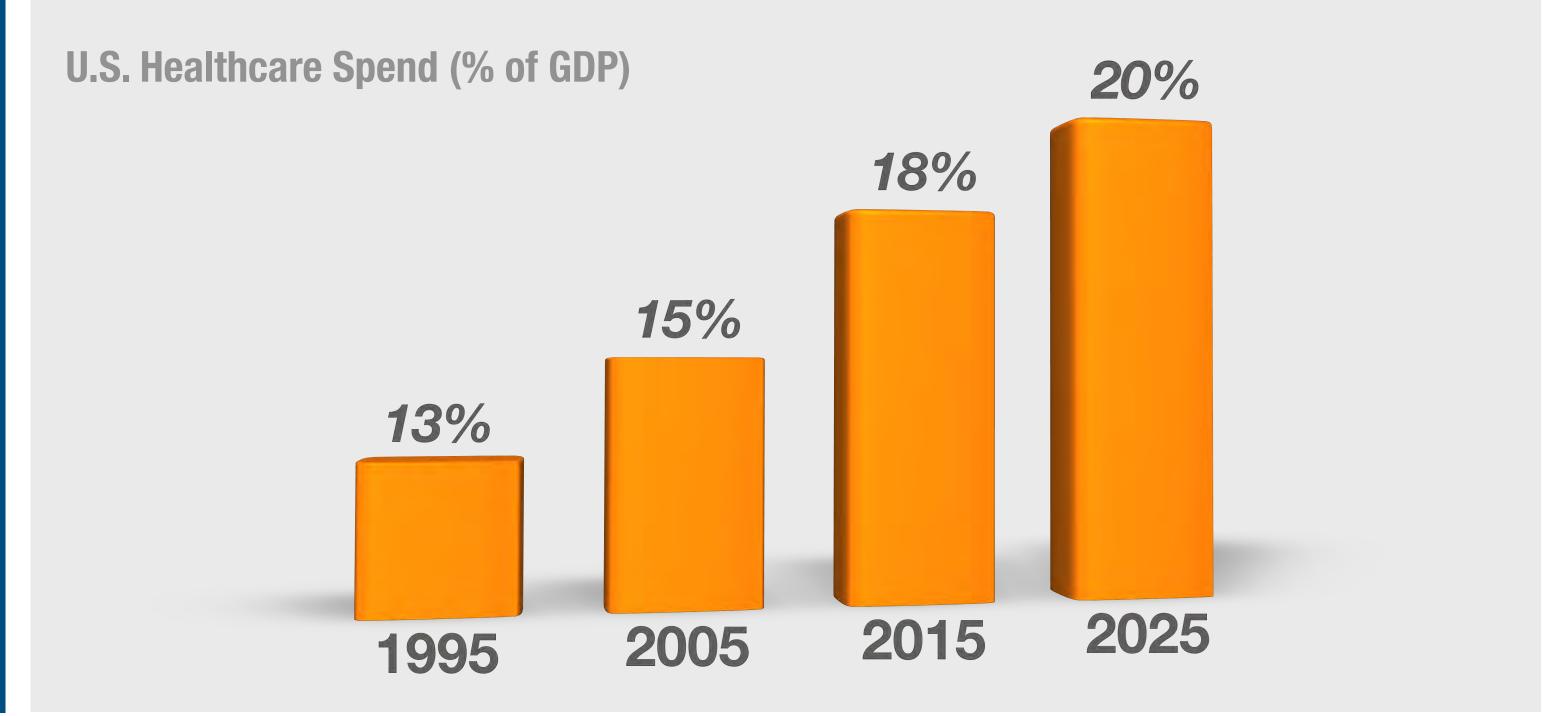


Source: Natural Marketing Institute

Skyrocketing Healthcare Costs - Prevention is part of the solution

"Over 60 percent of healthcare spending is on ailments that are created by humans."

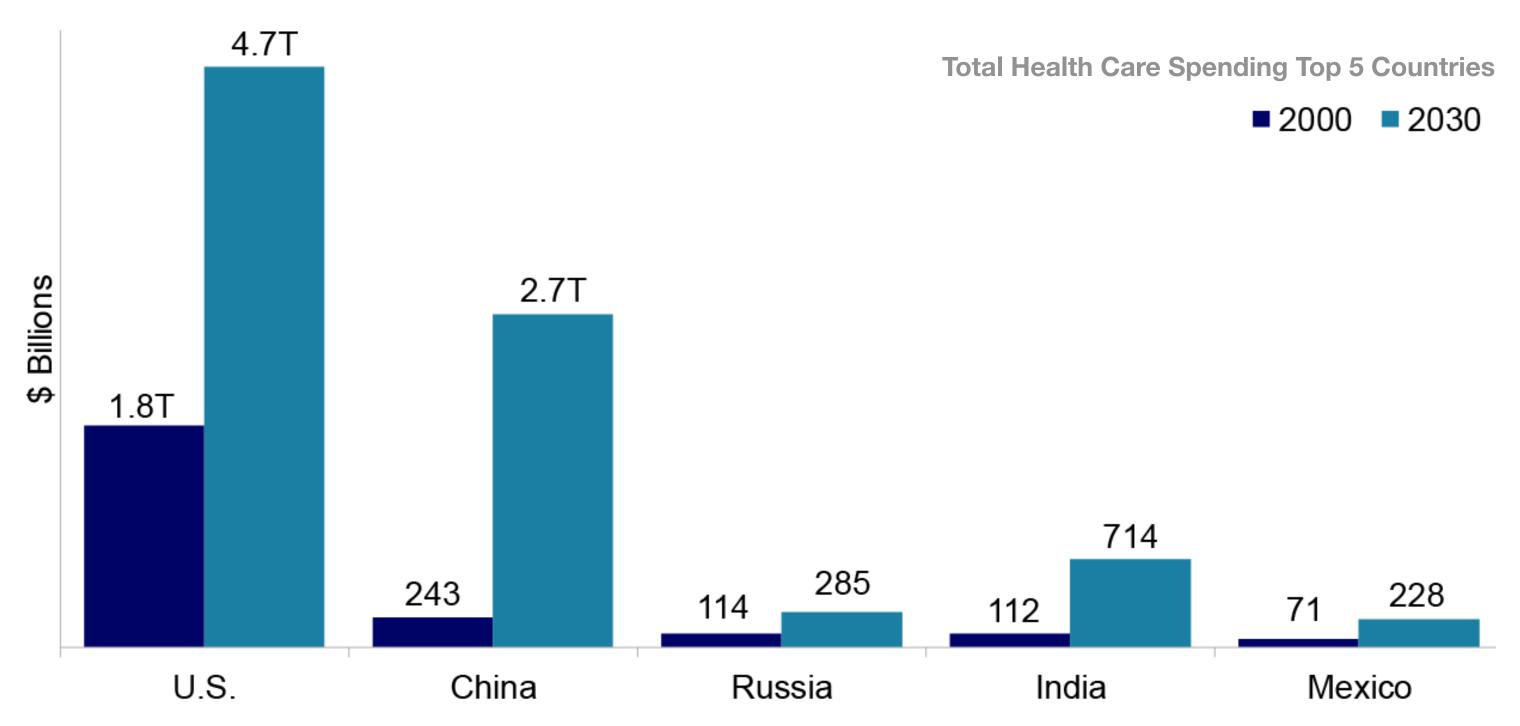
Dr. Richard Carmona, 17th Surgeon General of the U.S. and Herbalife Nutrition board member



Source: Centers for Medicare & Medicaid Services

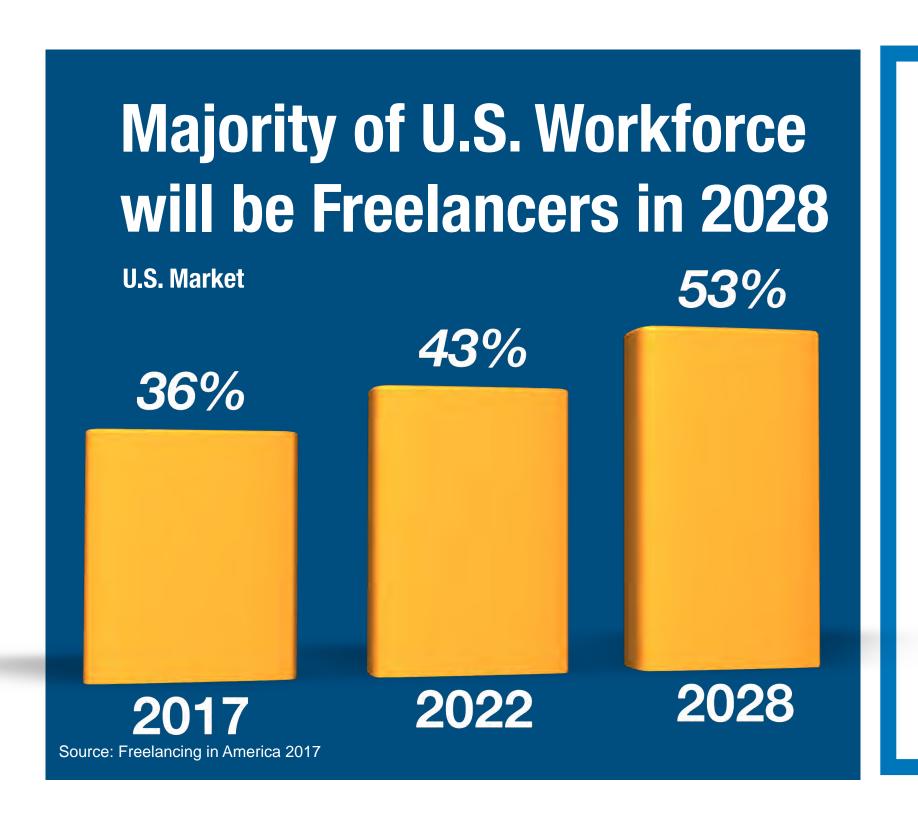
Skyrocketing Healthcare Costs - Prevention is part of the solution

"Global spending on healthcare is expected to increase to \$18.28 trillion by 2040."



Source: Viz Hub Health Data from Institute for Health Metrics and Evaluation. Dollars represent 2017 Purchasing Power Parity dollars.

Rise in Entrepreneurship Globally - Independent business opportunity



India

The Indian freelance / "Since 2015, the gig market size is expected to grow to \$20-30 billion by 2025."

Source: entrepreneur.com 8-27-18

China

Chinese government has introduced a host of incentives to push entrepreneurship."

Source: china.org.cn 9-07-18

Social Influence Supports Social Selling

"Social selling is taking part in the community in which your customers participate to listen, understand, share and engage."

Source: Forbes - Death of a salesmen 2017: The Rise of Social Selling 2017

70% agree
a strong support system
is critical to achieving
diet goals

Source: Mintel Diet Trends September 2016

More than 2X

Number of people say influence from friends or family was the #1 factor in selecting an eating pattern / diet, opposed to a healthcare professional

Source: 2017 Food & Health Survery Report

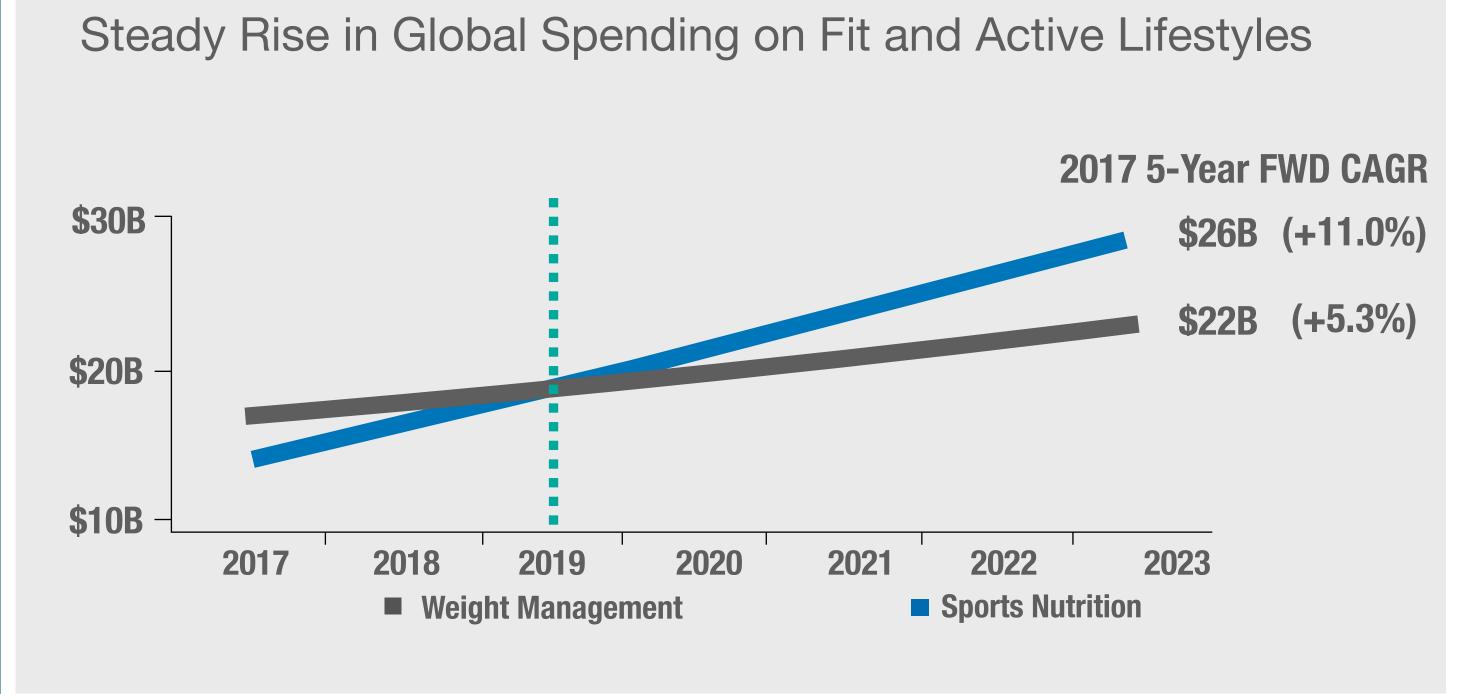
57%

of Millennials look to family and friends in determining the value of their food

Source: The Halo Group

Fit & Active - Large & growing addressable audience

The Bureau of Labor Statistics predicts that the number of fitness workers will grow by 10% between now and 2026 in the U.S.

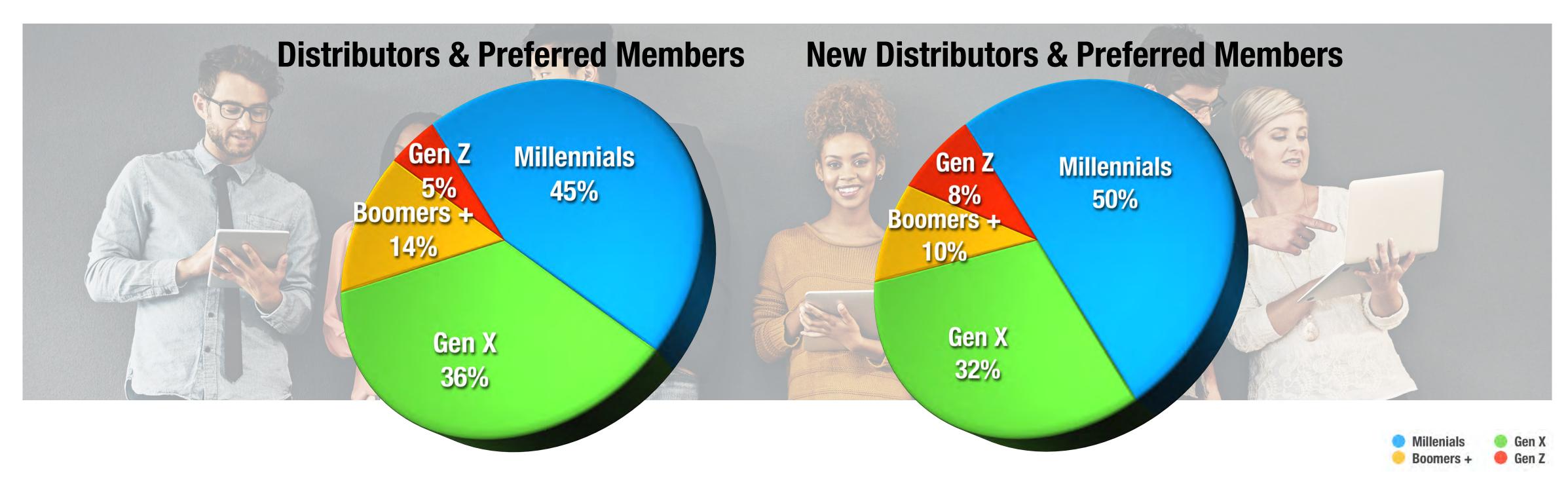


Source: Bureau of Labor Statistics

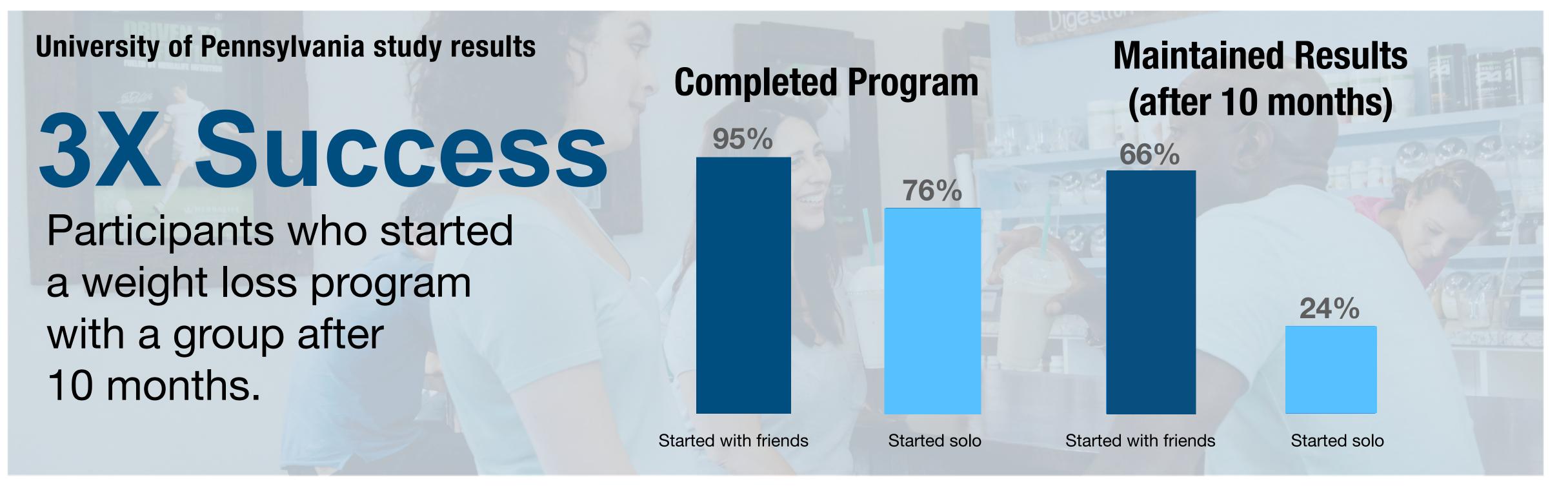
Demographic Alignment - Rise of Millennials in the workplace



Demographic Alignment



Right Model - Strength of social support



Attractive Category - Growing 2-3x food industry

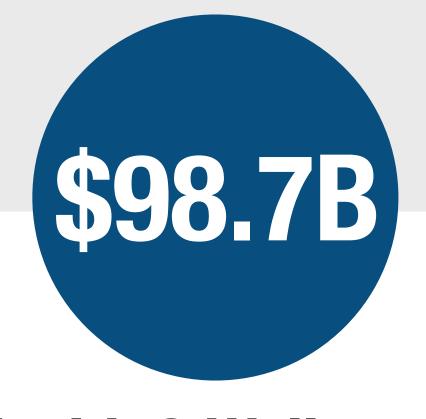
5-Yr Fwd CAGR: 5.3%

5-Yr Fwd CAGR: 5.8%

5-Yr Fwd CAGR: 11.0%



Weight Management



Health & Wellness



Sports Nutrition

Source: Euromonitor 2017

^{1.} Weight Management includes: Meal Replacement, Slimming Teas, Supplemental Nutrition Drinks, and Weight Loss Supplements

^{2.} Health and Wellness includes: Vitamins and Dietary Supplements

^{3.} Sports Nutrition includes: Sports Nutrition

^{4.} CAGR Projections

Financial Update

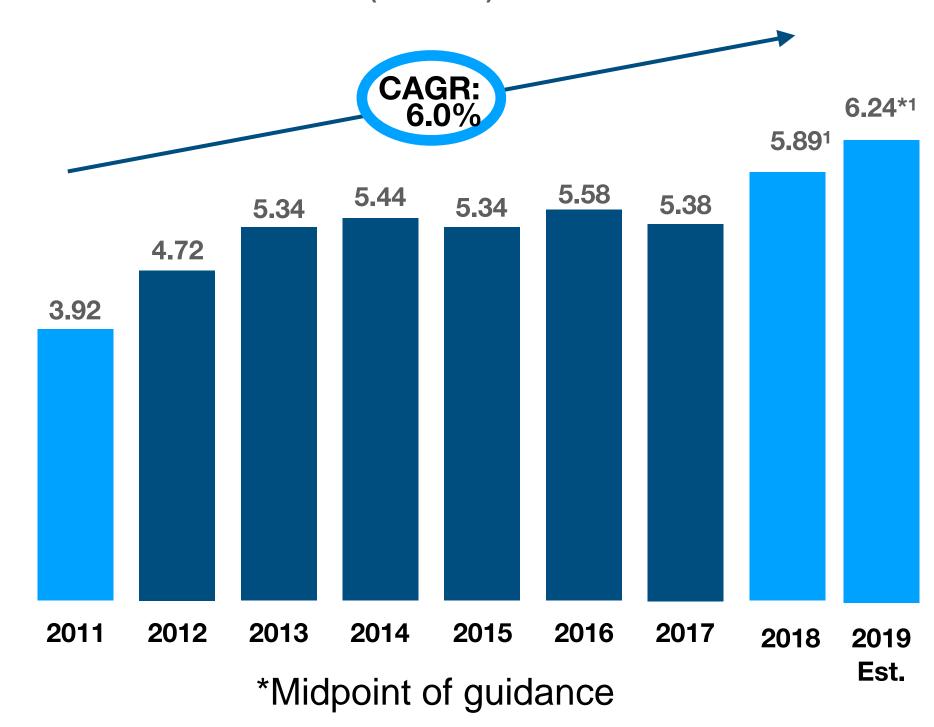
- 1. Historical Performance
- 2. Attractive Cash Flow
- 3. Strong Record of Returning Cash to Shareholders
- 4. \$1.5B Buyback Program
- 5. Top Market Penetration Rates

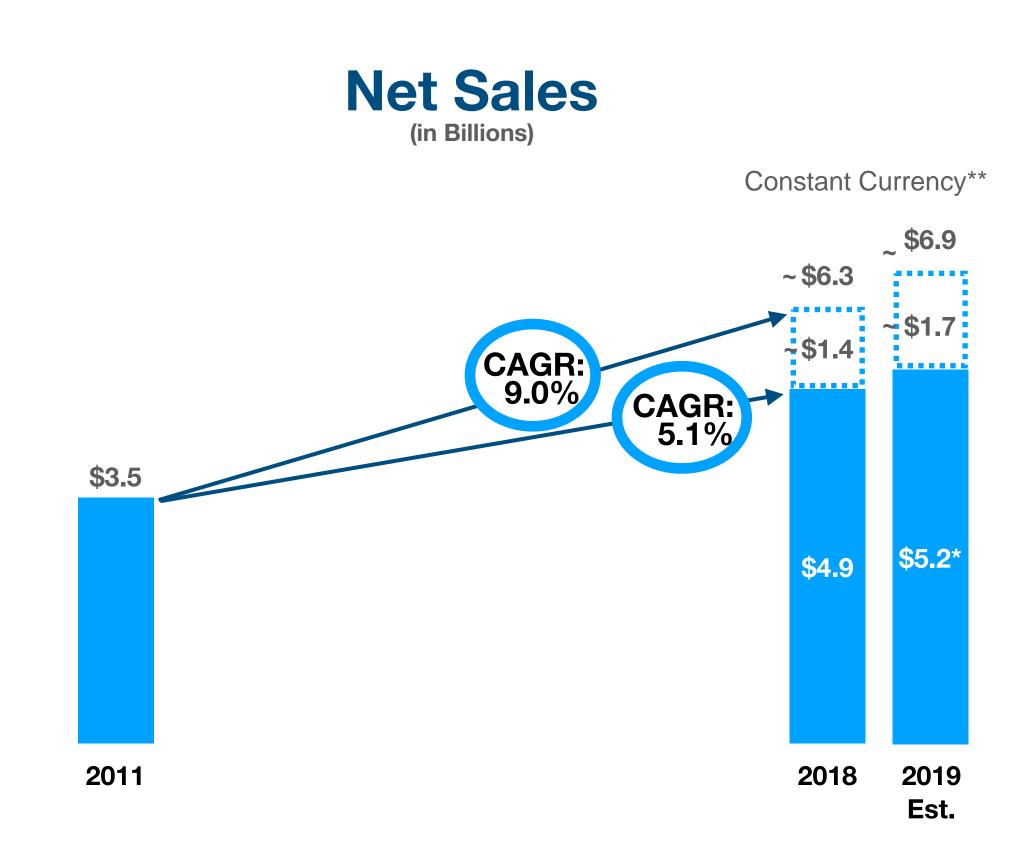


Historical Performance

Volume Points

(in Billions)



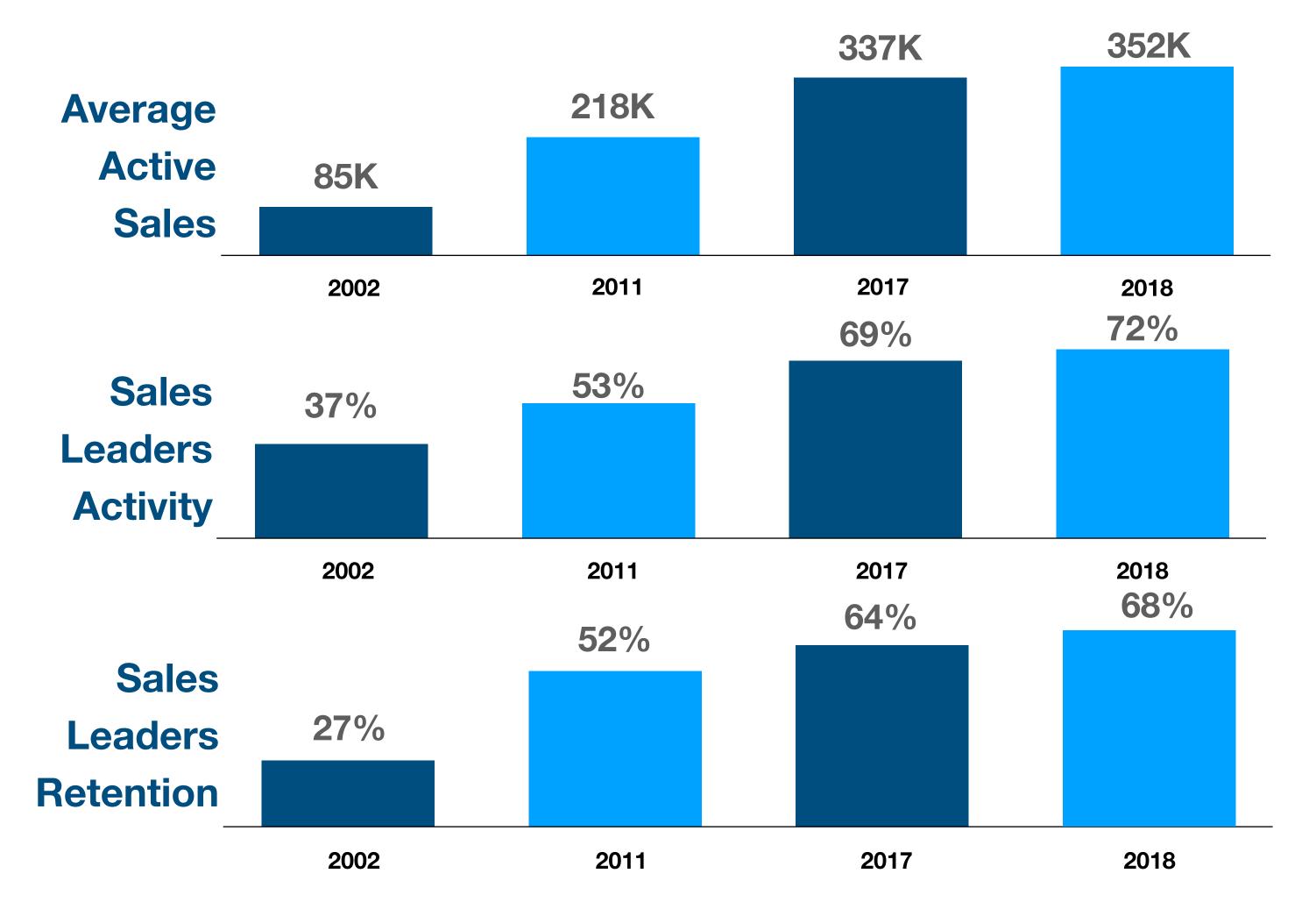


Source: Herbalife Nutrition Internal Sales Data

^{** 2018} and 2019 Net Sales restated at 2011 average currency rates, excluding Venezuela

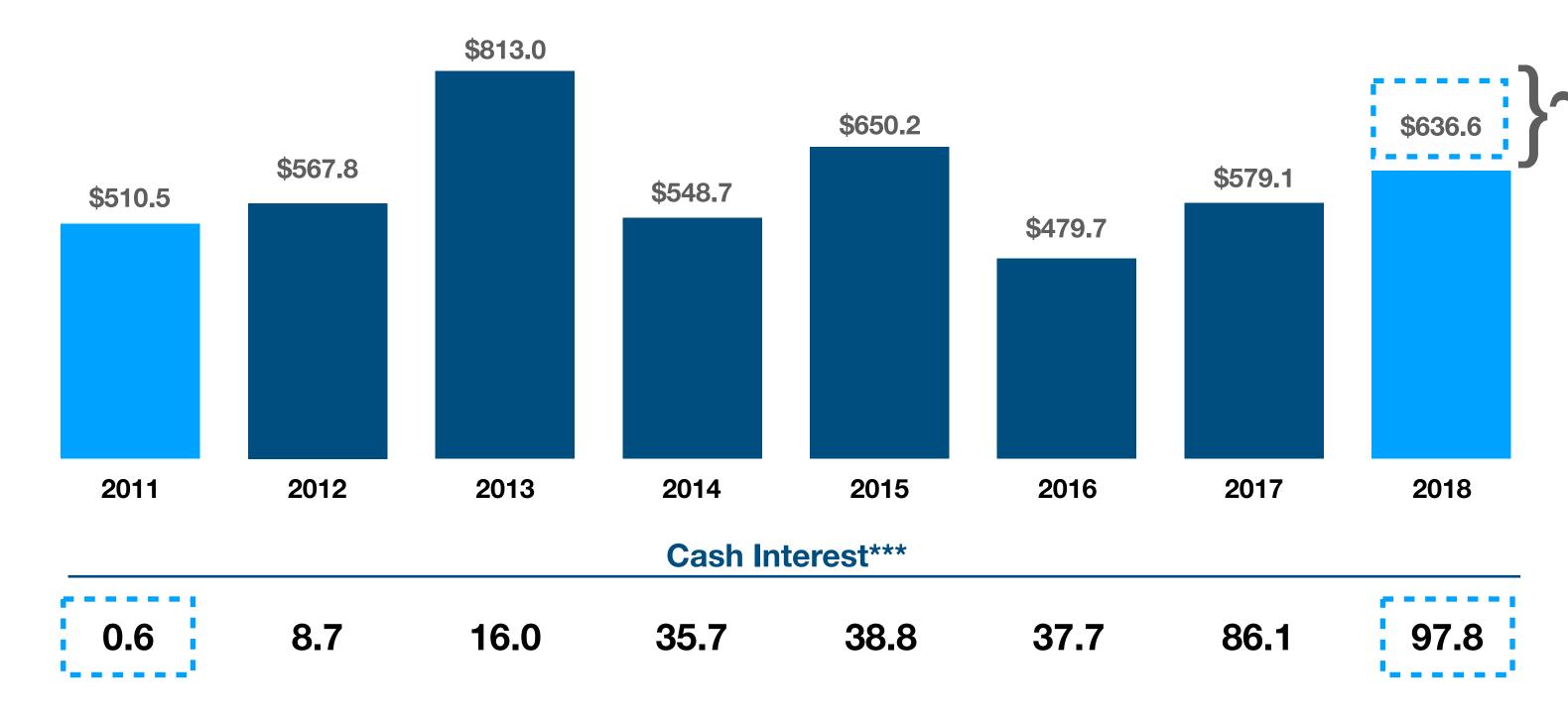
¹ During 2018, the Company adjusted volume points values for certain products in Mexico, North America and South & Central America.

Supported by Improved Underlying Key Metrics



Powerful Cash Flow Generation

Adjusted¹ Operating Cash Flow - Levered (in Millions)



~ \$320m Constant Currency**

Adjusted¹ Operating Cash Flow (2011-2018):

\$4,785.6M

Reported \$4,597.5

Total Capital Expenditures (2011-2018):

\$939.1M

Non-GAAP Financial Measure. See the appendix of this presentation for a definition thereof and a reconciliation thereof to the most comparable GAAP measure.
 Capital Expenditures from 2011-2018

^{** 2018} Net Income adjusted at 2011 average currency rates (estimate)

^{***} Calculated by reported GAAP interest less non-cash interest

Capital Allocation Policy - Disciplined Approach

Debt Service

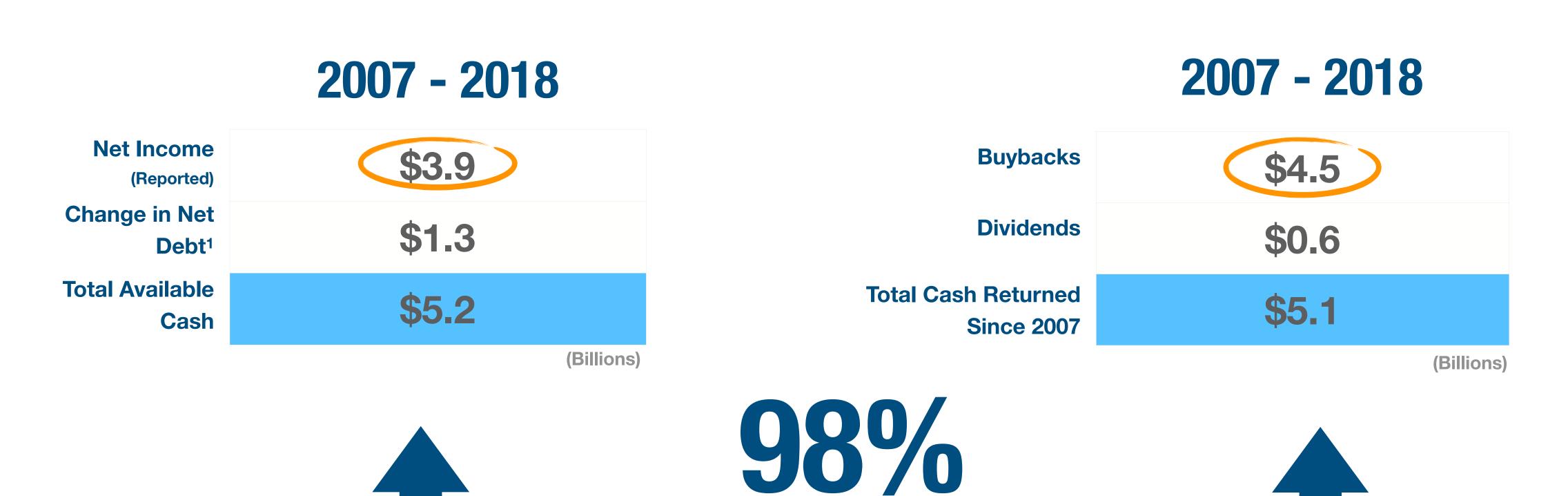
Internal Investments

External Investments

Return Cash to Shareholders

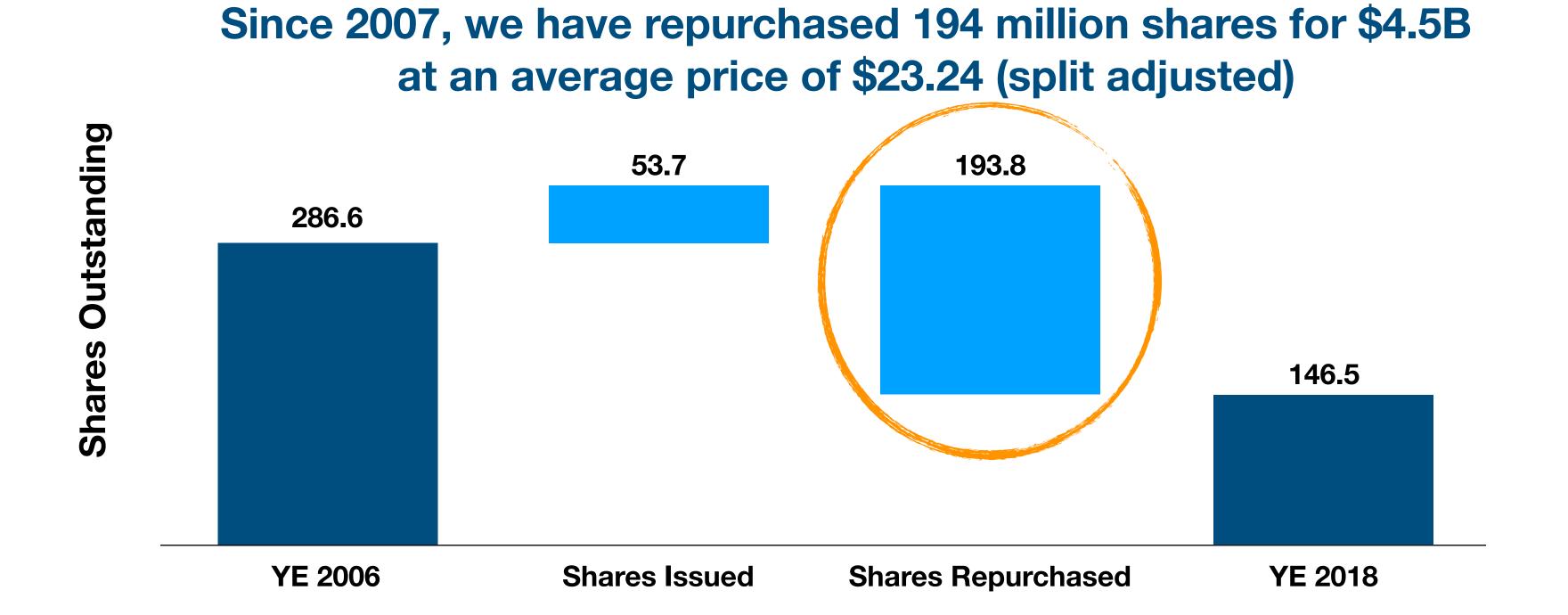


Long Track Record of Returning Capital to Shareholders



TOTAL CASH RETURNED TO SHAREHOLDERS

Buyback Program Reduced Share Count by ~50% Since 2007



Buyback Program Reduced Share Count by ~50% Since 2007

Current \$1.5 Billion, 5-Year Share Repurchase Program

Efficient Capital Structure

Leverage Profile

Cash: \$1,198.9M

FY 2018 EBITDA (Rep.): \$726.2M

Net Debt / Bank Adj.¹ EBITDA: 1.4x

Debt: \$2,453.8M

FY 2018 Bank Adj. 1 EBITDA: \$878.0M

Gross Debt / Bank Adj.¹ EBITDA: 2.8x

Net Debt²: \$1,254.9M

Note: As of Q4 2018

^{1.} Non-GAAP Financial Measure. See the appendix of this presentation for a definition thereof and a reconciliation thereof to the most comparable GAAP measure.

Efficient Capital Structure

Debt Profile Provides Flexibility In Capital Allocation Strategy

Leverage Profile

Cash: \$1,198.9M

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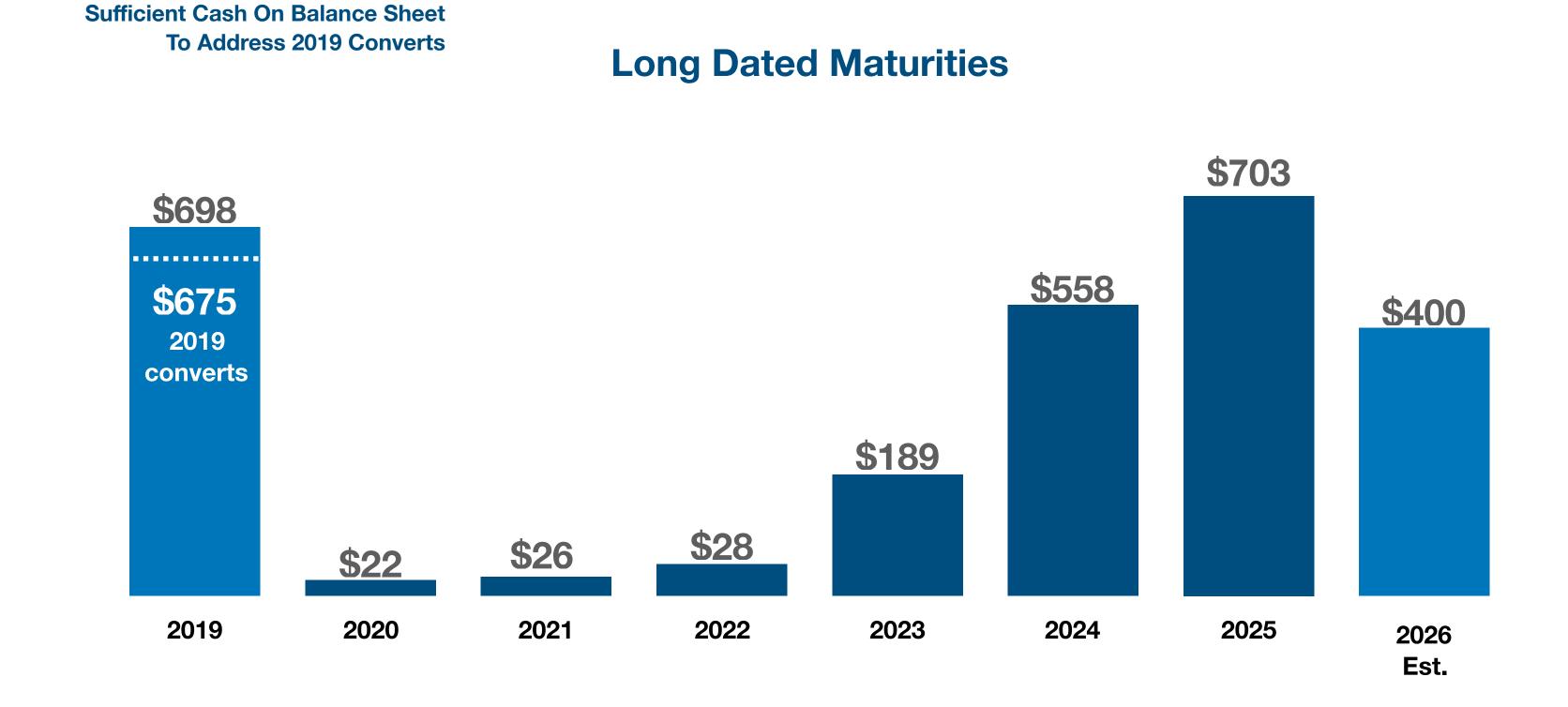
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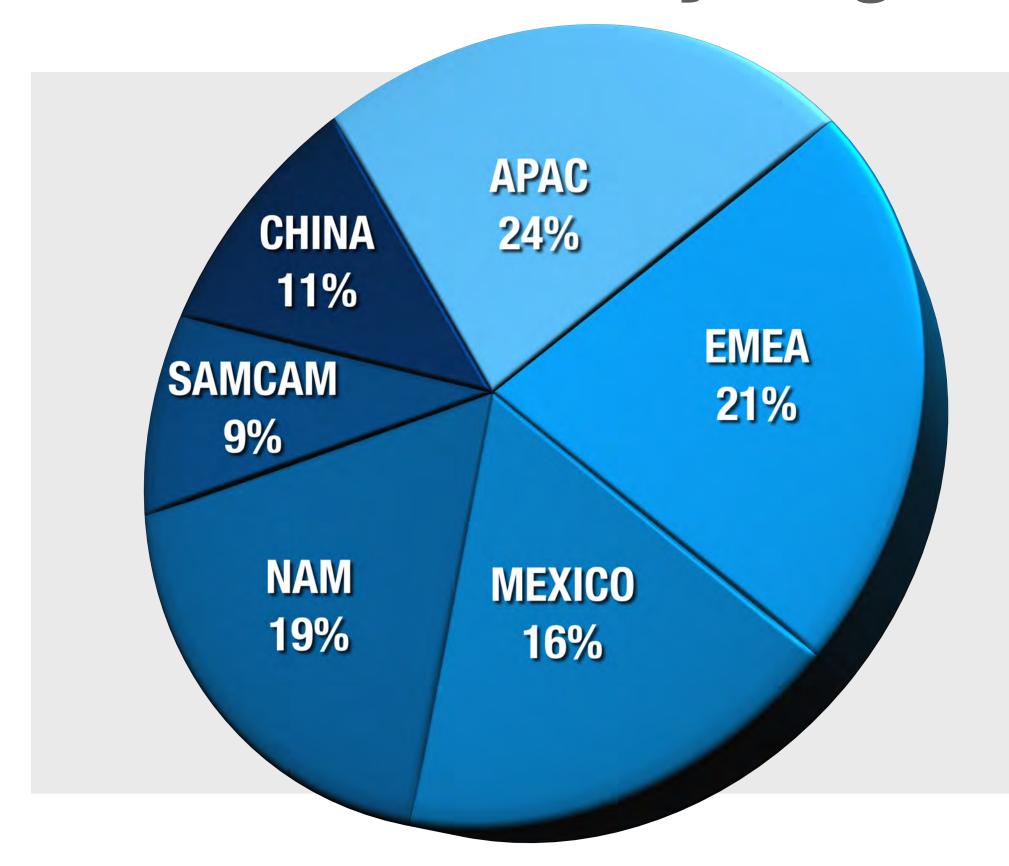


Note: As of Q4 2018

^{1.} Non-GAAP Financial Measure. Calculated by total debt less cash.

^{2.} Non-GAAP Financial Measure. See the appendix of this presentation for a definition thereof and a reconciliation thereof to the most comparable GAAP measure.

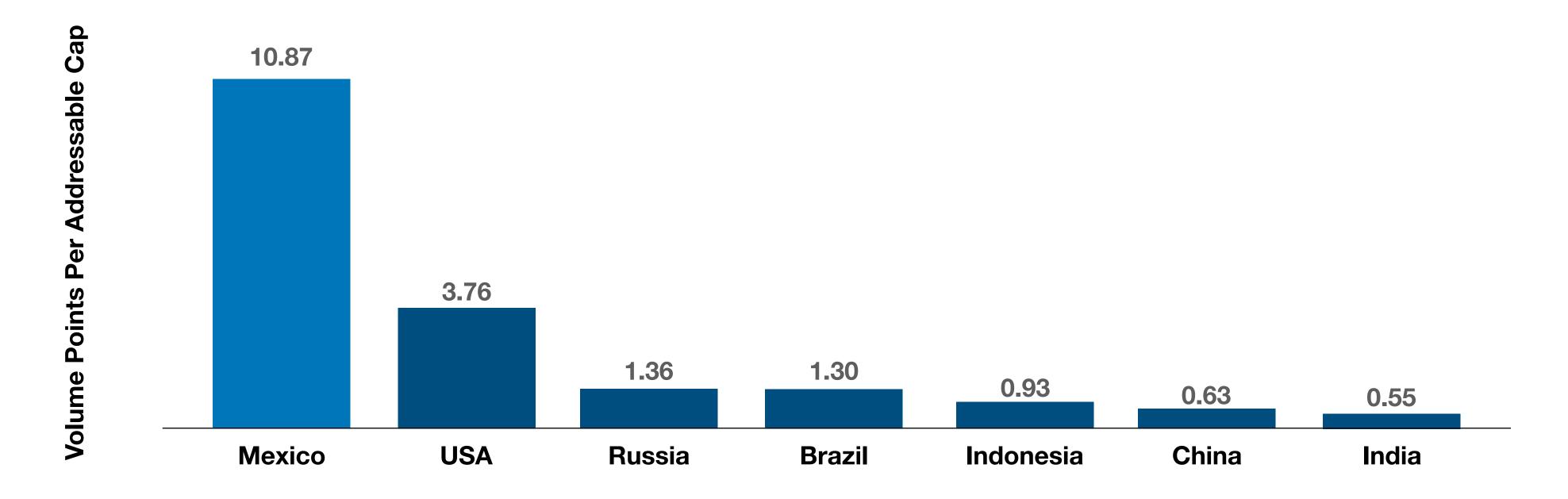
Volume Points by Region – Q4 2018



	Volume Points	
Region	4Q'18(mil)	Yr/Yr % Chg
Asia Pacific	355.5	29.8%
EMEA	302.6	11.3%
North America	280.5	11.8%
Mexico	228.6	10.1%
China	155.2	3.7%
South & Central America	138.6	(9.4%)
Worldwide Total *	1,461.0	11.8%

Source: Internal Herbalife Nutrition Data

Significant Opportunity To Penetrate Existing Markets

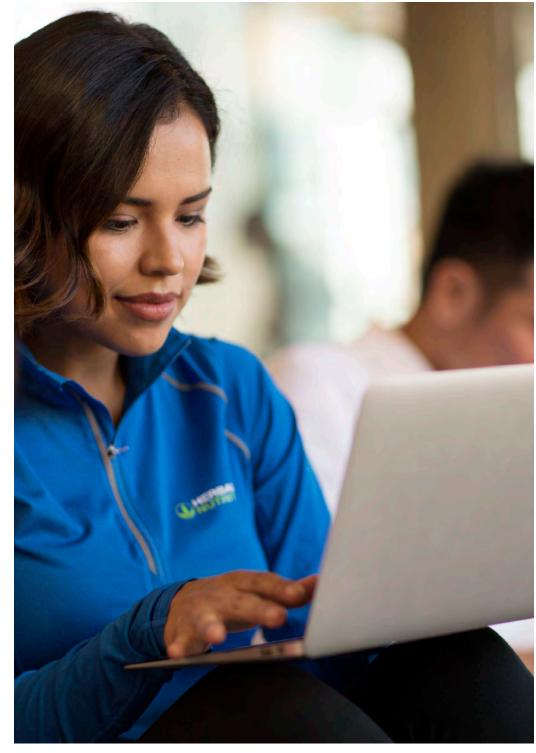


Source: Addressable Population calculated as (1 – Poverty Rate) * Total Population. Total Population from Euromonitor. Poverty Rates from World Bank, tiered for each country based on income classification: India (60%), Indonesia (27%) [Lower Middle Income Countries: \$3.20 PPP], Brazil (19%), China (27%), Mexico (35%), Russia (3%) [Upper Middle Income Countries: \$5.50 PPP], USA (13%) [High Income Countries \$21.70 PPP]. Volume Points based on Herbalife Nutrition Data 2017.

Key Growth Strategies

- 1. Products
- 2. Technology
- 3. Distributor Difference









Market Size & Opportunity

5-Yr Fwd CAGR: 5.3%

5-Yr Fwd CAGR: 5.8%

5-Yr Fwd CAGR: 11.0%







Weight Management

Health & Wellness

Sports Nutrition

Herbalife Nutrition Market

Source: Euromonitor 2017

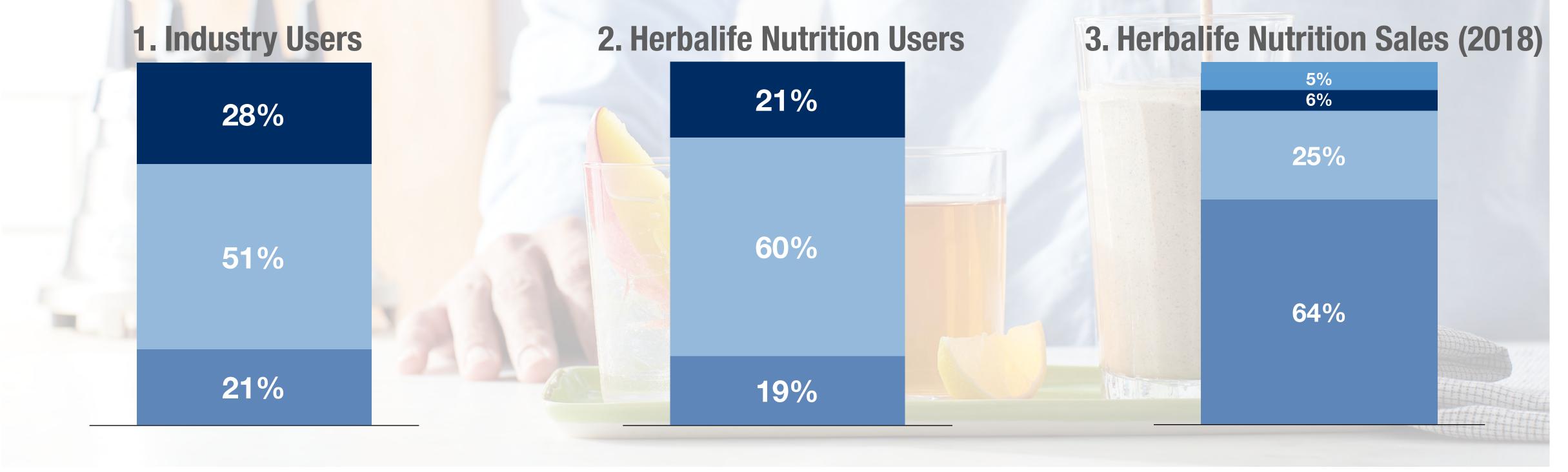
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^{2.} Health and Wellness includes: Vitamins and Dietary Supplements

^{3.} Sports Nutrition includes: Sports Nutrition

^{4.} CAGR Projections

Consumer Profile - Opportunity to Expand Beyond Weight Management



Source: Internal Study Conducted In Conducted in China, Korea, Taiwan, India, Indonesia, Italy, Mexico, Brazil, Colombia and Russia Herbalife Nutrition Internal Sales Data





Product Strategy

- 1. Increase Value of Existing Customers
- 2. Attract New Customers

- A. Fill Gaps
- B. Add Flavors
- C. Increase Convenience
- D. Expand Dayparts
- E. Enter New Categories
- F. Offer More Choices
- G. Expand Sports Line



Product Strategy – Increase Value of Existing Customers



Product Strategy – Increase Value of Existing Customers



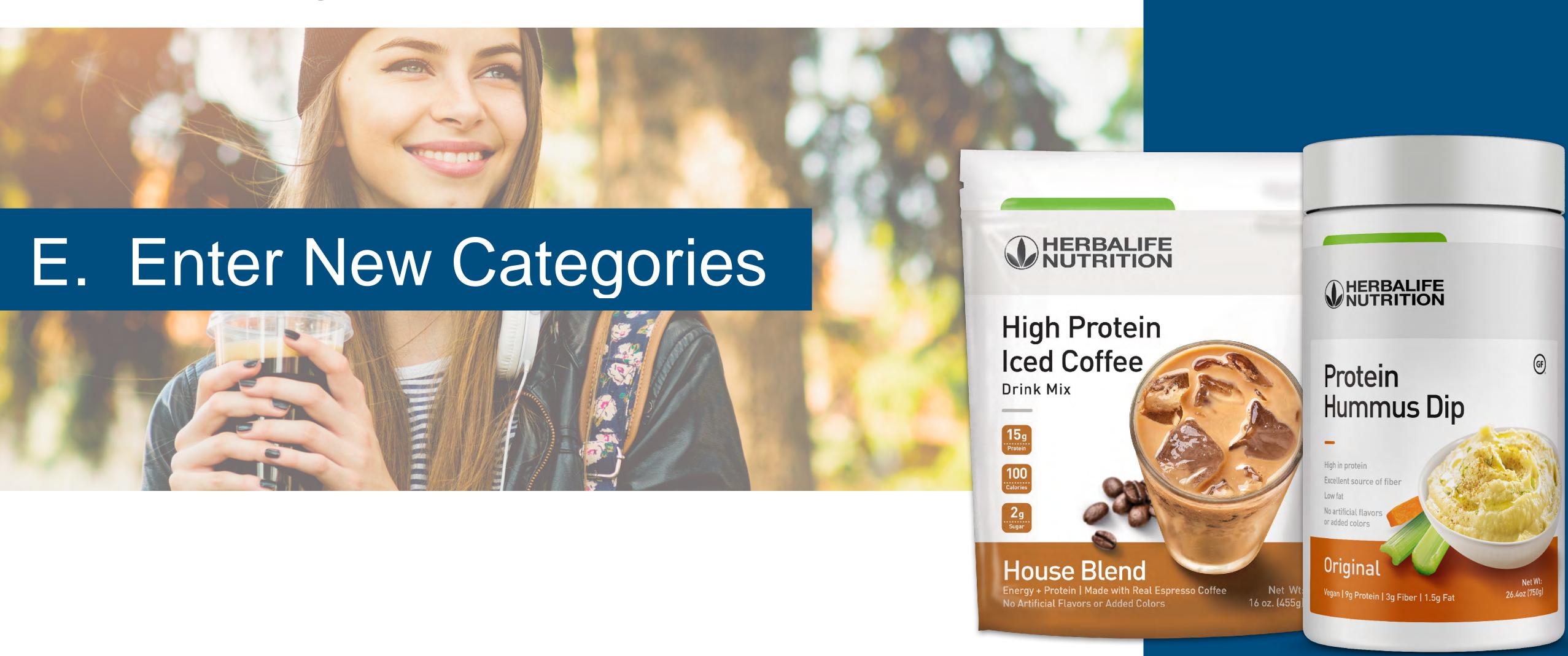
Product Strategy – Increase Value of Existing Customers



Product Strategy – Increase Value of Existing Customers



Product Strategy – Attract New Customers



Product Strategy – Attract New Customers







Industry



Herbalife24 Rebuild Strength **Best Whey Protein**

Herbalife24 Rebuild Strength **Best Muscle Builder**

Herbalife24 Formula 1 Sport **Best Pre-Workout**

Herbalife24 Hydrate **Best Health Product**

Liftoff **Best Energy Drink**



The voting for the Sports Nutrition Awards 2019 has begun! Let us know your favourite whey, BCAA, pre-workout, muscle builder or other product that helps you perform to the best of your ability – and as a thank you, we'll enter you into a draw to win £100 to spend on Amazon. We don't have to tell you that buys a lot of your favourite supplements!



► Visit coachmag.co.uk/awards2019 to cast your vote





Live Lean Live Limitless



Science in Sport GO Caffeine Shot



Battle Ready Fuel

BEST WHEY PROTEIN





Herbalife Nutrition



Science in Sport



BEST BCAA/INTRA-WORKOUT



Myprotein My Amino Energy



Science in Sport BCAA Perform



Muscle Moose Moose Juice



Battle Ready Fuel BCAA Intra-Workout

BEST MUSCLE BUILDER









BEST HEALTH PRODUCT



Herbalife Nutrition H24 Hydrate



Lean Matcha Green



Liver And Colon Detox





Linwoods Milled Organic Flaxseed

BEST ENERGY DRINK



TENZING







BEST PROTEIN BAR/SNACK



Myprotein Carb Crusher



Herbalife Nutrition Protein Bar





Bio-Synergy Rebel Bar



BULK POWDERS MACRO MUNCH

BEST FAT BURNER





LA Muscle



Battle Ready Fuel



Direct Nutrition Fat Metabolisers

BEST VEGAN PRODUCT



Bio-Synergy Lean & Green Hazelnut Flavour



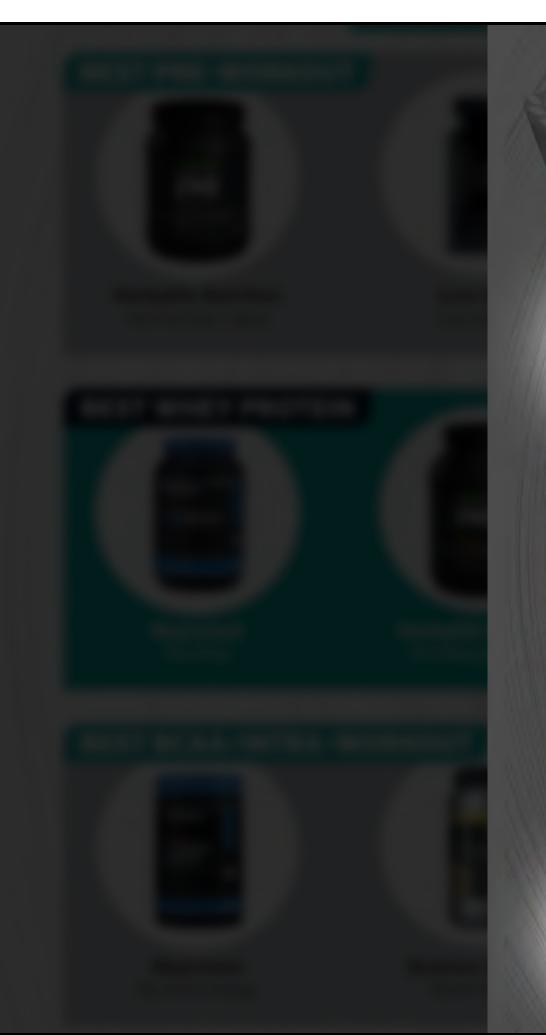
Tom Oliver Nutrition Vegan Protein Bar Chocolate Caramel



Performance Protein Chocolate & Peanut Flavour



BULK POWDERS





know your favourite whey, BCAA, pre-workout, muscle builder or other product that helps you perform to the best of your ability – and as a thank you, we'll enter you into a draw to win £100 to spend on Amazon. We don't have to tell you that buys a lot of your favourite supplements!

BEST PRE-WORKOUT



H24 Formula 1 Sport







BEST WHEY PROTEIN









BEST BCAA/INTRA-WORKOUT









BEST MUSCLE BUILDER









BEST HEALTH PRODUCT



















BEST PROTEIN BAR/SNACK







Herbalife Nutrition





BULK POWDERS









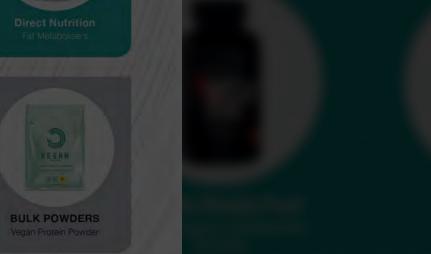




Tom Oliver Nutrition

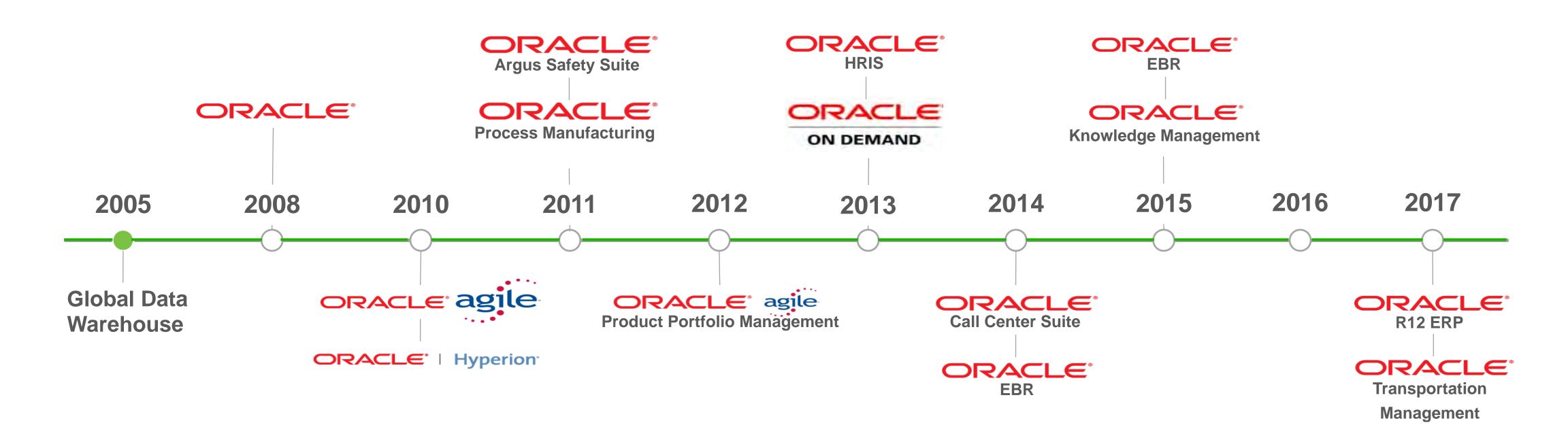




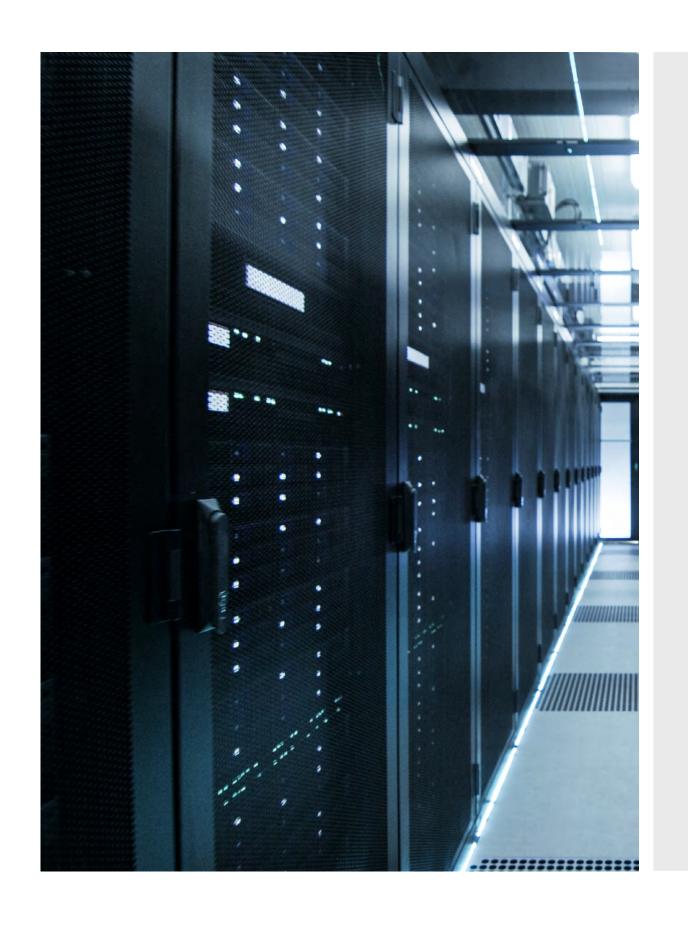




Robust Technology Infrastructure



Robust Technology Infrastructure



Capacity to Support Growth

Upgraded to Oracle R12 ERP

5 Data Centers (2 Mirror Mirror)

Cyber Security/PCI Compliant

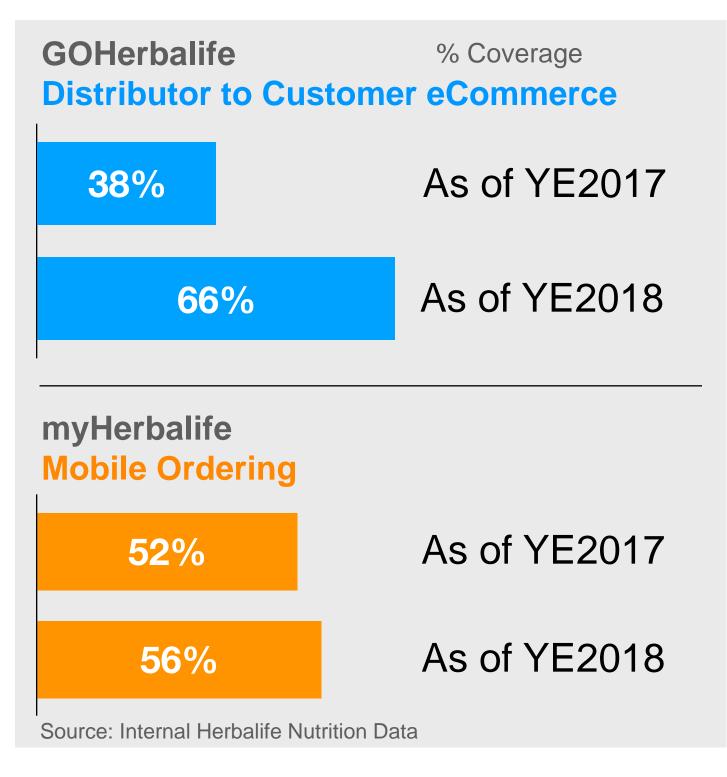
Capability to Support Global Business

Single Instance ERP

Deliver Quality Products Faster

Financial Oversight & Visibility

Enhance Distributor Productivity Through Technology









- Organizational Analytics
- Distributor-to-Customer eCommerce
- CRM & Digital Marketing Automation

- New Nutrition Club Apps
- Point of Sale



Distributor Difference



Key Takeaways

- 1. Growth Company
- 2. Strong Cash Flow
- 3. Demonstrated discipline to return excess cash to shareholders





Appendix

Herbalife Ltd.

Credit Agreement Reconciliation of Presentation Amounts to Reported Amount per US GAAP

(Dollars in Millions)

	FY 2018		
EBITDA			
Net Income	\$	296.6	
Interest expense, net		161.6	
Taxes		167.6	
Depreciation & Amortization		100.4	
EBITDA	\$	726.2	
Interest income		19.4	
EBITDA, including interest income	\$	745.6	
Expenses related to regulatory inquiries		10.4	
Contingent value rights revaluation		8.8	
Loss on extinguishment of convertible debt		13.1	
Loss on extinguishment of 2017 senior secured credit facility		35.4	
Venezuela devaluation		4.7	
Inventory write-down		17.4	
Share-based compensation		35.5	
Other expenses ¹		7.1	
Credit Agreement Adjusted EBITDA	\$	878.0	

EBITDA represents net income plus net interest expense, income taxes and depreciation and amortization. Credit Agreement Adjusted EBITDA represents EBITDA plus certain items permitted under our Senior Credit Facility.

¹Other expenses include certain severance, non-cash bad debt expense, unrealized foreign currency gains and losses, and other non-cash items

Appendix

Herbalife Ltd.
Non-GAAP Reconciliation: Reported Net Income to Adjusted Operating Cash Flow (Levered)
(Dollars in Millions)

	2018		2017	2016	2015	2014	2013	2012	2011
Reported Net Income	\$ 2	96.6 \$	213.9	\$ 260.0	\$ 339.1	\$ 308.7	\$ 527.5	\$ 464.0	\$ 415.0
Expenses related to regulatory inquiries		9.4	9.0	10.8	14.2	9.4	-	-	-
FTC Consent Order implementation		-	11.7	7.1	-	-	-	-	-
Expenses incurred responding to attacks on the Company's business model		-	3.8	9.1	13.8	16.6	24.5	-	-
China Grant Income	(21.2)	(36.2)	(24.4)	(4.6)	-	-	-	-
Regulatory Settlements		-	-	133.0	-	-	-	-	-
Expenses incurred for the recovery of re-audit expenses		-	-	2.6	1.3	0.4	15.6	-	-
Arbitration award related to the re-audit		-	-	(25.8)	-	-	-	-	-
Manufacturing Equipment Recovery		-	-	-	(2.0)	-	-	-	-
Legal Settlement Reserve		-	-	-	(1.2)	10.9	-	-	-
Adjusted Net Income (Cash Impact)	\$ 2	84.8 \$	202.2	\$ 372.4	\$ 360.6	\$ 346.0	\$ 567.6	\$ 464.0	\$ 415.0
Adjustments to reconcile net income to net cash provided by									
operating activities:									
Depreciation and amortization	1	00.4	99.8	98.3	98.0	93.2	84.7	74.4	71.9
Excess tax benefits from share-based payment arrangements		-	-	-	-	(10.4)	(15.6)	(29.7)	(26.2)
Share-based compensation expenses		35.5	42.1	40.2	44.9	45.7	29.5	27.9	24.1
Non-cash interest expense		63.8	60.2	55.7	56.2	43.5	2.6	1.8	1.9
Deferred income taxes		(8.1)	97.8	(36.4)	(38.2)	(84.8)	(24.9)	(7.8)	(21.3)
Inventory write-downs		17.4	20.7	15.8	25.3	24.5	29.8	11.4	-
Foreign exchange transaction loss		8.0	2.4	3.7	26.6	(6.2)	5.8	2.1	9.4
Foreign exchange loss and other changes relating to Venezuela		-	-	-	-	227.8	15.1	-	-
Loss on extinguishment of debt		48.5	-	-	-	-	-	-	-
Other		7.1	1.9	(11.7)	10.8	6.1	0.6	0.7	2.2
Changes in operating assets and liabilities:									
Receivables		2.8	(22.2)	-	(6.2)	6.0	9.2	(28.2)	(9.7)
Inventories	(8	33.3)	37.9	(71.6)	(30.5)	(99.4)	(54.8)	(93.6)	(84.9)
Prepaid expenses and other current assets		(5.1)	38.3	0.8	19.8	(34.9)	(9.4)	0.2	3.2
Accounts payable		21.7	(5.0)	(1.3)	6.0	(5.2)	10.8	17.0	15.4
Royalty overrides		22.8	6.0	20.9	21.6	6.7	28.8	41.9	44.0
Other current liabilities	1	06.8	(17.1)	12.4	73.5	21.1	134.8	85.2	75.8
Other		13.5	14.1	(19.5)	(18.2)	(31.0)	(1.6)	0.5	(10.3)
Adjusted Net Cash Provided by Operating Activities	\$ 6	36.6	579.1	\$ 479.7	\$ 650.2	\$ 548.7	\$ 813.0	\$ 567.8	\$ 510.5
Cash Interest	\$	97.8 \$	86.1	\$ 37.7	\$ 38.8	\$ 35.7	\$ 16.0	\$ 8.7	\$ 0.6