



Company Overview

Genius Brands International, Inc. (Nasdaq: GNUS) is a leading global kids media company developing, producing, marketing and licensing branded children's entertainment properties and consumer products for media and retail distribution. The Company's award-winning 'content with a purpose' portfolio includes *Stan Lee's Superhero Kindergarten*, starring Arnold Schwarzenegger; *Rainbow Rangers* for Nick Jr.; *Llama Llama*, starring Jennifer Garner, for Netflix; award-winning toddler brand *Baby Genius*; adventure comedy STEM series *Thomas Edison's Secret Lab*; entrepreneurship series *Warren Buffett's Secret Millionaires Club*; and *Stan Lee's Cosmic Crusaders*, created with Stan Lee's Pow! Entertainment. Through licensing agreements with leading partners, characters from Genius Brands' IP also appear on a wide range of consumer products for the worldwide retail marketplace. The Company's Genius Brands Network of channels, including *Kid Genius Cartoon Channel*, *Baby Genius TV*, and *Kid Genius Cartoons Plus!*, are available in over 100 million U.S. television households via a multitude of distribution platforms, including Comcast, Cox, DISH, Amazon Prime, Sling TV, Apple TV, Roku, Amazon Fire and more.

Genius Brands' "Stan Lee's Superhero Kindergarten" Surpasses 9 Million Views on Cartoon Channel!

May 3 2021, 9:15 AM EDT

Stock Overview

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| Symbol | GNUS |
| Exchange | Nasdaq |
| Market Cap | 348.26m |
| Last Price | \$1.59 |
| 52-Week | \$0.32 - \$11.73 |

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Investor Relations

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Management Team

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Chief Financial Officer

Margaret Loesch

Executive Chairman Cartoon Channel!

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Chief Creative Officer Cartoon Channel!

Michael Jaffa

Chief Operating Officer

Jon Ollwerther

General Manager, Cartoon Channel! & Executive Vice President, Business Development

Lloyd Mintz

Senior Vice President, Head of Worldwide Consumer Products

Jessica Brinder

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and its quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.