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CINEMARK®

Cinemark Crafts All-Time Domestic Box Office Record for a Three-Day Family Film Opening Weekend as A Minecraft Movie Shines Like a Beacon in Theaters

Film also secured the exhibitor's highest-grossing D-BOX motion seats weekend ever.

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#), one of the largest and most influential theatrical exhibition companies in the world, achieved an all-time-high three-day domestic opening weekend for a PG-rated film as *A Minecraft Movie* brought mobs of moviegoers to theaters across the nation. Big screens delighted movie fans, serving as portals to a new world, notching industry-wide videogame adaptation records. In addition to its massive Cinemark box office record, the film also generated the Company's highest grossing D-BOX motion seats weekend ever.

"Cinemark auditoriums were packed with enthusiastic fans as *A Minecraft Movie* built a must-see-on-the-big-screen experience for moviegoers of all ages, driving an all-time family film record as well as best-ever D-BOX motion seat ticket sales weekend for our company," said Sean Gamble, Cinemark President & CEO. "After an exhilarating week with our fellow exhibitors and studio partners at CinemaCon, we are thrilled to see further validation that movie theaters provide positive, shared entertainment, build community, and meaningfully amplify the wonder and excitement of captivating stories. Congratulations to everyone at Warner Bros. Discovery for delivering such a fantastic film and thank you to the Cinemark team for serving so many excited guests."

The cinematic momentum will continue throughout the year and beyond as more compelling content is delivered to the silver screen. Moviegoers will be treated to a thrilling slate throughout this spring and summer with consecutive highly anticipated releases including *Sinners* on April 18, *The Accountant 2* on April 25, *Thunderbolts** on May 2, *Final Destination: Bloodlines* on May 16, *Mission: Impossible - The Final Reckoning* and *Lilo & Stitch* on May 23, *Karate Kid: Legends* on May 30, *Ballerina* on June 6, *How to Train Your Dragon* on June 13, *Elio* on June 20, *F1* on June 27, *Jurassic World Rebirth* on July 2, *Superman* on July 11, *The Fantastic Four: First Steps* on July 25 and so much more. Later in the year, multiple notable titles are set to delight movie lovers including *Freakier Friday* on August 8, *Tron: Ares* on October 10, *Wicked: For Good* on November 21, *Zootopia 2* on November 26, *Five Nights at Freddy's 2* on December 5, and *Avatar: Fire and Ash* on December 19 to name a few.

Alongside the sight and sound technology that cannot be replicated at home, Cinemark gives moviegoers the star treatment with its fan-favorite loyalty program, convenient concessions ordering and online merchandise store. [Cinemark Movie Rewards](#) awards movie lovers with one point for every dollar spent at a Cinemark theater, and fans can level up to [Cinemark Movie Club](#), a monthly membership program with star-studded benefits such

as a monthly movie credit with no rollover and no expiration, a 20 percent discount on concessions and more. Snacking has never been easier at Cinemark, with advanced mobile ordering for easy pick up within the theater and [third-party delivery](#) partnerships with DoorDash, Grubhub and Uber Eats, to ensure customers can enjoy their favorite movie theater concessions whenever and wherever the craving hits. And shop.cinemark.com makes it simple for super fans to purchase great movie merchandise at any time.

For full details about the Cinemark moviegoing experience, visit Cinemark.com or download the Cinemark app. Click [HERE](#) for general Cinemark images and b-roll.

About Cinemark Holdings, Inc.

Cinemark Holdings, Inc. (NYSE: CNK) provides extraordinary out-of-home entertainment experiences as one of the largest and most influential theatrical exhibition companies in the world. Based in Plano, Texas, Cinemark makes every day cinematic for moviegoers across nearly 500 theaters and more than 5,500 screens, operating in 42 states in the U.S. (304 theaters; 4,255 screens) and 13 South and Central American countries (193 theaters; 1,398 screens). Cinemark offers guests superior sight and sound technology, including Barco laser projection and Cinemark XD, the world's No. 1 exhibitor-branded premium large format; industry-leading penetration of upscale amenities such as expanded food and beverage offerings, Luxury Lounger recliners and D-BOX motion seats; top-notch guest service; and award-winning loyalty programs such as Cinemark Movie Club. All of this creates an immersive environment for a shared, entertaining escape, underscoring that there is no place more cinematic than Cinemark. For more information, visit <https://ir.cinemark.com>.

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