

May 4, 2009



ExxonMobil Launches Improved Station Locator Website

Updated Site Allows For One-Stop Shopping And Easier Navigation

Customers can identify Exxon and Mobil stations along driving routes using Google mapping technology New features include turn-by-turn directions to stations with specific services including convenience stores, service bays, diesel fuel, ATMs and car washes Service Station Locator allows easy access to information about Exxon and Mobil stations

FAIRFAX, Va.--(BUSINESS WIRE)-- ExxonMobil today launched a new and improved [Service Station Locator](#) feature on its website, aimed at offering a more user-friendly experience and allowing easier access to information about Exxon and Mobil retail locations and services.

This updated feature will offer an improved user experience by utilizing state-of-the-art Google mapping technology, and free-form searching. Customers can easily plan their driving route which will identify all of the Exxon and Mobil branded stations along the way. Additional enhancements include turn-by-turn driving directions and the ability to find services you need, such as a convenience store, service bays, diesel fuel, ATMs, or a car wash.

"We know people depend on us when they take a road trip and so we are excited to help customers find Exxon and Mobil stations and the specific retail services they might need while traveling," stated Ben Soraci, US Retail Sales Director.

The updated Exxon and Mobil station locators will serve as the online face for each retail location, and it will link directly to individual station home pages for more information. Customers can reach the updated site by logging onto www.exxon.com, www.mobil.com, or www.exxonmobil.com and click on "Find a service station."

Source: Exxon Mobil Corporation