

Midwest Energy Emissions Corp. Secures Multi-Year Contract With the Commercialization of Its Newest Product

Company to Deploy New High Sulfur-Tolerant Product as Part of SEA(TM) Technology

LEWIS CENTER, OH -- (Marketwired) -- 09/14/16 -- Midwest Energy Emissions Corp. (OTCQB: MEEC) ("ME2C" or the "Company"), an emerging leader in mercury emissions control in North America, has secured a three-year contract with an electric utility. The utility has contracted for the latest commercialized product for ME2C's proprietary Sorbent Enhancement Additive (SEA™) Technology.

This new "high sulfur-tolerant product" has been tested at numerous plants and now implemented on a large utility boiler that uses sulfur injected compounds to improve performance of the particulate control device, or electrostatic precipitator. This new product is part of the Company's SEA technology system, which is currently installed and designed for continued operation over a 20+ year period.

John Pavlish, Chief Technology Officer of ME2C, stated: "The development of new products and techniques is what continues to position our company as the leading technology firm in the mercury control industry. This product, along with others that are currently in development, are fueling our growth and competitive advantage."

"We expect that a number of additional prospective clients will benefit from replacing their present sorbent with our newly commercialized technology," said Richard MacPherson, President and CEO of ME2C. "Our value proposition continues to expand as we introduce new solutions to the mercury control market to help customers overcome challenging operational or equipment limitation conditions at the plant level. We look forward to adding this technology to our toolset as we pursue the most robust pipeline of potential customers in the Company's history."

About Midwest Energy Emissions Corp. (ME2 C)

[Midwest Energy Emissions Corp.](http://www.midwestemissions.com) (OTCQB: MEEC) delivers patented and proprietary solutions to the global coal-power industry to remove mercury from power plant emissions, providing performance guarantees, and leading-edge emissions services. The U.S. Environmental Protection Agency (EPA) MATS rule, which has been subject to legal challenges, requires that all coal- and oil-fired power plants in the U.S., larger than 25 megawatts, must remove roughly 90% of mercury from their emissions starting April 15, 2015. ME2C has developed patented technology and proprietary products that have been shown to achieve mercury removal levels compliant with MATS at a significantly lower cost and with less operational impact than currently used methods, while preserving the marketability of fly-ash for beneficial use. For more information, please visit www.midwestemissions.com.

Safe Harbor Statement

With the exception of historical information contained in this press release, content herein may contain "forward-looking statements" that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally identified by using words such as "anticipate," "believe," "plan," "expect," "intend," "will," and similar expressions, but these words are not the exclusive means of identifying forward-looking statements. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Investors are cautioned that forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the statements made. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors, the gain or loss of a major customer, change in environmental regulations, disruption in supply of materials, capacity factor fluctuations of power plant operations and power demands, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, availability of capital and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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