

Midwest Energy Emissions Corp. Adds Choice Financial Group CEO Brian Johnson to Board of Directors

WORTHINGTON, OH -- (Marketwired) -- 12/03/14 -- Midwest Energy Emissions Corp (OTCQB: MEEC) today announced that Brian Johnson has been added to its Board of Directors. Since February 2011, Mr. Johnson has served as the Chief Executive Officer of Choice Financial Group, a \$900 million locally owned community bank with 15 locations in North Dakota and Minnesota. In addition, he has served on various boards including Chamber of Commerce of Grand Forks - East Grand Forks, ND and Grand Forks Region Economic Development Corporation. In March 2011, the Federal Reserve Bank of Minneapolis named Mr. Johnson to its Community Depository Institutions Advisory Council (Ninth District) ("CDIAC"). In 2013, he was named Chairman of the Board of CDIAC which meets semi-annually with the Federal Reserve Board of Governors on economic and banking issues.

Stated CEO R. Alan Kelley, "The appointment of Brian Johnson represents another important development for our company. We are very fortunate to have Brian as a member of the Board of Directors. His experience in the financial services industry is exemplary for shareholder representation and governance, and I am looking forward to working with Brian as we grow MEEC into a large and successful organization."

About Midwest Energy Emissions Corp. (ME2C)

Midwest Energy Emissions Corporation delivers cost effective mercury capture technologies to power plants and other large industrial coal-burning units in the United States and Canada. The Company's proprietary technology allows customers to meet the new, highly restrictive standards the [U.S. EPA](#) has set for mercury emissions, in an effective and economical manner with the least disruption to their current equipment and on-going operations. For more information, please refer to the Company's website at www.midwestemissions.com.

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