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Professional Diversity Network Launches the International Association of Women

In-Person and Online Professional Networking Platform to Provide Women with Global Connections, Education and Services

CHICAGO, Jan. 08, 2018 (GLOBE NEWSWIRE) -- Professional Diversity Network, Inc. (NASDAQ:IPDN), a global developer and operator of online and in-person networks that provide access to networking, training, educational and employment opportunities for diverse individuals, today announced that it is taking women's networking global with the expansion of its women's networking services with the launch of its newly formed International Association of Women ("IAW").

The company currently operates the National Association of Professional Women ("NAPW"), whose membership is now also expected to benefit from this international opportunity in addition to the vast array of additional benefits launched in 2017.

Through online and in-person networking, IAW intends to provide members the connections, professional-development opportunities and services needed to thrive in an interconnected world. Professional Diversity Network President and IAW Spokesperson Star Jones stated, "International expansion is a natural progression for us. As women's roles evolve, IAW's job is to ensure that networking flourishes around the globe." Members of IAW will now have access to:

- Local-chapter, regional, national and international events.
- Online networking and support through our website, monthly eChapter meetings and bi-monthly eCoaching platforms, connecting members with one another and professional career and life coaches from within the IAW membership.
- Exclusive jobs boards and resources to identify new opportunities, grow in their current roles and identify talent.
- Professional development, including in-person seminars and unlimited access to more than 1,000 on-demand webinars facilitated by our partners.
- Business and personal services, providing member-only discounts.

IAW Eastern Regional Manager and Atlanta Chapter President Natalie Fikes added, "Attaining a global network will not only prove the power of technology, it will position IAW members to diversify their thinking and connect with the commonalities we as women share."

In addition to expanding women's networking, IAW will tackle important work-life integration issues. IAW Western Regional Manager and L.A. Chapter President Ruth Garcia-Corrales stated, "A global expansion provides us unlimited opportunities for business and social

networking, along with the opportunity to benefit from the experiences of women from all over the world.”

Excited about the future, Ms. Jones concluded, “With women occupying more and more leadership roles in business, government and society, it is true that women are ‘holding up half the sky.’ We look forward to evolving and holding the sky together, allowing us all to dream, rise and lead.”

Learn more about IAW at <https://iaw.napw.com/>.

About Professional Diversity Network

Professional Diversity Network, Inc. is a global developer and operator of online and in-person networks that provide access to networking, training, educational and employment opportunities for diverse professionals. We operate subsidiaries in the United States and China and Noble Voice, a career-placement and career-counseling call center. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients the means to identify and acquire diverse talent and assist them in complying with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans and LGBT and disabled persons globally.

About International Association of Women (IAW)

The International Association of Women is a global in-person and online professional networking platform that provides women the forum, professional development and services needed to thrive in an interconnected world. Through local chapters and in-person and virtual events, almost 1 million members cultivate valuable connections, develop professionally and promote themselves and their businesses. Founded in Chicago in 2017, IAW is a brand of Professional Diversity Network, Inc. (NASDAQ:IPDN), an online network tailored to provide diverse professionals in the United States with access to employment opportunities.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Annual Report on Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should" and "would," or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our

most recently filed Annual Report on Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.prodivnet.com. Please click on "Investor Relations."

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