

August 28, 2017



Professional Diversity Network, Inc. Announces Investor Meetings in China

CHICAGO, Aug. 28, 2017 (GLOBE NEWSWIRE) -- [Professional Diversity Network, Inc.](#), (NASDAQ:IPDN) (“PDN” or the “Company”), a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals, today announced it will be holding targeted meetings with qualified investors and institutions in China beginning the week of August 28.

The Company previously announced its successful entry in the Chinese market with respect to its international education services division - through its new subsidiary AETSI, Inc. - as well as its international professional training division - through its Shared Economy Events. As reported in the Company's most recent 10-Q, it has already derived revenue from its entry in the Chinese market.

This week’s investor presentations represent a continuation of the Company’s previously announced disclosures regarding its enhanced investor relations practices aimed at promoting greater transparency.

Jim Kirsch, PDN Executive Co-Chair, stated, “Our mission remains not only to perform at a high level of operational excellence, but to make sure that investors have the information necessary to make informed investment decisions about us. Recent actions, including insider purchases by both our CEO and me, are indicative of a continuing confidence in our ability to build sustainable shareholder value. While we believe our financial results will ultimately speak for themselves, we are also keenly aware of the continuing importance of consistent and clear messaging. In light of our previous entry into the China market, believing it to represent an apt and sizeable market opportunity, we are looking forward to meeting with investors from the region.”

A copy of the Company’s investor presentation may be found in Form 8K filed with the SEC on August 28, 2017. The aforementioned investor meetings do not serve as precursors to an additional offering or equity issuance. The Company has not amended its position regarding future issuances as set forth in its Annual Report on Form 10-K or recent Quarterly Report on Form 10-Q.

About Professional Diversity Network (PDN)

Professional Diversity Network, Inc. (PDN) is a global developer and operator of online and in-person networks that provides access to networking, training, educational and employment opportunities for diverse professionals. We operate subsidiaries in the United States and China including Noble Voice, a career placement and career counseling call center and National Association of Professional Women (NAPW), which is one of the largest,

most recognized networking organizations of professional women in the country, spanning more than 200 industries and professions. Through an online platform and our relationship recruitment affinity groups, we provide our employer clients a means to identify and acquire diverse talent and assist them with their efforts to comply with the Equal Employment Opportunity Office of Federal Contract Compliance Program. Our mission is to utilize the collective strength of our affiliate companies, members, partners and unique proprietary platform to be the standard in business diversity recruiting, networking and professional development for women, minorities, veterans, LGBT+ and disabled persons globally.

Forward-Looking Statements

This press release contains certain forward-looking statements based on our current expectations, forecasts and assumptions that involve risks and uncertainties. This release does not constitute an offer to sell or a solicitation of offers to buy any securities of any entity. Forward-looking statements in this release are based on information available to us as of the date hereof. Our actual results may differ materially from those stated or implied in such forward-looking statements, due to risks and uncertainties associated with our business, which include the risk factors disclosed in our most recently filed Annual Report on Form 10-K and in our subsequent filings with the Securities and Exchange Commission. Forward-looking statements include statements regarding our expectations, beliefs, intentions or strategies regarding the future and can be identified by forward-looking words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "should," and "would" or similar words. We assume no obligation to update the information included in this press release, whether as a result of new information, future events or otherwise. Our most recently filed Annual Report on Form 10-K, together with this press release and the financial information contained herein, are available on our website, www.ipdnusa.com. Please click on "Investor Relations."

CONTACT: Professional Diversity Network, Inc.

Jason Assad - Investor Relations
jwassad@prodivnet.com
678-570-6791

Chris Wesser - EVP and Secretary
cwesser@prodivnet.com
516-659-8560

Jim Kirsch - Co Executive Chairman
jkirsch@prodivnet.com
312-614-9021



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