

January 30, 2018



Broadway Legend Hal Prince Teams Up With Hamilton's Jeffrey Seller for an Intimate Discussion on Life, Career and the 'Occasion' of Broadway in New SiriusXM Special Series

'The Hal Prince Talks' debuts on January 30--Prince's 90th birthday--on SiriusXM's Stars and On Broadway Channels

NEW YORK, Jan. 30, 2018 /PRNewswire/ -- SiriusXM announced today a new limited-run series, *The Hal Prince Talks*, featuring conversations with Tony Award winners Harold (Hal) Prince and *Hamilton* producer Jeffrey Seller. This 3-part series launches on Tuesday, January 30, at Noon ET.



The winner of 21 Tony Awards, Prince sits down for a relaxed conversation with Seller to discuss the art of storytelling, directing and producing Broadway hits, and what he thinks of theater audiences of today. *The Hal Prince Talks* pairs two of Broadway's biggest leaders—from decades past to present day—for insightful chats about the world of musical theater.

The first installment of *The Hal Prince Talks* will air on January 30—coinciding with Prince's 90th birthday—on SiriusXM Stars (channel 109) at Noon ET and On Broadway (channel 72) at 6 PM ET. The second program will air on Thursday, February 1 on the Stars channel at Noon ET and on the On Broadway channel at 6 PM ET. Part three will air on Saturday, February 3 at Noon ET on Stars and at 6 PM ET On Broadway.

"The history of the modern musical is the history of Harold Prince," said Jeffrey Seller. "Sitting down with him to talk extensively about his career is like taking the ultimate master's class in musical theater. I look forward to sharing our conversations with the SiriusXM audience."

"It is not often when an icon from Broadway can sit down with a star of the new generation," said Scott Greenstein, President and Chief Content Officer of SiriusXM. "The result is a compelling, intimate, insider conversation between two Broadway superstars whose range of work spans from *Cabaret* to *Hamilton*. The exclusive series covers everything from the challenges that live theater faces, to their love for Broadway and musical theater."

The Hal Prince Talks is the latest long form, in-depth interview special to be added to

SiriusXM's Stars channel. The Stars channel programming line-up includes *The Jenny McCarthy Show*, *Conversations with Maria Menounos* and *The Jill Kargman Show*.

SiriusXM subscribers with streaming access can also listen to SiriusXM's 200+ channels—including Stars and On Broadway—at home on a wide variety of connected devices including smart TVs, Amazon Alexa devices, Apple TV, Sony PlayStation, Roku, Sonos and more. Go to www.SiriusXM.com/AtHome to learn more.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has more than 32.7 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage

our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

Media contacts:

SiriusXM

Amy Galleazzi

212.901.6552

amy.galleazzi@siriusxm.com

 View original content with multimedia: <http://www.prnewswire.com/news-releases/broadway-legend-hal-prince-teams-up-with-hamiltons-jeffrey-seller-for-an-intimate-discussion-on-life-career-and-the-occasion-of-broadway-in-new-siriusxm-special-series-300589577.html>

SOURCE Sirius XM Holdings Inc.