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# Viveve Medical Named One of North America's Fastest Growing Companies

## Recognition reflects Viveve's rapid growth and global expansion of the patented Viveve(R) System

ENGLEWOOD, CO -- (Marketwired) -- 12/12/17 -- Viveve Medical Inc. (NASDAQ: VIVE), a medical technology company focused on women's health and wellness, today announced that the company has been included in Deloitte's 2017 Technology Fast 500, a list of the 500 fastest growing technology, media, telecommunications, life sciences and energy technology companies in North America.

"We are honored that Viveve has been named to the 2017 Technology Fast 500 ranking, which we believe reflects the hard work of our entire team and the tremendous global response to our patented Viveve System technology platform," said Patricia Scheller, chief executive officer of Viveve.

The Viveve System is supported by a global distribution network in 69 countries and an IP estate of 60 U.S. and international patents. In the United States, the GENEVEVE™ treatment is cleared by the U.S. Food and Drug Administration for general surgical procedures for electrocoagulation and hemostasis. In 56 countries around the world the Viveve System is approved for the treatment of vaginal laxity and/or the improvement of sexual function.

### **About Viveve**

Viveve Medical, Inc. is a women's health and wellness company passionately committed to advancing new solutions to improve women's overall well-being and quality of life. The internationally patented Viveve® System, that delivers the GENEVEVE™ treatment, incorporates clinically-proven cryogen-cooled, monopolar radiofrequency (CMRF) energy-based technology to uniformly deliver volumetric heating while gently cooling surface tissue to generate robust neocollagenesis in one 30-minute in-office session.

International regulatory approvals and clearances have been received for vaginal laxity and/or improvement in sexual function indications from over 55 countries. Consistent with these approvals, Viveve is seeking an IDE from the FDA to conduct a pivotal study on use of the device for improvement in sexual function. Currently, in the United States, the Viveve System is cleared by the FDA for general surgical procedures for electrocoagulation and hemostasis.

InControl Products by Viveve are FDA cleared medical devices that treat stress, urge, and mixed incontinence conditions and products to improve pelvic floor strength. Viveve exclusively distributes InControl Medical's products to healthcare providers in the United States.

For more information visit Viveve's website at [www.viveve.com](http://www.viveve.com).

**Safe Harbor Statement**

All statements in this press release that are not based on historical fact are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. While management has based any forward-looking statements included in this press release on its current expectations, the information on which such expectations were based may change. These forward-looking statements rely on a number of assumptions concerning future events and are subject to a number of risks, uncertainties and other factors, many of which are outside of our control, which could cause actual results to materially differ from such statements. Such risks, uncertainties and other factors include, but are not limited to, the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing, competition, general economic conditions and other factors that are detailed in our periodic and current reports available for review at [www.sec.gov](http://www.sec.gov). Furthermore, we operate in a highly competitive and rapidly changing environment where new and unanticipated risks may arise. Accordingly, investors should not place any reliance on forward-looking statements as a prediction of actual results. We disclaim any intention to, and undertake no obligation to, update or revise forward-looking statements to reflect events or circumstances that subsequently occur or of which we hereafter become aware.

*Viveve is a registered trademark of Viveve, Inc.  
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