November 3, 2026

USANA BiOmega Earns ConsumerLab Seal of Approval for Quality and Purity

Independent testing provides third-party validation of USANA's commitment to product quality and label accuracy

SALT LAKE CITY, Nov. 3, 2026 /PRNewswire/ -- USANA Health Sciences (NYSE: USNA), a global leader in cellular nutrition, announced that its BiOmega omega-3 supplement has once again earned the ConsumerLab Seal of Approval, providing independent validation of the company's longstanding commitment to product quality, purity and label accuracy.



USANA voluntarily submitted BiOmega to ConsumerLab's Quality Certification Program, where it underwent the same testing applied to omega-3 products independently selected by ConsumerLab for its 2026 Fish Oil, Krill Oil, and Algal Oil Omega-3 Supplements Review. BiOmega passed ConsumerLab's testing and earned its Seal of Approval.

"Quality has been at the center of USANA from the beginning, and independent testing helps validate the standards we set for ourselves," said Dr. Kathryn Armstrong, chief scientific officer at USANA Health Sciences. "We rigorously test our products, ingredients and manufacturing processes, and third-party verification gives consumers another level of confidence in the quality of the products they choose."

Quality Consumers Can Verify
BiOmega is a potent fish oil concentrate fortified with vitamin D and formulated with EPA and DHA, two long-chain omega-3 fatty acids that support cardiovascular, immune and joint health.*

ConsumerLab independently evaluates health and nutrition products for quality, purity and label accuracy. Its 2026 omega-3 review found differences among omega-3 products, including differences in EPA and DHA concentration and freshness. BiOmega met ConsumerLab's quality standards and earned approval, continuing a history of independent recognition for the product that spans multiple ConsumerLab review cycles.

"Consumers should be able to feel confident that the products they choose meet the standards promised on the label," said Brent Neidig, chief commercial officer at USANA. "Quality has been a priority at USANA for more than 30 years, from the science behind our formulations to how our products are manufactured and tested. Independent recognition like the ConsumerLab Seal of Approval provides another level of validation of the standards we set for ourselves."

A Broader Commitment to Independent Verification
BiOmega is one of seven USANA products currently approved by ConsumerLab through its Quality Certification Program, with independently tested products spanning omega-3s, multivitamins and minerals, probiotics, vitamin D and protein.

Third-party testing complements USANA's own quality program. The company manufactures its nutritional supplements in an FDA-registered, GMP-certified facility in Salt Lake City, where each batch is tested to meet USANA's standards for quality, purity and potency. That internal testing—combined with continued investment in research, state-of-the-art manufacturing and gold-standard testing protocols—is what independent programs such as ConsumerLab's verify.

BiOmega has a history of earning independent recognition from ConsumerLab. In 2016, the product earned the organization's Seal of Approval after testing confirmed it contained 100 percent of its claimed amounts of EPA, DHA and total omega-3s and met ConsumerLab's quality levels for lead, arsenic, cadmium and mercury.

To learn more about USANA BiOmega and USANA's commitment to product quality, visit USANA.com.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

About USANA Health Sciences
USANA (NYSE: USNA) has been providing premium-quality nutrition and lifestyle products for more than 30 years. From its award-winning supplements manufactured in its FDA-registered facility to its cutting-edge Celavive® skincare and healthy living products, USANA is committed to empowering people to live healthy, vibrant lives. USANA products are trusted by elite athletes, Olympians, and health-conscious consumers in more than 25 countries worldwide.

Learn more at USANA.com or explore the science behind USANA products

at AskTheScientists.com.

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