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DDC Purchases 95 Bitcoin, Bringing Treasury to 2,899 BTC; BTC per Share Up 53.3% Year-to-Date

NEW YORK--(BUSINESS WIRE) -- DDC Enterprise Limited (NYSE American: DDC) (“DDC” or the “Company”), a global Asian food platform and digital asset treasury company, today announced the purchase of an additional 95 Bitcoin (“BTC”). The acquisition brings aggregate Bitcoin holdings to 2,899 BTC. On a per-share basis, Bitcoin attributable to each fully diluted share rose 3.4% as a result of today’s purchase and is now 53.3% higher year-to-date, reaching 0.060942 BTC per 1,000 fully diluted shares. DDC now ranks among the top 28th publicly traded corporate Bitcoin holders worldwide.[\[1\]](#)

Bitcoin Purchase Highlights

- **Bitcoin Acquired:** 95 BTC
- **Aggregate Bitcoin Holdings:** 2,899 BTC
- **Average Cost per Bitcoin Holding:** \$78,204
- **BTC Yield (Year-to-Date):** 53.3%
- **Bitcoin per 1,000 DDC Shares:** 0.060942

“Bitcoin has traded across a wide range in 2026, including a recent move below \$60,000,” said Norma Chu, Founder, Chairwoman, and Chief Executive Officer of DDC Enterprise. “Across that volatility, DDC has continued accumulating Bitcoin while growing the Bitcoin backing each share. Each DDC share today represents 53.3% more Bitcoin than it did at the start of the year, independent of where Bitcoin itself has traded over the period.”

Looking ahead, DDC remains focused on growing its Bitcoin reserves while protecting per-share economics. Capital will continue to be deployed when conditions support continued accretion to existing shareholders. The Company believes this discipline, combined with the continued profitability of its operating business, best positions DDC to create lasting value across market cycles.

About DDC Enterprise Limited

DDC Enterprise Limited (NYSE American: DDC) is a global Asian food platform and digital asset treasury company. The Company operates a portfolio of leading Asian food brands that generated \$39.2 million in fiscal year 2025 revenue with first-time positive Adjusted EBITDA, and it holds one of the largest corporate Bitcoin treasuries among NYSE-listed consumer companies. DDC is led by Founder, Chairwoman, and Chief Executive Officer

Norma Chu. For more information, visit www.ddc.xyz.

Caution Regarding Forward-Looking Statements

Certain statements in this announcement are forward-looking statements. Investors can identify these forward-looking statements by words or phrases such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” or other similar expressions. Examples of forward-looking statements include those related to business prospects, accumulation of Bitcoin, the Company and its management’s view of market conditions and outlook, and the Company’s goals, strategy and future activity. These statements are subject to uncertainties and risks including, but not limited to, the risk factors discussed in the Risk Factors and in Management’s Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports filed with the Securities and Exchange Commission (“SEC”) and available at www.sec.gov. It is also inherent in forward-looking statements for there to be risks, uncertainties and other factors beyond the Company’s ability to predict or control. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company’s filings with the SEC. Additional factors are discussed in the Company’s filings with the SEC, which are available for review at www.sec.gov. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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