

May 29, 2025



Vaunt Deepens Member Loyalty with Exclusive Event in Dallas Amid Rapid Platform Growth

DALLAS--(BUSINESS WIRE)-- Vaunt, the experiential private aviation platform operated by Volato Group, Inc. (NYSE American: SOAR), will host an exclusive VIP Member Social this Thursday at the Crescent Club in Dallas. The event marks the first in a national series designed to strengthen Vaunt's high-value member relationships, reinforce operator partnerships, and drive continued platform stickiness as the business scales.

Held in one of Dallas's most prestigious venues, the event will convene Vaunt's most engaged members with company leadership and flight operators integral to the platform's nationwide expansion. Direct member input gathered during the evening will inform upcoming feature development, platform strategy, and market rollout priorities.

"This is not a marketing exercise—it's customer validation at scale," said Tim Graves, VP of Marketing & Operations at Vaunt. "We're investing in direct relationships with our most active users because that's where future margin lives. This is how you build durable retention, category leadership, and brand power in a fragmented market."

Vaunt is one of the fastest-growing segments in the Volato ecosystem, surpassing \$1.5 million in ARR in its first year, completing nearly 600 flights in 2024, and doubling its aircraft network in Q1 2025 through expanded partnerships with JetVia and flyExclusive. These milestones underscore a platform designed not just for engagement—but for defensibility.

The Dallas event is the first in a series of high-touch activations across key geographic markets, reinforcing Vaunt's customer-first strategy and giving investors clear visibility into how loyalty, feedback loops, and network effects underpin strong unit economics.

About Vaunt

Vaunt, a subsidiary of Volato Group, Inc., is an experiential private aviation platform that turns spontaneous travel opportunities into unforgettable moments. More than just a way to fly, Vaunt is a nostalgia maker, giving members access to last-minute, one-of-a-kind travel experiences that aren't just about the destination, but the story they create along the way. For more information about Vaunt, please visit www.flyvaunt.com.

About Volato

Volato is a private aviation company advancing the industry with innovative solutions in aviation software and on-demand flight access. Volato's proprietary Mission Control software drives efficiency across operations and supports operators in managing fractional

ownership, charter, and other services. Volato's Vaunt platform connects travelers with available private flights, offering a flexible option for on-demand travel. With a commitment to advanced technology and customer-focused solutions, Volato is building scalable tools to elevate service quality and operational effectiveness in private aviation. For more information about Volato, please visit www.flyvolato.com.

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Source: Volato Group, Inc.