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Volato Appoints Industry Sales Leader, Luis Garcia, as Executive Vice President of Sales

ATLANTA--(BUSINESS WIRE)-- Volato Group, Inc. (NYSE American: SOAR) ("Volato"), a leading private aviation company and the largest HondaJet operator in the United States, today announced the appointment of Luis Garcia as Executive Vice President of Sales. Garcia is an industry veteran with more than 19 years of experience in private aviation sales and operations, bringing strong expertise and a proven track record of success to his new role at Volato.

Garcia previously spent eight years as Senior Vice President of Sales at Wheels Up, consistently leading in membership generation and cultivating high-performance teams. Prior to Wheels Up, he was Senior Vice President of Sales at Starbase Jet, a Part 135 charter operator offering aircraft sales, charter, management, and jet cards. He is highly regarded for his passion for customer service, ability to develop organizational talent, and strategic approach to partnering with clients to provide value in a competitive space.

"We are pleased to welcome Luis to the Volato team," said Matt Liotta, CEO of Volato. "His track record of success, industry reputation, and dedication to client service make him the perfect leader to propel our nationwide sales efforts. Luis understands our commitment to challenging the status quo and providing modern, efficient, customer-designed solutions. We're excited to see him collaborate across our organization to increase our top-line revenue and showcase Volato's unique value proposition to new and existing customers."

At Volato, Garcia will oversee the company's national sales initiatives by developing new customer acquisition and revenue growth strategies, increasing market awareness, and expanding the sales team as the company accepts new deliveries of additional HondaJets and Gulfstream G280s.

"I'm excited to join Volato, a leader in private aviation, renowned for its customer-designed solutions and modern fleet. What drew me here was the company's strong dedication to tailoring services to meet individual client needs, perfectly complemented by our advanced, technology-driven platform," said Garcia. "With unlimited flying hours, no day restrictions, and a pioneering revenue-share model for HondaJets and the new Gulfstream G280s, Volato truly stands out. I'm excited to help Volato continue to set new standards in private travel solutions."

For more information on Volato's fractional program and travel solutions, visit:

www.flyvolato.com

About Volato:

Volato (NYSE American: SOAR) is a leader in private aviation, redefining private air travel through modern, efficient, and customer-designed solutions. Volato provides a fresh approach to fractional ownership, aircraft management, jet card, deposit and charter programs, all powered by advanced, proprietary mission control technology. Volato's fractional programs uniquely offer flexible hours and a revenue share for owners across the world's largest fleet of HondaJets, which are optimized for missions of up to four passengers. For more information visit www.flyvolato.com.

All Volato Part 135 charter flights are operated by its DOT/FAA-authorized air carrier subsidiary (G C Aviation, Inc. d/b/a Volato) or by an approved vendor air carrier.

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