

## Volato Launches Partner Benefits Program to Provide Elevated Luxury Experiences for Members

The new Volato Partner Benefits program provides exclusive access and offers to Volato Fractional Owners and Volato Insider Members.

ATLANTA--(BUSINESS WIRE)-- <u>Volato</u>, (NYSE American: SOAR) ("Volato") a leading private aviation company in the United States, today announced its new Volato Partner Benefits program, available to all Volato Fractional Owners and Volato Insider Members. Access to partner offers, experiences, upgrades and services is exclusive to all customers through their Volato membership.

Customers can select from a curated and complimentary range of added-value benefits tailored to their needs, including lodging, travel amenities, entertainment, ground transportation and more.

"Enhancing our service and enriching the customer experience is at the core of what we do," said Derek Shore, Senior Partnerships Manager at Volato. "Our new partnership program, developed with Volato's Experience Concierge team, expands this from the premier flying services we provide to the experiences, accommodation, entertainment, and ground transportation needs that complement our customers' flights. We eagerly anticipate collaborating with this introductory selection of esteemed partners to create exceptional and luxurious moments for our customers and look forward to adding more benefits as we receive feedback from our members and build this program over time."

## **Collection of Exclusive Partners**

With Volato Partner Benefits, Volato members gain discounts and exclusive offerings from an array of companies such as:

- <u>Canyon Ranch</u>: A global leader in destination wellness, provides a world-class wellness experience that empowers individuals to achieve greater health and vitality. With experts across diverse disciplines and highly personalized plans tailored to guests' unique goals, Canyon Ranch takes an innovative approach to well-being that is equal parts luxurious and impactful. Each resort and club experience combines signature spa, beauty, fitness, health, and performance services in a breathtaking setting.
- Quintessentially: The world's leading luxury concierge service, granting members
  access to the inaccessible all over the world. From one-of-a-kind travel itineraries,
  reservations at new and popular restaurants, tickets to the best sporting events,

premieres and art shows, and support with gifting and personal shopping, to expert advice on event planning, education, art, property management, wine and so much more, Quintessentially offers an inspiring around-the-clock service. With the expert assistance of a dedicated lifestyle manager, and an unrivaled network of over 40 offices across the globe, Quintessentially members can enjoy top tips, insider access, and the time and freedom to connect to the things in life they love the most.

- <u>Lacure Villas</u>: Lacure combines the luxury of an authentic five-star hotel with the
  exclusivity of a private villa to create an experience that blends personalization and
  privacy at perfect proportion. Each Lacure experience is hand-crafted by their awardwinning concierge team that handles everything from trip planning to on-the-ground
  fulfillment. Each traveler receives a personalized itinerary, access to custom services
  and world-class staff to ensure your experience is nothing short of extraordinary.
- Goss RV: The nationally recognized leader in providing all-inclusive, bespoke luxury
  motorcoach experiences to the country's top destinations through rental charters and
  coach owner services. Additionally, Goss RV provides white glove professional travel
  concierge services to plan the perfect route or event: from the booking of excursions to
  providing a professional coach driver/operator to stocking the motorcoach with food
  and beverage, they accommodate any special requests or demands that their clients
  require.
- <u>PokerGO</u>: PokerGO<sup>®</sup> is the largest subscription-based poker streaming platform in the world, offering global poker enthusiasts unparalleled access to the greatest players and most legendary moments from the World Series of Poker, Super High Roller Bowl, High Stakes Poker, and much more.
- ReserveBar: ReserveBar is the established e-commerce leader in rare, luxury, and
  ultra-premium spirits, specializing in customization, personalization, and innovative
  gifting. In addition to its content-rich, on-brand experience, ReserveBar specializes in
  new and limited-edition products, celebrity brands and is the go-to platform for new
  launches. ReserveBar is a destination for today's modern, convenience-driven adult
  shopper, delivering the most curated offerings to enthusiasts across the United States.
- Hertz: Enjoy a seamless rental experience, preferred rates globally and the best of Hertz every time when you enroll in Hertz Gold Plus Rewards® for free.
- <u>Luggage Free</u>: The world's premier door-to-door luggage shipping service. Whether
  you're flying private or commercial, avoid the hassle of managing regular luggage or
  your oversize items such as golf bags, skis, and snowboards. Avoid check-in lines,
  excess fees, and wait time at the carousel.
- <u>Sterling Pacific</u>: Sterling Pacific manufactures full aluminum, dual-wheel travel cases with reinforced A380 aluminum corners. Every detail has been perfected with their core clientele of frequent flyers, pilots, and other aluminum travel case enthusiasts in mind.

To learn more about these offers or to inquire about the program, please visit <a href="www.flyvolato.com/partners">www.flyvolato.com/partners</a> or contact Volato's Experience Concierge Team at <a href="mailto:reservations@flyvolato.com">reservations@flyvolato.com</a>.

If you are interested in partnering with Volato, please reach out to <a href="mailto:partnerships@flyvolato.com">partnerships@flyvolato.com</a> to discuss details.

For more information about Volato's services, please visit www.flyvolato.com.

## **About Volato:**

Volato is a full-service private aviation company providing modern ways to enjoy private aviation through efficient and sustainable solutions. Volato provides a fresh approach to fractional ownership, aircraft management, jet card, deposit, and charter programs. Volato's fractional programs uniquely offer flexible hours and a revenue share for owners in a fleet of HondaJets, which are optimized for missions of up to four passengers. Volato is the largest operator of HondaJets in the world and holds ARGUS Platinum and IS-BAO Stage 3 safety ratings.

For more information visit <a href="https://www.flyvolato.com">https://www.flyvolato.com</a>

Terms and conditions apply. Programs and pricing subject to change. All Volato Part 135 charter flights are operated by its DOT/FAA-authorized air carrier subsidiary (G C Aviation, Inc., d/b/a Volato) or by an approved vendor air carrier.

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