June 6, 2018

Sunrun Brings Affordable Solar, Backup Power And Jobs To Florida

Following a Public Service Commission decision, Sunrun is expanding clean, reliable and affordable energy to households across the state as hurricane season approaches

SAN FRANCISCO, June 06, 2018 (GLOBE NEWSWIRE) -- Sunrun Inc. (Nasdaq:RUN), the nation's largest residential solar, storage and energy services company, is improving access to home solar in Florida by offering solar-as-a-service and its Brightbox home battery. Beginning June 7th, Floridians will be able to lease solar equipment that enables them to create their own solar electricity year-round using their rooftop, as well as the Brightbox home battery system, that keeps lights on during power outages this hurricane season.



Sunrun improves access to solar by bringing solar-as-a-service to Florida

Sunrun is the first national company in the Sunshine State to offer Floridians solar-as-a-service, providing access to solar for as little as zero upfront. Sunrun's solar-as-a-service product in Florida is an affordable, easy, and reliable way for people to power their homes without dealing with the upfront cost of solar panels, equipment, and installation. Sunrun also fully maintains and insures the system, offering households an accessible and hassle-free option for going solar.

Home solar is expected to continue its expansion in Florida through this offering, with Sunrun aiming to bring hundreds of jobs to the state in the coming years.

"Freedom is a value Americans hold dear. In offering Floridians solar-as-a-service, households in the Sunshine State are given the freedom to make, control, and store their own energy," said Lynn Jurich, Chief Executive Officer and co-founder of Sunrun. "Unfortunately, too many Floridians have experienced first hand the effects of extreme weather and power outages. Home solar and batteries provide peace of mind and backup power when disaster strikes, keeping food fresh and the lights on."

“Affordable and resilient, home solar also contributes to a healthier environment for households and communities across the state. Home solar is already playing a major role in America’s future energy system, and Sunrun is thrilled to lead the industry as Florida embraces this technology.”

In addition to solar-as-a-service, Sunrun will also begin offering its home solar and battery system, Brightbox. Brightbox provides backup electricity to households in the event of a power outage. During Hurricane Irma, more than 15 million Floridians lost power. This translates to more than 70 percent of the state’s population. In total, there were more than 14 collective days without power in Florida in 2017, coming from 79 individual outages. Brightbox enables households to power through storms and outages.

Unlike a generator, Brightbox is recharged daily by the sun and reliably delivers clean electricity. This home battery system can replace noisy natural gas or diesel generators commonly used for backup power, and could have significant health and community benefits in Florida.

“Sunrun’s new solar lease will give Central Florida residents greater access clean energy choices, lower energy costs, and continued momentum for local job growth in our state’s renewable energy market,” State Senator Linda Stewart (D-Orlando) said. “This is the Sunshine State and Floridians should be able to take full advantage of an abundant, emissions-free energy source that contributes to a healthier community while remaining affordable.”

“As an advocate for consumer choice, I am excited to see new options for Floridians that will make solar more affordable and accessible to residents across the state,” said State Senator Jeff Brandes (R-St. Petersburg). “With our population projected to grow by five million people by 2030, the time for Floridians to invest in energy diversity is now.”

With more than 3,200 employees, 189,000 customers, and a presence in 23 states and the District of Columbia, Sunrun is the largest residential solar and energy services company in the United States. Sunrun is pleased to now be able to offer more Floridians access to solar.

Sunrun will continue to sell solar systems and Brightbox, as well as offer solar-as-a-service. Solar-as-a-service and Brightbox will be immediately available in the TECO, Duke and OUC service areas, with plans to expand into the rest of the state shortly. For more information, visit Sunrun’s plans and services page or call 1-888-GoSolar (1-888-467-6527).

About Sunrun
Sunrun (Nasdaq:RUN) is the nation’s largest residential solar, storage and energy services company. With a mission to create a planet run by the sun, Sunrun has led the industry since 2007 with their solar-as-a-service model, which provides clean energy to households with little to no upfront cost and at a saving compared to traditional electricity. The company designs, installs, finances, insures, monitors and maintains the systems, while families receive predictable pricing for 20 years or more. The company also offers a home solar battery service, Sunrun Brightbox, that manages household solar energy, storage and utility power with smart inverter technology. For more information, please visit: www.sunrun.com.

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Source: Sunrun Inc.