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Sunrun Brings Solar Energy Savings To Homeowners In Wisconsin

Leading national residential solar company brings more affordable, cleaner energy options to Midwest

SAN FRANCISCO, March 29, 2017 (GLOBE NEWSWIRE) -- Sunrun Inc. (Nasdaq:RUN), the largest dedicated residential solar company in the United States, announced today that it is expanding its home solar service to Wisconsin, representing the first national residential solar company to serve the Midwest.

Sunrun is a pioneer in expanding access to rooftop solar in the region, which is good for Wisconsin homeowners who will now have a variety of choices enabling them to go solar. Consumers can either own their system outright with Sunrun BrightBuy, or own and finance it with Sunrun BrightAdvantage, using a loan arranged by Sunrun.

Sunrun is a leading expert in helping homeowners make the transition to solar savings. Sunrun employs over 3,000 people across the country and has already helped nearly 135,000 homeowners save on their electric bills.

“We are excited to bring affordable clean energy solutions to homeowners in Wisconsin,” said Lynn Jurich, Chief Executive Officer of Sunrun. “We see a demand for solar that has been underserved in the state and look forward to giving residents a choice to reduce their electric bills with solar, while providing value to the grid.”

Sunrun is now available to serve homeowners throughout southeast Wisconsin including, but not limited to the following counties: Dodge, Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Rock, Sheboygan, Walworth, Waukesha, and Washington.

The company’s expansion into Wisconsin marks Sunrun’s entrance into the Midwest region, the first for any major national rooftop solar company. This highlights Sunrun’s ability to enter new markets in a low fixed-cost way through collaborating with local partners in the state. Sunrun’s economic investment is adding job opportunities in Wisconsin, and it is currently hiring for several positions for their solar team in Southeast Wisconsin.

"Wisconsin is a great place to do business and we are always encouraged when companies decide to set up shop in the Badger State, especially to see them investing in our talented workforce," said Ray Allen, Secretary of the Wisconsin Department of Workforce Development (DWD). "The energy sector offers good job opportunities and a path forward for the state to continue growing its economy and developing the workforce."

Sunrun has reinvented the way people buy electricity and save on their electricity bill. Wisconsin homeowners will be able to buy and own their own solar system with a customized solar design and agreement based on the unique needs of their home and

lifestyle. Today, Sunrun is proud to power forward in Wisconsin.

About Sunrun

Sunrun (Nasdaq:RUN) is the largest dedicated residential solar company in the United States with a mission to create a planet run by the sun. Since establishing the solar as a service model in 2007, Sunrun continues to lead the industry in providing clean energy to homeowners with little to no upfront cost and at a savings to traditional electricity. The company designs, installs, finances, insures, monitors and maintains the solar panels on a homeowner's roof, while families receive predictable pricing for 20 years or more. For more information please visit: www.sunrun.com.

Sunrun Media Contact
press@sunrun.com

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