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Sunrun Launches Sunrun BrightBox™ Solar Plus Energy Storage Systems in California

Sunrun BrightBox™ comes to California with new features that provide homeowners greater peace of mind with backup and total home energy control

SAN FRANCISCO, Dec. 14, 2016 (GLOBE NEWSWIRE) -- Sunrun Inc. (Nasdaq:RUN), the largest dedicated residential solar company in the United States, today announced the availability of the Sunrun BrightBox™ solar energy generation and home battery storage service to homeowners across California. With BrightBox, Californians can enjoy a customized and innovative solution with little to no money down and Sunrun will maintain, monitor and insure the system for 20 years. Systems are available through a monthly or prepaid lease.

Sunrun BrightBox is a best-in-class solar plus energy storage service that offers homeowners peace of mind during power outages by backing up the electrical circuits that matter most to homeowners. Importantly, BrightBox also saves homeowners money by seamlessly optimizing when a home uses electricity generated directly from the home's solar system, stored in the battery, or sourced from the grid, resulting in maximum control over electricity bills.

"Building on the successful launch of BrightBox in Hawaii, we are thrilled to offer Sunrun BrightBox to California homeowners who've been the leaders in adopting clean energy at scale," said Lynn Jurich, Chief Executive Officer of Sunrun. "We will continue to innovate and deploy services that will further help our customers obtain smarter energy options to ensure they enjoy the comfortable homes they deserve at lower energy costs. Importantly, with innovations such as BrightBox, we hope to forge new relationships with utilities as we work with them to maximize the value of solar energy in modernizing America's energy infrastructure."

As California moves toward a Time-of-Use (TOU) rate structure, Sunrun BrightBox will provide consumers new ways to manage their energy consumption, allowing homeowners the capability to time shift when they use solar energy to minimize paying peak rate energy prices.

"By bringing Sunrun BrightBox to California, we are offering our customers a customized solar plus energy storage solution that provides clean, affordable energy with backup power when you need it," commented Michael Grasso, Chief Marketing Officer of Sunrun. "The backup capability ensures you will have several hours of power for important appliances and electronics even when your local electricity grid goes down."

Sunrun takes care of everything from permitting to installation so customers can go solar and get energy storage hassle-free. More states will be announced in the coming year.

Sunrun is committed to sourcing and integrating the highest quality technology to ensure customers have reliable, high-performing home energy services. For more information about Sunrun BrightBox, visit Sunrun's plans and services page here or call 1-888-GoSolar (1-888-467-6527).

About Sunrun
Sunrun (NASDAQ:RUN) provides clean energy to homeowners. It is the largest dedicated residential solar company in the United States whose mission is to create a planet run by the sun. Since establishing the solar as a service model in 2007, Sunrun continues to lead the industry by striving to provide homeowners clean energy at a savings to traditional electricity and with end-to-end service. The company designs, installs, finances, insures, monitors and maintains the solar panels on a homeowner's roof, while families receive predictable pricing for 20 years or more. For more information please visit: www.sunrun.com.

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