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Sunrun Celebrates 100,000+ Customers

Leading Residential Solar Company Now Provides Affordable Solar to More Than 100,000 Homeowners Across 15 States

SAN FRANCISCO, Oct. 27, 2015 (GLOBE NEWSWIRE) -- Sunrun, the largest dedicated residential solar company in the United States, today announced that it has surpassed 100,000 home solar customers. To date, Sunrun customers have generated more than 1.3 terawatts of clean electricity, enough to power the Empire State Building for 23 years. Additionally, by servicing 100,000 customers, Sunrun has helped them save more than $100 million on their electricity bills.

A photo accompanying this announcement is available at



Ken and Lindsey Noren of Santa Rosa, Calif. are Sunrun's 100,000th customer.

https://www.globenewswire.com/NewsRoom/AttachmentNg/101f2a82-a3fe-4aa2-97db-8f1f38bcac62

Sunrun pioneered the solar as a service model – making it simple and affordable for homeowners to go solar and save up to 20 percent on their electric bill. Sunrun designs, installs, finances, insures, monitors and maintains home solar systems while families pay less for electricity.

"Sunrun is proud to have helped over 100,000 customers enjoy the benefits of clean solar power and pay less for their electricity," said Lynn Jurich, chief executive officer of Sunrun. "We strive to create an excellent customer experience to earn and keep our customers' loyalty, and we look forward to helping even more families make the switch to solar and save money."

In celebration of the milestone, Sunrun recently distributed athank you video to its customers. The company also surprised its 100,000th customer, the Noren family at their home in Santa Rosa, Calif. to present them with the honor.

"In what seems to be a sea of solar providers, I was having a difficult time finding one that met all of my family's needs. Prior to meeting with Sunrun, I had met with three different companies – all very different in price range, levels of support and understanding of the product they were selling," said Sunrun's 100,000th customer Ken Noren. "The two most important things that set Sunrun apart from the others was their ability to customize a solar package for what we needed, not what they needed, and their thorough understanding of their products – their ability to answer questions directly, intelligently and in a timely manner. Based on their professionalism alone I would highly recommend them to anyone interested in having solar installed on their home."

"We want to thank all of our customers, partners and employees for helping Sunrun achieve this major milestone and driving toward our mission of creating a planet run by the sun," added Jurich.

Since 2007, Sunrun has made going solar simple for homeowners by customizing their solar system to their lifestyle and savings goals. Through its solar as a service model, Sunrun makes it simple and accessible for consumers to learn about and get solar for their home – whether online, over the phone, in retail environments or even at professional baseball games.

About Sunrun
Sunrun (NASDAQ:RUN) is the largest dedicated residential solar company in the United States with a mission to create a planet run by the sun. Since establishing the solar as a service model in 2007, Sunrun continues to lead the industry in providing clean energy to homeowners with little to no upfront cost and at a savings to traditional electricity. The company designs, installs, finances, insures, monitors and maintains the solar panels on a homeowner's roof, while families receive predictable pricing for 20 years or more. For more information please visit: www.sunrun.com.

The photo is also available via AP PhotoExpress.

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