

MARCH 1, 2022

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THE GIVING BLOCK ACQUISITION

SHIFT ④



Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements contained in this presentation that do not relate to matters of historical fact should be considered forward-looking statements, including statements regarding Shift4 Payments, Inc.'s ("our", the "Company" or "Shift4") expectations regarding new customers, acquisitions and other transactions, including our proposed acquisition of The Giving Block, our ability to consummate the acquisition on the timeline we expect or at all, our ability to successfully integrate The Giving Block's business into our business, our ability to realize the anticipated benefits of the acquisition of The Giving Block on the timeline we expect or at all; our plans and agreements regarding future payment processing commitments; our expectations with respect to economic recovery and the market for our business; and anticipated financial performance and growth of our business. These statements are neither promises nor guarantees, but involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any futures results, performance or achievements expressed or implied by the forward-looking statements, including, but not limited to, the following: the effect of the COVID-19 global pandemic and any variants of the virus on our business and results of operations; our ability to differentiate ourselves from our competitors and compete effectively; our ability to anticipate and respond to changing industry trends and merchant and consumer needs; our ability to continue making acquisitions of businesses or assets; our ability to continue to expand our market share or expand into new markets; our reliance on third party vendors to provide products and services; our ability to integrate our services and products with operating systems, devices, software and web browsers; our ability to maintain merchant and software partner relationships and strategic partnerships; the effects of global economic, political and other conditions or events, including due to the effects on consumer, business and government spending; our compliance with governmental regulation and other legal obligations, particularly related to privacy, data protection and information security and consumer protection laws; our ability to establish, maintain and enforce effective risk management policies and procedures; our ability to protect our systems and data from continually evolving cybersecurity risks, security breaches and other technological risks; potential harm caused by software defects, computer viruses and development delays; the effect of degradation of the quality of the products and services we offer; potential harm caused by increased customer attrition; potential harm caused by fraud by merchants or others; potential harm caused by damage to our reputation or brands; our ability to recruit, retain and develop qualified personnel; our reliance on a single or limited number of suppliers; the effects of seasonality and volatility on our operating results; the effect of various legal proceedings; our ability to raise additional capital to fund our operations; our ability to protect, enforce and defend our intellectual property rights; our ability to establish and maintain effective internal control over financial reporting and disclosure controls and procedures; our compliance with laws, regulations and enforcement activities that affect our industry; our dependence on distributions from Shift4 Payments, LLC to pay our taxes and expenses, including payments under the Tax Receivable Agreement; and the significant influence our founder and Rook Holdings Inc. have over us, including control over decisions that require the approval of stockholders. These and other important factors are described in "Cautionary Note Regarding Forward-looking statements," and "Risk Factors" in Part I, Item 1A in our Annual Report on Form 10-K for the year ended December 31, 2021 and our other filings with the Securities and Exchange Commission could cause actual results to differ materially from those indicated by the forward-looking statements made in this presentation. Any such forward-looking statements represent management's estimates as of the date of this presentation. While we may elect to update such forward-looking statements at some point in the future, we disclaim any obligation to do so, even if subsequent events cause our views to change.

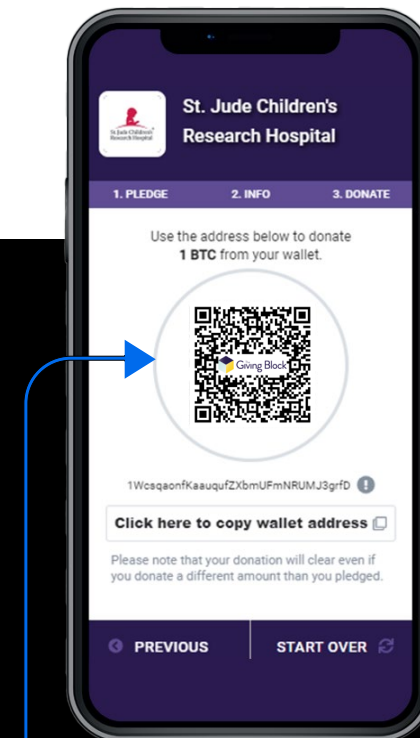


TRANSACTION OVERVIEW

Shift4 has entered into an agreement to acquire The Giving Block for \$54 million in up-front consideration and a potential earnout of up to \$246 million (75% stock / 25% cash consideration mix for both)

- ✓ Leading marketplace platform connecting thousands of cryptocurrency donors with over 1,300 non-profits via 70+ cryptocurrencies and growing
- ✓ Gives Shift4 a unique right-to-win in the >\$450 billion non-profit market⁽¹⁾ and builds on our marquee St. Jude partnership announced in November – crypto donations represent the #1 trend in philanthropic giving for 2022⁽²⁾, but are estimated to represent <0.1% of the total market today⁽³⁾
- ✓ Bundle crypto and card-based donation to provide a single differentiated solution for non-profits to tap into this growing market

- ✓ Unlocks new \$45+ billion end-to-end credit card processing cross-sell opportunity from The Giving Block's existing non-profit partners
- ✓ \$5 million in 2021 revenue, representing ~20x YoY growth; expect revenue to at least double in 2022, with at least \$5mm of Adj. EBITDA contribution in the calendar year 2023
- ✓ Transaction closed simultaneous with signing



SCAN HERE!

(1) \$471 billion US Charitable Giving volume in 2020 per the Giving USA 2021 Annual Report.

(2) The Dorothy A. Johnson Center for Philanthropy.

(3) Estimated \$300 million crypto donations in 2021 per The Giving Block.

SHIFT 4



Getting in at the ground floor on the #1 trend in philanthropic giving

- Crypto is the fastest growing donation method, with an average donation of ~\$10.5k, >30x the average fiat donation
 - TGB's proprietary marketplace allows non-profits to access a wealthy and generous new donor pool
-

Significant end-to-end cross-sell opportunity

- Tap into quickly growing \$45+ billion non-crypto donation volume from existing merchants by introducing a unified solution that bundles card and crypto donation acceptance
-

Dominant marketplace with influential donor following

- The “go-to” marketplace for altruistic crypto holders seeking to donate to non-profit organizations
 - Innovative donation options that allow for easy purpose/impact gifting
 - Large and growing donor base attracts new non-profit merchants organically
-

Establish Crypto Innovation Center

- Innovate within the areas of crypto acceptance, settlement and remittance across our merchant ecosystem
- Establish Shift4 as a leading institution blending TradFi and DeFi by expanding access and allowing merchants and consumers more ways to participate in the ecosystem

\$470bn

Non-Profit Donation
Market TAM

\$225mm

Embedded Acquiring
Revenue Opportunity

#1

Crypto Donation
Marketplace

\$69bn

Crypto Settlement
Opportunity Within Our
Merchant Base

CONTRACTUAL RELATIONSHIPS WITH 1,300+ ORGANIZATIONS & GROWING



CHARITIES



EDUCATION



FAITH



INSTITUTIONS



KPIs

17x
YoY volume growth

20x
YoY revenue growth

99%
customer retention

**Adj. EBITDA
Positive**

CUSTOMER TESTIMONIALS



International Medical Corps

“The Giving Block Team was instrumental in getting us set up to accept cryptocurrency, and connected us to a whole new community of generous donors, looping us in on the crypto-centric giving events”



No Kid Hungry

“The Giving Block team made set-up super easy and assured a smooth donor experience from crypto gift to receipting, and our Finance team especially appreciates the platform’s auto-sell conversion to cash”



CARE USA

“The Giving Block has been a trusted partner to CARE as we navigate the rise of crypto-philanthropy. The team’s guidance as we readied our internal systems to accept crypto donations and launched the CARE Crypto Fund for Humanitarian Aid and our first CARE Package NFT fundraising campaign has proven invaluable”

HOW THE PLATFORM WORKS

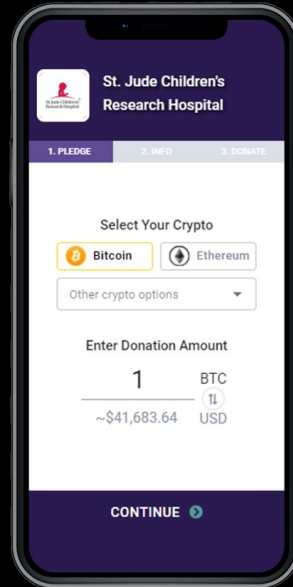
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At **TheGivingBlock.com**, the donor is able to choose from over 1,300 non-profit organizations or causes



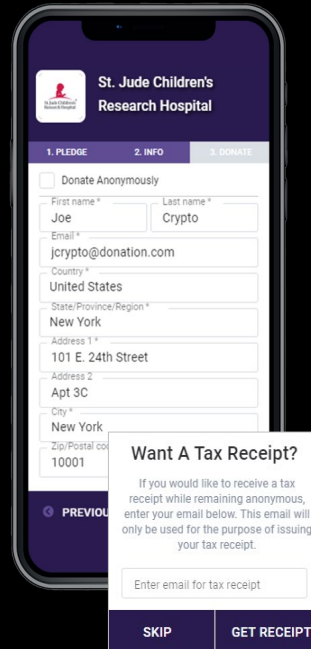
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Once the charity or cause fund is chosen, the donor then selects crypto type and the donation amount



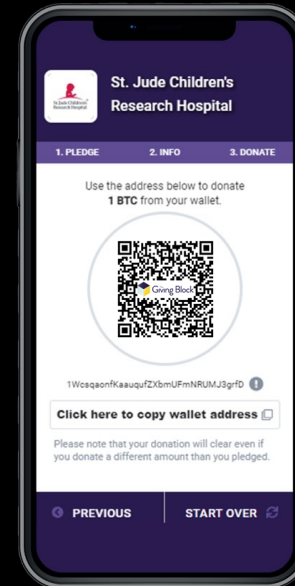
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Donors then provide their information or opt to be anonymous. Even anonymous donors are given a tax receipt option



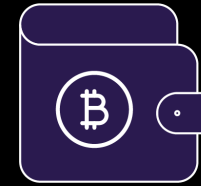
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The site then generates both a scannable and text-based wallet address for the donor



5

Using the wallet address provided, the donor goes to their own crypto wallet to complete the cryptocurrency donation



6

Upon completing the donation, the donor receives a tax receipt via email





The Giving Block

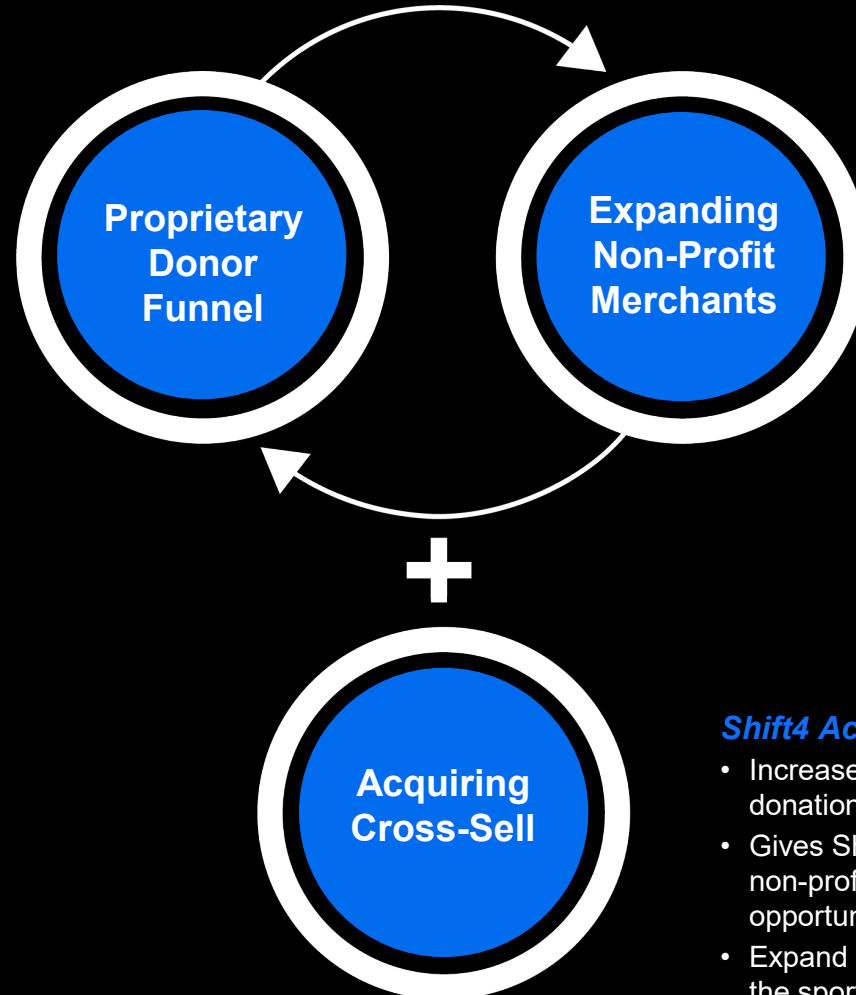


SHIFT 4™

= GROWTH FLYWHEEL

The Giving Block's standalone network effects provide increasing value to both sides of its marketplace as the other grows...

...and is naturally enhanced by Shift4 providing an all-encompassing donation solution, regardless of donation method.



Donor Growth

- Crystallize position as the “go-to” name in crypto donation
- Enhance donor ecosystem
- “Gamify” donations to rally the crypto community
- Expand “Impact Index Funds”

Non-Profit Growth

- Allow non-profits to tap into new and growing donor pool only accessible through TGB's marketplace
- Expand custom marketing campaigns
- “Easy button” for crypto acceptance
- Provide crypto expertise demanded by sophisticated non-profits

Shift4 Accelerants

- Increase the value prop for both sides of the marketplace via a robust donation acceptance platform (fiat/crypto/stocks/other donation methods)
- Gives Shift4 a unique right-to-win credit card volume in the >\$450 billion non-profit market while crossing selling a \$45bn+ non-crypto acquiring opportunity embedded in The Giving Block's existing non-profit base
- Expand crypto settlement across the Shift4 portfolio—particularly across the sports and entertainment and gaming verticals

Announcing Two Transformative Acquisitions

GOING GLOBAL

SCALING ECOMMERCE

ENTERING CRYPTO

SHIFT  + *finaro* +  Giving Block

The New Shift4

\$200B+ in total volume

200,000+ global customers

7,000+ distribution partners

425+ software integrations

170+ APMs

50+ payment devices

20+ currencies

#1 crypto donation marketplace

4



Result: A dominant global payment platform with card-present, eCommerce, and crypto expertise built to serve complex merchants