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Axalta Adapts Alestia Architectural Powder Coatings to Building Information Modelling (BIM) Format

Collections available for greater ease of specification

BASEL, Switzerland--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, has made its Alestia[®] AP powder coating line of products for metal substrates available as Building Information Modelling (BIM) objects.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161115006758/en/>



Axalta powder coatings are specified by architects for aesthetic reasons and because of their functional properties (Photo: Axalta)

combined and interlinked, and the building is rendered as a three-dimensional model. This

BIM is a method of optimizing the design, execution and management of building construction, and is required for use increasingly by governments around the world on public construction projects. The European Union Public Procurement Directive (EUPPD), of January 15, 2014, allowed the EU member states to make the BIM method mandatory from January 1, 2016. By using BIM, all relevant building data is digitally recorded,

provides a base of communication for everyone concerned with the construction of the building.

“Powder coatings such as our Alestia line are specified by architects not only for aesthetic reasons, but also because of their functional properties,” says Mercè Berengueras, Architectural Prescription Leader for Axalta’s powder coatings business, in Europe, Middle East and Africa. “We work closely with our customers and want to make it easier for them to access detailed performance and color information quickly and accurately. The BIM format enables that in an intelligent, digital form.”

The Alestia AP Star, Anodic and Fine Textured Collections have been adapted to the numerical formats required for BIM - Revit, ArchiCAD, IFC - and can be viewed in English, French, German, Italian and Spanish.

The Star Collection is made up of sophisticated bonded metallic greys and special colors with mineral and textured finishes. The Anodic Collection has targeted applications for doors, window frames, furniture and lighting that require a specific look with very low gloss. And the Fine Textured Collection offers an unbeatable range of colors that deliver premium levels of aesthetics and functional performance while hiding substrate imperfections.

The powder coatings from these collections can be viewed or downloaded as BIM objects at www.axalta.bimetica.com.

For more information on Axalta’s powder coatings, please visit www.powder.axaltacs.com.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the 12,800 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on [Twitter](#) and on LinkedIn.

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