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Endava Pioneers OpenAI's Exclusive Partner Program

LONDON--(BUSINESS WIRE)-- [Endava](#) (NYSE: DAVA), the technology-driven business transformation group whose AI-native approach combines cutting edge technology with deep industry expertise, today announced that it has joined OpenAI's exclusive Beta Services Partner Program.

The announcement formalises a successful collaboration over the past year between the two organisations, during which Endava has been a pioneer within the program.

The two organisations have already delivered impactful solutions for early adopters of OpenAI's technology, developing industry-first products and services for their joint customers.

The formalisation of the companies' successful collaboration ensures that Endava continues its leading edge within the Enterprise AI adoption space. By implementing OpenAI's technologies, Endava remains equipped with the latest knowledge and advanced AI capabilities, and can continue to consult and drive AI-powered business transformation for its customers.

"This isn't the start of a relationship – it's a recognition of all we've already achieved together," said **John Cotterell, CEO of Endava**. "Some years ago, we chose to embrace the AI revolution and prepare ourselves for the huge digital shift that we are now seeing. Our recent work with OpenAI has demonstrated our ability to deliver as a credible, reliable enterprise partner in the space. Formalising the partnership is a natural next step in our shared mission to bring the power of AI into the hands of global enterprises."

Ksenia Chumachenko, Head of GTM Partnerships at OpenAI, commented: "We appreciate Endava's collaboration as part of our Services Partner Program and their commitment to making AI accessible and beneficial for enterprises. They have a strong track record in developing and deploying AI solutions, and their consulting and technology capabilities will help get AI solutions into production at more enterprises - helping us accelerate the future of AI."

Endava has actively delivered AI solutions to multiple clients using OpenAI technologies over the past year. These include its agentic AI accelerator, Morpheus, as well as its discovery accelerator for core modernisation, Compass. This global milestone emphasises the two organisations' shared mission to support enterprise customers on their journey to becoming AI-native.

ABOUT ENDAVA PLC:

Endava is a leading provider of next-generation technology services, dedicated to enabling its customers to accelerate growth, tackle complex challenges and thrive in evolving

markets. By combining innovative technologies and deep industry expertise with an AI-native approach, Endava consults and partners with customers to create solutions that drive transformation, augment intelligence and deliver lasting impact. From ideation to production, it supports customers with tailor-made solutions at every stage of their digital transformation, regardless of industry, region or scale.

Endava's clients span payments, insurance, finance and banking, technology, media, telecommunications, healthcare and life sciences, mobility, retail and consumer goods and more. As of December 31 2024, 11,668 Endavans have helped clients break new ground across locations in Europe, the Americas, Asia Pacific and the Middle East.

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