

March 23, 2022



# Endava Launches Operations in Canada Building on its North America Momentum

*Global leader supporting customers with next-generation technology and services establishes first office in Toronto to help clients become digital, experience-driven businesses*

*Initial focus will be supporting clients in the financial services sector; First Physical Computer Center of Excellence established globally*

TORONTO & LONDON--(BUSINESS WIRE)-- **Endava** plc (NYSE: DAVA), a global provider of digital transformation, agile development, and intelligent automation services, today announced the establishment of its first operations in Canada. Initial employees will be based in Toronto and will provide the foundation for Endava's first Canadian close-to-client delivery unit, as well as the company's first Physical Computer Center of Excellence.

"Providing close-to-client expertise, alongside our leading distributed agile delivery model, has proven to be a winning combination for clients and for Endava," said Chris Hart, EVP, Client Success, North America, Endava. "Our global experiences across multiple sectors, combined with our world class software and technology engineering expertise will now be available to Canadian businesses in market, enabling closer collaboration with existing and prospective clients as they look at new ways of accelerating their digital transformation journeys."

As a global provider of technology and services, Endava has a well-earned reputation as a leader in supporting clients in the financial services and payments sectors. Endava's client relationships in these industries are driving the company's global expansion with existing clients taking Endava to new countries as they shift jobs and technology projects across geographies. In addition, the move into Canada is continued evidence of Endava's momentum in North America which generated 35% percent of overall global revenue, with the company recently reporting revenue in the region grew 80% for the three months ended December 31, 2021, over the same quarter last fiscal year.

As well as the Canadian expansion providing local talent and support for Endava's clients in the financial services and banking sectors, it also provides Endava the opportunity to create a Physical Computing Center of Excellence, their first globally.

"Physical Computing - when sensors, motors, actuators, robotics, and computers, are all connected and optimized together - changes everything," said Vince Francis, Endava's VP of Delivery Acceleration for Canada. "Delivering these solutions in combination with Endava's close-to-client expertise, and our industry leading distributed agile delivery model, provides the strong competitive advantage our customers need."

Endava intends to continue Canadian expansion during 2022 and beyond, growing and investing in people and client relationships that are expected to move beyond the financial

services sector into other industries with current and new clients across the region.

## **About Endava**

Endava is reimagining the relationship between people and technology. By leveraging next-generation technologies, our agile, multi-disciplinary teams provide a combination of product & technology strategies, intelligent experiences, and world class engineering to help clients become digital, experience-driven businesses by assisting them in their journey from idea generation to development and deployment of products, platforms, and solutions. Endava collaborates with its clients, seamlessly integrating with their teams, catalyzing ideation, and delivering robust solutions.

Endava services clients in Payments and Financial Services, TMT, Consumer Products, Retail, Mobility and Healthcare. Nearly 10,400 Endavans serve clients from locations in Australia, North America, Singapore and Western Europe and delivery centers in Bosnia & Herzegovina, Bulgaria, Croatia, Moldova, Poland, North Macedonia, Romania, Serbia, Slovenia, Argentina, Colombia, Mexico, Uruguay, and Venezuela.

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Source: Endava plc