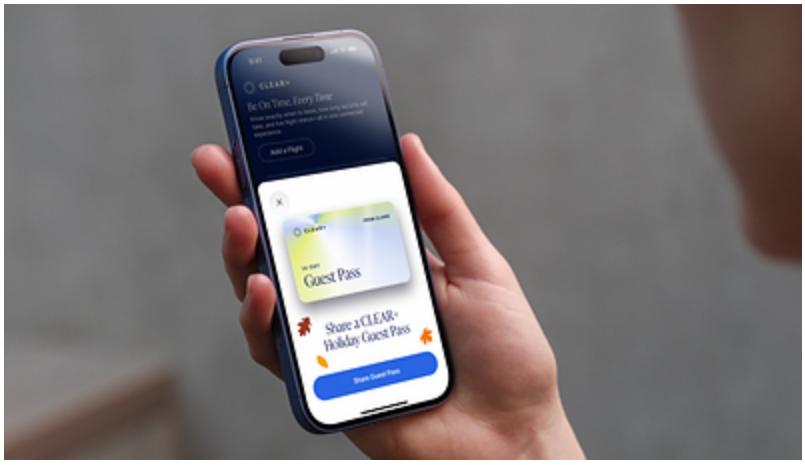
November 12, 2026

Great Holiday Travel Does Exist: CLEAR Unveils a Smarter Travel App, New Ways to Gift, and Our Best Deal of the Year

Upgraded CLEAR App automatically shows the information you need when you need it, plus three ways to share seamless travel during peak holiday crowds: Gift Cards, Holiday Guest Passes, and CLEAR Concierge

Starting Travel Tuesday, CLEAR+ is just $149—our lowest price of the year, only in the App

NEW YORK, Nov. 12, 2026 /PRNewswire/ -- Holiday travel can be stressful and unpredictable with the year's biggest crowds – until now. CLEAR® (NYSE: YOU), the secure identity company making experiences safer and easier, today announced its seasonal lineup to make the travel day as magical as the holidays themselves.



Travel help you need, exactly when you need it. The CLEAR App now brings every step - from home to gate - into a single personalized view. Pre-trip, Planning Mode books a ride and tells Members exactly when to leave, based on traffic and arrival time preferences. At the airport, Travel Mode takes over, helping you book CLEAR Concierge, find CLEAR+ Lanes, and estimate walk time to the gate, while Live Activities send real-time updates to your phone lock screen.

Three ways to share a joyful travel day. CLEAR is making it easier than ever to transform your loved ones' travel day.

- **New CLEAR+ Gift Cards**: Give the gift of joyful travel all year long for family, friends, employees, or clients.
- **Holiday Guest Passes:** Holiday Guest Passes will be available exclusively in the CLEAR App for the holidays, so you can share the magic of a seamless travel day with just one tap. Members can save the day for up to five friends and family facing the

chaos of holiday travel and peak crowds.
- **CLEAR Concierge:** Members can book CLEAR Concierge for themselves or someone else. Your personal airport concierge will whisk you through the holiday rush, saving the day for families, loved ones, or anyone racing to make a flight. CLEAR Concierge is loved at 42 airports with more locations coming soon.

Our best deal of the year, only in the CLEAR App. For three days only, from Travel Tuesday, December 1, through Thursday, December 3, new Members can join CLEAR+ for just $149* (regularly $219), and existing or new Members can add up to three loved ones for just $79 each* (regularly $125). The offer is available only in the CLEAR App and ends at midnight Eastern time on December 3. Holiday Guest Pass travelers will get the offer too, so a trip that started as a gift can become a CLEAR+ Membership of their own.

"The holidays are amazing but holiday travel has become something to endure: crowds, long waits, and short tempers," said Caryn Seidman Becker, CEO and Founder of CLEAR. "Great holiday travel does exist. It means knowing exactly when to leave to get to your gate perfectly on time. CLEAR loves bringing joyful travel and incredible hospitality from home-to-gate and back again."

2026 Holiday Travel Outlook Based on prior travel patterns, CLEAR expects Sunday, November 29 to be the busiest day of the season for CLEAR+ Members. Security lines are expected to peak between 5 and 7 a.m. and stay heavy until 6 p.m. local time. Before Thanksgiving, the previous Friday is expected to be the heaviest travel day heading into the holiday, followed by the day before Thanksgiving. CLEAR's holiday lineup is built to make it a travel day to be thankful for, whether you fly every week or once a year.

Christmas brings a second rush. The Friday before Christmas, December 18 this year, is typically the heaviest day for holiday departures. With Christmas on a Friday, CLEAR also expects bigger crowds than usual on Tuesday, December 22 and Wednesday, December 23. The trip home is expected to peak on Sunday, December 27, with crowds likely to lighten around 5 p.m. Across the Christmas rush, lines are expected to be heaviest between 5 and 7 a.m., and the later you fly, the smaller the crowds.

More CLEAR+ Lanes nationwide where holiday crowds are heaviest.CLEAR+ is now available at 63 airports nationwide, including 10 of the busiest airports in the U.S. This year, we launched CLEAR+ at Indianapolis International Airport (IND), Northwest Arkansas National Airport (XNA), and Tampa International Airport (TPA). CLEAR eGates are at 53 airports, where Members verify who they are in under five seconds, and are through.

To learn more and download the CLEAR App, visit clearme.com.

** Offer valid for first year of CLEAR+ membership only. Subject to CLEAR's Member Terms **

About CLEAR

The mission of CLEAR, the secure identity company, is to strengthen security and create frictionless experiences. With over 46 million Members and a growing network of partners across the world, CLEAR's secure identity platform is transforming the way people live, work, and travel. Whether you are traveling, at the stadium, or on your phone, CLEAR connects you to the things that make you, you—making everyday experiences easier, more secure,

and friction-free. CLEAR is committed to privacy done right. Members are always in control of their own information, and we do not sell biometric or sensitive personal data. For more information, visit clearme.com.

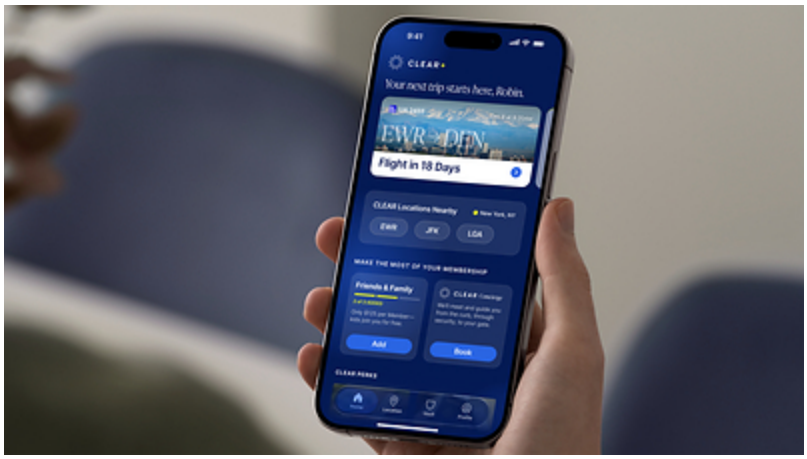
Forward-Looking Statements

This release may contain statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. This includes, without limitation, statements regarding expected holiday travel patterns, including anticipated peak travel days, peak times and crowd levels at airport security checkpoints; the features, functionality, availability and anticipated benefits of the CLEAR App, including Planning Mode, Travel Mode and Live Activities; the availability, pricing, terms and timing of CLEAR+ gift cards, Holiday Guest Passes, CLEAR Concierge and our promotional CLEAR+ Membership offer; the expansion of CLEAR Concierge to additional locations; and our expectations regarding the Member experience, Member acquisition and the conversion of Holiday Guest Pass travelers into CLEAR+ Members. Investors are cautioned that any such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties, and that actual results, developments and events may differ materially from those in the forward-looking statements as a result of various factors, including changes in air travel volumes and patterns, including during the holiday travel season; our ability to attract, retain and grow our Member base, including through promotional pricing, gift cards and guest passes; our ability to successfully develop, launch and achieve market acceptance of new products, features and services, including updates to the CLEAR App; the performance, reliability and availability of our technology and that of third parties on which we rely; our relationships with airports, airlines, government agencies, including the Transportation Security Administration, and other partners; our ability to expand CLEAR+, CLEAR Concierge and CLEAR eGates to new locations; competition; and changes in laws and regulations, and those described in the Company's filings with the Securities and Exchange Commission, including the sections titled "Risk Factors" in our Annual Report on Form 10-K. The Company disclaims any obligation to update any forward-looking statements contained herein.

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