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# DDC Enterprise Announces Onboarding with Kraken to Enhance Trading and Custodian Capabilities for Bitcoin Treasury

NEW YORK--(BUSINESS WIRE)-- DDC Enterprise Limited (NYSEAMERICAN: DDC) ("DDC" or the "Company"), a global Asian food and digital-asset treasury company, today announced the successful onboarding with **Kraken**, one of the industry's leading digital asset trading and custody platforms. This initiative provides DDC access to Kraken's institutional-grade trading and custody solutions, further reinforcing the Company's successful Bitcoin treasury operations with exemplary execution and security.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20251119932737/en/>

## Key Highlights

- **Institutional Infrastructure Access:** DDC can now utilize Kraken's trading stack and custody solutions, enabling deeper global liquidity access and secure digital asset storage for its corporate treasury.
- **Qualified Custody:** DDC's Bitcoin holdings are supported with regulated, segregated custody capabilities tailored for institutional needs, strengthening the Company's governance and security protocols.
- **Execution and Efficiency:** Through advanced order routing and streamlined settlement, DDC benefits from optimized price discovery and robust operational efficiency aligned with its disciplined Bitcoin accumulation strategy.

"Our onboarding with Kraken represents an important milestone as we continue to scale our Bitcoin treasury operations," said **Norma Chu**, Founder, Chairwoman, and CEO of DDC Enterprise. "Since launching our Bitcoin treasury operations in May, we have focused on building the infrastructure and governance needed for disciplined scaling. We have demonstrated and we will continue to demonstrate our ability to deliver results as we drive towards our ambitious goals."

## About DDC Enterprise Limited

DDC Enterprise Limited (NYSEAMERICAN: DDC) is participating proactively in the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global

Asian food platform. The Company has strategically positioned Bitcoin as a core reserve asset, executing a bold and accelerating accumulation strategy. While continuing to grow its portfolio of culinary brands, DDC is at the vanguard of public companies integrating Bitcoin into their financial architecture. For more information, visit [www.ddc.xyz](http://www.ddc.xyz).

### **Caution Regarding Forward-Looking Statements**

Certain statements in this announcement are forward-looking statements.

Investors can identify these forward-looking statements by words or phrases such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” or other similar expressions. Examples of forward-looking statements include those related to business prospects, accumulation of Bitcoin, and the Company’s goals and future activity. These statements are subject to uncertainties and risks including, but not limited to, the risk factors discussed in the Risk Factors and in Management’s Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports filed with the Securities and Exchange Commission (“SEC”) and available at [www.sec.gov](http://www.sec.gov). It is also inherent in forward-looking statements for there to be risks, uncertainties and other factors beyond the Company’s ability to predict or control. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company’s filings with the SEC. Additional factors are discussed in the Company’s filings with the SEC, which are available for review at [www.sec.gov](http://www.sec.gov). The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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Source: DDC Enterprise Limited