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DDC Enterprise Accelerates Bitcoin Treasury with 38 BTC Purchase

NEW YORK--(BUSINESS WIRE)-- **DDC Enterprise Limited** (NYSE: DDC) today acquired 38 Bitcoin (BTC), increasing its corporate treasury holdings to 138 BTC. BTC Yield increased by 22% compared to its late-May purchase. This disciplined accumulation reinforces DDC's commitment to becoming a top global Bitcoin treasury.

- Increase treasury holdings by 38 BTC at optimized market entry. DDC's average cost per bitcoin holding is USD 78,582
- 22% Yield Increase
- 0.029679 BTC per 1,000 DDC shares

Norma Chu, Founder, Chairwoman and CEO, stated *"Today's 38 BTC acquisition proves our focused execution. We continue to aim for higher BTC yield return for our shareholders. With every Bitcoin added, we strengthen shareholder exposure to digital scarcity—now at 0.029679 BTC per 1,000 shares. We remain uncompromising in our pursuit of being a top global corporate holder status."*

About DDC Enterprise

DDC Enterprise Limited (NYSE: DDC) is spearheading the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global Asian food platform. The company has strategically positioned Bitcoin as a core reserve asset, executing an aggressive accumulation strategy. While continuing to grow its portfolio of culinary brands – including DayDayCook, Nona Lim, and Yai's Thai – DDC is now at the vanguard of public companies integrating Bitcoin into their financial architecture.

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