

June 21, 2023



# DayDayCook Announces F1-Filing for NYSE Listing

**Company Filed Form F-1 on June 16, 2023; Expected to Trade on NYSE under Ticker Symbol DDC**

HONG KONG, June 21, 2023 (GLOBE NEWSWIRE) -- DayDayCook (“DDC” or the “Company”), a leading content-driven food consumer brand, has filed a Form F1 for listing its Class A Shares on the New York Stock Exchange (NYSE) on Friday, June 16, 2023. The initial public offering (IPO) will result in DayDayCook becoming a publicly listed company. CMB International will be the lead underwriter of the proposed IPO, with The Benchmark Company, Guotai Junan International, EDDID Financial and Tiger Brokers acting as joint underwriters.

## **About DayDayCook – A Leader in Food Innovation**

Founded in 2012, DayDayCook (“DDC”) is a leading content-driven consumer brand offering easy, convenient ready-to-heat (“RTH”), ready-to-cook (“RTC”), ready-to-eat (“RTE”) products. The company focuses on innovative and healthy meal solutions with a fast-growing omnichannel sales network in China and a strong online presence globally. The Group builds brand recognition through culinary and lifestyle content across major social media and e-commerce platforms, resulting in over 248,000 minutes of content created and over 24.5 million paid customers worldwide.

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Source: DDC Enterprise Limited