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Equifax Featured in 2018 IDC FinTech Ranking

- Top 20 ranking (out of 100) reaffirms position as a mainstay on prestigious industry list -

ATLANTA, Oct. 3, 2018 /PRNewswire/ -- [Equifax](#) (NYSE: EFX), a global information solutions company, announced today it has once again been named to the [2018 IDC FinTech Rankings](#), the most comprehensive vendor ranking within the financial services industry. The company has earned a spot on the annual ranking in each of the 15 years the ranking has been produced.



"A place on the IDC FinTech Rankings is a significant accomplishment, demonstrating a provider's commitment to the success of its financial institution clients," said Karen Massey, Research Manager at IDC Financial Insights. "The IDC FinTech Rankings, now in its 15th year, is the global industry standard register of financial services tech providers, and we congratulate the 2018 winners."

"We stand committed to providing our customers with access to industry-leading data, analytics, insights and proven technology to support their business initiatives," said Scott Collins, Sr. Vice President and General Manager, Banking and Lending, Equifax. "IDC Financial Insights is widely recognized as a thought leader at the forefront of our industry and we are honored to once again be included in its annual fintech ranking."

The annual IDC Financial Insights FinTech Rankings recognizes companies that are among the top financial technology providers worldwide based on 2017 calendar year revenues. Global providers of financial technology in hardware, software and services are categorized and evaluated by IDC to determine key players in the space.

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About Equifax

Equifax is a global information solutions company that uses trusted unique data, innovative analytics, technology and industry expertise to power organizations and individuals around the world by transforming knowledge into insights that help make more informed business and personal decisions.

Headquartered in Atlanta, Ga., Equifax operates or has investments in 24 countries in North

America, Central and South America, Europe and the Asia Pacific region. It is a member of Standard & Poor's (S&P) 500® Index, and its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. Equifax employs approximately 10,800 employees worldwide.

About IDC Financial Insights

IDC Financial Insights assists financial service businesses and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing the banking, insurance, and securities and investments industries. International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of International Data Group (IDG), the world's leading technology, media, research, and events company. For more information, please visit www.idc.com/financial, email info@idc-fi.com, or call 508-620-5533.

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