

July 1, 2019



# Algodon Fine Wines Rolls Out its Award-Winning Portfolio of Malbec Wines at Sherlock's Wine Merchant in Georgia's Metro Atlanta Area

***Georgia Retailer Now Features Algodon's Portfolio of Malbec Wines and Announces Upcoming Launch Event in June***

**NEW YORK, NY / ACCESSWIRE / June 3, 2019** /Algodon Fine Wines (OTCQB: VINO), a premium wine brand from the San Rafael, Mendoza wine region of Argentina, has continued its U.S. rollout of premium Malbec and Malbec based wines with Sherlock's Wine Merchant, a leading wine and spirits merchant, who brings Algodon's portfolio of award-winning Malbec wines to the Metro Atlanta area in the great state of Georgia.

Algodon Fine Wines will host an investor wine event at Sherlock's Peachtree store at 1831-A Peachtree Rd, Atlanta, Georgia to celebrate the launch on Thursday, June 13, 2019. In conjunction with the launch of Algodon Fine Wines with Sherlock's and Sherlock's Wine Merchant, the stores are offering a special introductory sale on Algodon's wines for a limited time. For more information and to order your favorite Algodon Fine Wines, please visit <https://sherlocks.com>.

Sherlock's Wine Merchant has been serving Metro Atlanta's fine wine & liquor clientele since 1986 with four locations in Marietta, Atlanta and Buckhead.

"We are excited to see our wines now available in the Atlanta Metro area, and we are proud to be featured at the well-respected Sherlock's," said Scott Mathis, Algodon's founder, chairman and CEO. "We look forward to working with their experienced team to continue the roll-out of our award-winning portfolio in Georgia."

"We are pleased to include Algodon's exceptional portfolio of Fine Malbec Wines and blends at our stores." said Craig Maske, Sherlock's Wine Merchant General Manager. "We believe Algodon's combination of premium quality and great value to be a great fit for our loyal clients whom we cherish."

Algodon Fine Wines, founded in 2007 and with vineyards dating back to 1946, is one of the most exciting and dynamic wine brands emerging from Argentina. Located in San Rafael, Mendoza, Algodon produces a full range of premium wines from land holdings that include noted parcels of pre-phylloxera vineyards dating back to the 1940s.

Algodon's premium wines have received a number of top awards and ratings from the

world's foremost tasting competitions including Gold Medals from the prestigious Global Masters Wine Competition, comprised of master sommeliers.

Algodon's Black Label Reserves represent the best selection from Algodon with 100% microvinified blends whose low yield produces full concentration of fruit and flavor.

Algodon's complete portfolio of fine wines is currently available in distinguished wine bars, wine shops, restaurants and hotels in Buenos Aires, Mendoza Germany, Switzerland, Guernsey, U.K., the Netherlands and the United States.

### **About Sherlock's and Sherlock's Wine Merchant**

Established in 1986, Sherlock's and Sherlock's Wine Merchant have been engaging the Atlanta area with the finest artisanal wines from its various locations around the city for over 30 years. With four locations in the Atlanta area, owner Doug Bryant has proven himself and his brand as an industry leader in the South. With access to some of the world's greatest wines, Bryant and his team constantly work to curate the selection of wines to the preferences of the community it serves. "We like to pull the interesting stuff out of the system" he adds, "instead of just buying what's mainstream and being pushed through the system." The hand-selected inventories are rooted in relationships - with growers, producers, Chateaux owners, down to the distributors on the local level.

### **About Algodon Fine Wines**

Algodon Wine Estates is a boutique Mendoza winery located in the beautiful foothills of the Sierra Pintadas, in the southernmost region of Argentina's wine capital. Fed by the purest meltwater from the glacial Andes, our 325 acres of vines go back as far as 1946 and produce exceptional fruit on sandy and clay loam. Algodon Fine Wines are handcrafted by the brilliant winemaker Mauro Nosenzo, who is advised by Master of Wine, Anthony Foster. Our goal is to produce premium wines utilizing ecofriendly, organic inspired approaches, combined with the best modern winemaking technology. Brought together by Scott Mathis and his partners, Algodon Wine Estates' renowned winemakers bring decades of experience, as well as craftsmanship and tradition that have been passed down for generations. Algodon Fine Wines are a wholly owned subsidiary of Gaucho Group Holdings, Inc. Visit [AlgodonFineWines.com](http://AlgodonFineWines.com).

### **Media and Investor Relations:**

Gaucho Group Holdings, Inc.  
Rick Stear  
Director of Marketing  
212.739.7669  
[rstear@algodongroup.com](mailto:rstear@algodongroup.com)

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