

Midwest Energy Emissions Corp. Secures Three Year Contract Renewal with Existing Customer Valued at Over \$25 Million

LEWIS CENTER, OH -- (Marketwired) -- 08/21/17 -- Midwest Energy Emissions Corp. (OTCQB: MEEC) ("ME2C" or the "Company"), a leader in mercury emissions control in North America, has secured a contract renewal with one of its largest customer to continue providing ME2C's proprietary Sorbent Enhancement Additive (SEA™) Technology. This contract is expected to generate in excess of \$25 million in revenue over the three year term in product sales and consulting services.

"This robust, multi-year contract in excess of \$25.0 million is a strong testament to the value we've provided this customer over the past several years," said Richard MacPherson, President and CEO of ME2C. "This contract win is a result of our ability to help customers overcome challenging mercury control conditions, while creating operational and economic efficiencies at the plant level. As we move forward in 2017, we will continue to drive recurring revenue and shareholder value by securing additional contracts with our current client base and potential customers in our pipeline, both in the U.S. and internationally."

The company's revolutionary SEA™ technology helps clients achieve and remain in full compliance with Mercury and Air Toxic Standards (MATS). Key advantages of the SEA technology include improved mercury oxidation and enhanced sorbent reactivity, increased sorbent reactivity and capacity, improved mercury capture while using far less sorbent, improved mercury capture efficiencies, and minimized ESP particulate by using lower amounts of sorbent.

About Midwest Energy Emissions Corp. (ME2C)

[Midwest Energy Emissions Corp.](http://www.midwestemissions.com) (OTCQB: MEEC) delivers patented and proprietary solutions to the global coal-power industry to remove mercury from power plant emissions, providing performance guarantees, and leading-edge emissions services. The U.S. Environmental Protection Agency (EPA) MATS rule requires that all coal- and oil-fired power plants in the U.S., larger than 25 mega-watts remove roughly 90% of mercury from their emissions starting April 15, 2015. ME2C has developed patented technology and proprietary products that have been shown to achieve mercury removal levels compliant with MATS at a significantly lower cost and with less operational impact than currently used methods, while preserving the marketability of fly-ash for beneficial use. For more information, please visit www.midwestemissions.com.

Safe Harbor Statement

With the exception of historical information contained in this press release, content herein may contain "forward-looking statements" that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are generally identified by using words such as "anticipate," "believe," "plan," "expect," "intend," "will," and similar expressions, but these words are not the exclusive

means of identifying forward-looking statements. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Investors are cautioned that forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from the statements made. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors, the gain or loss of a major customer, change in environmental regulations, disruption in supply of materials, capacity factor fluctuations of power plant operations and power demands, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, availability of capital and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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