

# Midwest Energy Emissions Corporation Announces Technology Demonstration To Reduce Mercury Emissions At A Leading Southwestern U.S. Electric Power Producer

WORTHINGTON, Ohio, April 22, 2013 /PRNewswire/ -- [Midwest Energy Emissions Corporation](#) (OTCQB: MEEC) today announced that it has signed an agreement with a southwestern U.S. electric power producer to perform a demonstration of Midwest Energy Emissions' mercury removal technology. This demonstration is scheduled to take place this spring.

Midwest Energy Emissions Corporation develops and employs patented and proprietary technologies to remove mercury from coal-fired power plant emissions. The U.S. Environmental Protection Agency's (EPA) *Mercury and Air Toxic Standards (MATS)* regulations require that all coal- and oil- fired power plants in the U.S., larger than 25 megawatts, become compliant with strict Mercury reductions - near 90 percent across the U.S. fleet - by April 16, 2015. MEEC employs patented technology that has been shown to achieve mercury removal levels compliant with *MATS* at a significantly lower cost and with less operational impact than currently used methods.

Alan Kelley, president and chief operating officer of Midwest Energy Emissions Corporation, said, "This demonstration represents an exciting opportunity for MEEC. The client is a company that we worked with a number of years ago prior to the issuance of the U.S. Environmental Protection Agency's *MATS* requirements. The type of fuel used at this facility is extremely difficult for existing technologies to achieve compliance. Our patented, next-generation technology delivers outstanding results while maintaining focus on economic performance, including the preservation of fly-ash for beneficial industrial use."

Kelley continued, "With twenty-three demonstrations either completed or contracted, we continue to establish that MEEC offers the best solution for the coal-fired power industry to achieve economic compliance with *MATS*, across myriad types of fuels used in power generation, and the various power plant system designs that are in operation. Our technology delivers a unique value proposition in that it is proven to be a safe, reliable and economical bridge to cleaner coal-power emissions."

## About Midwest Energy Emissions Corp. (ME2C)

Midwest Energy Emissions Corporation delivers cost effective mercury capture technologies to power plants and other large industrial coal-burning units in the United States and Canada. The Company's proprietary technology allows customers to meet the new, highly restrictive standards the [U.S. EPA](#) has set for mercury emissions, in an effective and

economical manner with the least disruption to their current equipment and on-going operations. For more information, please refer to the Company's website at [www.midwestemissions.com](http://www.midwestemissions.com).

## Safe Harbor Statement

***Statements in this release that are not historical facts are forward-looking statements, which involve risks and uncertainties that could cause actual events or results to differ materially from those expressed or implied in this release. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors, the gain or loss of a major customer, change in environmental regulations, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.***

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