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Midwest Energy Emissions Corp. Enters into Joint Marketing Agreement with Power and Industrial Services Corp.

WORTHINGTON, Ohio, March 12, 2013 /PRNewswire/ -- [Midwest Energy Emissions Corp](#) (OTCQB: MEEC) announced today that it had signed an agreement forming a cooperative marketing relationship with Power and Industrial Services Corporation of Donora, PA. Going forward, ME2C and Power and Industrial Services will jointly market Midwest's patented mercury removal technology and Power and Industrial's power plant equipment supply capabilities for injection systems and chemical inventory silos.

Alan Kelley, President of Midwest Energy Emissions commented, "This arrangement makes a lot of sense for both our companies. Midwest achieves greater exposure to the market place through a power plant equipment supplier with a great reputation for the quality of its products, and Power and Industrial gains the sales support of Midwest as we expand our offering from just the chemical product and technology licensing to the full suite of equipment needed for our process."

Larry Shekell, President of Power and Industrial Services stated, "We look forward to working together with Midwest Energy Emissions as we build upon our current offerings to provide mercury emissions control injection systems and sorbent silo equipment that offers clear advantages over the equipment that the industry provides today."

About Midwest Energy Emissions Corp. (ME₂C)

We deliver cost effective mercury capture technologies to power plant and other large industrial coal-burning units in the United States and Canada. Our proprietary technology allows customers to meet even the new, highly restrictive standards the [U.S. EPA](#) has set for mercury emissions, in an effective and economical manner with the least disruption to the current equipment and on-going operations. For more information, see our website at www.midwestemissions.com.

About Power and Industrial Services

Power & Industrial Services has been serving the coal fired electric generating utility industry for 35 years, providing combustion improvement equipment like Low NOx Burners and Over Fire Air systems as well as other boiler related equipment plus combustion tuning, testing and engineering services.

Forward-Looking Statements

Statements in this release that are not historical facts are forward-looking statements, which involve risks and uncertainties that could cause actual events or results to differ materially from those expressed or implied in this release. Matters that may cause actual results to differ materially from those in the forward-looking statements include, among other factors,

the gain or loss of a major customer, change in environmental regulations, disruption in supply of materials, a significant change in general economic conditions in any of the regions where our customer utilities might experience significant changes in electric demand, a significant disruption in the supply of coal to our customer units, the loss of key management personnel, failure to obtain adequate working capital to execute the business plan and any major litigation regarding the Company. In addition, this release contains time-sensitive information that reflects management's best analysis only as of the date of this release. The Company does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release. Further information concerning issues that could materially affect financial performance related to forward-looking statements contained in this release can be found in the Company's periodic filings with the Securities and Exchange Commission.

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