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Chanticleer Holdings Partners with Beyond Meat® for Plant-Based Beyond Burger® Launch

Company's Multiple Better Burger Brands and Just Fresh to Offer Guests a 100 Percent Vegan Positioned Patty

CHARLOTTE, N.C., May 08, 2019 (GLOBE NEWSWIRE) -- Chanticleer Holdings, Inc. (NASDAQ:**BURG**) ("Chanticleer" or the "Company"), owner, operator, and franchisor of multiple nationally recognized restaurant brands, today announced that it has partnered with Beyond Meat® (NASDAQ:BYND) to offer its guests at its multiple better burger brands and Just Fresh locations a 100 percent plant-based Beyond Burger® patty.

Participating brands include Little Big Burger, American Burger Company, Burgers Grilled Right and Just Fresh comprising 50 plus individual store locations. Each brand will be designing and testing its own unique burger build using fresh local ingredients. The Beyond Burger patty is free from GMOs, gluten and soy and has lower saturated fat than regular beef, but still delivers flame-broiled flavor and 20g of plant-based protein.

Fred Glick, Chanticleer Holdings President stated, "With roughly one-third of consumers identifying as flexitarians, we're thrilled to partner with Beyond Meat to provide a plant-based alternative to our current menu offerings. We also understand that consumers are more conscious than ever about making responsible food choices that are not only healthy, but that also take sustainability and ethical considerations into account."

According to data from Innova Market Insights, there has been a 45 percent average annual growth of food & beverage launches with a vegan positioning (CAGR, 2013-2017). New launches with a vegan positioning increased its market penetration in Europe from 1.5 percent in 2013, to 7 percent in 2017.

About Chanticleer Holdings, Inc.

Headquartered in Charlotte, NC, Chanticleer Holdings owns, operates, and franchises fast, casual, and full-service restaurant brands, including American Burger Company, BGR – Burgers Grilled Right, Little Big Burger, Just Fresh, and Hooters. For more information, please visit: **www.chanticleerholdings.com**.

Forward-Looking Statements:

Any statements that are not historical facts contained in this release are "forward-looking statements" as that term is defined under the Private Securities Litigation Reform Act of

1995 (PSLRA), which statements may be identified by words such as “expects,” “plans,” “projects,” “will,” “may,” “anticipates,” “believes,” “should,” “intends,” “estimates,” and other words of similar meaning. Such forward-looking statements are based on current expectations, involve known and unknown risks, a reliance on third parties for information, transactions or orders that may be cancelled, and other factors that may cause our actual results, performance or achievements, or developments in our industry, to differ materially from the anticipated results, performance or achievements expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from anticipated results include risks and uncertainties related to the fluctuation of global economic conditions, the performance of management and our employees, our ability to obtain financing or required licenses, competition, general economic conditions and other factors that are detailed in our periodic reports and on documents we file from time to time with the Securities and Exchange Commission. The forward-looking statements contained in this press release speak only as of the date the statements were made, and the companies do not undertake any obligation to update forward-looking statements. We intend that all forward-looking statements be subject to the safe-harbor provisions of the PSLRA.

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Source: Chanticleer Holdings, Inc.