

November 8, 2018



Per Norén Appointed President of Global Eagle Entertainment Inc.

LOS ANGELES, Nov. 08, 2018 (GLOBE NEWSWIRE) -- Global Eagle Entertainment Inc. (NASDAQ: ENT) (“Global Eagle,” the “Company” or “we”), a leading provider of media, content, connectivity and data analytics to markets across air, sea and land, today announced that Per Norén will be appointed to the position of President effective November 8, 2018. In his new role as President, Mr. Norén will have end-to-end responsibility for managing Global Eagle’s Aviation, Maritime, Enterprise, and Government businesses. He will drive the Company’s product design, sales, delivery and service processes and continue the post-merger integration of the Company’s prior acquisitions. Mr. Norén joined the Company in 2017 and most recently served as the Company’s Chief Commercial Officer. As the Chief Commercial Officer, Mr. Norén drove top line growth and efficiency through strategic, integration, and go-to-market improvements.

“Since joining Global Eagle, Per has revitalized our go-to-market strategy with a customer centric focus that is driving strong relationships with our partners and visible results on our top line,” commented Josh Marks, CEO of Global Eagle. “The organization will benefit from Per’s entrepreneurial drive, customer-first approach and focus on execution and leadership.”

“I have been very impressed with Global Eagle’s capabilities,” said Norén. “I am excited about our company’s opportunity to be a leader in connectivity-enabled entertainment. We are well positioned to execute our business plan, integrate the company and drive profitable growth.”

Prior to joining Global Eagle, Mr. Norén spent 10 years at The Boeing Company, including as the Chief Customer Officer for Digital Aviation. He was previously President and Chief Executive Officer of Carmen Systems, a technology, analytics, and software company for the aviation and transportation industries. Mr. Norén graduated from the Swedish Military Academy and the Gothenburg School of Business, Economics and Law at The University of Gothenburg, Sweden.

About Global Eagle

Global Eagle is a leading provider of media, content, connectivity and data analytics to markets across air, sea and land. Global Eagle offers a fully integrated suite of rich media content and seamless connectivity solutions to airlines, cruise lines, commercial ships, high-end yachts, ferries and land locations worldwide. With approximately 1,400 employees and 50 offices on six continents, the Company delivers exceptional service and rapid support to a diverse customer base. Find out more at: www.GlobalEagle.com.

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