

January 31, 2024



Dynatrace Teams With Lloyds Banking Group to Reduce IT Carbon Emissions

Real-time insights support leading financial institution to meet its sustainability goals

WALTHAM, Mass.--(BUSINESS WIRE)-- [Dynatrace](#) (NYSE: DT), the leader in unified observability and security, today announced that it is working with Lloyds Banking Group, one of the UK's largest financial services providers, to measure the environmental carbon impact of its IT ecosystem, contributing to the organization's sustainability goals.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20240131738320/en/>



(Graphic: Business Wire)

To help address this need, Dynatrace is using insights and feedback from Lloyds Banking Group to further develop [Dynatrace® Carbon Impact](#). The app translates utilization metrics, including CPU, memory, disk, and network I/O, into their CO2 equivalent (CO2e). It also

provides actionable guidance for how to reduce the overall IT carbon footprint. Additionally, it details energy and CO2e consumption per source with filters to help narrow the focus to high-impact areas. For example, it highlights underutilized instances in a specific data center along with top CO2e emitters within a distinct host group. To achieve these objectives, Carbon Impact leverages the [Dynatrace® platform](#) and its [Smartscape®](#) topology and dependency mapping, providing precise optimization insights and automatic application and process context to establish the foundation for green coding initiatives.

Klaus Enzenhofer, Product Lead at Dynatrace, said: "Dynatrace successfully rolled out the Carbon Impact app last year, and we've been working with Lloyds Banking Group to develop it further to support our customers' hybrid and multicloud environments. This has allowed us to accelerate and focus on our product development while helping our customers meet their sustainability goals."

Kevin Bird, Operational Performance and Analytics Lead at Lloyds Banking Group, said: "Working with Dynatrace has helped us to assess the visibility and impact of our IT carbon emissions. Our sustainability efforts require deep granularity, and collaborating together has allowed us to see where our efforts are most impactful in the context of our broader IT

architecture. This helps us identify more meaningful opportunities to optimize our digital infrastructure and will be a critical step forward as we work to reduce our operational sector's direct carbon emissions by at least 75%."

To learn more about [the Dynatrace Carbon Impact app](#), visit the Dynatrace blog.

About Dynatrace

[Dynatrace](#) (NYSE: DT) exists to make the world's software work perfectly. Our unified platform combines broad and deep observability and continuous runtime application security with [Davis® hypermodal AI](#) to provide answers and intelligent automation from data at an enormous scale. This enables innovators to modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. That's why the world's largest organizations trust the Dynatrace® platform to accelerate digital transformation.

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a [15-day Dynatrace trial](#).

Cautionary Language Concerning Forward-Looking Statements

This press release includes certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including statements related to the Carbon Impact app. These forward-looking statements include all statements that are not historical facts and statements identified by words such as "will," "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," and words of similar meaning. These forward-looking statements reflect our current views about our plans, intentions, expectations, strategies, and prospects, which are based on the information currently available to us and on assumptions we have made. Although we believe that our plans, intentions, expectations, strategies, and prospects as reflected in or suggested by those forward-looking statements are reasonable, we can give no assurance that the plans, intentions, expectations, or strategies will be attained or achieved. Actual results may differ materially from those described in the forward-looking statements and will be affected by a variety of risks and factors that are beyond our control, including the risks set forth under the caption "Risk Factors" in our Quarterly Report on Form 10-Q filed on November 2, 2023, and our other SEC filings. We assume no obligation to update any forward-looking statements contained in this document as a result of new information, future events, or otherwise.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20240131738320/en/>

Investor Contact:

Noelle Faris

VP, Investor Relations

Noelle.Faris@dynatrace.com

Media Relations:

Jerome Stewart

VP, Communications

Jerome.Stewart@dynatrace.com

Source: Dynatrace

