

Dynatrace Recognized as a Customers' Choice in the 2025 Gartner® Peer Insights™ Voice of the Customer for Digital Experience Monitoring

Dynatrace is committed to helping global enterprises deliver flawless digital experiences that drive real business results

WALTHAM, Mass.--(BUSINESS WIRE)-- Dynatrace (NYSE: DT), the leading AI-powered observability platform, has been named a Customers' Choice in the 2025 Gartner Peer Insights™ Voice of the Customer for Digital Experience Monitoring. Gartner Peer Insights recognizes vendors who meet or exceed both the market average Overall Experience and the market average User Interest and Adoption score with a Customers' Choice distinction. Dynatrace is the only technology vendor with the Customers' Choice designation in this report.

Within the Digital Experience Monitoring report, customers rated Dynatrace 4.6 out of 5 stars, with 93% saying they would recommend Dynatrace solutions (based on 67 reviews as of January 2025). A sampling of customer reviews include:

- ["Dynatrace is great for Digital Experience Management, especially using real user monitoring and session replay. It's so easy to see the overall performance rating of an app and be able to pinpoint areas that need improvement."](#) - Software Engineering Team Lead
- ["Powerful performance monitoring with deep insights."](#) - Head of Design
- ["\[Dynatrace\] is a great product, and becomes amazing once you gain proficiency in it... The DEM functionality of this system has been absolutely critical in understanding the "user perspective" instead of the "server perspective" of our customers."](#) - Senior Site Reliability Engineering Manager

"We believe this recognition within the 2025 Gartner Peer Insights Voice of the Customer for Digital Experience Monitoring report is especially significant to us because our inclusion comes directly from the professionals who rely on our AI platform every day," said Steve Tack, Chief Product Officer at Dynatrace. "At Dynatrace, we remain deeply committed to listening to our customers and evolving our platform to help them deliver flawless and secure digital experiences. This recognition reaffirms our belief that customer success is the ultimate benchmark for our own."

Dynatrace was also named a Leader in the inaugural 2024 Gartner® Magic Quadrant™ for Digital Experience Monitoring, a Leader in the 2024 Gartner Magic Quadrant for Observability Platforms, and was ranked #1 across three of five use cases in the 2024 Gartner Critical Capabilities for Observability Platforms.

Gartner Disclaimers

Gartner, Peer Insights Voice of the Customer for Digital Experience Monitoring, By Peer Contributors, 23 May 2025.

Gartner, Magic Quadrant for Digital Experience Monitoring, Padraig Byrne, Matt Crossley, DB Cummings, Martin Caren, Pankaj Prasad, 21 October 2024

Gartner, Magic Quadrant for Observability Platforms, Gregg Siegfried, Padraig Byrne, Mrudula Bangera, Matt Crossley, 12 August 2024.

Gartner, Critical Capabilities for Observability Platforms, Gregg Siegfried, Padraig Byrne, Mrudula Bangera, Matt Crossley, 12 August 2024.

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally. MAGIC QUADRANT and PEER INSIGHTS are registered trademarks of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

Gartner Peer Insights content consists of the opinions of individual end users based on their own experiences, and should not be construed as statements of fact, nor do they represent the views of Gartner or its affiliates. Gartner does not endorse any vendor, product or service depicted in this content nor makes any warranties, expressed or implied, with respect to this content, about its accuracy or completeness, including any warranties of merchantability or fitness for a particular purpose. Reviews have been edited to account for errors and readability.

Gartner does not endorse any vendor, product or service depicted in its research publications and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Dynatrace

Dynatrace is advancing observability for today's digital businesses, helping to transform the complexity of modern digital ecosystems into powerful business assets. By leveraging AI-powered insights, Dynatrace enables organizations to analyze, automate, and innovate faster to drive their business forward. To learn more about how Dynatrace can help your business, visit www.dynatrace.com, visit our [blog](#) and follow us on [LinkedIn](#) and X [@dynatrace](#).

Curious to see how you can simplify your cloud and maximize the impact of your digital teams? Let us show you. Sign up for a [15-day Dynatrace trial](#).

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20250624137215/en/>

Investor Contact:
Noelle Faris

VP, Investor Relations
Noelle.Faris@dynatrace.com

Media Relations:
Dynatrace PR Team
pr-team@dynatrace.com

Source: Dynatrace