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Singlepoint, Inc. Announces Moody Bible Institute to White Label Technology for Mobile Donations, SMS Capabilities

PHOENIX, AZ -- (Marketwired) -- 10/30/13 -- **Singlepoint, Inc.** (OTC: SING), a state of the art mobile technology company and full-service mobile marketing company, is pleased to announce that [Moody Bible Institute](#) will be utilizing Singlepoint's dynamic mobile donations software to enhance access to the organization's constituents and potential donors via SMS. As well, Moody will be white labeling Singlepoint's SMS Text Message Services to communicate internally and connect directly with opt-ins with potential for informational and/or marketing campaigns as well as voting and live updates.

[Singlepoint, Inc.](#) CEO, Greg Lambrecht, is thrilled with the latest advancement for the Singlepoint brand: "This is terrific -- Moody is a perfect example of an ideal client for Singlepoint and I'm confident our technology can help increase Moody's lines of communication with their current constituents as well as reach new ones."

He adds, "It's also a big step for our Company and its shareholders in more ways than one. Moody is a name most everyone recognizes, and our work here can most certainly increase our access to a larger client base, in regards to both quality and quantity, which adds to our bottom line."

As Amy Dusto of Internet Retailer® reports, *"Over the course of 2012, donations to nonprofit organizations from mobile web sites increased 205%, according to fundraising technology and services provider Artez Interactive. Additionally, nonprofits that offer mobile web sites, apps or both for taking donations generate up to 123% more individual donations per campaign than organizations that don't, the company says."*

"Singlepoint makes it easy for both small companies and large enterprises, institutions & 501c3s to take their lines of communication and access to donors to the next level, regardless of their current success," adds Lambrecht. "We anticipate quite a few announcements over the next few months in terms of overall growth for the company. In the meantime, I invite shareholders to like and share our new [Facebook](#) and [Twitter](#) pages for up to date posts on the company and the mobile technology industry as a whole."

Check out [Greg Lambrecht on MoneyTV](#)

About Singlepoint, Inc.

Headquartered in Phoenix, AZ, Singlepoint, Inc. is a state of the art mobile technology company and full service mobile marketing agency. We operate a best-in-class mobile commerce and communication platform specifically designed to serve the needs of the non-profit community as well as the for profit companies. We make any campaign instantly

interactive via the mobile phone. This functionality allows our clients to conduct business transactions, accept donations and engage in targeted communication campaigns with their customers/donors through any mobile devices. Send more messages, create more awareness, and raise revenues and donations.

For more information see www.singlepoint.com

About Moody Bible Institute

About Moody Bible Institute: [Moody Bible Institute](#) is a higher education and media ministry that exists to equip people with the truth of God's Word to be maturing followers of Christ who are making disciples around the world. Moody is best known for its [education](#) branch, which includes a fully-accredited undergraduate school and seminary, as well as distance learning. Other primary ministries include [Moody Radio](#) and [Moody Publishers](#) .

Forward-Looking Statements

Certain statements in this news release may contain forward-looking information within the meaning of Rule 175 under the Securities Act of 1933 and Rule 3b-6 under the Securities Exchange Act of 1934, and are subject to the safe harbor created by those rules. All statements, other than statements of fact, included in this release, including, without limitation, statements regarding potential future plans and objectives of the company, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Technical complications, which may arise, could prevent the prompt implementation of any strategically significant plan(s) outlined above. The Company undertakes no duty to revise or update any forward- looking statements to reflect events or circumstances after the date of this release.

Source: Singlepoint, Inc.