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DDC Enterprise Enters Agreement to Acquire 300 Bitcoin in Its Largest Single BTC Purchase to Date

NEW YORK--(BUSINESS WIRE)-- DDC Enterprise Limited (NYSE: DDC) ("DDC" or the "Company"), a global Asian food and Bitcoin treasury company, today announced that it has entered into an agreement to purchase 300 Bitcoin, marking the largest single acquisition commitment in the Company's history.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20251120857236/en/>

Upon completion of the transaction, DDC's total Bitcoin holdings will increase to 1,383 BTC, representing a near 30% expansion from its prior purchase.

Acquisition Highlights

- **Improved Yield:** Expected Second Half 2025 Bitcoin Yield to Date: 99%
- **Shareholder Value:** Expected holdings translate to 0.059333 BTC per 1,000 DDC shares, representing a 28% increase from previous purchase
- **Treasury Expansion:** Agreement entered to acquire 300 BTC
- **BTC Milestone:** Expected treasury level: 1,383 BTC

This agreement reflects DDC's methodical approach to building a corporate Bitcoin treasury and reinforces its commitment to long-term, strategically governed expansion.

"Since launching our treasury program, we have remained focused on disciplined, consistent accumulation guided by a long-term perspective," said Norma Chu, Founder, Chairwoman, and CEO of DDC Enterprise. "We evaluate opportunities prudently and act with precision when conditions align. Entering into this agreement reflects our continued confidence in Bitcoin's long-term role as a strategic reserve asset and our commitment to strengthening DDC's financial foundation across cycles."

Closing this transaction will mark a major milestone in DDC's ongoing execution of its Bitcoin treasury strategy and reflects the Company's growing momentum toward its ambition of becoming one of the world's leading public Bitcoin holders.

About DDC Enterprise Limited

DDC Enterprise Limited (NYSEAMERICAN: DDC) is participating proactively in the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global Asian food platform. The Company has strategically positioned Bitcoin as a core reserve

asset, executing a bold and accelerating accumulation strategy. While continuing to grow its portfolio of culinary brands, DDC is at the vanguard of public companies integrating Bitcoin into their financial architecture. For more information, visit www.ddc.xyz.

Caution Regarding Forward-Looking Statements

Certain statements in this announcement are forward-looking statements.

Investors can identify these forward-looking statements by words or phrases such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” or other similar expressions. Examples of forward-looking statements include those related to business prospects, agreement to purchase Bitcoin, accumulation of Bitcoin, and the Company’s goals and future activity. These statements are subject to uncertainties and risks including, but not limited to, the risk factors discussed in the Risk Factors and in Management’s Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports filed with the Securities and Exchange Commission (“SEC”) and available at www.sec.gov. It is also inherent in forward-looking statements for there to be risks, uncertainties and other factors beyond the Company’s ability to predict or control. Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company’s filings with the SEC. Additional factors are discussed in the Company’s filings with the SEC, which are available for review at www.sec.gov. The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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