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PNC Bringing National Geographic "Women of Vision" Photo Exhibition to Cranbrook Institute of Science

PNC Chooses Southeast Michigan to be First Midwest Stop on Six-City Tour

BLOOMFIELD HILLS, Mich., April 1, 2014 /PRNewswire/ -- PNC will present National Geographic's captivating "Women of Vision: National Geographic Photographers on Assignment" photo exhibition Sept. 14 through Dec. 30 at the Cranbrook Institute of Science in Bloomfield Hills, Mich. <http://wovexhibition.org/>.

"Women of Vision" features the influential work of 11 award-winning female photojournalists in nearly 100 photographs. The images present views of far-flung cultures and social issues, such as child marriage and 21st-century slavery.

"The photos capture evocative, and sometimes stark images of a world most of us never see," said PNC Regional President Ric DeVore. "The remarkable work of these 11 photographers is sure to elicit emotional responses from everyone who tours the exhibition. Just as important, 'Women of Vision' may inspire the next generation of young women to pursue their professional aspirations, no matter the field."

In addition to the photographs, visitors will have an opportunity to learn how National Geographic magazine picture editors work closely with the photographers to select images and tell a story. Video vignettes will present first-person accounts that reveal the photographers' individual styles, passions, and approaches to their craft.

The "Women of Vision" exhibition opened to the public in Oct. 2013 at the National Geographic Museum in Washington, D.C. It moved to Charlotte's Mint Museum in March 2014 before its scheduled visit to Southeast Michigan. The exhibition's companion book, "Women of Vision: National Geographic Photographers on Assignment," is now available wherever books are sold. It features a foreword from journalist Ann Curry as well as National Geographic magazine Editor in Chief Chris Johns.

"Cranbrook is pleased to be the first Midwest venue of National Geographic's 'Women of Vision' exhibition," said Cranbrook President Dominic DiMarco. "The artistic talents of these photographers, and the scientific content of the subject matter of this exciting exhibition, are a perfect complement to Cranbrook's history and mission. We're thrilled to partner with PNC and National Geographic on this important project."

The exhibit's local media partners, WDIV-TV and WJR-AM 760, will highlight "Women of Vision" in their media coverage, including web site and social media channels.

"The photography in this exhibition is some of the most important work published by National Geographic over the past decade," said Kathryn Keane, vice president Exhibition for NGS. "We are so grateful to PNC for partnering with us to bring this exhibition to Cranbrook, which is one of the most prestigious art institutions in the U.S."

Special April 2 Event to Feature National Geographic Contributing Photojournalist

On April 2, "Women of Vision" photographer Maggie Steber will make a special appearance at Gleaners Community Food Bank's Women's Power Breakfast, sponsored by PNC. The event brings local women business, civic, and community leaders together to raise awareness and funds to fight child hunger.

"Women of Vision" is organized and traveled by the National Geographic Society.

For more information about the exhibit, contact the Cranbrook Institute of Science at (248) 645-3200.

ABOUT CRANBROOK INSTITUTE OF SCIENCE

Cranbrook Institute of Science is a natural history and science museum that fosters in its members and visitors a passion for understanding the world around them. Drawing from its vast collection of more than 200,000 objects and artifacts, the Institute offers public programs, exhibits, events and lectures throughout the year.

ABOUT NATIONAL GEOGRAPHIC

Founded in 1888, the National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. With a mission to inspire people to care about the planet, the member-supported Society offers a community for members to get closer to explorers, connect with other members, and help make a difference. The Society reaches more than 450 million people worldwide each month through National Geographic and other magazines; National Geographic Channel; television documentaries; music; radio; films; books; DVDs; maps; exhibitions; live events; school publishing programs; interactive media; and merchandise. National Geographic has funded more than 10,000 scientific research, conservation, and exploration projects and supports an education program promoting geographic literacy. For more information, visit www.nationalgeographic.com.

ABOUT PNC

This exhibition is supported by PNC and The PNC Foundation, which receives its principal funding from The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the nation's largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management; and asset management. Follow [@PNCNews](https://twitter.com/PNCNews) on Twitter for breaking news, updates and announcements from PNC.

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