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## **PNC Completes the Sale of Hillard Lyons to Houchens Industries, Inc.**

PITTSBURGH, March 31 /PRNewswire-FirstCall/ -- The PNC Financial Services Group, Inc. (NYSE: PNC) announced today that it completed the sale of Louisville, Ky.-based, J.J.B. Hilliard, W.L. Lyons, a brokerage and financial services company, to Houchens Industries, Inc., located in Bowling Green, Ky.

The PNC Financial Services Group, Inc. (<http://www.pnc.com>) is one of the nation's largest diversified financial services organizations providing retail and business banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services.

SOURCE PNC Financial Services Group, Inc.