



2022

PROXY STATEMENT



THE PNC FINANCIAL SERVICES GROUP



Letter from the Chairman and Chief Executive Officer to Our Shareholders

Dear Shareholder,

We invite you to attend the 2022 Annual Meeting of Shareholders of The PNC Financial Services Group, Inc. on Wednesday, April 27, 2022, at 11:00 a.m. Eastern Time. The annual meeting will be held in a virtual-only format via webcast.

We will consider the matters described in the proxy statement and also review significant developments since last year's annual meeting of shareholders.

We are again making our proxy materials available to you electronically. We hope this continues to offer you convenience while allowing us to reduce the number of copies we print.

The proxy statement contains important information and you should read it carefully. Your vote is important and we strongly encourage you to vote your shares using one of the voting methods described in the proxy statement. Please see the notice that follows for more information.

We look forward to your participation and thank you for your support of PNC.

March 16, 2022

Sincerely,

William S. Demchak

Chairman, President and Chief Executive Officer



Letter from the Presiding Director to Our Shareholders

Fellow Shareholders,

With last year's acquisition and successful integration of BBVA USA — remarkably completed within 11 months — PNC extended its Main Street Banking franchise from coast to coast, solidifying its national presence and strategically positioning the company for long-term, sustained growth.

This accomplishment capped a momentous year for PNC. The company continued to execute on its strategic priorities — growing organically, innovating with the help of substantial technology investments and strengthening customer relationships. All this progress was made amid an evolving banking industry and shifting employment landscape.

As PNC's lead independent director, and on behalf of the whole board, I want to thank you for your support and extend our gratitude to all of the nearly 59,000 PNC employees, whose dedication and hard work allow PNC to make a difference for everyone we serve. Here are a few of the company's key achievements made possible by these employees:

- As a result of the BBVA USA acquisition, PNC gained 2.6 million customers, 9,000 employees and more than 600 branches. The massive effort to combine the organizations gives PNC the scale needed to continue to compete on a national level.
- PNC expanded its presence on the West Coast from San Diego to Seattle and across the southern border through Arizona, New Mexico and Colorado and throughout Texas, placing the company in all of the country's 30 largest markets.
- Through innovative product launches, strategic acquisitions and industry partnerships, PNC intensified its competitive efforts in the rapidly evolving digital banking market. To digitally empower our retail customers, PNC launched Low Cash Mode®, arguably the most important product ever developed by PNC and a model for the industry. Low Cash Mode® helps customers avoid overdraft fees through unprecedented account transparency and control. In digital payment solutions, PNC acquired Tempus Technologies and BBVA USA's cross-border payments business, renamed PNC Global Transfers. And in digital financial data aggregation, PNC integrated with Akoya Data Access Network to help create a safer banking environment for consumers and businesses.
- To further strengthen our communities, PNC expanded its previous pledges and announced a four-year Community Benefits Plan to provide \$88 billion in loans, investments and other financial support to low- and moderate-income people and neighborhoods, as well as people and communities of color.
- To help PNC employees thrive, and to retain and attract talent in a challenging marketplace, the company introduced Paid Family Leave and increased the minimum pay rate to \$18 per hour.

These accomplishments reflect PNC's strong core values and relentless focus on doing the right thing for customers, employees, communities and shareholders.

As always, the board worked hard to fulfill its fiduciary duty. We held 60 board and committee meetings and maintained a regular and constructive dialogue with regulators. Notable areas of focus for the board in 2021 included the BBVA USA acquisition and integration, the company's strategy for competing with fintechs and the deployment of PNC's \$88 billion Community Benefits Plan.

Environmental, Social and Governance Progress

The board remains deeply committed to PNC's environmental, social and governance ("ESG") efforts and believes that PNC's ability to effectively manage such issues, including supporting the transition to a low-carbon economy, is critical to our ability to compete in the 21st century economy.

While the full board continues to have ultimate oversight of PNC's strategy, including the risks and opportunities flowing from ESG matters, we enhanced our governance by assigning specific oversight responsibility for elements of PNC's ESG efforts to each of our board committees. For example, the board's Risk Committee has explicit oversight of climate-related

risks, our Special Committee on Equity & Inclusion has oversight of social justice and economic empowerment efforts, and our Audit Committee oversees PNC's environmental and social disclosures.

PNC made considerable progress last year across the full ESG spectrum, including publishing its first unabridged Equal Employment Opportunity ("EEO-1") report and its inaugural Task Force on Climate-related Financial Disclosures ("TCFD") report. The EEO-1 report provides detailed information on our workforce demographics, and the TCFD report gives investors relevant and actionable information on how PNC manages climate risk and opportunity.

Leadership Diversity

As with PNC's efforts to increase broad workforce diversity, we have taken steps to ensure that leadership has the diverse perspectives and experience we need to make the best decisions and have the greatest impact. PNC's Executive Committee, which reports to CEO Bill Demchak, is 42% women and 25% people of color. The 12 independent directors nominated for election are 33% women and 25% people of color.

The board remains confident in PNC's direction and is more optimistic than ever about what the expanded company can achieve in the coming years.

With Gratitude for Board Contributions

I want to thank Chuck Bunch, who is retiring from our board and whose leadership over the past 15 years has been invaluable. I also want to thank David Cohen, who resigned from our board last year to serve as U.S. Ambassador to Canada. Their leadership will have a lasting impact on PNC, and I could not be more grateful for their service.

Thank you again for your support and trust. On behalf of the PNC board, I hope you have a safe, healthy and prosperous year.

March 16, 2022

Sincerely,

A handwritten signature in black ink that reads "Andrew Feldstein". The signature is written in a cursive, slightly slanted style.

Andrew Feldstein
Presiding Director

PARTICIPATE IN THE FUTURE OF PNC — PLEASE CAST YOUR VOTE

Your vote is important to us and we want your shares to be represented at the annual meeting. Please cast your vote on the proposals listed below.

Under New York Stock Exchange rules, if you hold your shares through a broker, bank or other nominee (referred to as holding your shares in “street name”) and you do not provide any voting instructions, your broker has discretionary authority to vote on your behalf only with respect to proposals that are considered “routine” items. The only routine item on this year’s ballot is the ratification of our auditor selection (Item 2). **If an item is non-routine and you do not provide voting instructions, no vote will be cast on your behalf with respect to that item.**

Proposals requiring your vote

	More information	Board recommendation	Routine item?
MANAGEMENT PROPOSALS			
Item 1 Election of 13 nominated directors	Page 8	FOR each nominee	No
Item 2 Ratification of independent registered public accounting firm for 2022	Page 83	FOR	Yes
Item 3 Advisory approval of the compensation of PNC’s named executive officers (say-on-pay)	Page 86	FOR	No
SHAREHOLDER PROPOSAL			
Item 4 Shareholder proposal regarding a report on risk management and the nuclear weapons industry, if properly presented	Page 87	AGAINST	No

With respect to each item, a majority of the votes cast will be required for approval. Abstentions will not be included in the total votes cast and will not affect the results.

Vote your shares

Please review the proxy statement closely and vote right away. We offer a number of ways for you to vote your shares. Voting instructions are included in the Notice of Internet Availability of Proxy Materials and the proxy card. If you hold shares in street name, you will receive information on how to give voting instructions to your broker, bank or other nominee. We offer the following methods to vote your shares and give us your proxy:

Internet  Vote online at www.proxyvote.com .	Telephone  Vote by phone using the applicable number. For registered holders: (800) 690-6903 For beneficial holders: (800) 454-8683	Mail  If you received a printed version of these proxy materials, complete, sign and date your proxy card and return it in the envelope provided.
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Attend the 2022 Annual Meeting of Shareholders

Wednesday, April 27, 2022
11:00 a.m. Eastern Time

Attend the annual meeting online, including to vote and/or
submit questions, at www.virtualshareholdermeeting.com/PNC2022

Proxy Statement Summary

To assist you in reviewing the proposals to be acted upon at the annual meeting, we have included a summary of certain relevant information. This summary does not contain all of the information you should consider. You should review the entire proxy statement and the 2021 Annual Report before you vote.

You may read the proxy statement and the 2021 Annual Report at www.proxyvote.com, or on our website at www.pnc.com/annual meeting.

Who can vote (page 91)

You are entitled to vote if you were a PNC shareholder on the record date of February 4, 2022.

Voting methods (page 92)

We offer our shareholders a number of ways to vote, including by Internet, telephone or mail. Shareholders who attend the virtual annual meeting online may also vote their shares electronically during the meeting.

Participate in the annual meeting (page 90)

The 2022 Annual Meeting of Shareholders will be held in a virtual-only format online via webcast. The meeting will be accessible at www.virtualshareholdermeeting.com/PNC2022. There will not be a physical meeting in Pittsburgh. We want to ensure that all shareholders are afforded the same rights and opportunities to participate as they would have at an in-person meeting, including the ability to vote shares electronically and submit questions during the meeting, as well as having access to the Board and our management.

You will have the opportunity to participate in the virtual annual meeting online, including to vote your shares electronically and/or submit questions during the meeting, if you were a PNC shareholder on the record date of February 4, 2022. Questions may also be submitted prior to the annual meeting at www.proxyvote.com. Please refer to the Regulations for Conduct included as Annex B to this proxy statement and available on the annual meeting website at www.virtualshareholdermeeting.com/PNC2022 for additional information regarding participation in the annual meeting.

Items of business

Management Proposals

Item 1: Election of 13 nominated directors (page 8)

- The proxy statement contains important information about the experience, qualifications, attributes and skills of the 13 nominees to our Board of Directors (the "Board"). The Board's Nominating and Governance Committee performs an annual assessment to evaluate whether our directors have the skills and experience necessary to serve PNC and whether the Board and its committees are effective in carrying out their duties.
- The Board recommends that you vote **FOR** all 13 director nominees.

Item 2: Ratification of independent registered public accounting firm for 2022 (page 83)

- Each year, the Board's Audit Committee selects our independent registered public accounting firm. For 2022, the Audit Committee selected PricewaterhouseCoopers LLP ("PwC") to fulfill this role.
- The Board recommends that you vote **FOR** the ratification of the Audit Committee's selection of PwC as our independent registered public accounting firm for 2022.

Item 3: "Say-on-pay" (page 86)

- Each year, we ask our shareholders to cast a non-binding advisory vote on the compensation of our named executive officers — known generally as the "say-on-pay" vote. We have offered an annual say-on-pay vote since 2009. Last year, over 95% of the votes cast by our shareholders approved the compensation of our named executive officers, and we have averaged over 96% support in say-on-pay votes over the past five years.
- We recommend that you read the *Compensation Discussion and Analysis* beginning on page 41, which explains how and why the Board's Human Resources Committee made its executive compensation decisions for 2021.
- The Board recommends that you vote **FOR** the approval on a non-binding advisory basis of the compensation of our named executive officers.

Shareholder Proposal



Item 4: Shareholder proposal regarding report on risk management and the nuclear weapons industry (page 87)

- A shareholder intends to present a proposal requesting that the Board issue a report assessing the effectiveness of our risk management framework at managing risks associated with lending, investing and financing activities within the nuclear weapons industry.
- The Board recommends that you vote **AGAINST** the approval of this shareholder proposal.



2021 PNC performance (page 42)

Executing against our three strategic priorities



Expanding our leading banking franchise to new markets and digital platforms

-  Completed the acquisition of BBVA USA Bancshares, Inc., including its U.S. banking subsidiary BBVA USA ("BBVA USA") within 11 months. This included the conversion of 2.6 million customers, 9,000 employees and over 600 branches across seven states. With the completion of this acquisition, PNC now has a coast-to-coast national franchise with a presence in all 30 of the largest U.S. markets.
-  Opened 13 new solution centers, including in three new markets (Denver, Minneapolis and Phoenix).










Deepening our customer relationships by delivering a superior banking experience and financial solution

-  Launched our overdraft solution, Low Cash Mode®, which has substantially reduced customer overdraft fees and related complaints.
-  Brought all wealth management solutions under PNC Private BankSM to improve the client experience.



Leveraging technology to innovate and enhance products, services, security and processes

-  Strengthened our payments capabilities through the acquisition of Tempus Technologies, a leading payment gateway provider, the integration with Akoya Data Access Network, which will allow millions of PNC customers to share their financial data securely, and the expansion of our cross-border payments capabilities through PNC Global Transfers, a business that we acquired in connection with the BBVA USA transaction.
-  Enhanced consumers' real-time experience in both in-person account opening and in payments transactions through Zelle® and Direct to Debit.

Delivering value to our shareholders, while maintaining strong capital and liquidity

-  Achieved solid financial results, with full year net income of \$5.7 billion, or \$12.70 diluted earnings per share, return on average assets of 1.09% and return on average common equity of 10.78%. The results for 2021 included seven months of BBVA USA operations, and the net impact of one-time integration costs associated with the BBVA USA acquisition.
-  Generated record full-year revenue of \$19.2 billion in 2021, increasing \$2.3 billion, or 14%, compared to 2020, primarily driven by the impact of the BBVA USA acquisition.
-  Focused on expense management while investing in our business and completing all actions necessary to realize \$900 million of anticipated savings in 2022 annual operating costs related to BBVA USA, as well as achieving our \$300 million continuous improvement program goal for the year.
-  Increased loans \$45.4 billion, or 19%, over 2020 and deposits increased \$91.9 billion, or 25%, over 2020, primarily reflecting the impact of the BBVA USA acquisition.
-  Delivered strong total shareholder return ("TSR") over time as compared to our peers — with a 1-year TSR of 38.2% and a 3-year and 5-year TSR above the 75th percentile for our peer group.
-  Continued to maintain solid credit quality with net loan charge-offs to average loans of 0.24% in 2021, declining from 0.33% in 2020. At December 31, 2021, our allowance for credit losses to total loans was 1.92%, decreasing from 2.46% in 2020.
-  Achieved tangible book value at year-end 2021 of \$94.11 per common share, which was substantially above the pro forma levels anticipated at the time we announced the BBVA USA acquisition.
-  Maintained strong capital and liquidity positions throughout the year, with an estimated Basel III common equity Tier 1 capital ratio of 10.3% as of year-end 2021.
-  Returned \$3.0 billion of capital to our shareholders in 2021 through dividends on common shares of \$2.0 billion and \$1.0 billion of common share repurchases under a repurchase program that was reinstated in the third quarter of 2021 following the closing of the BBVA USA acquisition.

Supporting our customers, communities and employees

-  Announced an \$88 billion Community Benefits Plan to provide loans, investments and other financial support to low- and moderate-income people and neighborhoods, as well as people and communities of color.
-  Met all six of our organizational workforce diversity objectives in 2021.

2021 compensation decisions (page 50)

The table below shows, for each named executive officer, the incentive compensation target for 2021 and the actual annual cash incentive and long-term equity-based incentive awarded for 2021 performance.

	William S. Demchak	Robert Q. Reilly	Michael P. Lyons	E William Parsley, III	Karen L. Larrimer
Incentive compensation target for 2021	\$ 13,000,000	\$ 4,100,000	\$ 7,300,000	\$ 7,300,000	\$ 4,100,000
Incentive compensation awarded for 2021 performance	\$ 18,800,000	\$ 5,800,000	\$ 10,300,000	\$ 9,800,000	\$ 4,800,000
Annual cash incentive portion	\$ 3,800,000	\$ 2,550,000	\$ 3,700,000	\$ 3,500,000	\$ 2,050,000
Long-term incentive portion	\$ 15,000,000	\$ 3,250,000	\$ 6,600,000	\$ 6,300,000	\$ 2,750,000
Long-term incentive as % of total compensation	75%	50%	60%	60%	50%
Incentive compensation disclosed in the Summary compensation table ⁽¹⁾	\$ 15,800,000	\$ 5,355,000	\$ 9,225,000	\$ 9,025,000	\$ 4,855,000
Annual cash incentive portion (2021 performance)	\$ 3,800,000	\$ 2,550,000	\$ 3,700,000	\$ 3,500,000	\$ 2,050,000
Long-term incentive portion (2020 performance)	\$ 12,000,000	\$ 2,805,000	\$ 5,525,000	\$ 5,525,000	\$ 2,805,000

(1) Under SEC regulations, the incentive compensation amounts disclosed in the Summary compensation table on page 65 include the annual cash incentive award paid in 2022 for 2021 performance (the "Non-Equity Incentive Plan Compensation" column) and the long-term equity-based incentive award granted in 2021 for 2020 performance (the "Stock Awards" column). The amounts shown in the "Stock Awards" column of the Summary compensation table differ slightly from the amounts shown in the table above due to the impact of rounding related to fractional shares.

PNC corporate governance (page 16)

- The entire Board is elected each year; we have no staggered elections.
- The election of directors is subject to a majority voting requirement; any director who does not receive a majority of the votes cast in an uncontested election must tender his or her resignation to the Board.
- Our corporate governance guidelines require the Board to have a substantial majority (at least two-thirds) of independent directors. All but one of our current directors and all but one of the nominees to the Board are independent, with the only exception in each case being our CEO.
- The Board has a Presiding Director, a lead independent director with specific duties.
- The Presiding Director approves Board meeting agendas.
- The Board meets regularly in executive session, with no members of management present.
- We have four primary Board committees:
 - Audit Committee
 - Human Resources Committee
 - Nominating and Governance Committee
 - Risk Committee
- The Personnel and Compensation Committee has been renamed the "Human Resources Committee" to better reflect the scope of the Committee's responsibilities and areas of oversight.
- The Audit Committee, Human Resources Committee and Nominating and Governance Committee are each comprised entirely of directors who are independent under applicable standards.
- The Risk Committee has formed two subcommittees:
 - Compliance Subcommittee
 - Technology Subcommittee
- We also have a Special Committee on Equity & Inclusion.
- The Board has delegated environmental, social and governance ("ESG") oversight responsibilities to its committees based on the expertise of each committee.
- Under the Board's oversight PNC continued to focus on its commitment to ESG matters, including by investing in our employees, supporting our communities and focusing on sustainability.

PROXY STATEMENT SUMMARY

- In 2021, the Board met 11 times. Each director attended at least 75% of the aggregate number of meetings of the Board and all committees of the Board on which he or she served, and the average attendance of all directors at Board and applicable committee meetings was over 99%. All of our directors then serving attended our 2021 annual meeting of shareholders.
- You can find additional information about our governance policies and principles at www.pnc.com/corporategovernance.

Board nominees (page 10)

Name	Age	Director since	Independent	Board Committee & Subcommittee Memberships
Joseph Alvarado	69	2019	<input checked="" type="checkbox"/>	Audit; Equity & Inclusion; Compliance
Debra A. Cafaro	64	2017	<input checked="" type="checkbox"/>	Audit; Human Resources
Marjorie Rodgers Cheshire	53	2014	<input checked="" type="checkbox"/>	Equity & Inclusion (Chair); Governance; Risk; Compliance (Chair)
William S. Demchak	59	2013	<input type="checkbox"/>	Risk
Andrew T. Feldstein	57	2013	<input checked="" type="checkbox"/>	Human Resources; Equity & Inclusion; Governance (Chair); Risk
Richard J. Harshman	65	2019	<input checked="" type="checkbox"/>	Audit (Chair); Human Resources; Equity & Inclusion
Daniel R. Hesse	68	2016	<input checked="" type="checkbox"/>	Risk; Technology (Chair)
Linda R. Medler	65	2018	<input checked="" type="checkbox"/>	Risk; Compliance; Technology
Robert A. Niblock	59	2022	<input checked="" type="checkbox"/>	Audit
Martin Pfinsgraff	67	2018	<input checked="" type="checkbox"/>	Audit; Risk (Chair); Compliance
Bryan S. Salesky	41	2021	<input checked="" type="checkbox"/>	Equity & Inclusion; Technology
Toni Townes-Whitley	58	2019	<input checked="" type="checkbox"/>	Equity & Inclusion; Risk; Technology
Michael J. Ward	71	2016	<input checked="" type="checkbox"/>	Human Resources; Governance

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Notice of Annual Meeting of Shareholders

Wednesday, April 27, 2022

11:00 a.m. (Eastern Time)

VIRTUAL ANNUAL MEETING

The 2022 Annual Meeting of Shareholders will be held in a virtual-only format online via webcast on Wednesday, April 27, 2022 at 11:00 a.m. Eastern Time. The annual meeting will be accessible online, including to vote and/or submit questions, at www.virtualshareholdermeeting.com/PNC2022.

ITEMS OF BUSINESS

Management Proposals

1. Election of the 13 director nominees named in the proxy statement to serve until the next annual meeting and until their successors are elected and qualified
2. Ratification of the Audit Committee's selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2022
3. An advisory vote to approve the compensation of our named executive officers

Shareholder Proposal

4. A shareholder proposal regarding a report on risk management and the nuclear weapons industry, if properly presented, and

Such other business as may properly come before the meeting.

RECORD DATE

The close of business on February 4, 2022 is the record date for determining shareholders entitled to receive notice of and to vote at the annual meeting and any adjournment.

MATERIALS TO REVIEW

We began providing access to our proxy materials on March 16, 2022. We have made our proxy materials available electronically. Certain shareholders will receive a Notice of Internet Availability of Proxy Materials explaining how to access our proxy materials and vote. Other shareholders will receive a paper copy of the proxy statement and a proxy card.

PROXY VOTING

Even if you plan to attend the virtual annual meeting online, we encourage you to cast your vote in advance over the Internet, by phone or, if you received a printed version of the proxy materials, by mailing the completed proxy card. This Notice of Annual Meeting and Proxy Statement and our 2021 Annual Report are available at www.proxyvote.com.

March 16, 2022

By Order of the Board of Directors,

A handwritten signature in blue ink that reads 'Alicia G. Powell'.

Alicia G. Powell
Corporate Secretary

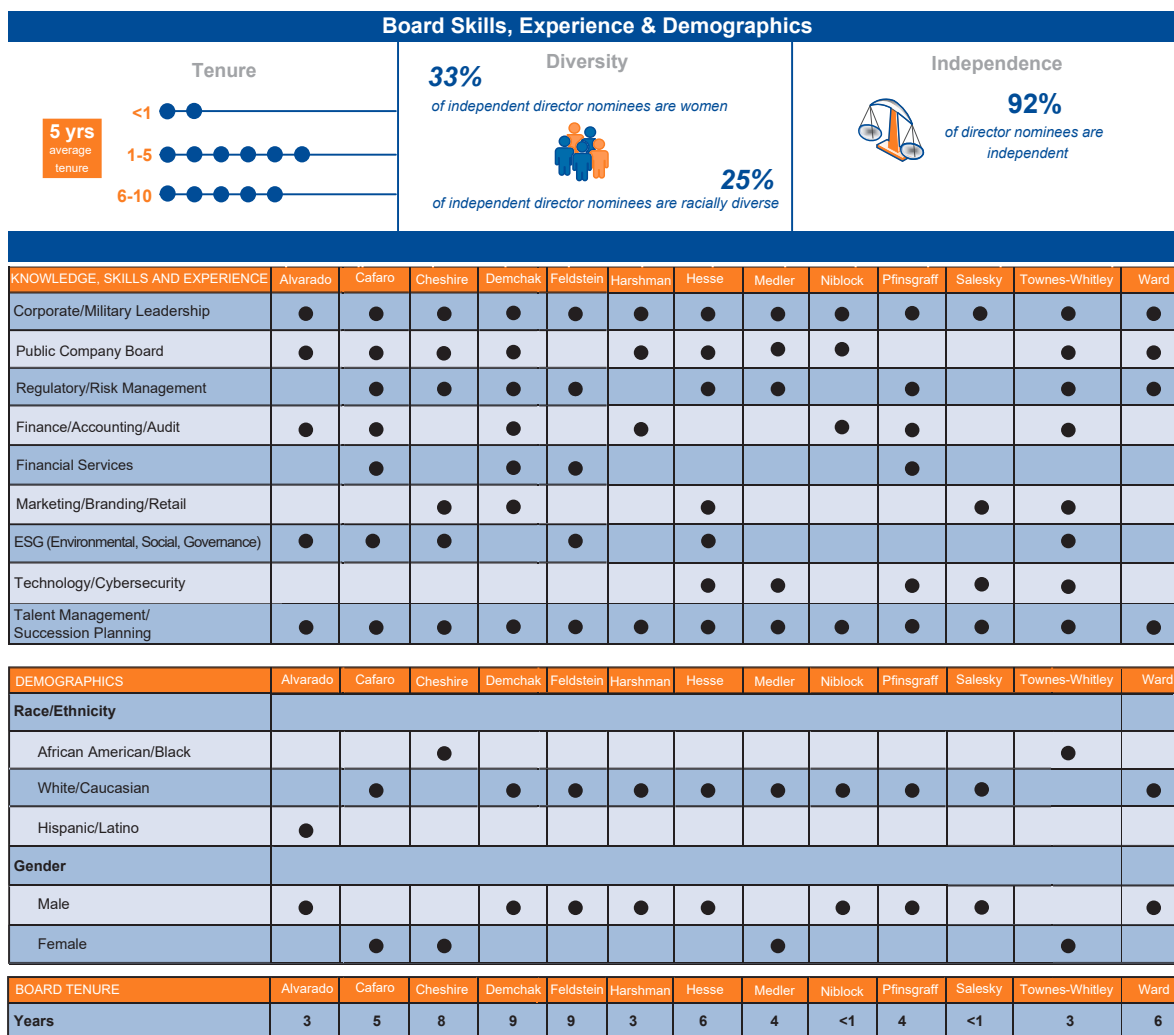
ELECTION OF DIRECTORS (ITEM 1)

Our Board of Directors (the "Board") determines the number of directors to nominate for election to the Board. Our Bylaws contemplate a range in the size of the Board from five to 25 directors. For the annual meeting, the Board fixed the number of directors to be elected at 13.

On October 29, 2021, the Board appointed Bryan S. Salesky to serve as a director. Mr. Salesky was initially identified as a director candidate by our CEO. On January 5, 2022, the Board appointed Robert A. Niblock to serve as a director. Mr. Niblock was initially identified as a director candidate by a search firm retained by the Nominating and Governance Committee. Mr. Salesky and Mr. Niblock were reviewed by the search firm for inclusion in the pool of potential director candidates, and appointed to the Board following the Committee's evaluation and nomination. The appointments of Mr. Salesky and Mr. Niblock bring significant financial, retail and technology expertise, as well as a breadth of leadership experience, to the Board.

Each of the 13 nominees currently serves on the Board, and consents to being named in this proxy statement and to serve if elected. The Board has no reason to believe that any nominee will be unavailable or unable to serve as a director. Each director elected at the annual meeting will serve for one year, until the next annual meeting of our shareholders and the election and qualification of his or her successor, or until his or her earlier resignation or removal from the Board. We do not stagger our elections — the entire Board will be considered for election at the annual meeting.

The following graphic highlights the skills, experience and demographics of the Board as comprised of the 13 director nominees.



We recognize the value of a Board that is diverse in perspective and experience. We understand that diverse boards lead to better decisions and outcomes for our employees, customers and communities.

In developing the slate of director nominees, the Board's Nominating and Governance Committee evaluates potential directors for demographic, cognitive, gender and ethnic diversity, as well as breadth of background, skills and experience. The Committee considers the company's strategy and industry trends when anticipating the skills the Board will need in the future.

As the financial services industry has evolved, so has the Board. Our slate of director nominees includes senior leaders with substantial expertise in technology, cybersecurity, financial services, regulatory affairs, risk management, operations and strategic planning, finance and accounting, marketing and branding, environmental, social and governance ("ESG") matters, talent management and succession planning. Of our 13 director nominees, all 13 have valuable senior leadership experience, 12 are independent, four are women and three bring racial diversity to the Board. The average tenure is approximately 5 years, and the Board's commitment to refreshment is evidenced by the addition of 12 new directors and 11 director retirements since our 2015 annual meeting of shareholders.

In this section, we include the following information regarding the nominees:

- Their names and ages
- The years they first became directors of PNC
- Their principal occupations and public company directorships over the past five years
- A brief discussion of the specific experience, qualifications, attributes or skills that led to the Board's conclusion that the individual should serve as a director

In addition to information regarding the background and qualifications of each nominee, this proxy statement contains other important information related to your evaluation of the nominees, including:

- The Board's leadership structure
- How the Board operates
- Relationships between PNC and our directors
- How we evaluate director independence
- How we pay our directors
- Our director stock ownership requirement

See the following sections for additional details on these topics:

- Corporate Governance (page 16)
- Director and Executive Officer Relationships (page 32)
- Related Person Transactions (page 37)
- Director Compensation (page 39)
- Security Ownership of Management and Certain Beneficial Owners (page 81)

If you sign, date and return your proxy card but do not give voting instructions, or if you do not provide voting instructions when voting over the Internet, we will vote your shares FOR all of the nominees listed on pages 10 to 15. See *General Information—How a proposal gets approved* beginning on page 92 for information regarding the vote required for election of the director nominees.

The Board of Directors recommends a vote FOR each of the nominees listed on pages 10 to 15.

ELECTION OF DIRECTORS (ITEM 1)



Joseph Alvarado

Age 69

Director Since 2019

Experience, Qualifications, Attributes or Skills

Joseph Alvarado is the former Chairman, President and Chief Executive Officer of Commercial Metals Company, a Fortune 500 global metals company that under his leadership was active in recycling,

manufacturing, fabricating and trading. In this role, Mr. Alvarado was responsible for the overall strategic leadership of CMC, with nearly 9,000 employees and operations in over 200 locations in more than 20 countries. Mr. Alvarado held the position of Executive Vice President and Chief Operating Officer of CMC from 2010 to 2011, during which time he had full profit and loss and operating responsibility for the company's diverse global businesses.

Prior to his career with CMC, Mr. Alvarado served as Operating Partner for Wingate Partners and The Edgewater Funds from 2009 to 2010, where he consulted on new deal evaluation and portfolio company management. Mr. Alvarado worked for a number of other businesses throughout his 42-year career within the steel, metal processing, energy and chemical industries. Mr. Alvarado held the position of President at United States Steel Tubular Products, Inc. from 2007 to 2009, President and Chief Operating Officer at Lone Star Technologies from 2004 to 2007, Vice President, Long Product Sales and Marketing, North America at ArcelorMittal from 1998 to 2004, and Executive Vice President, Commercial for Birmingham Steel from 1997 to 1998. Mr. Alvarado also held various positions at Inland Steel Company from 1976 to 1997, the latest of which was President, Inland Steel Bar Company (a division of Inland Steel Company) from 1995 to 1997.

Mr. Alvarado received a BA in Economics from the University of Notre Dame and an MBA from Cornell University's SC Johnson Graduate School of Management.

The Board values Mr. Alvarado's extensive business knowledge and experience in accounting, sales, manufacturing, planning and global operations.

PNC Board Committee Memberships

Audit Committee
Compliance Subcommittee
Special Committee on Equity & Inclusion

Public Company Directorships

Arcosa, Inc.
Commercial Metals Company (until January 2018)
Kennametal, Inc.
Trinseo S.A.



Debra A. Cafaro

Age 64

Director Since 2017

Experience, Qualifications, Attributes or Skills

Debra A. Cafaro is Chairman of the Board and Chief Executive Officer of Ventas, Inc., an S&P 500 company that is a leading owner of seniors housing, healthcare and research properties.

Building on an early career in law and her 22-year tenure at Ventas, Ms. Cafaro is broadly engaged across business, public policy and non-profit sectors. She is immediate past Chair of the Real Estate Roundtable and the Economic Club of Chicago, and is a member of the American Academy of Arts & Sciences and the Business Council. She serves on the boards of the University of Chicago, Chicago Symphony Orchestra and World Business Chicago, and on the management committee of the Pittsburgh Penguins. Ms. Cafaro has been recognized multiple times by *Harvard Business Review* as one of the top 100 global CEOs and by *Modern Healthcare* as one of the top 100 leaders in healthcare.

Ms. Cafaro received a JD cum laude in 1982 from the University of Chicago Law School and a BA magna cum laude from the University of Notre Dame in 1979.

The Board values Ms. Cafaro's extensive corporate leadership, knowledge and experience. Her years of experience as a public company CEO in the financial sector provide insight into the oversight of financial and accounting matters. Her vision as a strategic thinker adds depth and strength to the Board in its oversight of PNC's continued growth. The Board also values Ms. Cafaro's active involvement in the Chicago and Pittsburgh communities.

PNC Board Committee Memberships

Audit Committee
Human Resources Committee

Public Company Directorships

Ventas, Inc.



Marjorie Rodgers Cheshire

Age 53

Director Since 2014

Experience, Qualifications, Attributes or Skills

Marjorie Rodgers Cheshire is a corporate board director and an investor in commercial real estate. She is a Principal in A&R Development, a diversified real estate investment company that owns and invests in

large scale multifamily, mixed-use and retail real estate in the Baltimore and Washington markets. Ms. Cheshire previously served as A&R's President & COO, and was responsible for the firm's business operations, asset management and strategic initiatives.

Ms. Cheshire spent many years in senior leadership positions in the media and sports industries. Ms. Cheshire was the Senior Director of Brand & Consumer Marketing for the National Football League, was a Vice President of Business Development for Oxygen Media and served as a Director and Special Assistant to the Chairman & CEO of ESPN. Early in her career, Ms. Cheshire also worked as a consultant at The Boston Consulting Group and in brand management at Nestle Foods.

Ms. Cheshire is Chair of the Board of Baltimore Equitable Insurance and is a Trustee of Johns Hopkins Medicine and Johns Hopkins Hospital.

Ms. Cheshire received a BS in Economics from the Wharton School of the University of Pennsylvania and an MBA from the Stanford University Graduate School of Business.

The Board values Ms. Cheshire's executive management experience and her background in real estate, marketing and media, as well as her active involvement in the Baltimore community.

PNC Board Committee Memberships

Nominating and Governance Committee

Risk Committee

Special Committee on Equity & Inclusion (Chair)

Compliance Subcommittee (Chair)

Public Company Directorships

Empowerment & Inclusion Capital I Corp.

Exelon Corporation



William S. Demchak

Age 59

Director Since 2013

Experience, Qualifications, Attributes or Skills

William S. Demchak is Chairman, President and Chief Executive Officer of The PNC Financial Services Group, Inc., one of the largest diversified financial services companies in the United States.

Mr. Demchak joined PNC in 2002 as Chief Financial Officer. In July 2005, he was named Head of PNC's Corporate & Institutional Banking segment responsible for PNC's middle market and large corporate businesses, as well as capital markets, real estate finance, equity management and leasing. Mr. Demchak was promoted to Senior Vice Chairman in 2009 and named Head of PNC Businesses in August 2010. He was elected President in April 2012, Chief Executive Officer in April 2013 and Chairman in April 2014.

Before joining PNC in 2002, Mr. Demchak served as the Global Head of Structured Finance and Credit Portfolio for JPMorgan Chase. He also held key leadership roles at JPMorgan prior to its merger with the Chase Manhattan Corporation in 2000. He was actively involved in developing JPMorgan's strategic agenda and was a member of the company's capital and credit risk committees.

Mr. Demchak is a member and Chairman of the board of directors of the Bank Policy Institute and is a member of The Business Council. In addition, he is a member and Immediate Past Chair of the board of directors of the Allegheny Conference on Community Development and serves on the boards of directors of the Extra Mile Education Foundation and the Pittsburgh Cultural Trust.

Mr. Demchak received a BS from Allegheny College and an MBA with an emphasis in accounting from the University of Michigan.

The Board believes that the current CEO should also serve as a director. Under the leadership structure discussed elsewhere in this proxy statement, a CEO-director acts as a liaison between directors and management, and assists the Board in its oversight of the company. Mr. Demchak's experience and strong leadership provide the Board with insight into the business and strategic priorities of PNC.

PNC Board Committee Memberships

Executive Committee

Risk Committee

Public Company Directorships

BlackRock, Inc. (until May 2020)

ELECTION OF DIRECTORS (ITEM 1)



Andrew T. Feldstein

Age 57

Director Since 2013

Experience, Qualifications, Attributes or Skills

Andrew T. Feldstein, our Presiding Director, is the former Chief Executive Officer of BlueMountain Capital Management (now known as Assured Investment Management, a subsidiary of Assured Guaranty) and was

the Chief Investment Officer for both Assured Guaranty and BlueMountain. Under Mr. Feldstein's leadership, BlueMountain was a leading alternative asset manager with \$18 billion in assets under management. Assured Guaranty is the leading provider of financial guaranty insurance.

Prior to co-founding BlueMountain in 2003, Mr. Feldstein spent over a decade at JPMorgan where he was a Managing Director and served as Head of Structured Credit, Head of High Yield Sales, Trading and Research, and Head of Global Credit Portfolio.

Mr. Feldstein is a Trustee of Third Way, a public policy think tank, and a member of the Harvard Law School Leadership Council.

Mr. Feldstein received a BA from Georgetown University and a JD from Harvard Law School.

The Board values Mr. Feldstein's extensive financial and risk management expertise. As founder and former CEO of BlueMountain Capital and through his senior management positions at JPMorgan, Mr. Feldstein built a reputation for innovation and significant insight into risk management. The Board believes these skills are particularly valuable to its effective oversight of risk management and will also be a valuable resource to PNC as it continues to grow its business and strengthen its balance sheet.

PNC Board Committee Memberships

Executive Committee (Chair)
Nominating and Governance Committee (Chair)
Human Resources Committee
Risk Committee
Special Committee on Equity & Inclusion

Public Company Directorships

None



Richard J. Harshman

Age 65

Director Since 2019

Experience, Qualifications, Attributes or Skills

Richard J. Harshman is the retired Executive Chairman and former President and Chief Executive Officer of Allegheny Technologies Incorporated, a Pittsburgh-based global manufacturer of technically advanced

specialty materials and complex parts and components. Mr. Harshman previously served in other roles at ATI, including President and Chief Operating Officer from August 2010 to May 2011, Executive Vice President and Chief Financial Officer from December 2000 to August 2010 and other roles of increasing responsibility since August 1996. Mr. Harshman began his career as an Internal Auditor at Teledyne, Inc., an ATI predecessor company, in 1978.

Mr. Harshman is active within the Pittsburgh community, including through his service with several non-profit boards. Mr. Harshman is Chair of the board of trustees of the Pittsburgh Cultural Trust, a member and Immediate Past Chair of the board of directors of United Way of Southwestern Pennsylvania, a member and past Chair of the board of directors of the Allegheny Conference on Community Development and Immediate Past Chair of the board of trustees of Robert Morris University, in addition to his service with other Pittsburgh-based non-profit organizations.

Mr. Harshman received a BS in Accounting from Robert Morris University and was previously licensed as a Certified Public Accountant by the California Board of Accountancy.

The Board values Mr. Harshman's depth of experience with the operational and financial aspects of leading a public company, including as chief executive officer, chief financial officer and chief operating officer. The Board also values Mr. Harshman's active involvement in the Pittsburgh community.

PNC Board Committee Memberships

Audit Committee (Chair)
Executive Committee
Human Resources Committee
Special Committee on Equity & Inclusion

Public Company Directorships

Allegheny Technologies Incorporated (until May 2019)
Ameren Corporation (Lead Independent Director)

**Daniel R. Hesse****Age 68****Director Since 2016****Experience, Qualifications, Attributes or Skills**

Daniel R. Hesse is the former President and Chief Executive Officer of Sprint Corporation, one of the United States' largest wireless carriers. A well-known advocate for the conscience-driven corporation and its

responsibility in creating an equitable, inclusive and sustainable world, during his tenure as CEO of Sprint Mr. Hesse was a recipient of the Responsible CEO Lifetime Achievement Award from *Corporate Responsibility Magazine* and the Corporate Social Responsibility Difference Maker of the Year Award from the Urban League of Kansas City.

Mr. Hesse received a BA from the University of Notre Dame, an MBA from Cornell University and an MS from Massachusetts Institute of Technology where he was awarded the Brooks Thesis Prize.

Mr. Hesse brings extensive corporate leadership experience to the Board, having served in a variety of executive positions, including as CEO of Sprint Corporation. His years of experience in the wireless communications industry provide insight into the dynamic and strategic issues overseen by the Board. The broad spectrum of technological issues in this industry give him a strong understanding to assist the Board in its oversight of technological issues.

PNC Board Committee Memberships

Risk Committee

Technology Subcommittee (Chair)

Public Company Directorships

Akamai Technologies, Inc.

Tech and Energy Transition Corporation

**Linda R. Medler****Age 65****Director Since 2018****Experience, Qualifications, Attributes or Skills**

Linda R. Medler, Brigadier General, United States Air Force (Retired), is Founder, President and CEO of LA Medler & Associates, LLC, providing cyber strategy and operational consulting services to

commercial clients and numerous U.S. Department of Defense customers and academic institutions. Ms. Medler served until December 2017 as the Chief Information Security Officer and Director of IT Security for Raytheon Missile Systems, a major business unit of Raytheon Company, a technology and innovation leader specializing in defense, civil government and cybersecurity solutions. She initially joined Raytheon Missile Systems in June 2015 as the Director of Cyber, where she was responsible for developing a roadmap to incorporate cyber resiliency into the company's products.

In 2014, Ms. Medler completed 30 years of total military service, including 27 years of service in the U.S. Air Force, retiring as a Brigadier General. She began her military service as an enlisted U.S. Marine. Her last position held was Director of Capability and Resource Integration for the United States Cyber Command. Her previous assignments included Director of Communications and Networks for the Joint Staff, Joint Chiefs of Staff Deputy CIO, Chief of Staff for Air Force Materiel Command, and Commander/Vice Commander for the 75th Air Base Wing.

Ms. Medler received a BBA in Management & Computer Information Systems from the University of Arkansas at Little Rock, an MS in National Security & Strategic Studies from the Naval War College, and an MBA in Management Information Systems Concentration from the University of Arizona.

The Board values Ms. Medler's extensive leadership experience and her deep knowledge of cybersecurity and information technology. Her years of experience leading cybersecurity, information technology and multi-function organizations facing a broad range of technology and operational issues provide the Board with additional skills to facilitate oversight of the cybersecurity and technology issues facing PNC.

PNC Board Committee Memberships

Risk Committee

Compliance Subcommittee

Technology Subcommittee

Public Company Directorships

Target Hospitality Corp.

ELECTION OF DIRECTORS (ITEM 1)



Robert A. Niblock

Age 59

Director Since 2022

Experience, Qualifications, Attributes or Skills

Robert A. Niblock is the former Chairman, President and Chief Executive Officer of Lowe's Companies, Inc., which operates together with its subsidiaries as a home improvement retailer in the United States and

Canada.

Mr. Niblock joined Lowe's in 1993 and served in various financial roles throughout his career, including as Director of Taxation, Vice President and Treasurer, Senior Vice President, and Executive Vice President and Chief Financial Officer.

Mr. Niblock retired from Lowe's in 2018 as Chairman, President and Chief Executive Officer. Under his leadership as CEO, the company's revenues grew from \$36.5 billion to \$68.6 billion, and Lowe's built a major digital business to expand the reach of its national stores. The company's share price also more than tripled from the time of his appointment as CEO to the time of his retirement.

Prior to joining Lowe's, Mr. Niblock had a nine-year career with the accounting firm Ernst & Young.

Mr. Niblock received a BS in Accounting from the University of North Carolina at Charlotte.

The Board values Mr. Niblock's significant financial expertise, knowledge of the retail industry and experience in building a digital presence, which will be instrumental to PNC as it expands its digital presence and pursues transformative growth.

PNC Board Committee Memberships

Audit Committee

Public Company Directorships

ConocoPhillips (Lead Director)

Lamb Weston Holdings, Inc.

Lowe's Companies, Inc. (until July 2018)



Martin Pfinsgraff

Age 67

Director Since 2018

Experience, Qualifications, Attributes or Skills

Martin Pfinsgraff retired as Senior Deputy Comptroller Large Bank Supervision of the Office of the Comptroller of the Currency in February 2017. He held the position of Deputy Comptroller for Credit and Market

Risk from 2011 to 2013. Mr. Pfinsgraff served on the Executive Committee of the OCC and as a member of the Senior Supervisors Group, an international committee comprised of supervisors from 10 Organisation for Economic Co-operation and Development member countries and the European Central Bank.

Prior to his career with the OCC, Mr. Pfinsgraff held various positions from 2000 to 2009 at iJet International, a provider of operating risk management solutions, including Chief Operating Officer and Chief Financial Officer. Mr. Pfinsgraff held various positions with Prudential from 1989 through 2000, including Treasurer of Prudential and CFO and President Capital Markets, Prudential Securities.

Mr. Pfinsgraff received a BBA in Psychology from Allegheny College and an MBA from Harvard Business School.

The Board values Mr. Pfinsgraff's leadership experience as well as his extensive knowledge of the financial services industry and the regulatory requirements applicable to the industry. His experience in banking regulation, risk management and finance, along with his years of executive leadership, provide the Board with additional skills to oversee complex regulatory, risk management and financial matters.

PNC Board Committee Memberships

Audit Committee

Executive Committee

Risk Committee (Chair)

Compliance Subcommittee

Public Company Directorships

None

**Bryan S. Salesky****Age 41****Director Since 2021****Experience, Qualifications, Attributes or Skills**

Bryan S. Salesky is the founder and CEO of Argo AI, LLC, a self-driving technology platform company that partners with leading automakers to develop the software, hardware, maps and cloud-support

infrastructure to power self-driving vehicles. Prior to founding Argo, Mr. Salesky spent more than a decade in roles of increasing responsibility across leading technology companies including Google and Carnegie Mellon University's National Robotics Engineering Center (NREC).

Mr. Salesky brings significant experience across the robotics and software engineering disciplines. In addition to co-leading Carnegie Mellon's team that won the 2007 DARPA Urban Challenge autonomous vehicle race, he managed a portfolio of NREC's largest commercial programs, including autonomous mining trucks for Caterpillar. While at Google, Mr. Salesky was responsible for the development and manufacture of the company's self-driving hardware portfolio, which included self-driving sensors, computers and several vehicle development programs.

Mr. Salesky is Chair of the Greater Pittsburgh Chamber of Commerce, a member of the board of directors of the Allegheny Conference on Community Development, and serves on the board of trustees for the University of Pittsburgh.

Mr. Salesky received a BS in Computer Engineering from the University of Pittsburgh.

Mr. Salesky has built a reputation for strategic vision and entrepreneurship in the technology and artificial intelligence platforms industries. The Board believes these skills are particularly valuable to PNC as it continues to invest in new product innovation and growth. The Board also values Mr. Salesky's active involvement in the Pittsburgh community.

PNC Board Committee Memberships

Special Committee on Equity & Inclusion
Technology Subcommittee

Public Company Directorships

None

**Toni Townes-Whitley****Age 58****Director Since 2019****Experience, Qualifications, Attributes or Skills**

Toni Townes-Whitley is the former President, U.S. Regulated Industries at Microsoft Corporation. In that role, Ms. Townes-Whitley led Microsoft's U.S. sales organization and managed a \$15 billion P&L across financial

services, healthcare, education and federal, state and local governments. Prior to taking on that role in July 2018, Ms. Townes-Whitley was Corporate Vice President for Global Industry at Microsoft, a role she held since 2015.

Before starting with Microsoft, Ms. Townes-Whitley worked for CGI Corporation, an IT and business consulting services firm, from 2010 to 2015. During her tenure at CGI, Ms. Townes-Whitley held the positions of President and Chief Operating Officer from 2011 to 2015 and Senior Vice President, Civilian Agency Program from 2010 to 2011. From 2002 to 2010, Ms. Townes-Whitley held various positions at Unisys Corporation, a global information technology company that provides a portfolio of IT services, software and technology, including Vice President, Global Public Sector, Vice President, North America Consulting & Systems Integration, and Lead Partner, Federal Civilian Business Unit.

Ms. Townes-Whitley is an active participant in IT, financial services, healthcare and public sector industry organizations, and a presenter on IT innovation, enterprise technology transformation and societal impact. She is a board member for Johns Hopkins Medical, the Partnership for Public Service and the Thurgood Marshall College Fund. Ms. Townes-Whitley continues to be a trustee for United Way Worldwide, serves as an advisor to the Women's Center of Northern Virginia and is a past president of Women in Technology.

Ms. Townes-Whitley received a BA in Economics from Princeton University's Woodrow Wilson School and management certifications from Wharton (University of Pennsylvania) and NYU.

The Board values Ms. Townes-Whitley's significant experience and involvement in the information technology industry and the value she adds to the Board's oversight of technological issues facing PNC and the assessment of broader ESG opportunities.

PNC Board Committee Memberships

Risk Committee
Special Committee on Equity & Inclusion
Technology Subcommittee

Public Company Directorships

Empowerment & Inclusion Capital I Corp.
Nasdaq, Inc.

**Michael J. Ward****Age 71****Director Since 2016****Experience, Qualifications, Attributes or Skills**

Michael J. Ward is the former Chairman and Chief Executive Officer of CSX Corporation, one of the world's largest railroad companies.

Mr. Ward received a BS from the University

of Maryland and an MBA from the Harvard Business School.

Mr. Ward has extensive operations, sales, marketing and finance experience from his various management roles with CSX and its subsidiaries. As a public company CEO with years of corporate leadership experience in a regulated industry, he brings knowledge and insight to the Board in its oversight of complex issues. His management of an executive team and a large group of employees adds value to his oversight of compensation issues.

PNC Board Committee Memberships

Nominating and Governance Committee
Human Resources Committee

Public Company Directorships

Ashland Global Holdings, Inc. (until May 2019)
CSX Corporation (until March 2017)
Contura Energy, Inc. (until August 2019)

CORPORATE GOVERNANCE

The Board is committed to maintaining strong corporate governance practices. Through the Nominating and Governance Committee, the Board evaluates its corporate governance policies and practices against evolving best practices. This section highlights some of our corporate governance policies and practices. Visit www.pnc.com/corporategovernance for additional information about corporate governance at PNC, including our:

- Corporate governance guidelines
- Bylaws
- Code of Business Conduct and Ethics
- Board committee charters (for the four primary committees)

To receive free printed copies of any of these documents, please send a request to:

Corporate Secretary
The PNC Financial Services Group, Inc.
300 Fifth Avenue
Pittsburgh, Pennsylvania 15222
or
corporate.secretary@pnc.com

This proxy statement is also available at
www.pnc.com/proxystatement

Recent corporate governance developments

One of our current directors, Charles E. Bunch, has reached the mandatory retirement age of 72 established by the Board, and David L. Cohen resigned from the Board on November 4, 2021 to serve as U.S. Ambassador to Canada. As part of its continuing efforts to provide for director succession and strong Board composition in light of the anticipated retirement of Mr. Bunch and Mr. Cohen's departure, on October 29, 2021 the Board appointed Bryan S. Salesky to serve as a director and on January 5, 2022, the Board appointed Robert A. Niblock to serve as a director, in each case upon the recommendation of the Nominating and Governance Committee. Mr. Salesky and Mr. Niblock are included as nominees for election to the Board at the annual meeting.

Corporate governance guidelines

The Board has approved corporate governance guidelines that address important principles adopted by the Board, including:

- The qualifications a director should possess
- The director nomination process
- The Board's leadership structure
- The responsibilities of our lead independent director (the "Presiding Director")
- How the Board committees serve to support the Board's duties
- A description of ordinary course relationships that will not impair a director's independence
- The importance of the Board meeting in executive session without management present
- The importance of the Board having access to management
- The majority voting requirement for director elections
- The mandatory director retirement age (72)
- How the Board evaluates our CEO's performance
- How the Board considers management succession planning
- Our views on directors holding board positions at other public companies
- How the Board continually evaluates its own performance and composition
- Our approach to director orientation and education
- The Board's role in strategic planning
- The Board's oversight of our strategy, including the risks and opportunities flowing from the environmental, social and governance ("ESG") issues material to our business

The Nominating and Governance Committee reviews the corporate governance guidelines at least annually. Any changes recommended by the Committee are reviewed and approved by the Board.

Our Board leadership structure

Based on an assessment of its current needs and composition, as well as the skills and qualifications of the directors, the Board believes that the appropriate Board leadership structure should include the following attributes:

- A substantial majority (at least two-thirds) of independent directors
- A Presiding Director who serves as the lead independent director
- Regular executive sessions of all independent directors without management present

The current leadership structure of the Board includes all three attributes. The Board has not adopted a policy with respect to separating the Chair and CEO positions. The Board believes the Board leadership structure should be flexible enough to accommodate different circumstances. The Board considers its leadership each year and discusses whether to separate the Chair and CEO positions as necessary or appropriate, in its judgment, including but not limited to when selecting a new CEO.

William S. Demchak, our current CEO, also serves as Chair of the Board. Andrew T. Feldstein, the chair of the Nominating and Governance Committee, currently serves as Presiding Director. We describe the responsibilities of the Presiding Director in more detail below.

Substantial majority of independent directors. We have long maintained a Board with a substantial majority of directors who are not PNC employees and who otherwise qualify as independent under the rules of the New York Stock Exchange (the "NYSE"). The NYSE requires at least a majority of our directors be independent from management.

Mr. Demchak is the only director who is not independent under the NYSE's "bright-line" tests for independence because he is our CEO. The Board has affirmed the independence of each of the other 12 nominees for director. See *Director and Executive Officer Relationships* beginning on page 32 for a description of how we evaluate the independence of our directors, including information about the NYSE's bright-line tests for independence.

Presiding Director responsibilities. The Presiding Director, the lead independent director for the Board, is selected by the Board's independent and non-management directors. The Board approved the following responsibilities for the Presiding Director, which are included in our corporate governance guidelines:

- Preside at meetings of the Board in the event of the Chair's unavailability
- Preside at regularly scheduled executive sessions of the Board's independent directors
- When the Presiding Director considers it appropriate, convene and preside at meetings or executive sessions of the Board's independent directors
- If the Board includes non-management directors who are not independent, when the Presiding Director considers it appropriate to do so, convene and preside at meetings or executive sessions including such non-management directors
- Confer with the Chair or CEO immediately following the meetings or executive sessions of the Board's independent or non-management directors to convey the substance of the discussions held during those sessions, subject to any limitations specified by the independent directors
- Act as the principal liaison between the Chair and the CEO and the Board's independent and non-management directors
- Be available for confidential discussions with any director who may have concerns that he or she believes have not been properly considered by the Board as a whole
- Following consultation with the Chair, CEO and other directors as appropriate, approve the Board's meeting agendas, in order to promote the effectiveness of the Board's operation and decision making and help ensure there is sufficient time for discussion of all agenda items
- Be available for consultation and direct communication with major shareholders as appropriate
- Discharge such other responsibilities as the Board's independent directors may assign from time to time

During the course of the year, the Presiding Director may suggest, revise or otherwise discuss agenda items for Board meetings with the Chair or CEO. In between meetings, each director is encouraged to raise any topics or issues with the Presiding Director that the director believes should be discussed in executive session.

As chair of the Nominating and Governance Committee, the Presiding Director leads the Board and committee annual self-evaluation process and the evaluation of the independence of directors. The Nominating and Governance Committee also reviews, and the Presiding Director as chair of the Committee reports to the Board on, significant developments in corporate governance.

Regular executive sessions of independent directors. Our independent directors have met and will continue to meet in regularly scheduled executive sessions without management present. The NYSE requires our independent directors to meet in executive session at least once a year. Under the Board's own policy, our independent directors meet in executive session at least quarterly. The Presiding Director leads these executive sessions.

Communicating with the Board

Shareholders and other interested parties who wish to communicate with the Board, any director (including the Presiding Director), the non-management or independent directors as a group, or any Board committee may send an email to corporate.secretary@pnc.com or a letter to the following address:

Board of Directors
c/o Corporate Secretary
The PNC Financial Services Group, Inc.
300 Fifth Avenue
Pittsburgh, Pennsylvania 15222-2401

The Corporate Secretary will process such communications as set forth herein. The Corporate Secretary will forward email communications to the appropriate director(s) named. The Corporate Secretary will not open a written communication sent to the above physical mailing address if it is addressed to the Board, any director (including the Presiding Director) or group of directors, the non-management or independent directors as a group or any Board committee. The Corporate Secretary will forward the communication to the named director or the Presiding Director, who will determine how to respond. Depending on the content, the Presiding Director may forward the communication to a PNC employee, a third party, another director, a Board committee or the full Board.

The Corporate Secretary may elect not to forward communications that she believes are: (i) a commercial, charitable or other solicitation; (ii) a complaint about PNC products or services that would be customarily handled in the ordinary course of business; (iii) abusive, improper or otherwise irrelevant to the Board's duties and responsibilities; or (iv) subject to the policies or procedures that specify the proper handling of a communication that addresses such subject matter.

Our Code of Business Conduct and Ethics

PNC has adopted, and the Audit Committee has approved, a Code of Business Conduct and Ethics that applies generally to all employees and directors.

The Code of Business Conduct and Ethics addresses these important topics, among others:

- Our commitment to ethics and values
- Fair dealing with customers, suppliers, competitors and employees
- Conflicts and potential conflicts of interest, including self-dealing, insider trading and other trading restrictions, outside employment and transactions with PNC
- Gifts and entertainment
- Creating business records, document retention and protecting confidential information
- Protection and proper use of our assets, including intellectual property and electronic media
- Communicating with the public
- Political involvement, including campaigning and political contributions and spending
- Compliance with laws and regulations
- Protection from retaliation

The Code of Business Conduct and Ethics is available on our website at www.pnc.com/corporategovernance. Any shareholder may also request a free printed copy by writing to our Corporate Secretary at the address provided on page 16.

Our adoption of the Code of Business Conduct and Ethics is intended to satisfy the Securities and Exchange Commission (the "SEC") requirement to adopt a code that applies to a company's CEO and senior financial officers. The Audit Committee must approve any waivers of or exceptions to code provisions granted to our directors or executive officers. We will post on our website any future amendments to, or waivers from, a provision of the Code of Business Conduct and Ethics that applies to any of our directors or executive officers (including our Chair and CEO, CFO and Controller).

PNC has also adopted, and the Audit Committee has approved, Ethics Guidelines for Directors to supplement the Code of Business Conduct and Ethics.

Orientation and education

All of our new directors undergo a director orientation program. In addition to written materials provided to new directors, personalized orientation sessions are held with each new director. These personalized orientation sessions generally include meetings with senior management to familiarize new directors with our strategic plans, significant financial, accounting and risk management issues, capital markets activities, compliance programs, the Code of Business Conduct and Ethics and related policies, our principal officers, and our internal and independent auditors, as well as specified matters related to the Board committees or subcommittees to which the new director has been appointed.

We also provide a continuing education program for our directors that considers their knowledge and experience and our risk profile, and includes training on complex products and services, our lines of business, significant risks to the company, applicable laws, regulations and supervisory requirements, and other relevant topics identified by the Board and management. The continuing education program is provided through a combination of personalized sessions and coordination of attendance by directors at outside seminars, including those offered by regulators, relevant to the duties of a director. Certain training sessions may be held in connection with, or as part of, a meeting of the Board or a Board committee.

Board committees

The Board currently has five standing committees. The four primary committees — Audit, Nominating and Governance, Human Resources, and Risk — meet on a regular basis. The Executive Committee, which is composed of our CEO and the chairs of the four primary committees, meets as needed. The Executive Committee may act on behalf of the Board and would report to the full Board following any action taken. Our Presiding Director chairs the Executive Committee, which did not meet in 2021.

Our Bylaws authorize the Board to establish other committees. In June 2020, the Board formed a Special Committee on Equity & Inclusion to assist it with its oversight of PNC's equity and inclusion efforts, internally and externally, including oversight of the implementation of PNC's publicly-announced financial commitment to help end systemic racism and support the economic empowerment of Black Americans and low- and moderate-income communities. The Special Committee has met regularly since its inception.

Our Bylaws also provide that the Board may authorize the establishment of subcommittees. The Board has formed a Technology Subcommittee of the Risk Committee to facilitate Board-level oversight of technology risk, cybersecurity (including cyber fraud), information security, physical security, business continuity and significant technology initiatives and programs, including those that can position the use of technology to drive strategic advantages. The Board has also formed a Compliance Subcommittee of the Risk Committee to facilitate Board-level oversight of compliance risk, significant compliance-related initiatives and programs, and the maintenance of a strong compliance risk management culture.

Each committee operates under a written charter approved by the Board, and each subcommittee operates under a written charter approved by the Risk Committee. Each committee and subcommittee annually reviews and reassesses its charter. The Nominating and Governance Committee assesses the Executive Committee charter. Each committee and subcommittee, other than the Executive Committee, performs an annual self-evaluation to determine whether it is functioning effectively and fulfilling its charter duties.

We describe the main responsibilities of the Board's Audit, Nominating and Governance, Human Resources and Risk committees, as well as the Special Committee on Equity & Inclusion, below. The descriptions of the committee functions in this proxy statement are qualified in each case by reference to the applicable committee charter and the relevant provisions of our Bylaws. The charters for the four primary committees are available on our website at www.pnc.com/corporategovernance.

Audit Committee



Chair

Richard J. Harshman

Other members:

Joseph Alvarado

Debra A. Cafaro

Robert A. Niblock

Martin Pfinsgraff

The Audit Committee consists entirely of directors who are independent as defined in the NYSE's corporate governance rules and in SEC regulations related to audit committee members. When the Board meets on April 27, 2022 to organize its committees, only independent directors will be appointed to the Committee.

The Board has determined that each Audit Committee member is financially literate. The Board made this determination in its business judgment, based on its interpretation of the NYSE's requirements for audit committee members. Acting on the recommendation of the Nominating and Governance Committee, the Board has determined that each of Mr. Alvarado, Ms. Cafaro, Mr. Harshman and Mr. Pfinsgraff is an "audit committee financial expert" as that term is defined by the SEC, and that each possesses accounting or related financial management expertise under applicable NYSE rules. The Board expects to determine that Mr. Niblock is an "audit committee financial expert" at its organizational meeting on April 27, 2022.

The Audit Committee satisfies the requirements of SEC Rule 10A-3, which addresses the following topics:

- The independence of committee members
- The responsibility for selecting and overseeing our independent auditors
- The establishment of procedures for handling complaints regarding our accounting practices
- The authority of the committee to engage advisors
- The determination of appropriate funding for payment of the independent auditors and any outside advisors engaged by the committee and for the payment of the committee's ordinary administrative expenses

The Board most recently approved the charter of the Audit Committee on November 10, 2021, and it is available on our website at www.pnc.com/corporategovernance.

The Audit Committee's primary purposes are to assist the Board by:

- Monitoring the integrity of our consolidated financial statements
- Monitoring the effectiveness of our internal control over financial reporting
- Monitoring compliance with our Code of Business Conduct and Ethics
- Overseeing conduct risk management
- Evaluating a periodic, independent assessment of a subsidiary bank's overall risk governance and risk management practices
- Monitoring compliance with certain legal and regulatory requirements
- Evaluating and monitoring the qualifications and independence of our independent auditors
- Evaluating and monitoring the performance of our internal audit function and our independent auditors
- Overseeing our key ESG disclosures

The Audit Committee also performs the duties required by law to be performed by a fiduciary audit committee for any national bank subsidiary of PNC to the extent permitted and in the manner required by applicable laws and regulations.

At each quarterly meeting of the full Board, the chair of the Audit Committee presents a report of the items discussed and actions approved at previous meetings of the Committee.

The Audit Committee's responsibility is one of oversight. Management is responsible for preparing our consolidated financial statements, for maintaining internal controls and for our compliance with laws and regulations, and the independent auditors are responsible for auditing our consolidated financial statements. The Committee is responsible for holding management accountable for establishing and maintaining an adequate and effective internal control system and processes. The Committee typically approves the internal and external audit plans, and reviews and discusses audit reports and results with representatives of our internal audit function and our independent auditors. The Committee also receives periodic reports on our compliance with applicable disclosure-related ESG laws and regulations, and discusses with management applicable internal and disclosure controls related to our key ESG disclosures. In addition, the Committee receives, reviews and discusses with management at least annually a report on PNC's political activity,

including its major lobbying priorities, participation in national trade associations and contributions to politically involved organizations, and the oversight and governance of PNC's political activities.

The Audit Committee has the authority to retain independent legal, accounting, economic or other advisors. The Committee is directly responsible for the selection, appointment, compensation and oversight of our independent auditors (including the resolution of any disagreements that may arise between management and the independent auditors regarding financial reporting) for the purpose of preparing or issuing an audit report or related work. The independent auditors report directly to the Committee. We describe the role of the Committee as it relates to the independent auditors, including consideration of the rotation of the independent audit firm, in more detail on page 83.

With respect to work performed by the independent auditors, the Audit Committee must approve all audit engagement fees and terms, as well as all permitted non-audit engagements. The Committee (or its delegate) pre-approves all audit services, audit-related services and permitted non-audit services to be performed by the independent auditors. The Committee also considers whether the provision of any audit services, audit-related services or permitted non-audit services will impair the auditors' independence. We describe the Committee's procedures for the pre-approval of audit services, audit-related services and permitted non-audit services on page 84.

The Audit Committee receives periodic reports on finance, reserve adequacy, ethics, and internal and external audit.

The Audit Committee also appoints our General Auditor, who leads our internal audit function and is functionally accountable to the Committee. The Committee holds regular executive sessions with management, the General Auditor, the Chief Ethics Officer and the independent auditors. The Committee reviews the performance and approves the compensation of the General Auditor, and annually reviews the General Auditor succession plan with the CEO and the Board.

Under our corporate governance guidelines, Audit Committee members may serve on the audit committees of no more than three public companies at the same time, including PNC.

The Audit Committee has approved the report on page 85 as required under its charter and in accordance with SEC regulations.

Nominating and Governance Committee



Chair

Andrew T. Feldstein

Other members:

Charles E. Bunch

Marjorie Rodgers Cheshire

Michael J. Ward

The Nominating and Governance Committee consists entirely of independent directors. When the Board meets on April 27, 2022 to organize its committees, only independent directors will be appointed to the Nominating and Governance Committee.

The Board most recently approved the charter of the Nominating and Governance Committee on November 10, 2021, and it is available on our website at www.pnc.com/corporategovernance.

At each quarterly meeting of the full Board, the chair of the Nominating and Governance Committee presents a report of the items discussed and actions approved at previous meetings of the Committee. The primary purpose of the Nominating and Governance Committee is to assist the Board in promoting the best interests of PNC and its shareholders through the implementation of sound corporate governance principles and practices. The Committee also assists the Board by identifying individuals qualified to become Board members. The Committee recommends to the Board the director nominees for each annual meeting of shareholders, and may also recommend the appointment of qualified individuals as directors between annual meetings. The Committee also oversees our engagement with shareholders regarding ESG matters.

In addition to conducting its annual committee self-evaluation, the Nominating and Governance Committee oversees the annual evaluation of the performance of the Board and other Board committees and reports to the Board on the evaluation results as necessary or appropriate. The Committee also annually reviews and recommends any changes to the Executive Committee charter.

How we evaluate directors and director candidates. At least annually, the Nominating and Governance Committee assesses the skills, qualifications and experience of our directors and recommends a slate of director nominees to the Board. In evaluating existing directors and new director candidates, the Committee assesses the needs of the Board and the qualifications of the individual. From time to time, the Committee also considers whether to change the composition of the Board. See the discussion on pages 8 to 15 for additional information regarding each of our current director nominees.

The Board and its committees must satisfy SEC, NYSE and banking regulatory standards. At least a majority of our directors must be independent under NYSE standards. Our corporate governance guidelines impose a more rigorous standard and require that a substantial majority (at least two-thirds) of our directors be independent. We require a sufficient number of independent directors to satisfy the membership needs of Board committees that also require independence.

The Nominating and Governance Committee expects directors to gain a sound understanding of our strategic vision, our mix of businesses and our approach to regulatory relations and risk management. The Board must possess a mix of qualities and skills adequate to address the various risks facing PNC. For a discussion of the Board's oversight of risk, see *Corporate Governance—Board committees—Risk Committee* on page 27.

When evaluating each director, as well as new director candidates for nomination, the Committee considers the following criteria set forth in our corporate governance guidelines:

- A sustained record of high achievement in financial services, business, industry, government, academia, the professions, or civic, charitable or non-profit organizations
- Manifest competence and integrity
- A strong commitment to the ethical and diligent pursuit of our stakeholders' best interests, including our customers, communities, employees and shareholders
- The strength of character necessary to challenge management's recommendations and actions when appropriate and to confirm the adequacy and completeness of management's responses to such challenges to his or her satisfaction
- The Board's strong desire to continue adding diversity in terms of race, gender, professional background, life experience and social identity
- Personal qualities that will help to sustain an atmosphere of mutual respect and collegiality among the members of the Board

The Nominating and Governance Committee also considers the current needs of the Board and its committees, meeting attendance and participation, and the value of a director's contribution to the effectiveness of the Board and its committees.

Although the Board has not adopted a formal policy on diversity, the Board recognizes the value of a diverse Board. Therefore, the Nominating and Governance Committee considers the diversity of directors in the context of the Board's overall needs, including the diversity of perspective, experience, knowledge, education, age and skills of each director. The Committee evaluates diversity in a broad sense, recognizing the benefits of demographic and cognitive diversity, and the breadth of diverse backgrounds, skills and experiences the directors bring to the Board.

How we identify new directors. The Nominating and Governance Committee utilizes as a discussion tool a matrix of certain skills and experiences the Committee believes would be beneficial to have represented on the Board and its committees. The Committee considers PNC's strategy and industry trends in developing a view of those skills and characteristics that would benefit the Board. The Committee is also focused on what skills are required or beneficial for those serving in key Board positions such as committee chairs, and considers succession planning for those positions. The Committee leverages the matrix, and considers the Board-approved evaluation criteria and various regulatory requirements described above, when identifying potential director candidates, which it does in a number of ways. The Committee periodically retains a search firm to identify candidates. The Committee may consider recommendations made by our current or former directors or members of executive management. The Committee may also identify potential directors through contacts in the business, civic, academic, legal and non-profit communities.

In addition, the Nominating and Governance Committee will consider director candidates recommended by our shareholders for nomination at the next year's annual meeting of shareholders. For the Committee to consider a director candidate recommended by a shareholder, the shareholder must submit the recommendation in writing to the Corporate Secretary at our principal executive offices. The submission must include the information described under "Director Nomination Process" in Section 3 of our corporate governance guidelines, which can be found at www.pnc.com/corporategovernance. To be considered for the 2023 annual meeting of shareholders, the submission must be received by November 16, 2022.

The Nominating and Governance Committee will evaluate director candidates recommended by a shareholder in the same manner as candidates identified by the Committee or recommended by others. The Committee will not consider any candidate with an obvious impediment to serving as one of our directors.

The Nominating and Governance Committee will meet to review and discuss relevant available information regarding a director candidate, considering the Board-approved evaluation criteria, the candidate's contribution to the diversity of the Board and PNC's evolving strategic needs. If the Committee decides not to recommend a candidate for nomination or appointment, or for additional evaluation, no further action is taken, and in the case of a shareholder-recommended candidate, the Corporate Secretary will communicate the decision to the shareholder.

If the Nominating and Governance Committee decides to recommend a director candidate to the Board as a nominee for election at an annual meeting of shareholders or for appointment by the Board, the Chair of the Committee will report that decision to the full Board. Following a discussion regarding the recommendation, the full Board will vote on whether to nominate the candidate for election or appoint the candidate to the Board, as applicable. Invitations to join the Board are extended by the Chair of the Board and the Presiding Director, jointly acting on behalf of the Board.

Shareholders who wish to nominate a director candidate directly at an annual meeting of shareholders or nominate and include a director candidate in our annual meeting proxy materials must do so in accordance with the procedures contained in our Bylaws, as described in *Shareholder Proposals for the 2023 Annual Meeting* on page 94 under the headings *Advance notice procedures* and *Proxy access procedures*, respectively.

Human Resources Committee



Chair

Charles E. Bunch

Other members:

Debra A. Cafaro

Andrew T. Feldstein

Richard J. Harshman

Michael J. Ward

The Personnel and Compensation Committee has been renamed the "Human Resources Committee" to better reflect the scope of the Committee's responsibilities and areas of oversight. The Human Resources Committee consists entirely of independent directors. The Committee membership is intended to satisfy the independence standards established by applicable federal income tax and securities laws, as well as NYSE standards. As Mr. Bunch has reached the Board-established mandatory retirement age, he will not stand for re-election to the Board at the annual meeting, and following the annual meeting will no longer be a member of the Committee. When the Board meets on April 27, 2022 to organize its committees, only independent directors will be appointed to the Committee, including to the position of chair of the Committee.

The Board most recently approved the charter of the Human Resources Committee on November 10, 2021, and it is available on our website at www.pnc.com/corporategovernance.

The Human Resources Committee's principal purpose is to discharge the Board's responsibilities relating to the compensation of our executive officers and other specified responsibilities related to human resources matters affecting PNC. The Committee may also oversee and approve, or recommend for approval, employee benefit, bonus, incentive compensation, severance, equity-based or other compensation or incentive plans or arrangements.

The Human Resources Committee has the authority to retain independent legal, compensation, accounting or other advisors. The charter provides the Committee with the sole authority to retain and terminate an independent compensation consultant acting on the Committee's behalf, and to approve the consultant's fees and other retention terms. The Committee retained an independent compensation consultant in 2021 and prior years. See *Role of compensation consultants* below.

The Human Resources Committee reviews with management the *Compensation Discussion and Analysis* section of the proxy statement, which begins on page 41. The required report of the Committee is included under *Compensation Committee Report* on page 62. The Committee also evaluates the relationship between risk management and our incentive compensation programs and plans. See *Compensation and Risk* beginning on page 63.

The Human Resources Committee has responsibility for overseeing our programs, policies and practices related to talent and human capital strategy, including those related to our commitment to diversity, equity and inclusion (to the extent not within the purview of the Special Committee on Equity & Inclusion), the recruitment, development and retention of talent, employee engagement, health, safety and well-being, and corporate culture. The Committee is also responsible for overseeing and evaluating our executive management succession plan (except for the review and evaluation of the succession plans for the General Auditor and Chief Risk Officer, which are performed by the Audit Committee and the Risk Committee, respectively). The executive management succession plan, including for the CEO, is also reviewed with the full Board from time to time. The Committee reviews a detailed succession planning report at least annually. The materials in the report typically include a discussion of the individual performance of each executive officer, as well as succession plans and development initiatives for other emerging talent. These materials provide necessary background and context to the Committee, and give the Committee members a familiarity with each employee's position, duties, responsibilities and performance.

How we make decisions. The Human Resources Committee meets at least four times a year. Before each meeting, the chair of the Committee reviews the agenda, materials and issues with members of management and the Committee's independent compensation consultant, as appropriate. The Committee may invite legal counsel or other external consultants to advise the Committee during meetings and preparatory sessions.

The Human Resources Committee regularly meets in executive sessions without management present. At each quarterly meeting of the full Board, the chair of the Committee presents a report of the items discussed and actions approved at previous meetings of the Committee.

The Human Resources Committee has adopted guidelines for information that will be presented to the Committee. The guidelines contemplate, among other things, that any material change to a compensation program, plan or arrangement will be considered over the course of at least two separate meetings of the Committee, with any vote occurring no earlier than the second meeting.

The Human Resources Committee reviews all of the elements of our compensation programs periodically and adjusts those programs as appropriate. Each year, the Committee makes decisions regarding the amount of annual compensation and equity-based or other longer-term compensation for our executive officers and other designated senior employees. For the most part, these decisions are made in the first quarter of each year, following an evaluation of the prior year's performance.

Delegations of authority. The Human Resources Committee has delegated authority to management to make certain decisions or take certain actions with respect to compensation or benefit plans or arrangements, other than those that are solely or predominantly for the benefit of executive officers. For employee benefit, bonus, incentive compensation, severance, equity-based and other compensation or incentive plans and arrangements, the Committee has delegated to the Chief Human Resources Officer (or her designee) the ability to adopt a new plan or arrangement or amend an existing one if:

- the adoption or amendment is not expected to result in a significant increase in incremental expense to PNC (defined as an incremental annual expense that exceeds \$50 million for that plan category), the plan is broadly available to employees of PNC and the new plan or amendment would not confer a disproportionate benefit upon executives; or
- the new plan or amendment is of a technical or administrative nature, is required by a change in applicable law, is not otherwise material or, with respect to employee benefit plans, will not result in a significant impact on PNC's overall employee benefits program.

This delegation also includes the authority to take certain actions to implement, administer, interpret or construe, or make eligibility determinations under, the plans and arrangements, including the ability to appoint a plan manager, administrator or committee and to adopt policies and procedures with respect to the plan, except with respect to plans that are overseen by PNC's administrative committee under its charter.

For grants of equity or equity-based awards, the Human Resources Committee has delegated to the CEO and the Chief Human Resources Officer (or the designee of either) the responsibility to make decisions with respect to equity grants for individuals who are not designated by the Committee as executives, including the determination of participants and grant sizes, allocation of the pool from which a grant would be made, establishment and documentation of the terms and conditions of such grants, approval of amendments to outstanding grants (subject to any limitations set forth in the applicable plan or the Committee's delegation of authority) and exercise of any discretionary authority provided to PNC or the Committee pursuant to the terms of the outstanding grants and the applicable plan.

The Audit Committee and the Risk Committee (or in the case of equity-based grants, a qualified subcommittee of the Risk Committee) have the authority to award compensation under applicable plans to our General Auditor and our Chief Risk Officer, respectively.

Management's role in compensation decisions. Our executive officers, including the CEO and the Chief Human Resources Officer, often review compensation information with the Human Resources Committee during Committee meetings and may present management's views or recommendations. The Committee evaluates these recommendations, generally in consultation with an independent compensation consultant retained by the Committee who attends each meeting.

The chair of the Human Resources Committee typically meets with management and an independent compensation consultant before each meeting of the Committee to discuss agenda topics, areas of focus or outstanding issues. The chair of the Committee schedules other meetings with the Committee's independent compensation consultant without management present as needed. Occasionally, management will schedule meetings with the chair of the Committee or other Committee members to discuss substantive issues. For more complicated issues, these one-on-one meetings provide a dedicated forum for Committee members to ask questions outside of the meeting environment.

During Human Resources Committee meetings, the CEO often reviews corporate and individual performance as part of the compensation discussions, and other members of executive management may be invited to speak to the Committee about specific elements of performance or risk management. Our Chief Risk Officer regularly presents to the Committee regarding risk management, including its impact on the Committee's discussions and decisions regarding executive compensation. The Committee reviews compensation decisions for the Chief Human Resources Officer and the CEO in executive session, without either officer present for the discussion of their compensation. Any decisions on CEO compensation are also discussed with the full Board in executive session.

Role of compensation consultants. The Human Resources Committee has the sole authority to retain and terminate any compensation consultant directly assisting it. The Committee also has the sole authority to approve fees and other engagement terms. The Committee receives comparative compensation data from management, from proxy statements and other public disclosures, and through surveys and reports prepared by compensation consultants.

The Human Resources Committee retained Meridian Compensation Partners, LLC ("Meridian") as its independent compensation consultant for 2021. In this capacity, Meridian reported directly to the Committee. In 2021, one or more

representatives of Meridian attended all meetings of the Committee, and met regularly with the Committee without members of management present. Meridian also reviewed meeting agendas and materials prepared by management.

Meridian and members of management assisted the Human Resources Committee in its review of proposed compensation packages for our executive officers. For the 2021 performance year, Meridian prepared discussion materials for the compensation of the CEO, which were reviewed by the Committee in executive session. Meridian also prepared other benchmarking reviews and pay for performance analyses for the Committee. PNC paid no fees to Meridian in 2021 other than fees paid in connection with work performed by Meridian for the Committee.

The Human Resources Committee evaluated whether the work of Meridian raised any conflicts of interest. The Committee considered various factors, including the six factors mandated by SEC rules, and determined that no conflict of interest was raised by the work performed by Meridian for the Committee.

Management retains other compensation consultants for its own use. In 2021, management retained McLagan to provide certain market data in the financial services industry. Management also engages Willis Towers Watson, a global professional services firm, to provide various actuarial and management consulting services from time to time, including:

- Preparing specific actuarial calculations on values under our retirement plans
- Preparing surveys of competitive pay practices
- Analyzing our director compensation packages and providing related reports to management and the Nominating and Governance Committee
- Providing insurance brokerage and consulting services to mitigate certain property and casualty risks
- Providing guidance on certain aspects of total rewards, talent management and other human resources initiatives

Reports prepared by Willis Towers Watson and McLagan that relate to executive compensation may also be shared with the Human Resources Committee.

Compensation committee interlocks and insider participation. During 2021, the members of the Human Resources Committee included Charles E. Bunch, Debra A. Cafaro, David L. Cohen, Andrew T. Feldstein, Richard J. Harshman and Michael J. Ward. None of these directors were officers or employees of PNC during 2021, nor are they former officers of PNC or any of our subsidiaries. During 2021, no executive officer of PNC served on the board of directors or compensation committee (or other board committee performing equivalent functions) of an entity that had an executive officer who served on the Board or the Human Resources Committee.

Certain members of the Human Resources Committee, their immediate family members or entities with which they are affiliated were our customers or had transactions with us (or our subsidiaries) during 2021. Transactions that involved loans or commitments by subsidiary banks were made in the ordinary course of business on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with other persons and did not involve more than the normal risk of collectability or present other unfavorable features, and otherwise complied with regulatory restrictions applicable to such transactions.

For additional information, see *Director and Executive Officer Relationships—Regulation O policies and procedures* beginning on page 35.

Risk Committee



Chair

Martin Pfinsgraff

Other members:

Marjorie Rodgers Cheshire

William S. Demchak

Andrew T. Feldstein

Daniel R. Hesse

Linda R. Medler

Toni Townes-Whitley

The Board performs its risk oversight function primarily through the Risk Committee, which includes both independent and management directors.

The Board most recently approved the charter of the Risk Committee on November 10, 2021, and it is available on our website at www.pnc.com/corporategovernance.

The Risk Committee's purpose is to require and oversee the establishment and implementation of our enterprise-wide risk governance framework, including related policies, procedures, activities and processes to identify, assess, monitor and manage material risks at PNC (except for accounting and financial reporting risk exposures and related reputational risks, which are the responsibility of the Audit Committee). The Risk Committee's responsibility is one of oversight, and the Committee has no duty to assure compliance with laws and regulations.

The Risk Committee serves as the primary point of contact between the Board and the management-level committees dealing with risk management. The Committee receives regular reports on enterprise risk management and capital and liquidity management, as well as credit, market, operational, line of business, model, environmental and social (including climate-related), and reputational risks. At each quarterly meeting of the full Board, the chair of the Risk Committee presents a report of the items discussed and actions approved at previous meetings of the Committee.

The Risk Committee also appoints our Chief Risk Officer, who leads our risk management function. The Committee reviews the performance and approves the compensation of the Chief Risk Officer, except with respect to his equity-based grants, which are approved by a qualified subcommittee of the Risk Committee. The Committee reviews the Chief Risk Officer's succession plan with the CEO annually and with the Board from time to time.

The Risk Committee, along with the Human Resources Committee, reviews the risk components of our incentive compensation plans. For a discussion of the relationship between compensation and risk, see *Compensation and Risk* beginning on page 63.

Subcommittees. The Risk Committee may form subcommittees as appropriate from time to time.

The Risk Committee has formed a Technology Subcommittee to assist in fulfilling the Committee's oversight responsibilities with respect to technology risk, cybersecurity (including cyber fraud), information security, physical security, business continuity and significant technology initiatives and programs, including those that can position the use of technology to drive strategic advantages. The members of the Technology Subcommittee are:

Chair

Daniel R. Hesse

Other members:

Linda R. Medler

Bryan S. Salesky

Toni Townes-Whitley

The Risk Committee has also formed a Compliance Subcommittee to assist in fulfilling the Committee's oversight responsibilities with respect to compliance risk, significant compliance-related initiatives and programs, and the maintenance of a strong compliance risk management culture. The members of the Compliance Subcommittee are:

Chair

Marjorie Rodgers Cheshire

Other members:

Joseph Alvarado

Linda R. Medler

Martin Pfinsgraff

Special Committee on Equity & Inclusion**Chair**

Marjorie Rodgers Cheshire

Other members:

Joseph Alvarado

Andrew T. Feldstein

Richard J. Harshman

Bryan S. Salesky

Toni Townes-Whitley

The Board established the Special Committee on Equity & Inclusion to assist with oversight of management's equity and inclusion efforts, externally and internally. The Special Committee is designed to facilitate Board-level oversight of the implementation of our publicly-announced financial commitment to help end systemic racism and support the economic empowerment of Black Americans and low- and moderate-income communities. The Special Committee serves as the primary point of contact between the Board and the members of management responsible for our equity and inclusion efforts, and consults with the Human Resources Committee as appropriate.

The Special Committee on Equity & Inclusion oversees, reviews and monitors:

- Our systemic processes related to equity and inclusion, including those for employees and suppliers
- Our efforts related to low- and moderate-income communities, including community development banking and product offerings and financial support for such communities
- Our advocacy efforts related to equity and inclusion, including our partnerships with leading organizations and lobbying for necessary structural changes to help provide greater access to the banking system and end systemic racism in the banking industry
- Our progress regarding our commitments to equitable and inclusive practices for employees

At each quarterly meeting of the full Board, the chair of the Special Committee on Equity & Inclusion presents a report of the items discussed and actions approved at previous meetings of the Special Committee.





Environmental, social and governance

The Board is deeply committed to our ESG efforts and believes that effective management of ESG matters is critical to our ability to drive results for our stakeholders. Under the Board's oversight, we made considerable progress in 2021 across the full spectrum of ESG matters, including the notable recent highlights below.





ESG highlights

In 2021, we continued to focus on our commitment to ESG matters:



Investing in our employees

-  Introduced Paid Family Leave, which provides eligible employees with up to two weeks of paid time off per year to care for an immediate family member with a serious health condition.
-  Announced a new policy that provides all employee with four hours of paid time off for cultural observances as part of our efforts to recognize the diversity of our employees and give them time to celebrate or acknowledge holidays and observances that are meaningful to them.
-  With our acquisition of BBVA USA Bancshares, Inc., including its U.S. banking subsidiary BBVA USA ("BBVA USA"), increased the representation of PNC employees of color by 5%.
-  For the first time, published our unabridged Equal Employment Opportunity (EEO-1) report, which provides detailed information on our workforce demographics.

Supporting our communities

-  Announced a Community Benefits Plan in April 2021 pursuant to which we plan to provide at least \$88 billion in loans, investments and other financial support to benefit low- and moderate-income people and neighborhoods, as well as people and communities of color.
-  Issued our first social bond, the proceeds of which will be used to finance or refinance eligible projects that promote positive social outcomes and benefit low- to moderate-income individuals and communities, majority-minority census tracts and/or vulnerable or underserved populations.
-  Continued to invest in early childhood education, specifically through PNC Grow Up Great®, which helps prepare children from birth to age five for success in school and life — since its inception in 2004, the program has supported more than eight million children and their families.
-  Partnered through the PNC Foundation with the Sesame Workshop to help address racial justice through a \$6.2 million four-year initiative that provides children with the foundation for kindness, fairness and respect.

Focusing on sustainability

-  Published our first Task Force on Climate-related Financial Disclosures report, which looks at our climate risk management strategy across four categories — governance, strategy, risk management, and metrics and targets — to provide actionable information on how we manage climate risk and opportunity as the world transitions to a low-carbon economy.
-  Continued to refine a sustainability and climate change strategy based on a four-pronged approach: (i) maintaining risk management controls that incorporate climate change considerations, (ii) managing our internal operations in a sustainable manner, (iii) helping our clients finance their sustainable operations and (iv) managing capital for our clients in responsible ways.

CORPORATE GOVERNANCE

Honors and accolades

We are honored to be recognized for our efforts and our commitment to ESG. We have received an "Outstanding" Community Reinvestment Act rating since the law was enacted in 1977, in addition to other honors and accolades. Below are some of our other recent awards.

-  Best Places to Work for LGBTQ+ Equality — Human Rights Campaign (10 consecutive years)
-  America's Most Responsible Companies — Newsweek (2021)
-  Best Veteran-Friendly Company — U.S. Veterans Magazine (2021)
-  Best Places to Work — Disability Equality Index (2021)
-  Gender-Equality Index — Bloomberg (2022)
-  100 Most Sustainable Companies — Barron's (2022)

Board meetings in 2021

The table below sets forth the membership of the Board's four primary committees, the special committee and each subcommittee as of December 31, 2021 and indicates the number of meetings held by each during 2021. The table also identifies the Chair of each committee and subcommittee, the Presiding Director, any management directors and each director who has been designated by the Board as an "audit committee financial expert" as defined under SEC regulations.

The Board held 11 meetings in 2021. Each director attended at least 75% of the aggregate number of meetings of the Board and all committees of the Board on which the director served, and the average attendance of all directors at Board and applicable committee meetings was over 99%. The Board has adopted a policy that strongly encourages each director to attend the annual meeting of shareholders. We remind each director of this policy prior to the date of the annual meeting. All of our directors then serving attended our 2021 annual meeting of shareholders.

	Joseph Alvarado	Charles E. Bunch	Debra A. Cafaro	Marjorie Rodgers Cheshire	William S. Demchak	Andrew T. Feldstein	Richard J. Harshman	Daniel R. Hesse	Linda R. Medler	Martin Pfinsgraff	Bryan Salesky	Toni Townes-Whitley	Michael J. Ward	Meetings Held
	(1)		(1)		(2)	(3)	(1)			(1)				
Audit	●		●				●●			●				11
Nominating and Governance		●		●		●●							●	7
Human Resources		●●	●			●	●						●	6
Risk				●	●	●		●	●	●●		●		9
Special Committee on Equity & Inclusion	●			●●		●	●				●	●		5
Compliance	●			●●					●	●				6
Technology								●●	●		●	●		5

● Chair

(1) Designated as an "audit committee financial expert" under SEC regulations

(2) Management director

(3) Presiding Director (lead independent director)

DIRECTOR AND EXECUTIVE OFFICER RELATIONSHIPS

This section discusses relationships between PNC (including its subsidiaries) and our directors, executive officers, their immediate family members, and certain of their affiliated entities. These relationships include transactions we considered in determining the independence of our directors.

In this section, we describe the NYSE independence standards for directors and our Board-adopted independence guidelines.

Director independence

The Board must affirmatively determine that a director has no “material relationship” with PNC for the director to qualify as independent under NYSE rules. A material relationship between a director and PNC can exist as a result of a relationship between PNC and an organization affiliated with the director.

Material relationships may include commercial, industrial, banking, consulting, legal, accounting, charitable and family relationships. The ownership of a significant amount of PNC stock, by itself, will not prevent a finding of independence under NYSE rules.

NYSE rules describe specific relationships that will always impair independence. The absence of one of the enumerated relationships under this “bright-line” test does not mean that a director is deemed independent. The Board must consider all relevant facts and circumstances in determining whether a material relationship exists.

The NYSE bright-line independence tests. Each of the following relationships will automatically impair a director’s independence under the NYSE bright-line tests:

- A director was employed by PNC within the last three years
- A director’s immediate family member was an executive officer of PNC within the last three years
- A director or immediate family member received more than \$120,000 in direct compensation from PNC, except for certain permitted payments (such as director fees), during any 12-month period within the last three years
- Certain employment relationships between a director or an immediate family member and PNC’s internal or external auditors
- A director or immediate family member has within the last three years been an executive officer of a company during the same time that a PNC executive officer served on that company’s compensation committee
- A director is an employee or an immediate family member is an executive officer of a company that has made payments to or received payments from PNC in excess of the applicable threshold in any of the last three fiscal years

For purposes of these bright-line tests, references to PNC include certain of PNC’s subsidiaries.

Additional information about the NYSE bright-line director independence tests, including commentary regarding the application of the tests, can be found on the NYSE website at www.nyse.com.

Our Board guidelines on independence. To help assess director independence, the Board adopted guidelines that describe four categories of relationships that will not be deemed to be material. If a relationship involving a director meets the criteria outlined in the guidelines, the Board may affirm the director’s independence without further analysis of that relationship, provided that the director otherwise meets the relevant independence tests. These guidelines are included in our corporate governance guidelines, which can be found on our website at www.pnc.com/corporategovernance.

The four categories of relationships described in the director independence guidelines include:

- Ordinary course business relationships, such as lending, deposit, banking or other financial service relationships, or other relationships involving the provision of products or services by or to PNC or its subsidiaries and involving a director, an immediate family member, or an affiliated entity of a director or immediate family member, where such relationships satisfy the criteria described in the guidelines
- Contributions made by PNC, its subsidiaries or a PNC-sponsored foundation to a charitable organization of which a director or an immediate family member is an executive officer, director or trustee, subject to the conditions described in the guidelines
- Relationships involving a director’s relative who is not an immediate family member
- Relationships or transactions between PNC or its subsidiaries and a company or charitable organization where a director or an immediate family member serves solely as a non-management board member or trustee or where an immediate family member is employed in a non-officer position

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The director independence guidelines also allow investors to understand the considerations underlying the Board's independence determinations.

In applying these guidelines, an "immediate family member" includes a person's spouse, parents, children, siblings, mothers- and fathers-in-law, sons- and daughters-in-law, brothers- and sisters-in-law, and anyone (other than domestic employees) who shares such person's home.

If a director has a relationship that would not be considered material under our director independence guidelines but is one of the relationships described in the NYSE's bright-line independence tests, the NYSE rules govern and the director will not qualify as independent.

The Board's independence determinations. At a meeting held on February 10, 2022, the Board made an independence determination for each of our directors, including our director nominees. In making these determinations, the Board relied on the evaluation and recommendations made by the Nominating and Governance Committee. The Board considered relevant facts and circumstances, including an evaluation of the relationships described in this proxy statement.

In some cases, the relationships the Board evaluated included relationships a director has as a partner, member, shareholder, officer or employee of an organization that has a relationship with PNC. The relationships evaluated may have also included relationships where an immediate family member of a director is a partner, member, shareholder or officer of an organization that has a relationship with PNC.

The Board based its independence decisions on information known as of February 10, 2022. Each director has been asked to provide updates regarding any changes in circumstances that could impact the director's status as an independent director. The Nominating and Governance Committee and the Board will consider information received throughout the year that may impact director independence.

Non-independent directors. The Board determined that Mr. Demchak is a non-independent director under the NYSE's bright-line independence tests because he is an executive officer of PNC.

Independent directors. Based on its evaluation of the facts and circumstances of relevant relationships, the Board affirmatively determined that each director and director nominee other than Mr. Demchak qualifies as independent under NYSE rules.

Transactions with directors

Customer relationships. We provide financial services to most of our directors, some of their immediate family members and certain of their respective affiliated entities. We offer these services in the ordinary course of our business and provide the services on substantially the same terms and conditions, including price, as we provide to other similarly situated customers. We also extend credit to some of our directors, their immediate family members and certain of their respective affiliated entities. Federal banking law ("Regulation O") governs these extensions of credit. We discuss the impact of Regulation O and our process for managing these extensions of credit under *Director and Executive Officer Relationships—Regulation O policies and procedures* beginning on page 35.

Business relationships. We enter into other business relationships with certain entities affiliated with our directors or their immediate family members. These relationships are entered into in the ordinary course of business.

Certain charitable contributions. We make contributions to charitable organizations where our directors or their immediate family members serve as directors, trustees or executive officers. We also have a matching gift program whereby we will match a non-employee director's personal gifts to qualifying charities up to a limit of \$5,000 per year.

The table below reflects banking relationships between PNC and a director, an immediate family member of a director or their respective affiliated entities. Affiliated entities include companies of which a director is, or was during 2021, a partner, executive officer or employee, companies of which an immediate family member of a director is, or was during 2021, a partner or executive officer and companies in which a director and/or immediate family member holds a significant ownership or voting position. The table below also reflects relationships where PNC contributed during 2021 to a charitable organization of which a director or an immediate family member of a director was a trustee, director or executive officer. All of these transactions satisfy the Board's director independence guidelines as transactions that do not impair independence.

		Joseph Alvarado	Charles E. Bunch	Debra A. Cafaro	Marjorie Rodgers Cheshire	William S. Demchak	Andrew T. Feldstein	Richard J. Harshman	Daniel R. Hesse	Linda R. Medler	Robert A. Niblock	Martin Pfinsgraff	Bryan Salesky	Toni Townes-Whitley	Michael J. Ward
Personal or Family Relationships	Deposit, Wealth Management and Similar Banking Products ⁽¹⁾	•	•	•	•	•	•	•	•	•			•	•	•
	Credit Relationships ⁽²⁾	•	•	•	•	•	•	•	•				•	•	•
	Charitable Contributions ⁽³⁾			•	•	•	•	•	•	•			•		
Affiliated Entity Relationships	Deposit, Wealth Management and Similar Banking Products ⁽¹⁾				•		•	•					•		
	Credit Relationships or Commercial Banking Products ⁽⁴⁾			•	•		•						•	•	

(1) Includes deposit accounts, trust accounts, certificates of deposit, safe deposit boxes, workplace banking and wealth management products.

(2) Includes extensions of credit, including mortgages, commercial loans, home equity loans, credit cards and similar products, as well as credit and credit-related products.

(3) Does not include matching gifts provided to charities personally supported by the director, because under the Board's director independence guidelines, matching gifts are not a "material relationship" and are not included in considering the value of contributions against our guidelines. Matching gifts are capped at \$5,000 for non-employee directors and are included in the "All Other Compensation" column in the Director compensation in 2021 table.

(4) Includes extensions of credit, including commercial loans, credit cards and similar products, as well as credit-related products and other commercial banking products, including treasury management, purchasing card programs, foreign exchange and global trading services.

Code of Business Conduct and Ethics

Our Code of Business Conduct and Ethics contains several provisions that regulate related person transactions. The Code of Business Conduct and Ethics applies generally to all employees, including our executive officers, and directors.

Doing business with PNC. An employee or an immediate family member may want to engage in a business arrangement, such as the sale or lease of property or the provision of services, with PNC. For these transactions, we require prior approval from a supervisor and our Corporate Ethics Office. If a director desires to engage in a business arrangement with PNC, approval is required from our Corporate Ethics Office and the appropriate Board committee.

Financial services to employees. Our employees and their extended families are encouraged to use PNC for their personal financial services. These services must be provided on the same terms as are available to the general public, all employees in a market or business, or all similarly situated employees.

Transacting PNC business. We prohibit directors and employees from transacting business on behalf of PNC with a supplier or customer in which the director, employee or an extended family member has a significant personal or financial interest. We also prohibit directors and employees from transacting business on behalf of PNC with respect to their own accounts, extended family member accounts or accounts for anyone whose close relationship may reasonably be viewed as creating a conflict of interest. Our phrase “extended family member” is similar to the SEC’s definition of “immediate family member” in Item 404(a) of Regulation S-K. We have established procedures in certain of our businesses to permit employees to transact business with family members, subject to appropriate oversight and compliance with applicable laws and regulations, including Regulation O.

Employing relatives. We employ relatives of certain executive officers and directors, in some cases under circumstances that constitute related person transactions. For additional information, see *Director and Executive Officer Relationships—Family relationships* on page 36. We track the employment and compensation of relatives of our executive officers and directors, and we have policies that restrict special treatment in the hiring or compensation of a relative of an executive officer or director. Our employment of a director’s relative is also a factor in the determination of the director’s independence under NYSE rules and our own adopted guidelines regarding director independence. See *Director and Executive Officer Relationships—Director independence* beginning on page 32.

Waivers. Employees may generally request waivers or exceptions from certain provisions of the Code of Business Conduct and Ethics from our Corporate Ethics Office. In the case of directors and executive officers, any proposed waiver or exception must be approved by both our Corporate Ethics Office and the appropriate Board committee. In 2021, no directors or executive officers requested a waiver of any of the provisions described above.

Ethics Guidelines for Directors. The Audit Committee has adopted Ethics Guidelines for Directors that contain comprehensive guidance regarding the various PNC policies governing the conduct of our directors. The guidelines are designed to supplement and assist directors in understanding relevant policies, including our Code of Business Conduct and Ethics described above, our Regulation O policies and procedures and our Related Person Transactions Policy, each described in more detail below, our Director Pre-Clearance of Securities Policy and our Anti-Corruption Policy. The Ethics Guidelines for Directors were most recently approved on August 11, 2021.

Regulation O policies and procedures

We maintain additional policies and procedures to help ensure our compliance with Regulation O, which imposes various conditions on a bank’s extension of credit to directors and executive officers and related interests. Any extensions of credit we make must comply with our policies and procedures in accordance with Regulation O. Our Regulation O policies and procedures require:

- Extensions of credit to covered individuals or entities be made on substantially the same terms (including interest rates and collateral) as those prevailing at the time for comparable transactions with those who are not covered. For credit extensions under a benefit or compensatory program widely available to all employees, we may not give preference to any covered individual
- The covered extension of credit be made following credit underwriting procedures no less stringent than those prevailing at the time for comparable transactions with non-covered individuals or entities. The extension of credit may not involve more than the normal risk of repayment or present other unfavorable features
- The amount of covered extensions of credit do not exceed individual and aggregate lending limits, depending on the identity of the borrower and the nature of the loan

Our subsidiary bank, PNC Bank, National Association, has a Regulation O Credit Officer who reviews extensions of credit to determine our compliance with these policies. If an extension of credit would result in an aggregate credit extension of more than \$500,000, the bank’s Board of Directors must approve it. In addition, a director can only meet our guidelines for

DIRECTOR AND EXECUTIVE OFFICER RELATIONSHIPS

independence with respect to extensions of credit if the credit complied with Regulation O at the time PNC extended it. The bank's Board of Directors receives a report of all extensions of credit made to directors and executive officers and their related interests under Regulation O. All loans to our directors and executive officers and their related interests outstanding during 2021 complied with Regulation O.

Family relationships

No family relationships exist among any of our directors or executive officers. There are family relationships between certain of our directors and executive officers and some of the approximately 59,000 PNC employees. These employees, including those discussed below, participate in compensation and incentive plans or arrangements on the same basis as other similarly situated employees.

A brother-in-law of Gregory Jordan, one of our executive officers, is employed by PNC and had been for many years before Mr. Jordan joined PNC in 2013. He does not share a household with Mr. Jordan, is not an executive officer of PNC and does not report directly to an executive officer of PNC. His compensation paid in 2021 exceeded the \$120,000 related person transaction threshold and as a result was reviewed by the Audit Committee.

A son of Michael Hannon, one of our executive officers, is employed by PNC. He does not share a household with Mr. Hannon, is not an executive officer of PNC and does not report directly to an executive officer of PNC. His compensation paid in 2021 exceeded the \$120,000 related person transaction threshold and as a result was reviewed by the Audit Committee.

The daughter of Charles E. Bunch, one of our non-management directors, has been employed by PNC for several years. She does not share a household with Mr. Bunch, is not an executive officer of PNC and does not report directly to an executive officer of PNC. Her compensation paid in 2021 exceeded the \$120,000 related person transaction threshold and as a result was reviewed by the Nominating and Governance Committee. As provided in the NYSE's commentary regarding application of its bright-line director independence tests, the compensation received by Mr. Bunch's daughter for her service as an employee of PNC need not be considered in determining his independence.

Indemnification and advancement of costs

We indemnify directors, executive officers and in some cases employees and agents against certain liabilities. The covered person may have incurred a liability as a result of service on our behalf or at our request. We may also advance the costs of certain claims or proceedings on behalf of a covered person. If we advance costs, the covered person agrees to repay us if it is determined that the person was not entitled to indemnification. The insurance policies we maintain for our directors and executive officers also provide coverage against certain liabilities.

The indemnification provisions, the advancement of costs and our insurance coverage may provide benefits to our directors and executive officers. During 2021, we did not advance legal costs to any director or executive officer.

RELATED PERSON TRANSACTIONS

Related person transactions policy

A related person transaction is generally any transaction in which PNC or its subsidiaries is or will be a participant, the amount involved exceeds \$120,000 and a director (or nominee), executive officer, family member or any beneficial owner of more than 5% of our common stock has or will have a direct or indirect material interest. Our policy for the review and approval of related person transactions was most recently approved on November 5, 2021.

This policy provides guidance on the framework for reviewing potential related person transactions and approving or ratifying related person transactions, and establishes our Presiding Director as the individual who decides how transactions should be evaluated.

In general, a potential related person transaction that involves a director would be reviewed by the Nominating and Governance Committee, as the transaction could also impact independence. A transaction that involves an executive officer or beneficial owner of more than 5% of our common stock would generally be reviewed by the Audit Committee. The full Board receives reports on approved, disapproved and ratified transactions. Under the policy, a related person transaction may be permitted only if the appropriate Board committee approves the transaction as not inconsistent with the interests of PNC and its shareholders and the transaction is on terms comparable to those that could be obtained in arm's length dealings with an unrelated third party.

Certain related person transactions

Based on information contained in a Schedule 13G filed with the SEC, BlackRock, Inc. ("BlackRock"), through certain of its subsidiaries, indicated that it beneficially owned more than 5% of our outstanding shares of common stock as of December 31, 2021 (see *Security Ownership of Management and Certain Beneficial Owners—Security ownership of certain beneficial owners* on page 82). BlackRock is the beneficial owner of our common stock as a result of being a parent company or control person of the subsidiaries disclosed in its Schedule 13G, each of which holds less than 5% of our outstanding shares of common stock.

During 2021, we paid BlackRock approximately \$5.6 million for use of BlackRock's enterprise investment system and related services, which include risk analytics, portfolio management, compliance and operational processing. We also paid BlackRock approximately \$2.7 million for securities trading related services and approximately \$0.4 million for investment advisory and administration services provided to certain of our subsidiaries and separate accounts assets for a fee based on assets under management. These transactions were entered into on an arm's length basis and contain customary terms and conditions.

During 2021, we received approximately \$6.5 million in fees from BlackRock for distribution and shareholder servicing activities. These transactions were entered into on an arm's length basis and contain customary terms and conditions.

We may in the ordinary course of business engage in transactions with BlackRock mutual funds, including using the BlackRock funds as treasury management vehicles for our corporate clients, selling BlackRock investment products to our customers or placing our customer funds in BlackRock mutual funds, using BlackRock funds as an investment vehicle for the PNC 401(k) accounts, providing commercial loan servicing to BlackRock funds or providing shareholder services to our clients who are shareholders of BlackRock mutual funds.

We may also make loans to BlackRock or the BlackRock funds. These loans are made in the ordinary course of business on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable loans with persons not related to PNC, and do not involve more than the normal risk of collectability.

Based on information contained in a Schedule 13G filing with the SEC, The Vanguard Group ("Vanguard") indicated it beneficially owned more than 5% of our outstanding shares of common stock as of December 31, 2021 (see *Security Ownership of Management and Certain Beneficial Owners—Security ownership of certain beneficial owners* on page 82). In the ordinary course of business during 2021, our Corporate & Institutional Banking business engaged in treasury management transactions and capital markets transactions with Vanguard. These transactions were entered into on an arm's length basis and contained customary terms and conditions. This business is also a party to two credit facilities with Vanguard and Vanguard-managed funds. These credit transactions were on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable facilities with persons not related to PNC, and did not involve more than the normal risk of collectability. In addition, our Asset Management Group and PNC Investments each include Vanguard funds in their respective investment platforms.

DELINQUENT SECTION 16(a) REPORTS

Section 16(a) of the Securities Exchange Act of 1934 requires our directors, officers and beneficial owners of more than 10% of our common stock to file reports with the SEC. We assist our directors and officers by monitoring transactions and completing and filing these reports on their behalf. Based on our records, we believe that all reports that were required to be filed under Section 16(a) during 2021 were timely filed with the exception of (i) one transaction on Form 4 for each of Deborah Guild and Ganesh Krishnan to report the tax withholding of shares upon the vesting of restricted stock units and (ii) one transaction on Form 4 for Martin Pfinsgraff to report the acquisition of shares through a managed account.

DIRECTOR COMPENSATION

The Nominating and Governance Committee of the Board reviews all elements of non-employee director compensation, which are described below, and makes an annual compensation recommendation to the Board. Mr. Demchak receives no additional compensation for serving as a PNC director. In addition to annual compensation, the Committee may approve special compensation to a director for extraordinary service. The primary objectives of the Committee's annual review are to confirm continued alignment with business and shareholder interests, evaluate our director compensation program relative to our peers, and identify and respond to continued changes in director compensation in light of the competitive environment. The Committee conducted its annual compensation review for 2021 on April 27, 2021.

The following table describes the components of non-employee director compensation in 2021:

Annual Retainer		
<i>Each director</i>	\$	95,000
<i>Additional retainer for Presiding Director</i>	\$	45,000
<i>Additional retainer for Chairs of Audit, Human Resources, Nominating and Governance, Risk, and Equity & Inclusion Committees</i>	\$	25,000
<i>Additional retainer for Chairs of Compliance Subcommittee and Technology Subcommittee</i>	\$	25,000
Meeting Fees (Committee and Subcommittee Meetings Only)		
<i>First six meetings</i>	\$	1,500
<i>Each additional meeting</i>	\$	2,000
Equity-Based Grants		
<i>Value of 817 deferred stock units awarded as of April 27, 2021</i>	\$	149,985

Deferred compensation plans. Our non-management directors may choose to defer the compensation they receive for meeting fees and retainers under our Directors Deferred Compensation Plan. Under this plan, the directors may elect to defer compensation into an account that tracks the price of PNC common stock or an interest rate defined in the plan. The accounts that track the price of PNC common stock are credited with a number of units (including fractional shares) that could have been purchased with the equivalent of PNC common stock cash dividends. We do not pay above-market or preferential earnings on any director compensation that is deferred. The directors may choose the payout date and whether the payout, which is made in cash, will be in a lump sum or up to 10 annual installment payments.

Under the Outside Directors Deferred Stock Unit Program, a subprogram of the 2016 Incentive Award Plan, each non-employee director is eligible to receive an annual grant of deferred stock units that vest immediately upon grant and are paid out in shares of PNC common stock at retirement. The deferred stock units accrue dividends with reinvestment equal to the number of units that could have been purchased with the equivalent of PNC common stock cash dividends (rounded down to the nearest whole share).

Other director benefits. We generally limit the benefits we provide to our directors, but we regularly provide the following:

- *Charitable matching gifts.* We will match a non-employee director's personal gifts to qualifying charities up to a limit of \$5,000 per year.
- *Insurance policies.* We pay for various insurance policies that protect directors and their families from personal loss connected with Board service.
- *Expenses related to Board service.* We pay for expenses connected with our directors' Board service, including travel on corporate, private or commercial aircraft, lodging, meals and incidentals.

We may also provide other incidental benefits to our directors from time to time, including tickets to cultural, social, sporting or other events and small gifts for holidays, birthdays or special occasions. In limited circumstances, we may also provide travel for directors on corporate aircraft for personal purposes, such as when a family emergency arises or a seat is available on a previously scheduled flight. We determine the value of these benefits based on the incremental cost to PNC and we include the amount in the "All Other Compensation" column of the Director compensation in 2021 table below.

Director stock ownership requirement. The Board has adopted a common stock purchase guideline for our non-management directors. Under this guideline, each director must own shares of PNC common stock (including phantom stock units) with a value of at least five times the value of his or her annual base retainer. Until a director meets this ownership level, he or she must purchase or acquire common stock or stock units that equal at least 25% of the annual retainer for that year. A director may satisfy this requirement through open market purchases or by deferring compensation into stock units under the Directors Deferred Compensation Plan described above. As of December 31, 2021, the

minimum ownership threshold for directors was valued at \$475,000. All of our directors serving at that time other than Bryan S. Salesky, who was appointed in October 2021, satisfied the ownership guideline.

Director compensation in 2021

For fiscal year 2021, we provided the following compensation to our non-employee directors:

Director Name	Fees Earned ^(a)	Stock Awards ^(b)	All Other Compensation ^(c)	Total
Joseph Alvarado	\$ 128,000	\$ 149,985	\$ 5,000	\$ 282,985
Charles E. Bunch	\$ 137,500	\$ 149,985	\$ 110,584	\$ 398,069
Debra A. Cafaro	\$ 119,000	\$ 149,985	\$ 17,761	\$ 286,746
Marjorie Rodgers Cheshire	\$ 185,000	\$ 149,985	\$ 39,387	\$ 374,372
David L. Cohen*	\$ 147,500	\$ 149,985	\$ —	\$ 297,485
Andrew T. Feldstein	\$ 197,500	\$ 149,985	\$ 86,582	\$ 434,067
Richard J. Harshman	\$ 153,000	\$ 149,985	\$ 8,398	\$ 311,383
Daniel R. Hesse	\$ 140,000	\$ 149,985	\$ 17,689	\$ 307,674
Linda R. Medler	\$ 124,000	\$ 149,985	\$ 9,443	\$ 283,428
Martin Pfinsgraff	\$ 160,500	\$ 149,985	\$ —	\$ 310,485
Bryan S. Salesky**	\$ —	\$ —	\$ —	\$ —
Toni Townes-Whitley	\$ 119,000	\$ 149,985	\$ —	\$ 268,985
Michael J. Ward	\$ 112,500	\$ 149,985	\$ 33,765	\$ 296,250

*Mr. Cohen resigned from the Board effective November 4, 2021.

**Mr. Salesky was appointed as a director on October 29, 2021.

(a) This column includes the annual retainer, additional retainers for the Presiding Director and the chairs of committees and subcommittees, and committee and subcommittee meeting fees earned for 2021. The amounts in this column also include the fees voluntarily deferred by certain directors under our Directors Deferred Compensation Plan, a non-qualified defined contribution plan, as follows: Debra A. Cafaro (\$119,000); Marjorie Rodgers Cheshire (\$74,000); David L. Cohen (\$125,000); Andrew T. Feldstein (\$197,500); Richard J. Harshman (\$38,250); Daniel R. Hesse (\$140,000); Linda R. Medler (\$6,200); and Michael J. Ward (\$112,500).

(b) The amounts in this column reflect the grant date fair value under Financial Accounting Standards Board Accounting Standards Codification Topic 718, Compensation—Stock Compensation ("FASB ASC Topic 718") of 817 deferred stock units awarded to each director under our Outside Directors Deferred Stock Unit Program as of April 27, 2021, the date of grant. The grant date fair value is calculated based on the NYSE closing price of our common stock on the date of grant of \$183.58 per share.

As of December 31, 2021, the non-employee directors listed in the table below had outstanding stock units in the following amounts:

Director Name	Cash-Payable Stock Units	Stock-Payable Stock Units
Joseph Alvarado	—	3,422
Charles E. Bunch	22,341	5,883
Debra A. Cafaro	3,993	4,529
Marjorie Rodgers Cheshire	7,432	5,883
Andrew T. Feldstein	17,671	5,883
Richard J. Harshman	798	3,422
Daniel R. Hesse	3,827	5,883
Linda R. Medler	948	4,529
Martin Pfinsgraff	—	4,529
Bryan S. Salesky	—	—
Toni Townes-Whitley	—	3,422
Michael J. Ward	7,364	5,883

None of our non-employee directors had any outstanding stock options or unvested stock awards as of December 31, 2021.

(c) This column includes income under the Directors Deferred Compensation Plan and the Outside Directors Deferred Stock Unit Plan as follows: Charles E. Bunch (\$105,584); Debra A. Cafaro (\$17,761); Marjorie Rodgers Cheshire (\$34,387); Andrew T. Feldstein (\$81,582); Richard J. Harshman (\$3,398); Daniel R. Hesse (\$17,689); Linda R. Medler (\$4,443); and Michael J. Ward (\$33,765). This column also includes the dollar amount of matching gifts made by us in 2021 to charitable organizations. No non-employee director received any incidental benefits in 2021, and there were no incremental costs to PNC for personal use of our corporate aircraft by any non-employee director in 2021.

COMPENSATION DISCUSSION AND ANALYSIS

This Compensation Discussion and Analysis ("CD&A") explains our executive compensation philosophy, describes our compensation programs and reviews our compensation decisions for the following named executive officers ("NEOs"):

Name of NEO	Title
William S. Demchak	Chairman, President and Chief Executive Officer
Robert Q. Reilly	Executive Vice President and Chief Financial Officer
Michael P. Lyons	Executive Vice President and Head of Corporate & Institutional Banking
E William Parsley, III	Executive Vice President and Chief Operating Officer
Karen L. Larrimer	Executive Vice President and Head of Retail Banking and Chief Customer Officer

Where to find information in the CD&A

Section	Description	Page
2021 PNC performance	A summary of PNC's performance in 2021	42
Compensation philosophy	An overview of PNC's four compensation principles, key features of our executive compensation program and an explanation of what we do (and don't do)	43
Stakeholder engagement and impact of 2021 say-on-pay vote	A summary of last year's say-on-pay vote (over 95% in favor) and our ongoing stakeholder engagement efforts	45
Compensation program summary	An explanation of how we set total compensation targets for each NEO, and how we evaluate and pay incentive compensation — both the annual cash incentives and the long-term equity-based incentives — as well as a glossary of the key performance metrics used to evaluate compensation	45
2021 compensation decisions	A discussion of the incentive compensation targets set for the 2021 performance year, the actual incentive compensation paid and the rationale for those compensation decisions — including specific discussions on PNC performance and key achievements of each NEO	50
Compensation policies and practices	A description of other key compensation practices, including our peer group composition, stock ownership guidelines, clawback policy and limited use of perquisites	58


2021 PNC performance

2021 was a pivotal year for PNC. We delivered solid financial results, increasing loans and deposits and achieving record revenue while maintaining solid credit quality and a strong capital position. We accomplished this while building and deepening our relationships in new and existing markets, and continuing to serve our customers, communities and shareholders



These were some of the performance highlights from 2021:

Executing against our three strategic priorities



Expanding our leading banking franchise to new markets and digital platforms

-  Completed the acquisition of BBVA USA within 11 months. This included the conversion of 2.6 million customers, 9,000 employees and over 600 branches across seven states. With the completion of this acquisition, PNC now has a coast-to-coast national franchise with a presence in all 30 of the largest U.S. markets.
-  Opened 13 new solution centers, including in three new markets (Denver, Minneapolis and Phoenix).







Deepening our customer relationships by delivering a superior banking experience and financial solution

-  Launched our overdraft solution, Low Cash Mode®, which has substantially reduced customer overdraft fees and related complaints.
-  Brought all wealth management solutions under PNC Private BankSM to improve the client experience.



Leveraging technology to innovate and enhance products, services, security and processes

-  Strengthened our payments capabilities through the acquisition of Tempus Technologies, a leading payment gateway provider, the integration with Akoya Data Access Network, which will allow millions of PNC customers to share their financial data securely, and the expansion of our cross-border payments capabilities through PNC Global Transfers, a business that we acquired in connection with the BBVA USA transaction.
-  Enhanced consumers' real-time experience in both in-person account opening and in payments transactions through Zelle® and Direct to Debit.

Delivering value to our shareholders, while maintaining strong capital and liquidity

-  Achieved solid financial results, with full year net income of \$5.7 billion, or \$12.70 diluted earnings per share ("EPS"), return on average assets of 1.09% and return on average common equity of 10.78%. The results for 2021 included seven months of BBVA USA operations, and the net impact of one-time integration costs associated with the BBVA USA acquisition.
-  Generated record full-year revenue of \$19.2 billion in 2021, increasing \$2.3 billion, or 14%, compared to 2020, primarily driven by the impact of the BBVA USA acquisition.
-  Focused on expense management while investing in our business and completing all actions necessary to realize \$900 million of anticipated savings in 2022 annual operating costs related to BBVA USA, as well as achieving our \$300 million continuous improvement program goal for the year.
-  Increased loans \$45.4 billion, or 19%, over 2020 and deposits increased \$91.9 billion, or 25%, over 2020, primarily reflecting the impact of the BBVA USA acquisition.
-  Delivered strong total shareholder return ("TSR") over time as compared to our peers — with a 1-year TSR of 38.2% and a 3-year and 5-year TSR above the 75th percentile for our peer group.
-  Continued to maintain solid credit quality with net loan charge-offs to average loans of 0.24% in 2021, declining from 0.33% in 2020. At December 31, 2021, our allowance for credit losses to total loans was 1.92%, decreasing from 2.46% in 2020.
-  Achieved tangible book value at year-end 2021 of \$94.11 per common share, which was substantially above the pro forma levels anticipated at the time we announced the BBVA USA acquisition.
-  Maintained strong capital and liquidity positions throughout the year, with an estimated Basel III common equity Tier 1 capital ratio of 10.3% as of year-end 2021.
-  Returned \$3.0 billion of capital to our shareholders in 2021 through dividends on common shares of \$2.0 billion and \$1.0 billion of common share repurchases under a repurchase program that was reinstated in the third quarter of 2021 following the closing of the BBVA USA acquisition.

Supporting our customers, communities and employees

-  Announced an \$88 billion Community Benefits Plan to provide loans, investments and other financial support to low- and moderate-income people and neighborhoods, as well as people and communities of color.
-  Met all six of our organizational workforce diversity objectives in 2021.

On pages 50 to 57, we discuss in more detail how our 2021 performance affected our compensation decisions.

Compensation philosophy

In this section, we discuss how we view executive compensation and why we make the decisions that we do. The Human Resources Committee (referred to in this CD&A as the "Committee") uses the following principles to help guide its executive compensation decisions:

COMPENSATION PRINCIPLES








Pay for performance	Create value	Manage talent	Discourage excessive risk-taking
<i>Provide appropriate compensation for demonstrated performance across the enterprise</i>	<i>Align executive compensation with long-term shareholder value creation</i>	<i>Provide competitive compensation opportunities to attract, retain and motivate high-quality executives</i>	<i>Encourage focus on the long-term success of PNC and discourage excessive risk-taking</i>

The Committee believes that the successful application of these principles requires a thoughtful program design, which includes a balanced evaluation of performance. The Committee believes that discretion, flexibility and judgment are critical to its ability to award incentive compensation that reflects near-term performance results and progress toward longer-term strategic priorities that allow PNC to create value for our shareholders. See *Evaluating performance to determine incentive compensation* on page 46 for more information on how the Committee evaluates performance.

Key program features













The Committee reviews and approves the compensation to be paid to our NEOs. We seek clarity and transparency in our compensation structure, using features that we believe will help to create a balanced program. While we consider the expectations of various stakeholders, we want our compensation program to achieve multiple objectives, consistent with our compensation principles. The Committee also regularly reviews the operation of our compensation program to help ensure that our objectives continue to be met.

Taken as a whole, our executive compensation program includes several complementary features:

-  We provide incentives for performance over different time horizons (short- and long-term).
-  We embed performance goals into a significant portion of our long-term incentives — and include a risk-based performance review that could reduce or eliminate the awards.
-  We reward achievement against both quantitative and qualitative goals, while allowing for discretion.
-  We connect pay to company performance, relative to both our internal objectives and controls and the performance of a carefully selected peer group.
-  We consider market data and trends when making pay decisions.
-  We place a substantial majority of compensation at risk.
-  We pay some incentive compensation in cash today, while deferring most of our incentives for several years through potential equity-based payouts.

COMPENSATION DISCUSSION AND ANALYSIS




The following table illustrates some important features of our executive compensation program — not only what we do, but what we don't do:

WHAT WE DO	WHAT WE DON'T DO
 We pay for performance. We link most of our executive pay to performance, including financial and operating performance measures, qualitative measures and risk-based metrics.	 We do not allow tax gross-ups. We do not provide excise tax gross-ups in any change of control agreement. We do not offer tax gross-ups on the perquisites that we offer.
 We discourage excessive risk-taking. Our program discourages executives from taking inappropriate, excessive risks in several ways — including by relying on multiple performance metrics, deferring payouts over a long period, establishing clawback and forfeiture provisions, and requiring meaningful stock ownership.	 We will not enter into substantial severance arrangements without shareholder approval. If a severance arrangement would pay more than 2.99 times base and bonus (in the year of termination), it requires shareholder approval.
 We require executives to hold PNC stock. Our executives must hold a substantial amount of stock, and this amount continues to increase as their equity awards vest.	 We do not grant equity that accelerates upon a change in control (no “single trigger”). We require a “double trigger” for equity to vest upon a change in control — not only must the change in control occur, but the executive must be terminated.
 We have a clawback and forfeiture policy. Our policy requires us to claw back prior incentive compensation that we awarded based on materially inaccurate performance metrics. Our policy gives us broad discretion to cancel unvested equity awards due to risk-related issues or detrimental conduct.	 We do not reprice stock options. Although we currently do not grant stock options, we cannot reprice stock options that are out-of-the-money, unless our shareholders allow us.
 We limit perquisites. We provide limited perquisites. Our NEOs may receive financial planning and tax preparation services and limited personal use of the corporate aircraft. Two NEOs remain eligible to receive executive physicals under a legacy program that we no longer offer.	 We do not enter into employment agreements. We do not enter into individual employment agreements with our executive officers — they serve at the will of the Board.
 We retain an independent compensation consultant. The Committee retains an independent compensation consultant that provides no other services to PNC.	
 We prohibit hedging, pledging and short sales of PNC securities. We do not allow any director or employee to hedge or short-sell PNC securities. We do not allow any director or executive officer to pledge PNC securities.	

Regulatory expectations

As a large diversified financial services company, we must comply with various regulatory requirements. The Board of Governors of the Federal Reserve (the “Federal Reserve”) regulates PNC as a bank holding company and has provided guidance and set expectations with respect to our compensation program. The Office of the Comptroller of the Currency (the “OCC”) regulates our primary banking subsidiary, and also sets expectations for our compensation program. The Federal Reserve, the OCC and other financial industry regulatory entities, including the SEC, may provide guidance periodically on compensation matters.

Stakeholder engagement and impact of 2021 say-on-pay vote

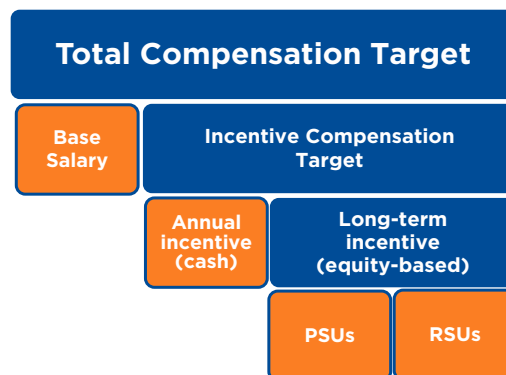
-  The annual advisory vote on executive compensation ("say-on-pay") that we provide to shareholders received another year of strong support in 2021, with over **95%** of our shareholders voting in favor.
-  We regularly engage with our institutional investors to facilitate open, clear and transparent communications with shareholders. We discussed executive compensation with some of our institutional investors in 2021, but no material issues or concerns were raised.
-  The Committee considered the results of the say-on-pay vote and any relevant feedback received from shareholders, among the other factors discussed in this CD&A, when determining compensation for 2021 performance. The Committee did not make any changes to the executive compensation program based on the say-on-pay vote or specific discussions with shareholders.

Compensation program summary




Total compensation targets

Each NEO has a total compensation target for the year — consisting of a base salary and an incentive compensation target (composed of annual cash and long-term equity-based awards). We generally set these targets in the first quarter of the year, or when an executive joins PNC or assumes new responsibilities.

Total compensation targets include the following components:



When constructing an appropriate total PNC compensation target for an NEO, the Committee uses a framework that is consistent with our compensation principles:

-  **We set targets using several factors, including market data.** The Committee reviews available market data but does not use a formula to set an executive's target compensation. The Committee evaluates many factors, including the appropriateness of the job match and market data, the responsibilities of the position and the executive's demonstrated performance, skills and experience.
-  **At least 50% of compensation is equity-based and not payable for several years.** The Committee believes that a significant portion of compensation should be at risk, tied to PNC stock performance and not payable, if at all, for several years. Accordingly, at the beginning of the performance year, the Committee establishes a specific minimum percentage of each executive's total compensation that will be delivered through long-term equity-based awards. For 2021, the Committee designated that all NEOs would receive at least 50% of their total compensation through long-term equity-based awards. The specific mix of cash and equity for each NEO is discussed in more detail on page 53.
-  **We split the equity-based incentive between two forms of awards.** Each NEO generally receives a long-term equity-based incentive award in two primary forms, a Performance Share Unit, or PSU, that represents 60% of the award, and a Restricted Share Unit, or RSU, that represents 40% of the award. Payouts under these awards are deferred over multiple years. For information on the terms of these awards, see pages 47 to 49.

COMPENSATION DISCUSSION AND ANALYSIS

Evaluating performance to determine incentive compensation

The Committee believes the total compensation targets collectively provide an appropriate balance between fixed and variable amounts, measuring short-term and long-term performance, immediate and deferred payouts, and cash and equity-based awards. For information on how the 2021 incentive compensation decisions by the Committee compared to the incentive compensation targets, see page 53.

The Committee believes that an effective executive compensation program requires a comprehensive evaluation of performance across multiple categories. This evaluation generally includes a review of financial performance, how we executed against our strategic objectives and how we manage risk, customer experience and leadership.

The Committee has not adopted a formula-driven compensation program, believing that formulas may reward short-term results or behaviors that do not serve the long-term interests of our shareholders. Metrics that rely on formulas may also be inappropriately skewed by results outside of management's control. Finally, formulas may undervalue important strategic objectives that do not translate to easily or immediately quantifiable metrics.

To the extent possible, the performance metrics reviewed by the Committee align the objectives of our management, shareholders and federal banking regulators. In some cases, these stakeholders have different objectives that cannot be easily reconciled — for example, shareholders seeking higher returns may be willing to tolerate more risk than a federal banking regulator would accept. That is one reason we use multiple metrics, representing achievement against a range of goals, as well as significant adjustments for risk management. The Committee does not necessarily favor one metric over another. Instead, the Committee uses these metrics to attain a comprehensive understanding of our overall performance.

The CEO reviews PNC's quarterly and annual performance with the Committee. During these quarterly reviews, the Committee receives a report on the following metrics:

Core Financial Performance Metrics

Net interest income
Noninterest income
EPS growth
Return on assets
Return on equity
Risk-adjusted efficiency ratio

Capital, Risk and Expense Management Metrics

Tangible book value
CET1 ratio
Loans to deposits ratio
Net charge-offs to average loans
Allowance for loan and leases losses to total loans
Noninterest expense

Core Business Growth Metrics

Average loan balances
Allowance for loan and lease losses
Average interest-bearing deposits
Average noninterest-bearing deposits
Assets under administration
Mortgage origination value

Total Shareholder Return

1-year
3-year
5-year

To provide context to the Committee, we compare PNC's core financial performance metrics to our results from the prior year, our budget for the current year and our most recent performance against our peer group. We also adjust these metrics for certain events as described in more detail on page 50.

We compare our capital, risk and expense management metrics to our results from the prior year and, to the extent available, our most recent performance against our peer group. We compare our core business growth metrics to our results from the prior year, our budget for the current year and, to the extent available, our most recent performance against our peer group. We compare our total shareholder return over 1-year, 3-year and 5-year periods to our peer group (and also to the S&P banking index).

In addition to these metrics, the Committee also reviews our progress against strategic objectives and our risk management performance. The Committee also reviews talent and diversity metrics each quarter. In determining the amount of incentive awards against the incentive compensation targets, the Committee may consider any of these performance metrics without assigning weight to any specific metric.

Incentive compensation program

The incentive compensation target includes two components — an annual incentive award payable in cash, and a long-term incentive award that is equity-based and granted in two different forms. After the performance year ends, the Committee evaluates PNC's aggregate performance for the year, as well as the individual performance of each NEO, and determines an incentive compensation amount to be awarded to each executive, expressed as a percentage of the incentive compensation target set at the beginning of the performance year.

Once the Committee determines the final incentive compensation amount, it is divided between the annual cash incentive and the long-term equity-based incentive. The long-term incentive award makes up at least 50% of the value of the total compensation awarded to the NEO.

The Committee's evaluation of 2021 performance and the related compensation decisions made by the Committee for each NEO are described on pages 50 to 57.

Long-term incentive award (equity-based). The long-term incentive is equity-based and granted through two separate awards — PSUs and RSUs. The Committee made these grants to NEOs in the first quarter of 2022 (for 2021 performance) and in the first quarter of 2021 (for 2020 performance). These awards, and all other equity-based awards, are made under PNC's shareholder-approved 2016 Incentive Award Plan.

The table below summarizes the material terms and conditions of the awards granted in 2022 for 2021 performance (these terms and conditions are the same as the terms and conditions of the awards granted in 2021 for 2020 performance):

Name of Award	% of Long-Term Incentive Value	Vesting Schedule	Metrics	Payout Range (% of Target)	Stock or Cash Payout
PSU	60%	After 3-year performance period ends	PNC's return on equity (ROE) compared to performance targets EPS growth rank against our peer group	0–150%	Stock
RSU	40%	Annual installments over 3 years	Time-based	0–100%	Stock

PSUs. With respect to 2021 performance, in the first quarter of 2022 the Committee granted to certain of our senior executives, including all NEOs, PSUs that represent an opportunity to receive shares of PNC common stock. The payout is based on how PNC performs against two corporate performance metrics over a three-year performance period. Performance against these two metrics generates a percentage (the corporate performance factor). The award may be decreased if PNC fails to satisfy a risk performance metric or based on a discretionary risk performance review conducted by the Committee. After applying any risk-related performance adjustment (and if PNC satisfies the risk performance metric), the resulting percentage is applied to the number of target PSUs to determine the final number of units available for settlement. The PSUs have a maximum payout opportunity of 150% of target. Payout of any award under the PSUs also requires the satisfaction of service requirements and other award conditions.

The Committee may also increase or decrease the size of the final payout to maintain the intended economics of the award if circumstances change. These circumstances include external events affecting PNC or members of its peer group or its financial statements that are outside of PNC's control and not reasonably anticipated.

The two corporate performance metrics include an absolute metric (an internal PNC measurement against a target) and a relative metric (PNC performance against our peer group). The absolute metric is PNC's three-year average return on equity ("ROE"), as adjusted, compared to three-year ROE performance targets established in advance by the Committee. The relative metric is PNC's three-year average EPS growth, as adjusted, compared to the three-year average EPS growth of our peer group.

The ROE metric will be calculated annually for each year of the performance period. At the end of the three-year performance period, average ROE for the performance period will be determined as the average of PNC's annual ROE for each year. In establishing the ROE performance targets, the Committee considers multiple factors, including our historical performance, budget and future growth expectations, peer group results, cost of capital and analyst expectations.

The EPS growth metric will be calculated for each year of the performance period. At the end of the three-year performance period, the annual EPS growth percentages will be averaged. PNC's three-year average EPS growth will be compared to the three-year average of each member of our peer group to determine our percentile rank.

COMPENSATION DISCUSSION AND ANALYSIS

Once PNC's percentile rank relating to average EPS growth and PNC's average ROE are determined for purposes of the grants, the corporate performance factor, ranging from 0–150%, will be calculated using the grid below and applying bilinear interpolation.

The chart below shows the corporate performance metrics for the 2022 PSU grants (the corporate performance metrics for the 2021 grants were disclosed in our 2021 proxy statement). For these grants, the Committee approved the same ROE performance levels that were included in the 2021 PSU grants. The Committee approved this payout grid based on the overall economic environment and PNC's desire to maintain a moderate risk profile.

2022 PSU Award (2022-2024 Performance Period)		Three-year average EPS growth (relative)		
Three-year average ROE (absolute)		PNC percentile rank (25 th percentile or below)	PNC percentile rank (50 th percentile)	PNC percentile rank (75 th percentile or above)
	13.00%	100.0%	125.0%	150.0%
	11.50%	87.5%	112.5%	137.5%
	10.50%	75.0%	100.0%	125.0%
	9.50%	62.5%	87.5%	100.0%
	8.00%	50.0%	75.0%	87.5%
	Below	0.0%	25.0%	50.0%

When calculating our average ROE and EPS growth for this award, we will reverse the after-tax impact of our provision for credit losses — that is, we will add back the provision amount to our reported net income. We will then subtract total net charge-offs from the net income amount and adjust net income for the change in taxes. Net charge-offs represent the amount of a loan (or portion of a loan) that we remove from our balance sheet because we deem it to be uncollectible, less any recoveries. We expect this adjusted ROE and EPS growth to present a more accurate measurement of how efficiently we create profit, as it replaces our estimated credit losses (provision) with the actual losses we incur (net charge-offs). Adjustments will also be made on an after-tax basis for the net impact to PNC related to the sale of its equity investment in BlackRock, and the impact to PNC and the companies in our peer group, as appropriate, of items resulting from changes in federal tax law, discontinued operations (as such term is used under GAAP), and acquisition costs and merger integration costs.

RSUs. With respect to 2021 performance, in early 2022 the Committee also granted to certain of our senior executives, including all NEOs, RSUs that represent an opportunity to receive shares of PNC common stock. The RSUs vest pro rata over three years, with each of the three annual installments (tranches) vesting on the anniversary of the grant date. Vesting also requires the satisfaction of service requirements and other award conditions.

Additional provisions for PSUs and RSUs. The provisions described in this section apply to both of our long-term incentive awards — the PSUs and the RSUs.

Risk-based performance reviews. All long-term incentive awards are subject to risk-based performance reviews. The risk-based performance metric measures whether PNC has a Basel III common equity Tier 1 capital ratio of at least 7.0% based on current definitions and requirements (the "CET1 Ratio"). The CET1 Ratio is measured as of the end of the performance year.

For PSUs, for each year during the three-year performance period that PNC fails to meet the CET1 Ratio, one-third of the target number of PSUs granted will be eligible for forfeiture. After the three-year performance period ends, the Committee will conduct a final performance review and may reduce the number of target shares available for payout if PNC did not meet the CET1 Ratio for one or more years during the performance period.

For RSUs, each RSU tranche is subject to the same risk-related performance metric that will be applied to the PSUs, with all or a portion of that tranche being eligible for forfeiture. After the year ends, the Committee will conduct a risk-based performance review and may decrease the number of shares available for payout under the applicable RSU tranche if PNC did not meet the CET1 Ratio as of the end of the most recent year before the vesting date of that tranche.

In addition, and independent from the evaluation of the CET1 Ratio, the Committee may conduct another risk performance review for the PSUs and the RSUs. This discretionary review would generally occur in connection with a risk-related action of potentially material consequence to PNC. If the Committee exercises its discretion to conduct a risk performance review, the Committee will review and determine if a reduction to the corporate performance factor for risk performance is appropriate for the PSUs or if a reduction for risk performance is appropriate for the applicable RSU tranche.

Dividends. Both the PSUs and the RSUs will accrue cash dividend equivalents during their respective performance periods. For the PSUs, the accrued dividend equivalents will be adjusted by the same percentage as the target PSUs at the time of payout and will then be paid out in cash. For the RSUs, the accrued dividend equivalents with respect to a

tranche will pay out in cash at the same time, and will be adjusted by the same payout percentage, as the RSUs to which they relate.

Other compensation and benefits

In addition to the components included in the total compensation target outlined above, our executive compensation program also includes the following components:

- | | |
|---------------------------------------|---|
| Perquisites | <ul style="list-style-type: none"> • Provided, in limited circumstances, to increase efficiency and focus on our business. • Described in more detail beginning on page 60. |
| Change in Control Arrangements | <ul style="list-style-type: none"> • Provided for continuity of management in connection with a change in control. • Described in more detail on page 76 |
| Health and Retirement Plans | <ul style="list-style-type: none"> • Provided to promote health and wellness and post-retirement financial security. |

Glossary of key performance metrics

The following chart defines some of the key performance metrics evaluated by the Committee and explains why we use each metric. We consider these metrics, without giving weight to any one metric, in our overall evaluation of executive compensation. Some of these metrics are also used to calculate payouts under the long-term incentive awards, as described above.

Capital and risk metrics

Capital ratios	The federal banking regulators have adopted capital rules that establish risk-based and leverage capital ratios to evaluate the capital adequacy and financial strength of banking organizations. The regulatory capital rules establish certain minimum requirements for these ratios, as well as a capital conservation buffer requirement, in order to avoid limitations on capital distributions and certain discretionary incentive compensation payments. As of January 1, 2022, banking organizations (including PNC) were required to maintain a risk-based common equity Tier 1 capital ratio of at least 7%, in addition to other capital ratios. PNC currently exceeds all required regulatory capital ratios.
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Expense metrics

Efficiency ratio	The efficiency ratio helps us evaluate how efficiently we operate our business. The ratio divides our noninterest expense (such as compensation and benefits, occupancy costs, equipment and marketing) by our revenue. In general, a smaller ratio is preferable as it means higher revenues or lower expenses. A bank's efficiency ratio will be affected by its particular business model. We calculate risk-adjusted efficiency ratio by adding our net charge-offs to our noninterest expense, which helps to show the quality of our overall credit decisions, as net charge-offs represent the actual credit losses that we incur.
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Profitability metrics

Earnings per share (EPS) and EPS growth	EPS is a common metric used by investors to evaluate the profitability of a company. It shows the earnings (net income) we make on each outstanding share of common stock. While EPS represents a specific dollar amount, EPS growth represents the percentage growth of EPS over the previous year. EPS growth helps us to compare our annual earnings strength to our peer group.
Return on assets (ROA)	Investors often evaluate banks by their asset size, with loans and investment securities making up the largest components of assets. ROA is our annualized net income divided by our average assets and represents how efficiently we use assets to generate profit.
Return on equity (ROE)	Return on equity (including return on common equity) measures profitability by showing how much profit we generate (net income) with the money our shareholders have invested (equity). It shows how efficiently we deploy our investors' funds. Return on equity measures total annual net income divided by average total shareholders' equity. Return on common equity is our annual net income attributable to our common shareholders, divided by average common shareholders' equity.

Revenue metrics

Net interest income	Net interest income measures the revenue generated from lending and other activities less all interest expenses (such as interest paid on deposits and borrowings). It is a good bank performance indicator given the importance of interest-earning assets and interest-bearing sources of funds.
Noninterest income	Noninterest income measures the fees and other revenue we derive from our businesses (other than interest income). A healthy mix of net interest income and noninterest income provides diverse earnings streams and lessens a bank's reliance on the interest rate environment.

Valuation metrics

Tangible book value per share	This financial measure takes our total tangible common shareholders' equity (it excludes intangible assets such as goodwill) and divides that by the number of shares outstanding. This provides investors with an objective valuation method and allows them to compare relative values of similar companies.
Total shareholder return (TSR)	TSR is a common metric used to show the total returns to an investor in our common stock. One-year TSR considers the change in stock price from the beginning to the end of the year, as well as the reinvestment of any dividends paid throughout the year.

2021 compensation decisions

2021 total compensation targets

At a meeting held in February 2021, the Committee set the following total compensation targets for our NEOs:

	William S. Demchak	Robert Q. Reilly	Michael P. Lyons	E William Parsley, III	Karen L. Larrimer
Base salary (annualized)	\$ 1,200,000	\$ 700,000	\$ 700,000	\$ 700,000	\$ 700,000
Incentive compensation target	\$ 13,000,000	\$ 4,100,000	\$ 7,300,000	\$ 7,300,000	\$ 4,100,000
Annual cash incentive portion	\$ 3,770,000	\$ 1,700,000	\$ 2,500,000	\$ 2,500,000	\$ 1,700,000
Long-term incentive portion	\$ 9,230,000	\$ 2,400,000	\$ 4,800,000	\$ 4,800,000	\$ 2,400,000
Total compensation target	\$ 14,200,000	\$ 4,800,000	\$ 8,000,000	\$ 8,000,000	\$ 4,800,000

For the 2021 performance year, the total compensation targets for our NEOs are generally aligned with the market, as adjusted for PNC's total assets (and using an average of recent total compensation if a peer does not disclose targets). When establishing the total compensation targets for 2021, the Committee reviewed available market data with Meridian, its independent compensation consultant, and members of management. The total compensation targets for the 2021 compensation year remained unchanged from the prior year's targets.

2021 performance

At meetings held during the first quarter of 2022, the Committee reviewed PNC's 2021 performance with the CEO, the Chief Risk Officer and other members of management. In evaluating our 2021 performance, the Committee reviewed our performance against the range of metrics described on page 49, including the selected performance metrics identified in the table below. As noted above, the Committee reviews our results on the six core financial performance metrics in the table below relative to both budget and the prior year's results, along with other key metrics that are generally evaluated relative to the prior year's results.

Core financial performance metrics	2021 results ⁽¹⁾	2021 budget ⁽¹⁾	2020 results ⁽¹⁾	2021 results vs. 2021 budget	2021 results vs. 2020 results
Net interest income (in millions)	\$10,647	\$10,858	\$9,946	-1.9%	+7.0%
Noninterest income (in millions)*	\$8,629	\$7,550	\$6,955	+14.3%	+24.1%
Diluted EPS*	\$11.52	\$10.80	\$10.64	+6.7%	+8.3%
ROE*	9.59 %	9.09 %	9.39 %	+5.5%	+2.1%
ROA*	1.00 %	0.95 %	1.08 %	+5.3%	-7.4%
Risk-adjusted efficiency ratio*	67.06 %	68.68 %	65.81 %	+2.4% ⁽²⁾	-1.9% ⁽²⁾







Other key performance metrics	2021 results ⁽¹⁾	2020 results ⁽¹⁾
Net income (in millions)	\$5,725	\$7,558
Tangible book value per share*	\$94.11	\$97.43
Annual total shareholder return	38.2 %	(2.7)%
CET1 Ratio	10.3 %	12.2 %

* Non-GAAP financial measure. See Annex A for a reconciliation of non-GAAP financial measures to GAAP, and for additional information about the adjustments to GAAP measures.

(1) Some of the results include certain adjustments to PNC's performance. Based on these adjustments, the results in the table may differ from reported results under GAAP. For 2021 and 2020, diluted EPS, ROE, ROA and risk-adjusted efficiency ratio have been adjusted to reflect the integration costs related to the BBVA USA acquisition, which closed in the second quarter of 2021. For 2020, diluted EPS, ROE, ROA and risk-adjusted efficiency ratio have also been adjusted to reflect the impact of the divestiture of our entire 22.4% equity investment in BlackRock, which occurred in the second quarter of 2020. As a result of the adjustment for the BlackRock divestiture, these metrics do not include the after-tax gain of \$4.3 billion or BlackRock's historical results. As discussed in more detail on page 48, we adjusted PNC's 2021 and 2020 results to add back our provision for credit losses and subtract our net charge-offs. When reviewing PNC's performance against peer group performance, we adjust peer performance for the same types of items for which we could adjust PNC performance. In both 2020 and 2021, we adjusted peer results, as applicable, for the impact of various merger-related and restructuring charges and income (or loss) from discontinued operations.

- (2) *As a smaller efficiency ratio is better than a larger one, we have presented the decrease in the risk-adjusted efficiency ratio as a positive change when compared to our budget, and the increase in the risk-adjusted efficiency ratio as a negative change when compared to the prior year's results.*

The Committee considered PNC's overall performance across these and other metrics, including how PNC's management continued to navigate the second year of the global pandemic and the ongoing volatility throughout the economy, particularly regarding the retention of talent. In making compensation decisions for the 2021 performance year, the Committee focused on the following achievements:

-  The successful closing and conversion of the BBVA USA acquisition, 11 months after the announcement of the transaction
-  Establishment of a coast-to-coast national banking franchise with a presence in all of the top 30 U.S. markets through the acquisition of BBVA USA and our continued organic growth strategies
-  Launch of PNC's groundbreaking Low Cash Mode® digital offering designed to help Virtual Wallet® customers avoid overdraft fees through unprecedented account transparency and control
-  Announcement of an \$88 billion plan to expand economic opportunities for minorities and low-and moderate-income individuals and communities
-  Consistently strong shareholder returns with 3-year and 5-year TSR continuing to be above the 75th percentile for the peer group and a 1-year TSR of 38.2%
-  Record revenue, record fee income, achievement of our \$300 million continuous improvement program savings goal and completion of all actions necessary to realize \$900 million of anticipated savings in 2022 annual operating costs related to BBVA USA
-  Net income of \$5.7 billion (\$12.70 diluted EPS) in 2021, which included the results of the BBVA USA acquisition and represented an effective redeployment of the proceeds from the sale of our 22.4% equity investment in BlackRock that occurred in the second quarter of 2020
-  Continued improvement in the credit portfolio, with net loan charge-offs to average loans of 0.24% in 2021 and an allowance for credit losses to total loans of 1.92% at December 31, 2021
-  A tangible book value of \$94.11 per common share at year-end 2021, which was substantially above the pro forma levels anticipated at the time we announced the BBVA USA acquisition
-  Strong capital and liquidity positions throughout the year, with an estimated Basel III common equity Tier 1 capital ratio of 10.3% as of December 31, 2021
-  Return of \$3.0 billion of capital to shareholders in 2021 through dividends and common share repurchases
-  Meeting all six of our organizational workforce diversity objectives in 2021

In addition, the Committee noted that despite the ongoing economic and social impact of a global pandemic, the challenges in hiring and retaining talent and the increasing demand for technological innovation and data security, PNC generally outperformed its 2021 budget and performed well against its peer group.

Against the 2021 budget, PNC exceeded expectations for diluted EPS, noninterest income, ROA, ROE and risk-adjusted efficiency ratio, while slightly underperforming against the budget for net interest income.

The Committee considered PNC's consistent ability to deliver strong long-term value to shareholders, with a 3-year and 5-year TSR remaining above the 75th percentile of our peer group and a one-year TSR of 38.2% being slightly below the median of our peer group. The Committee compared other key financial metrics to our peer group, noting that PNC was 1st in the peer group for net interest income and 2nd in noninterest income, primarily driven by the impact of the BBVA USA acquisition. In considering other key financial metrics relative to our peer group for which PNC was below the peer group median, including EPS growth, ROA, ROE and risk-adjusted efficiency ratio, the Committee recognized that two significant actions taken by management over the past two years — the 2020 sale of our equity investment in BlackRock and the acquisition of BBVA USA in 2021 — introduced short-term volatility into these key metrics while representing the successful execution of longer-term strategic decisions. The sale of our equity investment in BlackRock eliminated BlackRock's income from our operations and resulted in an infusion of excess capital that remained until it was redeployed with the closing of the BBVA USA acquisition. Until we closed the BBVA USA acquisition, we also suspended our common share repurchase programs. These short-term impacts affected our financial metrics relative to our peer group in various ways — carrying the excess capital from the BlackRock sale in May 2020 until the closing of the BBVA USA acquisition in June 2021 lowered our returns on a relative basis.

COMPENSATION DISCUSSION AND ANALYSIS

In addition to a review of key financial metrics, the Committee also reviewed PNC's performance against the three Board-reviewed strategic priorities listed below. The Committee concluded that management continued to drive growth across the franchise and make strategic investments to position PNC for long-term success, including the following achievements:

2021 strategic priorities

Expanding our leading banking franchise to new markets and digital platforms	<ul style="list-style-type: none"> Successfully closed the BBVA USA transaction; converted approximately 2.6 million customers, 9,000 employees and over 600 branches to PNC platforms, and creating a coast-to-coast national franchise Continued our expansion efforts in the middle market, establishing a presence in all 30 of the nation's top markets, and adding 83 new primary clients Continued progress in our retail national expansion by opening 13 solution centers, including our first solution center openings in Colorado and Arizona Rolled out the Retail Client Introduction tool, enabling PNC Private Bank market teams to have more proactive conversations about personalized wealth solutions with affluent Retail clients Implemented C&R Software's Debt Manager and FICO's Strategy Director tools, leveraging a more targeted digital contact strategy, employing a customer-centric approach with contact efforts covering all of their PNC loan products
Deepening customer relationships by delivering a superior banking experience and financial solutions	<ul style="list-style-type: none"> Launched Low Cash Mode®, the new Virtual Wallet® feature that saves customers from overdraft fees, reducing more than 50% of customer complaints and gaining media recognition as leaders in the space Introduced a new Treasury Management platform, helping clients create better experiences for their customers, and rolled out the new cash management application PINACLE Cash Forecasting, a tool to offer companies a view into their financial future Unified the personal wealth business under our PNC Private Bank brand to provide a seamless client experience regardless of where a client is located or where they fall on the wealth spectrum; launched a new Charitable Giving Platform giving clients the ability to support favorite charities through a secure self-service portal; and introduced an enhanced account statement providing a more thorough understanding of income and accrual details Enhanced tools to assist a customer's journey toward financial wellness through our Financial Wellness Experience app
Leveraging technology to innovate and enhance products, services, security and processes	<ul style="list-style-type: none"> Enhanced customers' real time experience in both in-person account opening and in payments transactions through Zelle®, Direct to Debit and acquiring Tempus Technologies, a leading payment gateway provider Launched the integration with Akoya, the data access network that allows our customers to connect to their financial apps with greater security, control and transparency Focused on expense management while growing and investing in our business; achieved our \$300 million continuous improvement program goal for 2021

In addition to evaluating our corporate performance based on these financial and strategic metrics, the Committee reviewed the individual performance of each NEO. The CEO discussed the individual performance of the other NEOs with the Committee and, where appropriate, discussed the performance of the lines of business or functions managed by the NEOs. The Committee approved compensation for each NEO based on an evaluation of corporate, business and individual performance. The Committee discussed compensation recommendations for the CEO with Meridian, the Committee's independent compensation consultant for 2021, our Chief Human Resources Officer, our Head of Total Rewards and legal counsel. No other members of management were present. Following this discussion, the Committee approved the compensation for our CEO in an executive session.

The Committee also reviewed the CEO compensation decisions in an executive session of the independent members of the Board, with no members of management present. In that executive session, the Committee allowed time for the independent directors to provide comments or questions about the CEO's performance or compensation.

2021 compensation decisions

Based on a comprehensive evaluation of PNC's 2021 performance, the Committee determined that it was appropriate to award incentive compensation that was above the target amount for each NEO. The Committee focused in particular on the successful acquisition and integration of BBVA USA, which occurred less than a year after the announcement of the transaction, as well as management's ability to deliver consistent results for shareholders, as evidenced by our TSR —on both an absolute basis and when measured against the peer group.

The Committee also considered the solid financial results that PNC achieved in 2021 with record revenue and record fee income, the achievement of the continuous improvement program savings goal and continued improvement in the credit portfolio. The Committee noted the significant support for PNC's communities, including the announcement of the \$88 billion plan to expand economic opportunities for minorities and low-and moderate-income individuals and communities. Finally, the Committee considered management's successful execution against key strategic priorities, including achievement of our goal to establish a presence in all of the top 30 U.S. markets, the launch of the Low Cash Mode® offering to help customers avoid overdraft fees and meeting all six of our organizational workforce diversity objectives in 2021.

In recognition of his leadership of the firm throughout 2021 in driving the strong performance and significant strategic accomplishments outlined above, the Committee awarded Mr. Demchak incentive compensation of approximately 45% above target. For each NEO other than the CEO, the Committee awarded incentive compensation ranging from approximately 17% to 42% above target. In the Committee's opinion, the range of incentive compensation awards for the NEOs reflected the strong performance by each NEO, and also incorporated the relative performance of the businesses and functions managed by each NEO. As CEO, Mr. Demchak received 75% of this total compensation for 2021 in the form of long-term equity-based incentive awards. Each of the other NEOs received at least 50% of his or her total compensation for 2021 in the form of long-term equity-based incentive awards.

The table below shows, for each NEO, the incentive compensation target for 2021 and the actual annual cash incentive and long-term equity-based incentives awarded for 2021 performance. The incentive compensation awarded for 2021 performance differs from what we disclose in the *Summary compensation table* on page 65. In compliance with SEC rules, the 2021 incentive compensation disclosed in the *Summary compensation table* includes incentive awards from two different performance years — the long-term equity-based incentive granted in 2021 (for 2020 performance) and the annual cash incentive paid in 2022 (for 2021 performance).

	William S. Demchak	Robert Q. Reilly	Michael P. Lyons	E William Parsley, III	Karen L. Larrimer
Incentive compensation target for 2021	\$ 13,000,000	\$ 4,100,000	\$ 7,300,000	\$ 7,300,000	\$ 4,100,000
Incentive compensation awarded for 2021 performance	\$ 18,800,000	\$ 5,800,000	\$ 10,300,000	\$ 9,800,000	\$ 4,800,000
<i>Annual cash incentive portion</i>	\$ 3,800,000	\$ 2,550,000	\$ 3,700,000	\$ 3,500,000	\$ 2,050,000
<i>Long-term incentive portion</i>	\$ 15,000,000	\$ 3,250,000	\$ 6,600,000	\$ 6,300,000	\$ 2,750,000
<i>Long-term incentive as % of total compensation</i>	75%	50%	60%	60%	50%
Incentive compensation disclosed in the Summary compensation table⁽¹⁾	\$ 15,800,000	\$ 5,355,000	\$ 9,225,000	\$ 9,025,000	\$ 4,855,000
<i>Annual cash incentive portion (2021 performance)</i>	\$ 3,800,000	\$ 2,550,000	\$ 3,700,000	\$ 3,500,000	\$ 2,050,000
<i>Long-term incentive portion (2020 performance)</i>	\$ 12,000,000	\$ 2,805,000	\$ 5,525,000	\$ 5,525,000	\$ 2,805,000

(1) Under SEC regulations, the incentive compensation amounts disclosed in the *Summary compensation table* on page 65 include the annual cash incentive award paid in 2022 for 2021 performance (the "Non-Equity Incentive Plan Compensation" column) and the long-term equity-based incentive award granted in 2021 for 2020 performance (the "Stock Awards" column). The amounts shown in the "Stock Awards" column of the *Summary compensation table* differ slightly from the amounts shown in the table above due to the impact of rounding related to fractional shares.

As described on pages 47 to 49, the long-term incentive portion of the incentive compensation granted by the Committee in 2022 consisted of two grants, the PSUs and the RSUs.

The charts below show the base salary for 2021 for each executive, and the annual cash and long-term equity-based incentives awarded in 2022 for 2021 performance. The blue and orange portions of each circle show the amount of total compensation that is at-risk and not guaranteed.

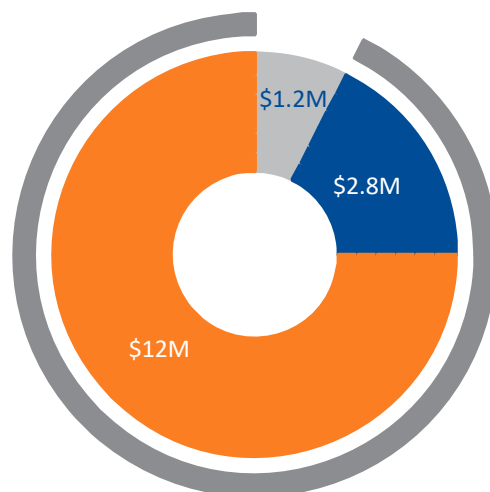
COMPENSATION DISCUSSION AND ANALYSIS

William S. Demchak Chairman, President and Chief Executive Officer

Key Achievements in 2021

- As our CEO, Mr. Demchak oversaw the acquisition and integration of BBVA USA into PNC, less than 11 months after the announcement of the transaction.
- Under Mr. Demchak's leadership, PNC continued to deliver strong returns for shareholders, with 1-year TSR of 38.2% and 3-year and 5-year TSR above the 75th percentile for our peer group.
- Mr. Demchak led PNC to achieve solid operating results, including record revenue and record fee income, and execution against our three strategic priorities.
- See the discussion on pages 50 to 53 for additional 2021 achievements considered by the Committee in connection with the compensation awarded to Mr. Demchak.

Compensation for 2021 Performance

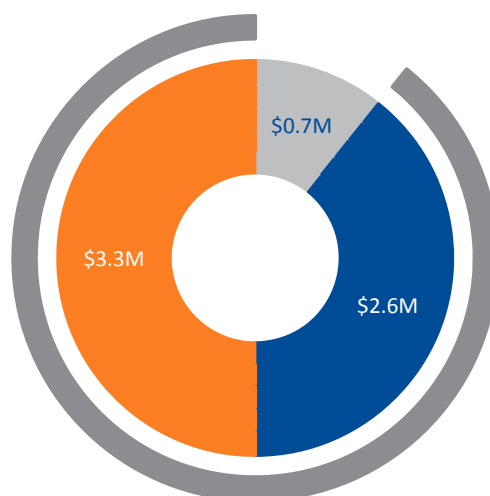


Robert Q. Reilly Executive Vice President and Chief Financial Officer

Key Achievements in 2021

- Mr. Reilly continued to provide strong leadership of our finance and realty services functions, including our investor relations, mergers and acquisitions, tax and supply chain departments.
- Mr. Reilly led the successful integration of the finance and realty services operations as part of the acquisition of BBVA USA.
- Under Mr. Reilly's leadership, PNC again exceeded its \$300 million continuous improvement program savings goal.
- See the discussion on pages 50 to 53 for additional 2021 achievements considered by the Committee in connection with the compensation awarded to Mr. Reilly.

Compensation for 2021 Performance

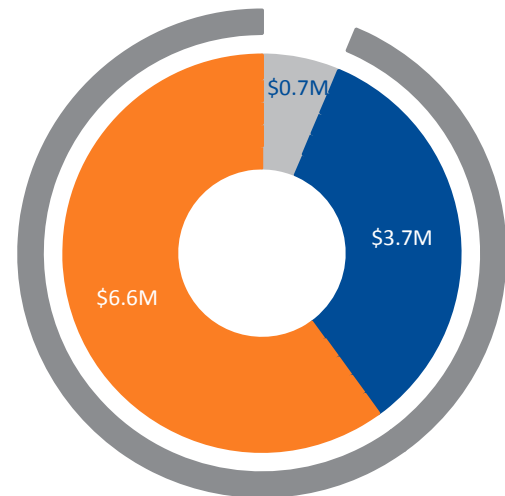


Michael P. Lyons
Executive Vice President and Head of Corporate & Institutional Banking

Key Achievements in 2021

- ▶ Under Mr. Lyons' leadership, the Corporate & Institutional Banking ("C&IB") segment achieved record performance in virtually all aspects of the business, including pre-provision net revenue, pre-tax earnings, fee income, number of new clients and client satisfaction.
- ▶ Mr. Lyons led the successful integration of corporate and commercial banking operations as part of the acquisition of BBVA USA.
- ▶ Mr. Lyons oversaw the completion of a ten-year plan to establish a full C&IB presence in the top 30 largest markets in the U.S.
- ▶ See the discussion on pages 50 to 53 for additional 2021 achievements considered by the Committee in connection with the compensation awarded to Mr. Lyons.

Compensation for 2021 Performance

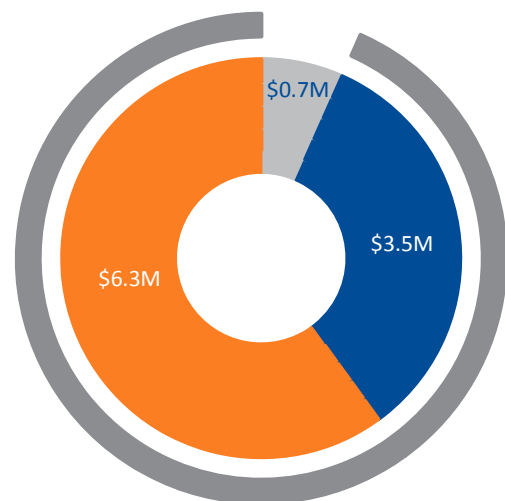


E William Parsley, III
Executive Vice President and Chief Operating Officer

Key Achievements in 2021

- ▶ As Chief Operating Officer of PNC, Mr. Parsley continued his strong leadership and successful oversight of several of our functions, including asset and liability management, capital and liquidity strategy, regulatory stress testing, and the mortgage and home lending businesses.
- ▶ Mr. Parsley led the successful integration of portfolios and lending operations as part of the acquisition of BBVA USA.
- ▶ Mr. Parsley also delivered strong performance in our investment portfolio, enhanced the firm's capital and liquidity profile, improved our long-term capital plan and successfully oversaw our current expected credit loss and Comprehensive Capital Analysis and Review processes.
- ▶ Under Mr. Parsley's leadership, several of our businesses achieved outstanding results, including our commercial asset team, capital markets group and alternative investment business.
- ▶ See the discussion on pages 50 to 53 for additional 2021 achievements considered by the Committee in connection with the compensation awarded to Mr. Parsley.

Compensation for 2021 Performance

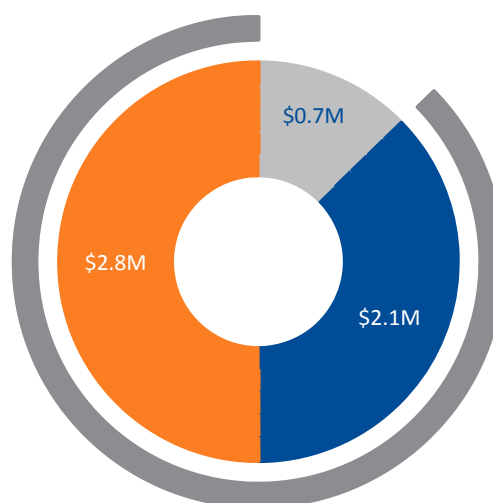


Karen L. Larrimer
Executive Vice President and Head of Retail Banking and Chief Customer Officer

Key Achievements in 2021

- Under Ms. Larrimer's leadership, PNC launched the Low Cash Mode® digital offering designed to help Virtual Wallet® customers avoid overdraft fees through unprecedented account transparency and control.
- Ms. Larrimer led the successful integration of retail banking operations as part of the acquisition of BBVA USA.
- Ms. Larrimer also continued the successful execution of the Retail national expansion solution center model, with 13 new solution centers opening in 2021.
- See the discussion on pages 50 to 53 for additional 2021 achievements considered by the Committee in connection with the compensation awarded to Ms. Larrimer.

Compensation for 2021 Performance



Prior long-term incentive awards

At a meeting held on February 10, 2022, the Committee also approved payouts from awards that had previously been granted to each of our NEOs. The Committee evaluated performance and risk-based metrics for the outstanding long-term incentive awards that vested based on performance for the period ended December 31, 2021. The Committee approved a payout for each award in accordance with the terms and conditions of the applicable award agreement.

Grant Year	Type of Award	Grantees	Performance Period	Payout	Form of Payment
2019	Restricted Share Units	All NEOs	2019–2021	100% vested (2021 Tranche)	Paid in stock
2020			2020–2022		
2021			2021–2023		
2019	Performance Share Units	All NEOs	2019–2021	118.95%	Paid in stock
2020			2020–2022	To be determined (three-year performance period not completed)	N/A
2021			2021–2023		

RSUs. The RSUs vest in annual installments over three years. At a meeting held on February 10, 2022, the Committee determined that the 2021 tranche of each of the outstanding RSU grants awarded to the NEOs in 2019, 2020 and 2021 had vested 100% and that the risk performance criteria had been satisfied.

PSUs. The PSUs vest based on performance over a three-year period. At a meeting held on February 10, 2022, the Committee determined that the PSU grants awarded to each NEO in 2019 had vested and that the risk performance criteria had been satisfied. The Committee approved a payout of 118.95% for the 2019 award.

Under the terms of the award, the Committee reviews PNC's ROE and EPS growth for each year of the three-year performance period. We adjust these two metrics, as appropriate, for certain items, including discontinued operations (under GAAP), acquisition costs and merger integration costs, the net impact to PNC of significant gains or losses related to BlackRock transactions, and changes in U.S. federal tax law.

Once the performance period ends, we take the average of each metric over the three-year period to determine an overall corporate performance factor — we compare our average annual ROE to previously disclosed performance targets and compare our average year-over-year EPS growth to our peer group, consistent with the grid below:

2019 PSU Award (2019-2021 Performance Period)		Three-year average EPS growth (relative)		
Three-year average ROE (absolute)		PNC percentile rank (25 th percentile or below)	PNC percentile rank (50 th percentile)	PNC percentile rank (75 th percentile or above)
	13.00%	100.0%	125.0%	150.0%
	12.25%	87.5%	112.5%	137.5%
	11.25%	75.0%	100.0%	125.0%
	10.25%	62.5%	87.5%	100.0%
	8.00%	50.0%	75.0%	87.5%
	Below	0.0%	25.0%	50.0%

The Committee may also consider other unusual or nonrecurring adjustments in determining the corporate performance factor and final payout percentage. In addition, the Committee may reduce or increase the payout under the award to maintain the intended economics of the award in light of changed circumstances — meaning external events affecting PNC, its financial statements or members of its peer group that are substantially outside of PNC's control and could not reasonably be planned for as of the grant date.

When considering the payout for the 2019 PSU awards, the Committee noted PNC's strong performance and management's success in creating long-term shareholder value over the three-year PSU performance period. The Committee highlighted PNC's outstanding TSR, which was in the top quartile of our peer group for both the three-year and five-year periods. The Committee took into consideration how the achievement of two significant accomplishments — the sale of PNC's equity investment in BlackRock in 2020 followed by the acquisition of BBVA USA in 2021 — greatly contributed to PNC's excellent performance and value creation

The strategic sale of PNC's 22.4% equity investment in BlackRock in May 2020 resulted in sizable net proceeds to PNC of \$14.2 billion and an after-tax gain of \$4.3 billion. The acquisition of BBVA USA, which we announced in November 2020 and closed in 2021, successfully redeployed the excess BlackRock capital. From a strategic and operational perspective, the Committee recognized that selling our outstanding equity investment in BlackRock and then closing and converting an institution the size of BBVA USA in 11 months — while continuing to navigate a global pandemic and retaining key executive talent — represented a remarkable accomplishment.

The Committee also discussed how the financial accounting for these transactions impacted the two key metrics (average ROE and average EPS growth) over the PSU performance period. The BlackRock sale created a significant amount of surplus capital that could not be immediately redeployed, while also removing the benefit of BlackRock's income from our future financial statements. Applying GAAP, the excess capital and elimination of BlackRock recurring income reduced our average ROE and average EPS growth in both 2020 and 2021. The Committee concluded that the long-term strategic benefits from the BlackRock equity sale and successful and rapid acquisition and conversion of BBVA USA outweighed any expected and transitory GAAP impact on ROE and EPS growth.

Taking into account both the successful achievement of important strategic objectives and the accounting impact of achieving those objectives, the Committee evaluated the PSU metrics over the three-year period by removing the financial impact of our BlackRock investment (which was treated under GAAP as discontinued operations for that period). By eliminating the impact of our BlackRock equity investment for the entire performance period of the 2019 PSU award, the corporate performance factor for the 2019 award resulted in a 118.95% payout. These adjustments eliminated the net book value of the BlackRock equity investment and any income derived from the investment over those years, and also eliminated the large gain on the sale of the equity. Without these BlackRock-related adjustments, the corporate performance factor would have resulted in a 64.59% payout.

The Committee considered PNC's overall performance over the three-year period, the benefits of divesting our passive BlackRock investment and strategically and quickly redeploying the capital by acquiring BBVA USA. Based on this, the Committee approved an adjusted payout for the 2019 PSU award of 118.95%. This payout amount removed the one-time financial impact of the BlackRock equity sale but did not otherwise adjust for any other impacts, such as the lost future income from BlackRock and the EPS impact of suspending our common share repurchase program during 2021 (until we closed the BBVA USA acquisition).

This payout represented the Committee's belief that management should be rewarded for achieving a strong long-term TSR when measured against our peer group, and executing on strategic plans to realize PNC's longer-term objectives, while also building up temporary capital during an uncertain economic environment. The Committee believed that this payout appropriately valued PNC's overall three-year performance during a complex and unprecedented period of time, and allowed management to receive an appropriate reward for the pivotal strategic decisions made in 2020 and 2021.

Compensation policies and practices

The Committee adopts policies and procedures to assist in the fulfillment of its duties, and we describe some of the significant policies and procedures in this section. In addition to formal policies and procedures, the Committee has several practices that it follows in the fulfillment of its duties and responsibilities. Some of those practices are described below.

Compensation and risk

The Committee evaluates the risks inherent in the incentive compensation program. For a detailed discussion of how the Committee evaluates risk, see *Compensation and Risk* beginning on page 63.

Independent compensation consultant

The Committee retains Meridian Compensation Partners, LLC as its independent compensation consultant. For a discussion of this relationship and the considerations the Committee takes into account when determining independence, see the discussion under the heading *Corporate Governance—Board committees—Human Resources Committee—Role of compensation consultants* beginning on page 25.

Peer group

The Committee selects a peer group each year. We use this group to help measure relative performance and to determine payouts under our long-term incentive awards. We also use this group for general compensation comparisons. In approving a peer group, the Committee analyzes several factors, including the mix and complexity of businesses, the markets being served, market capitalization, asset size and changes resulting from mergers or shifts in strategic direction. We also look at the companies with whom we generally compete for talent.

Each year, the Committee reviews the composition of the peer group with management and its independent compensation consultant. For 2021, the Committee believed that the existing peer group generally provided a balanced mix of institutions considering our size, mix and scope of businesses, products and services, and sources of executive talent.

The peer group currently includes the following 11 companies, with assets and market capitalization for PNC and our peer group measured as of December 31, 2021 and revenue for PNC and our peer group measured for the full year:

Peer Group Company	Ticker Symbol	Peer	Assets (in billions)	Peer	Revenue (in billions)	Peer	Market Capitalization (in billions)
Bank of America Corporation	BAC	JPM	\$ 3,743.6	JPM	\$ 121.6	JPM	\$ 466.2
Capital One Financial Corporation	COF	BAC	\$ 3,169.5	BAC	\$ 89.1	BAC	\$ 359.4
Citizens Financial Group, Inc.	CFG	WFC	\$ 1,948.1	WFC	\$ 78.5	WFC	\$ 186.4
Fifth Third Bancorp	FITB	USB	\$ 573.3	COF	\$ 30.4	PNC	\$ 84.2
JPMorgan Chase & Co.	JPM	PNC	\$ 557.2	USB	\$ 22.7	USB	\$ 83.3
KeyCorp	KEY	TFC	\$ 541.2	TFC	\$ 22.3	TFC	\$ 77.7
M&T Bank Corporation	MTB	COF	\$ 432.4	PNC	\$ 19.2	COF	\$ 60.0
Regions Financial Corporation	RF	FITB	\$ 211.1	FITB	\$ 7.9	FITB	\$ 29.7
Truist Financial Corporation	TFC	CFG	\$ 188.4	KEY	\$ 7.3	KEY	\$ 21.5
U.S. Bancorp	USB	KEY	\$ 186.3	CFG	\$ 6.6	RF	\$ 20.5
Wells Fargo & Company	WFC	RF	\$ 162.9	RF	\$ 6.4	CFG	\$ 19.9
		MTB	\$ 155.1	MTB	\$ 6.0	MTB	\$ 19.8

After a review by the Committee, the peer group for 2022 remained unchanged from 2021.

Executive stock ownership and retention requirements

Our executive officers historically have held a significant portion of their assets in the form of our common stock (or other equity-based instruments that reflect the performance of our common stock). The Committee believes it is important to require our executive officers to meet minimum stock ownership guidelines, denominated in PNC shares.

Each executive officer must meet additional ownership requirements, even after meeting the original ownership target. The ownership requirements increase the number of PNC shares that an individual must own over time with an ongoing retention requirement. This retention requirement provides that as new equity awards vest, designated executives must retain a percentage of the stock, which they must generally hold until they retire or leave PNC. This ownership policy reflects compensation awards over an executive's career and ties an executive's personal wealth closely to the long-term performance of PNC and the interests of our shareholders.

Equity interests that count toward satisfaction of the ownership guidelines include shares owned outright by the officer, or his or her spouse and dependent children, restricted shares (subject to time-vesting requirements), certain equity awards and shares or stock units held in a benefit plan. We do not permit executives to count unvested performance-based securities (i.e., the PSUs) toward satisfaction of the guidelines. The guidelines are as follows:

Officer/Category	Base ownership requirement (in shares)	Base ownership requirement (in dollars) ⁽¹⁾	Ongoing retention requirement (as a % of newly vested equity)
CEO	125,000	\$25,065,000	33%
All other NEOs ⁽²⁾	25,000	\$5,013,000	25%

(1) Value based on PNC closing price of \$200.52 per share on December 31, 2021.

(2) Certain other senior executives, including generally all executive officers, are also subject to stock ownership guidelines.

Newly hired or promoted executives who become subject to these guidelines will have up to six years to satisfy the guidelines. Under the policy, the Committee considers the circumstances of an executive's failure to comply with the policy when making compensation decisions for that executive. At the time of the compensation decisions, the Committee determined that our NEOs complied with the policy.

Clawback and forfeiture

We have a "clawback" policy that applies to our NEOs and other executive officers, as well as other senior executives and those employees receiving equity-based compensation. A summary of our clawback and incentive compensation adjustment policy is provided below.

Trigger	Clawback		Negative Adjustments/Forfeiture	
	<i>Inaccurate Metrics</i>	<i>Detrimental Conduct</i>	<i>Risk Metrics Performance</i>	<i>Risk-Related Actions</i>
	Applies to incentive compensation awarded as the result of materially inaccurate performance metrics (see below for additional details)	Applies when an individual (1) engages in competitive activity without prior consent — either as an employee of PNC or for one year after employment; (2) commits fraud, misappropriation, or embezzlement; or (3) is convicted of a felony	May apply when there is less than desired performance against corporate or business unit risk metrics, as applicable	May apply when an individual's actions, or the failure to act, either as an individual or supervisor, demonstrates a failure to provide appropriate consideration of risk (see below for additional details)
Applies to	All incentive compensation — vested or unvested	Unvested long-term incentive compensation	Unvested long-term incentive compensation	
Employees affected	NEOs and other senior leaders	All equity recipients	NEOs and other senior leaders	All equity recipients

For purposes of the clawback for materially inaccurate performance metrics, performance metrics include any metric, including corporate financial results, used directly or indirectly to determine whether or not incentive compensation is to be provided to an executive (or group of executives) or to determine the amount of any such compensation. The portion of the incentive compensation that represents the excess over what would have been provided if there had been no material inaccuracy in the performance metric will be subject to clawback. The Committee retains discretion, to the extent legally permissible, to determine that it would not be in PNC's best interests to seek to enforce the clawback.

For purposes of the negative adjustment resulting from risk-related actions, the Committee may reduce or cancel unvested long-term incentive compensation granted to an employee who takes action (or fails to take action) that results in, or is reasonably expected to result in, a material adverse impact to PNC or a business unit, such as:

- Not following applicable risk management policies or procedures;
- Disregarding the significant risks associated with a course of action for which the employee is responsible;
- Violating, or permitting or enabling PNC to violate, statutory or regulatory requirements; or
- Not escalating risk concerns to appropriate individuals, committees or other governing bodies.

This applies to individual employees who took risk-related actions (or failed to act) and their supervisors. The types of adverse impacts could include matters such as impacts to the financial performance, capital or liquidity positions, reputation or business prospects of PNC or a business segment or corporate function within PNC.

The negative adjustment resulting from risk-related actions allows PNC to recoup unvested equity awards from recipients whose inappropriate risk-taking activities have resulted in, or are expected to result in, a material adverse impact to PNC in the future. By doing so, we can further balance the risks in our incentive arrangements by accounting for both forward- and backward-looking risk adjustments.

COMPENSATION DISCUSSION AND ANALYSIS

The policy provides that if PNC applies the policy to recoup or clawback incentive compensation or negatively adjust incentive compensation as a result of risk-related actions and the underlying factual circumstances are otherwise publicly reported by PNC in a filing with the SEC or in disclosure that would otherwise meet the requirements for public disclosure by PNC under the SEC's Regulation FD, or are disclosed by a third party in a publicly available court or administrative filing, then PNC will disclose in the proxy statement for its annual shareholder meeting, a current report on Form 8-K or other public filing made by it with the SEC or a posting in a clearly identifiable location in the Investor Relations section of its corporate website:

- a general description of the circumstances giving rise to the incentive compensation recovery or adjustment, including items such as the number of employees, seniority of employees and line of business impacted; and
- the aggregate amount of incentive compensation recovered or adjusted.

PNC may limit such disclosure if it would be likely to result in, or exacerbate, any existing or threatened employee, shareholder or other litigation, arbitration or proceeding against PNC.

Shareholder approval of severance agreements

We have a Board-approved policy regarding shareholder approval of future severance arrangements. Under this policy, PNC will not enter into an arrangement with an executive officer that provides for additional severance benefits in an amount exceeding 2.99 times the sum of the executive officer's annual base salary and target bonus for the year of termination, unless the future severance arrangement is approved by the affirmative vote of a majority of votes cast by shareholders on the matter.

The Board retains the right to amend, terminate or waive the policy and will promptly disclose any such change. We have made this policy available at www.pnc.com/corporategovernance.

None of our change of control agreements contain any excise tax "gross-up" provisions. For a more detailed discussion on change of control agreements, see *Change in Control and Termination of Employment—Change of control agreements* on page 76.

Limiting perquisites

The Committee believes in limiting the number and value of perquisites provided to our executives. We consider a benefit to be a perquisite or personal benefit unless its purpose is clearly and exclusively business-related. We determine the value of perquisites based on their incremental cost to us.

The principal perquisites we may provide to our executive officers include financial consulting and tax preparation services and limited personal use of corporate aircraft. The perquisites we provide to our executive officers under the program do not include any tax "gross ups." Some of our executive officers participate in benefit programs or receive perquisites that we no longer offer to current executives, including two NEOs who remain eligible to receive executive physicals.

Certain executives, including all NEOs (other than our CEO), receive a \$10,000 allowance for personal aircraft usage. As the Committee has previously recommended that our CEO take all flights (personal or business) on the corporate aircraft, the Committee has approved an allowance not to exceed \$100,000 for personal flights taken on the corporate aircraft by our CEO. The cost of any personal flights taken on the corporate aircraft that exceed this allowance are reimbursed by our CEO pursuant to the terms of a time sharing agreement that he has entered into with PNC.

Due to certain operational restrictions and administrative efficiencies, we operate our corporate aircraft under Federal Aviation Administration rules and regulations that limit our ability to accept reimbursement for personal aircraft usage unless an individual has a time sharing agreement. The time sharing agreement provides a mechanism to obtain reimbursement from the executive. The costs paid by our CEO under the terms of the agreement include incremental costs, as well as a federal excise tax and other fees. For flights subject to the time sharing agreement, our CEO is required to pay us for the following costs:

- fuel, oil, lubricants and other additives;
- travel expenses of crew, including food, lodging and ground transportation;
- hangar and tie-down costs away from the aircraft's base of operation;
- insurance obtained for the specific flight;
- landing fees, airport taxes and similar assessments;
- custom, foreign permit and similar fees directly related to the flight;
- in-flight food and beverages; and
- passenger ground transportation.

The Committee has adopted an aviation policy and written procedures to document the principles to be applied in determining the classification of a flight as business or personal and the calculation of aggregate incremental costs for perquisite purposes, including definitions of personal use, enhanced methods for allocating costs between business and personal use in complex situations and an approach for capturing deadhead flights, where appropriate, in the calculation

of incremental costs for personal use of the corporate aircraft.

Guidelines on the use of discretion

The Committee has adopted guidelines on using discretion in incentive compensation plans. Under these guidelines, the use of discretion will be exercised, when permitted under a plan, so that incentive compensation awards are reasonably aligned with risk-adjusted performance. Certain plans have discretionary and formulaic components, while other plans are fully discretionary. For plans with both discretionary and formulaic components, the guidance provides, among other things, that a discretionary increase in otherwise formulaically-determined incentive compensation should be based on behaviors, actions or results that are deemed to be extraordinary, exceed expectations or provide significant direct or indirect benefits to PNC or our businesses. At the same time, a discretionary reduction in compensation should be based on behaviors, actions or results that fail to meet expectations or negatively impact our performance, reputation or work environment. The guidelines specifically address the need to evaluate both risk-taking behaviors during the performance year, as well as the outcome of prior risk-taking behaviors, when making discretionary incentive compensation decisions. In addition, managers are generally required to document how discretion was applied considering risk-taking behaviors and outcomes in employees' performance evaluations or incentive compensation recommendations, particularly for our most senior executives.

Restrictions on trading, hedging and pledging

Our Code of Business Conduct and Ethics and related policies, which apply to our employees and directors, include anti-hedging provisions that prohibit all employees and directors from day trading or short selling PNC securities and from engaging in transactions in any derivative of PNC securities (other than securities issued under a PNC compensation plan), including buying and writing options.

We prohibit certain employees, including all executive officers, and our directors from purchasing or selling our securities beginning the 16th day of the last month of each calendar quarter until the second business day after we release our earnings for that quarter. We may also impose additional trading restrictions on certain employees, including our executive officers, and our directors due to the availability of material non-public information regarding PNC or our securities. In addition, we require certain employees, including all executive officers, to pre-clear personal investments (other than in specified types of securities) made by them or any of their immediate family members.

Additionally, we do not allow directors, executive officers and certain other senior employees to pledge PNC securities. These restrictions also generally apply to immediate family members of the covered employees and directors.

Consideration of tax deductibility

Section 162(m) of the Internal Revenue Code does not generally allow a company to deduct compensation over \$1 million paid to certain executive officers. Although the Committee considers the deductibility of expenses when it makes compensation decisions, the Committee believes in maintaining the flexibility and competitive effectiveness of the executive compensation program. The Committee retains the discretion to establish the compensation paid to the NEOs as the Committee determines to be in the best interests of PNC and its shareholders, and without regard to any limitation provided in Section 162(m). Tax deductibility, while an important consideration, is analyzed as one component of the overall program.

COMPENSATION COMMITTEE REPORT

We have reviewed and discussed the Compensation Discussion and Analysis with PNC's management, and based on our review and discussions, we recommended to the Board that the Compensation Discussion and Analysis be included in this proxy statement.

The Human Resources Committee of the Board of Directors of The PNC Financial Services Group, Inc.

Charles E. Bunch, *Chair*

Debra A. Cafaro

Andrew T. Feldstein

Richard J. Harshman

Michael J. Ward

COMPENSATION AND RISK

This section explains how we consider risk at PNC, and the relationship between risk management, performance and compensation. We also discuss the risk reviews presented to the Human Resources Committee and the methodology we use to assess the potential risks in our incentive compensation plans.





Risk management at PNC

We encounter risk as part of the normal course of operating our business. The successful execution of our strategy requires effective management of the risks we decide to take to maintain the trust of our customers and provide the best overall customer experience.

We want our decisions to reflect our desired risk appetite. It is our responsibility to establish an enterprise risk management framework that facilitates risk management for the benefit of our customers and shareholders.

Enterprise risk appetite statement

We dynamically manage our risk appetite to optimize long-term shareholder value while supporting our employees, customers, and communities. In doing so, we:

-  Achieve our business objectives and protect our brand by accepting risks that are understood, quantifiable, and analyzed through all phases of the economic cycle.
-  Earn trust and loyalty from all stakeholders, including employees, customers, communities, and shareholders.
-  Reward individual and team performance by taking into account risk discipline and performance measurement.
-  Practice disciplined capital and liquidity management so that we can operate effectively through all economic cycles.

At the highest level, our risk appetite is set to maintain capital levels above our policy limits through a range of economic scenarios.

We strive to embed a culture of risk management throughout PNC. With each of our employees, we reinforce the importance of managing risks in executing on our strategic objectives and in support of our desired risk appetite.

We approve our Enterprise Risk Management Framework and key risk policies at the Board level. We discuss our risk management approach in the Risk Management section of Item 7 of this year's Annual Report on Form 10-K.

We reflect our desired enterprise risk appetite by helping to ensure that our performance management and compensation arrangements for all employees are balanced in ways that do not create incentives for imprudent or excessive risk-taking, are designed to provide a superior customer experience and are reflective of our business model, management structure and risk appetite.

Our compensation philosophy supports and reflects PNC's risk appetite and risk management culture. Our risk policies and procedures guide our management decisions, including how we pay employees. By setting and communicating our risk appetite in advance, we seek to manage and control the risks that employees can take or influence, consistent with their roles and responsibilities.

All employees have performance goals tied to business and individual performance, but each employee, no matter their role at PNC, also has customer focus and risk management goals. We evaluate employee performance against these goals, in addition to considering risk outcomes from actions taken in prior years. We incorporate this comprehensive evaluation of employee risk management into our performance and incentive compensation decisions. In addition, all employees are encouraged to collaborate across groups to identify and mitigate risks and elevate and address identified issues or concerns.

Our compensation program is designed to encourage management of risk within our appetite and discourage inappropriate risk-taking by granting a diverse portfolio of incentive compensation awards to our executives and other senior employees that is expected to reward desired behavior over time. Specifically, we balance our portfolio of awards between fixed and variable compensation; cash and equity-based compensation; and annual and long-term compensation. We base awards on the Committee's assessment of a variety of quantitative and qualitative performance measurements, both on an absolute and a relative basis. Compensation decisions also rely on discretion to consider other factors, such as effective risk management, delivering a superior customer experience, compliance with controls and

COMPENSATION AND RISK

ethical duties, commitment to diversity and inclusion, competition for top talent, market-based pay levels and the need to attract and engage our leaders.

As discussed in the CD&A, the long-term incentive program includes grants to our NEOs and certain other executives that include a risk-based performance metric. Payouts under these grants could be forfeited if we do not meet the CET1 Ratio described on page 48. We also have a broad-based clawback and incentive compensation adjustment policy as described beginning on page 59.

We maintain an equity program for approximately 145 senior leaders below the executive levels that is designed to help ensure that their incentive compensation awards reflect risk-adjusted performance outcomes that would pay out, if at all, over a three-year period. These senior leaders receive a portion of their incentive compensation in an equity-based award that is subject to the same risk-related performance metric that will be applied to the PSU and RSU grants made to NEOs and certain other executives. Additionally, the equity award agreements for these senior leaders all contain an enterprise-wide risk-based review trigger, while the agreements for senior leaders in business segments (as opposed to those in administrative or control functions) contain an additional, business-specific risk-based review trigger. If a risk-based review is triggered, the applicable review committee will determine whether a downward adjustment is warranted, up to a complete cancellation of the share units in that year's tranche.

Risk review of compensation plans

Our Chief Risk Officer reports at least quarterly to the Human Resources Committee to discuss risk management and review the connection between effective risk management and incentive compensation. The Chief Risk Officer also presents the Committee with a risk assessment for each of our principal business units and a collective assessment of staff functions, including finance, human resources, legal, operations and technology. In addition, we maintain at least one director who is a member of both the Human Resources and Risk Committees. At present, PNC's lead director, who is a member of the Risk Committee, also serves on the Human Resources Committee.

We also have systematically identified individuals who could potentially expose us to material amounts of risk or financial loss. As with our incentive compensation risk assessment described below, we have established a cross-functional team that continues to identify and monitor these individuals. These individuals are subject to a supplemental risk management review as part of the performance management process by the Chief Risk Officer and his designees — we take this review into account when determining incentive compensation awards for our most senior executives.

We have developed a standardized governance framework for our incentive compensation plans to help monitor and validate that our plans balance risk and reward, comply with applicable laws and regulations, demonstrate fiscal responsibility and maintain an appropriate customer focus. This framework helps to ensure that we have the appropriate procedures, controls and independent challenges in place to do so. We continue to assess and, where appropriate, modify our incentive compensation plans in accordance with this framework to help ensure our plans appropriately reflect risk considerations, including the management of identified issues, the duration of the risks and alignment with our desired risk appetite. Examples of incentive plan modifications include:

- Adding or increasing the visibility of risk and customer focus metrics to plans based on the structure of the plan and the nature of the business and the roles of participants
- Adding or formalizing language around delaying award payments or recapture or reduction of payments where subsequent risk metrics indicate excessive risk-taking
- Enhancing documentation of the plan design and use of discretion in non-formulaic plans at the pool funding, business allocation or individual award level

Based on our approach to risk management, our comprehensive incentive plan governance framework, our risk assessments for significant businesses and staff functions, and the inclusion of risk-based metrics in our long-term incentive compensation programs, we believe that the risks arising from our compensation plans, policies and practices are not reasonably likely to have a material adverse effect on PNC.

COMPENSATION TABLES

Summary compensation table

Name & Principal Position	Year	Salary (\$) ^(a)	Stock Awards (\$) ^(b)	Non-Equity Incentive Plan Compensation (\$) ^(c)	Change in Pension Value & Nonqualified Deferred Compensation Earnings (\$) ^(d)	All Other Compensation (\$) ^(e)	Total (\$)
William S. Demchak	2021	\$1,200,000	\$12,000,025	\$ 3,800,000	\$ 338,606	\$ 167,639	\$17,506,270
Chairman, President	2020	\$1,192,692	\$10,320,237	\$ 2,800,000	\$ 1,399,380	\$ 166,744	\$15,879,053
& Chief Executive Officer	2019	\$1,100,000	\$ 8,249,829	\$ 5,780,000	\$ 1,239,048	\$ 166,933	\$16,535,810
Robert Q. Reilly	2021	\$ 700,000	\$ 2,805,130	\$ 2,550,000	\$ 192,456	\$ 43,292	\$ 6,290,878
Executive Vice President	2020	\$ 700,000	\$ 2,500,186	\$ 1,595,000	\$ 641,955	\$ 42,907	\$ 5,480,048
& Chief Financial Officer	2019	\$ 700,000	\$ 2,349,788	\$ 1,800,000	\$ 615,462	\$ 42,869	\$ 5,508,119
Michael P. Lyons	2021	\$ 700,000	\$ 5,525,190	\$ 3,700,000	\$ 24,112	\$ 23,262	\$ 9,972,564
Executive Vice President, Head of	2020	\$ 700,000	\$ 5,400,166	\$ 2,275,000	\$ 31,302	\$ 21,113	\$ 8,427,581
Corporate & Institutional Banking	2019	\$ 700,000	\$ 5,249,879	\$ 2,900,000	\$ 29,133	\$ 14,728	\$ 8,893,740
E William Parsley, III	2021	\$ 700,000	\$ 5,525,190	\$ 3,500,000	\$ 67,139	\$ 21,400	\$ 9,813,729
Executive Vice President,	2020	\$ 700,000	\$ 5,310,080	\$ 2,275,000	\$ 334,504	\$ 23,661	\$ 8,643,245
Chief Operating Officer	2019	\$ 700,000	\$ 5,249,879	\$ 2,840,000	\$ 330,499	\$ 21,697	\$ 9,142,075
Karen L. Larrimer	2021	\$ 700,000	\$ 2,805,130	\$ 2,050,000	\$ 98,920	\$ 29,544	\$ 5,683,594
Executive Vice President, Head of Retail	2020	\$ 700,000	\$ 2,500,186	\$ 1,595,000	\$ 191,427	\$ 23,080	\$ 5,009,693
Banking & Chief Customer Officer	2019	\$ 700,000	\$ 2,049,975	\$ 1,800,000	\$ 175,156	\$ 30,641	\$ 4,755,772

(a) This column includes any salary amounts deferred by an NEO under qualified (ISP) or non-qualified (DCIP) benefit plans. We describe these plans on page 73. See the Non-qualified deferred compensation in fiscal 2021 table on page 74 for the aggregate deferrals during 2021.

(b) In 2021, stock awards were granted on February 11, 2021 consisting of PSUs and RSUs. The amounts in this column reflect the grant date fair value of stock awards (whole shares only) calculated in accordance with FASB ASC Topic 718. The grant date fair value of each award is calculated using the target number of units underlying the award and a per share value based on the NYSE closing price of our common stock on the date of grant of \$159.31. If PNC's performance during the applicable measurement period results in the maximum number of units vesting, our NEOs would be entitled to receive a maximum award with a grant date fair value as follows:

NEO	Grant Date Fair Value of Maximum Award	
	Performance Share Units	Restricted Share Units
William S. Demchak	\$10,799,944	\$4,800,010
Robert Q. Reilly	\$2,524,586	\$1,122,020
Michael P. Lyons	\$4,972,543	\$2,210,108
E William Parsley, III	\$4,972,543	\$2,210,108
Karen L. Larrimer	\$2,524,586	\$1,122,020

See Grants of plan-based awards in fiscal 2021 on page 67 for additional information regarding the grants we made in 2021, Outstanding equity awards at 2021 fiscal year-end beginning on page 68 for additional information regarding equity awards outstanding at December 31, 2021, and Option exercises and stock vested in fiscal 2021 on page 70 for additional information regarding option exercise and stock vesting activity during 2021.

(c) Our NEOs received an annual incentive award paid in cash early in 2022, which is reflected in this column for the 2021 performance year.

(d) The dollar amounts in this column include the increase in the actuarial value of our Qualified Pension Plan, ERISA Excess Pension Plan and Supplemental Executive Retirement Plan. We describe these plans on page 71. The amounts include both (i) the change in value due to an additional year of service, compensation changes and plan amendments (if any), and (ii) the change in value attributable to other assumptions, most significantly the discount rate.

We do not pay above-market or preferential earnings on any compensation that is deferred on a basis that is not tax-qualified, including such earnings on non-qualified defined contribution plans. For additional information regarding how we calculate the earnings on our deferred compensation plans, see Non-qualified deferred compensation in fiscal 2021 beginning on page 73.

(e) The amounts in this column include, for all NEOs, net of any reimbursements to PNC: (i) the dollar value of matching contributions made by us to the ISP; (ii) the insurance premiums paid by us in connection with our Key Executive Equity Program; (iii) the executive long-term disability premiums paid by us; (iv) perquisites and other personal benefits; and (v) matching gifts made by us to charitable organizations under our employee charitable matching gift program.

COMPENSATION TABLES

All Other Compensation for 2021 consisted of the following:

NEO	Perquisites and Other Personal Benefits*	Registrant ISP Contributions	Insurance Premiums**	Other***	Total to Summary Compensation Table
William S. Demchak	\$ 110,629	\$ 11,600	\$ 45,410	—	\$ 167,639
Robert Q. Reilly	\$ 10,765	\$ 11,600	\$ 20,927	—	\$ 43,292
Michael P. Lyons	\$ 7,554	\$ 15,708	—	—	\$ 23,262
E William Parsley, III	\$ 10,000	\$ 11,400	—	—	\$ 21,400
Karen L. Larrimer	\$ 15,444	\$ 11,600	—	\$ 2,500	\$ 29,544

* The dollar amount of the perquisite represents the incremental cost to PNC of providing the benefit. This column includes the costs of financial consulting and tax preparation services for Mr. Demchak, Mr. Reilly, Mr. Parsley and Ms. Larrimer, and personal use of corporate aircraft by Mr. Demchak, Mr. Lyons and Ms. Larrimer during 2021. The incremental cost of Mr. Demchak's use of the aircraft in 2021 was \$99,864. Mr. Demchak used his time sharing agreement for flights in excess of this amount during 2021. The incremental cost to PNC of personal aircraft use is calculated by multiplying the total number of personal flight hours by the average direct variable operating costs (including costs related to fuel, maintenance expenses related to operation of the plane during the year, and landing and parking fees) per flight hour for the particular aircraft for the year, plus crew expenses attributable to the personal use. Since the aircraft are used primarily for business travel, we do not include in the calculation the fixed costs that do not change based on usage, such as crew salaries and other maintenance and inspection and capital improvement costs intended to cover a multiple-year period. The NEOs each have a corporate travel credit card not generally available to all employees, for which there is no incremental cost to PNC.

** We pay premiums for certain of the NEOs in connection with our Key Executive Equity Program, which is a split-dollar insurance arrangement. In addition, we pay long-term disability premiums on behalf of certain of our NEOs. New participants have not been permitted in either program since 2007. The dollar amounts under the "Insurance Premiums" column include the 2021 premiums we paid in connection with our Key Executive Equity Program on behalf of Mr. Demchak (\$40,534) and Mr. Reilly (\$16,732). These premiums represent the full dollar amounts we paid for both the term and non-term portions of this plan. The amounts under this column also include the long-term disability premiums we paid on behalf of Mr. Demchak (\$4,876) and Mr. Reilly (\$4,195).

*** This column reflects the dollar amount of matching gifts made by us to charitable organizations under our employee charitable matching gift program for Ms. Larrimer.

Grants of plan-based awards in fiscal 2021

Award Type	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards ^(a)			Estimated Future Payouts Under Equity Incentive Plan Awards ^(b)			Grant Date Fair Value of Stock and Option Awards (\$) ^(c)
		Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)	
William S. Demchak								
Annual Incentive Award	February 10, 2021	—	\$ 3,770,000	—				
PSUs	February 11, 2021				—	45,195	67,792	\$ 7,200,015
RSUs	February 11, 2021				—	30,130	30,130	\$ 4,800,010
Robert Q. Reilly								
Annual Incentive Award	February 10, 2021	—	\$ 1,700,000	—				
PSUs	February 11, 2021				—	10,565	15,847	\$ 1,683,110
RSUs	February 11, 2021				—	7,043	7,043	\$ 1,122,020
Michael P. Lyons								
Annual Incentive Award	February 10, 2021	—	\$ 2,500,000	—				
PSUs	February 11, 2021				—	20,809	31,213	\$ 3,315,082
RSUs	February 11, 2021				—	13,873	13,873	\$ 2,210,108
E William Parsley, III								
Annual Incentive Award	February 10, 2021	—	\$ 2,500,000	—				
PSUs	February 11, 2021				—	20,809	31,213	\$ 3,315,082
RSUs	February 11, 2021				—	13,873	13,873	\$ 2,210,108
Karen L. Larrimer								
Annual Incentive Award	February 10, 2021	—	\$ 1,700,000	—				
PSUs	February 11, 2021				—	10,565	15,847	\$ 1,683,110
RSUs	February 11, 2021				—	7,043	7,043	\$ 1,122,020

- (a) The amounts listed in the “Target” column relate to the target annual cash incentive award for the 2021 performance year. Annual cash incentive awards for 2021 were paid in 2022. All incentive compensation — cash and equity-based — is payable based on performance, and total compensation targets are established to help the Human Resources Committee determine the appropriate amount of incentive compensation payable upon achievement of target performance. The amount listed in the “Target” column shows the target annual cash incentive amount included in the total compensation target approved by the Committee for each NEO on February 10, 2021.
- (b) The amounts listed in these columns include the grants of PSUs and RSUs, as further described on pages 47 to 49. As there is no guaranteed minimum payout for these awards, and in the case of the PSUs, the Human Resources Committee has discretion to decrease any award otherwise payable, we have not included a “Threshold” amount. The “Target” amount represents 100% of the grant for the PSUs and the RSUs. The “Maximum” amount represents 150% of the grant (rounded down to whole shares) for the PSUs and 100% of the grant for the RSUs. For the PSUs, the performance period began on January 1, 2021 and will end on December 31, 2023. For the RSUs, the performance period began on January 1, 2021 and will end on December 31, 2023, with a vesting opportunity for one-third of the grant on each of the three anniversaries of the grant date.
- (c) The grant date fair value of each award is calculated in accordance with FASB ASC Topic 718 based on the NYSE closing price of our common stock on February 11, 2021, the date of grant, of \$159.31 per share. The amounts listed in this column represent the grant date fair value of each award based upon achievement at the target level.

Outstanding equity awards at 2021 fiscal year-end

The following tables show, for each NEO, the outstanding equity awards as of December 31, 2021. These awards include the following:

Name of Award	Vesting Schedule	Metrics	Payout Range (% of target)	Stock or Cash Payout
Performance Share Units (PSUs)	After 3-year performance period ends	PNC's return on equity (ROE) compared to performance targets EPS growth rank against our peer group	0–150%	Stock
Restricted Share Units (RSUs)	Annual installments over 3 years	Time-based	0–100%	Stock

With respect to the performance-based equity awards that vested based on performance for the period ended December 31, 2021, the Human Resources Committee made performance-based and risk-based determinations in the first quarter of 2022, as described in *Compensation Discussion and Analysis—2021 compensation decisions* beginning on page 50.

COMPENSATION TABLES

Stock Awards

	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested \$(^(a))	Equity Incentive Plan Awards: Number of Unearned Shares, Units or Other Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units or Other Rights That Have Not Vested \$(^(a))
William S. Demchak				
	48,468 (b)	\$ 9,718,803		
	9,055 (c)	\$ 1,815,709		
			39,867 (d)	\$ 7,994,131
	17,719 (e)	\$ 3,553,014		
			45,195 (f)	\$ 9,062,501
	30,130 (g)	\$ 6,041,668		
Robert Q. Reilly				
	13,805 (b)	\$ 2,768,179		
	2,579 (c)	\$ 517,141		
			9,658 (d)	\$ 1,936,622
	4,293 (e)	\$ 860,832		
			10,565 (f)	\$ 2,118,494
	7,043 (g)	\$ 1,412,262		
Michael P. Lyons				
	30,843 (b)	\$ 6,184,638		
	5,762 (c)	\$ 1,155,396		
			20,861 (d)	\$ 4,183,048
	9,272 (e)	\$ 1,859,221		
			20,809 (f)	\$ 4,172,621
	13,873 (g)	\$ 2,781,814		
E William Parsley, III				
	30,843 (b)	\$ 6,184,638		
	5,762 (c)	\$ 1,155,396		
			20,513 (d)	\$ 4,113,267
	9,117 (e)	\$ 1,828,141		
			20,809 (f)	\$ 4,172,621
	13,873 (g)	\$ 2,781,814		
Karen L. Larrimer				
	12,043 (b)	\$ 2,414,862		
	2,250 (c)	\$ 451,170		
			9,658 (d)	\$ 1,936,622
	4,293 (e)	\$ 860,832		
			10,565 (f)	\$ 2,118,494
	7,043 (g)	\$ 1,412,262		

(a) The market value is calculated based on the NYSE closing price of our common stock on December 31, 2021 of \$200.52 per share.

(b) 2019 PSUs. The performance conditions applicable to the award were satisfied as of December 31, 2021, and the 2019 PSUs vested on February 10, 2022 based on achievement at 118.95% of the target level.

(c) 2019 RSUs. The third and final tranche of the award vested on February 13, 2022.

(d) 2020 PSUs (Performance Not Yet Achieved). The award is scheduled to vest in early 2023 based on achievement of the applicable performance conditions over a three-year performance period ending December 31, 2022. The number of PSUs included in the table above is based on achievement at the target level. See the description of the 2020 PSUs in the Compensation Discussion and Analysis section of our 2020 proxy statement.

(e) 2020 RSUs. The second tranche of the award vested on February 13, 2022, and the remaining tranche is scheduled to vest on February 13, 2023.

(f) 2021 PSUs (Performance Not Yet Achieved). The award is scheduled to vest in early 2024 based on achievement of the applicable performance conditions over a three-year performance period ending December 31, 2023. The number of PSUs included in the table above is based on achievement at the target level. See the description of the 2021 PSUs in the Compensation Discussion and Analysis section of our 2021 proxy statement.

(g) 2021 RSUs. The first tranche of the award vested on February 11, 2022, and the remaining two tranches are scheduled to vest in approximately equal annual installments on February 11, 2023 and February 11, 2024.

Option exercises and stock vested in fiscal 2021

	Option Awards		Stock Awards ^(a)	
	Number of Shares Acquired on Exercise (#)	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
NEO				
William S. Demchak	—	—	70,604 \$	11,423,547
Robert Q. Reilly	—	—	17,944 \$	2,904,137
Michael P. Lyons	—	—	39,056 \$	6,322,074
E William Parsley, III	—	—	40,842 \$	6,598,526
Karen L. Larrimer	—	—	15,105 \$	2,440,948

(a) These columns include the total units approved for payout in connection with previously granted performance-based restricted shares units, PSUs and RSUs. These columns also include shares that vested but were withheld for tax purposes.

Pension benefits at 2021 fiscal year-end

The principal elements of our post-employment compensation are a qualified defined benefit cash balance pension plan, a non-qualified excess cash balance pension plan and a non-qualified supplemental executive retirement plan, each described in this section, as well as a qualified defined contribution savings plan and a non-qualified deferred compensation and incentive plan as described in *Non-qualified deferred compensation in fiscal 2021* on page 73.

Cash balance pension plan. We maintain a pension plan for most of our full-time employees. The pension plan is a defined benefit cash balance pension plan under the Employee Retirement Income Security Act of 1974, as amended ("ERISA"), and is intended to be qualified under Section 401(a) of the Internal Revenue Code. Each calendar quarter, eligible participants receive "earnings credits" based on a percentage of eligible compensation. Earnings credit percentages for employees who were plan participants on December 31, 2009 are based on a schedule using the participant's age and years of credited service at that date and are frozen at that level. Earnings credits for all employees who become participants on or after January 1, 2010 are a flat 3% of eligible compensation.

The plan defines eligible "compensation" as regular earnings plus eligible variable compensation, such as paid annual incentives. Eligible "compensation" does not include deferrals under the terms of the non-qualified deferred compensation and incentive plan; these are instead taken into account under our excess pension plan described below. We generally limit eligible variable compensation for a plan year to a total of 100% of the first \$25,000 plus 50% of the next \$225,000.

For participants who had accrued benefits prior to 1999 under the pension plan formula then in effect, an initial cash balance "account" was established based on the present value of the accrued benefits at the time of the conversion to the current program.

Plan participants generally receive quarterly "interest credits" at a rate of one-fourth of the annual interest rate on 30-year Treasury securities. Employees who were already plan participants as of December 31, 2009 receive a minimum interest credit.

At the end of 2008, the cash balance pension plan previously sponsored by National City Corporation was merged into this plan. Earnings and interest credits for National City participants are generally as noted above.

We contribute to the plan an actuarially determined amount necessary to fund the total benefits payable to participants. Actuaries calculate total contributions instead of contributions for each individual participant.

Excess pension plan. We maintain an ERISA excess pension plan, which is a supplemental non-qualified pension plan. The excess benefits under this plan equal the difference, if any, between a participant's benefit under the qualified pension plan computed without regard to applicable Internal Revenue Code limits and taking into account amounts deferred under the non-qualified deferred compensation and incentive plan, and the participant's actual benefit under the qualified pension plan.

Supplemental executive retirement plan. We maintain a supplemental executive retirement plan for certain executive officers. As part of its ongoing review of compensation practices, the Human Resources Committee decided in 2007 to eliminate future plan participation for new executive officers. This plan provides earnings credits based on a percentage of annual incentives awarded under eligible executive bonus plans in accordance with a schedule based on the participant's age and years of credited service. This plan also provides quarterly interest credits that mirror the interest credits under the qualified pension plan.

Executive officers who participated in the supplemental executive retirement plan on December 31, 1998 and who were at least age 50 with five or more years of credited service receive grandfathered benefits based on the pension formula in effect prior to 1999. For executive officers at or above a certain organizational level who participated on December 31, 1998 but who did not meet the requirements for grandfathered benefits, we doubled the earnings credit percentages in order to mitigate the effect of the transition to the cash balance pension formula.

COMPENSATION TABLES

NEO	Plan Name	Number of Years Credited Service (#) ^(a)	Present Value of Accumulated Benefit (\$) ^(b)	Payments During Last Fiscal Year
William S. Demchak	Qualified Pension Plan	19	\$ 370,518	—
	ERISA Excess Pension Plan	19	\$ 2,787,892	—
	Supplemental Executive Retirement Plan	19	\$ 4,808,829	—
	Total		\$ 7,967,239	—
Robert Q. Reilly	Qualified Pension Plan	34	\$ 612,958	—
	ERISA Excess Pension Plan	34	\$ 1,160,349	—
	Supplemental Executive Retirement Plan	34	\$ 1,911,652	—
	Total		\$ 3,684,959	—
Michael P. Lyons	Qualified Pension Plan	10	\$ 77,839	—
	ERISA Excess Pension Plan	10	\$ 157,406	—
	Supplemental Executive Retirement Plan	N/A	—	—
	Total		\$ 235,245	—
E William Parsley, III	Qualified Pension Plan	18	\$ 348,386	—
	ERISA Excess Pension Plan	18	\$ 1,611,018	—
	Supplemental Executive Retirement Plan	N/A	—	—
	Total		\$ 1,959,404	—
Karen L. Larrimer	Qualified Pension Plan	26	\$ 510,734	—
	ERISA Excess Pension Plan	26	\$ 581,205	—
	Supplemental Executive Retirement Plan	N/A	—	—
	Total		\$ 1,091,939	—

(a) To compute the number of years of service, we use the same plan measurement date that we use for our 2021 audited consolidated financial statements. Credited service, where applicable, is generally equal to actual full years of service; however, for purposes of determining the level of benefits earned in the Qualified Pension Plan and ERISA Excess Pension Plan, credited service has been frozen as of December 31, 2009. As of that date, the NEOs had the following years of credited service: Mr. Demchak, 7; Mr. Reilly, 22; Mr. Parsley, 6; and Ms. Larrimer, 14. Mr. Lyons was hired after service accruals ceased to be applicable for purposes of calculating the amount of Qualified Pension Plan and ERISA Excess Pension Plan benefits.

(b) We compute the present values shown here as of December 31, 2021 in accordance with FASB ASC Topic 715, Compensation—Retirement Benefits, as specified in applicable SEC regulations. The amounts do not necessarily reflect the amounts to which the NEOs would be entitled under the terms of these plans as of December 31, 2021.

We calculate the present values for the plans by projecting the December 31, 2021 account balances to an assumed retirement age of 65, using an interest crediting rate of (i) 4.40% for Mr. Demchak, Mr. Reilly, Mr. Parsley and Ms. Larrimer, and (ii) 1.65% for Mr. Lyons, who is not eligible for the guaranteed minimum annual interest crediting rate since he became a plan participant after January 1, 2010. We then apply a discount rate of 2.90% for the Qualified Pension Plan and 2.65% for other plans to discount the balances back to December 31, 2021.

See Note 17 in the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2021 for additional information regarding the discount rates and other material assumptions.

Non-qualified deferred compensation in fiscal 2021

We offer an incentive savings plan ("ISP") in which most of our employees can participate after they meet any applicable service requirements, and for designated employees who exceed a compensation threshold, we also offer a non-qualified deferred compensation and incentive plan ("DCIP"). Prior to establishing the DCIP in 2012, we offered a non-qualified supplemental incentive savings plan ("SISP"), which was a supplement to the ISP, and a non-qualified deferred compensation plan ("DCP"), in each case for certain designated employees who exceeded applicable compensation thresholds.

Incentive savings plan (ISP). The ISP is a defined contribution 401(k) plan that is intended to be qualified under Section 401(a) of the Internal Revenue Code. During 2021, participants could elect to contribute between 1% and 75% of eligible compensation to the plan each year as pre-tax or Roth after-tax elective deferrals (or a combination of pre-tax and Roth after-tax elective deferrals), subject to Internal Revenue Code limits. Participants who are age 50 or older may contribute additional pre-tax amounts called "catch-up contributions" each year. For 2021, we made employer matching contributions on behalf of eligible participants equal to 100% of elective deferrals up to 4% of eligible compensation. Matching contributions were made in cash. Participants direct the investment of their accounts among the investment options offered under the plan, and their account balances are adjusted for gains or losses resulting from those investment directions.

Deferred compensation and incentive plan (DCIP). We maintain a DCIP for designated employees who exceed a compensation threshold. Participants can elect to defer up to 20% of base salary and/or up to 75% of eligible short-term incentive pay earned with respect to a plan year. The DCIP's plan year is the calendar year. Participants can direct the investment of their accounts among the hypothetical investment alternatives made available under the plan, and their accounts are adjusted for deemed investment gains or losses resulting from such investment directions.

Supplemental incentive savings plan (SISP) and deferred compensation plan (DCP). Effective January 1, 2012, the SISP and DCP were frozen to new participants and to the deferral of amounts earned on and after January 1, 2012. Distributions from these plans are paid in cash in accordance with the participant's election. Participants with existing account balances can direct the investment of their accounts among the hypothetical investment alternatives made available under the plan, and their accounts are adjusted for deemed investment gains or losses resulting from such investment directions.

Investment options. ISP, DCIP, SISP and DCP participants have the investment options listed on page 75. The employee directs investment of contributions under each plan. Investment options include several collective funds and mutual funds (including BlackRock mutual funds). ISP and SISP participants may also hold investments in a PNC common stock fund; however, we no longer permit new funds to be contributed or transferred into the PNC common stock fund. DCIP, SISP and DCP investments are invested on a phantom basis and are considered "deemed" investments.

COMPENSATION TABLES

NEO	Name of Plan	Executive Contributions in Last FY (\$)	Aggregate Earnings in Last FY (\$)	Aggregate Withdrawals/ Distributions (\$)	Aggregate Balance at Last FYE (\$)
		(a)	(b)		(c)
William S. Demchak	Supplemental Incentive Savings Plan	— \$	640,196	— \$	2,729,848
	Deferred Compensation & Incentive Plan	—	—	—	—
	Deferred Compensation Plan	—	—	—	—
	Total	— \$	640,196	— \$	2,729,848
Robert Q. Reilly	Supplemental Incentive Savings Plan	— \$	278,863	— \$	1,489,286
	Deferred Compensation & Incentive Plan	—	—	—	—
	Deferred Compensation Plan	— \$	806,144	— \$	4,701,576
	Total	— \$	1,085,007	— \$	6,190,862
Michael P. Lyons	Supplemental Incentive Savings Plan	—	—	—	—
	Deferred Compensation & Incentive Plan	—	—	—	—
	Deferred Compensation Plan	—	—	—	—
	Total	—	—	—	—
E William Parsley, III	Supplemental Incentive Savings Plan	— \$	609,205	— \$	3,977,783
	Deferred Compensation & Incentive Plan	—	—	—	—
	Deferred Compensation Plan	—	—	—	—
	Total	— \$	609,205	— \$	3,977,783
Karen L. Larrimer	Supplemental Incentive Savings Plan	— \$	12,256	— \$	148,773
	Deferred Compensation & Incentive Plan	—	—	—	—
	Deferred Compensation Plan	—	—	—	—
	Total	— \$	12,256	— \$	148,773

(a) Amounts in this column are included in the compensation reported in the Summary compensation table on page 65. PNC made no contributions to these plans in 2021.

(b) No amounts in this column have been reported in the Summary compensation table on page 65 as none of our NEOs received above-market or preferential earnings.

(c) We calculate the dollar amounts in this column by taking the aggregate balance at the end of fiscal year 2020 and adding the totals in the other columns to that balance. The aggregate balance at the end of fiscal year 2021 includes any unrealized gains and losses on investments. All contributions comprising a portion of the aggregate balance at the end of fiscal year 2021 were included in the compensation reported in the Summary compensation table on page 65 and prior years' summary compensation tables, as applicable.

COMPENSATION TABLES

The following table shows the 2021 investment options for the DCP, DCIP, ISP and SISP, along with annual rates of return. See page 73 for an explanation of the DCP, DCIP, ISP and SISP. Ticker symbols are listed for investment options available to the general public.

Benchmark Performance	Ticker Symbol	DCP	DCIP	ISP/SISP	2021 Annual Rate of Return
BlackRock High Yield BR	BYHRX	X	X	X	5.88 %
BlackRock Government Short Term Inv. Fund		X	X	X	0.05 %
BlackRock LifePath 2025 Fund		X	X	X	9.04 %
BlackRock LifePath 2030 Fund		X	X	X	11.48 %
BlackRock LifePath 2035 Fund		X	X	X	13.86 %
BlackRock LifePath 2040 Fund		X	X	X	15.98 %
BlackRock LifePath 2045 Fund		X	X	X	17.74 %
BlackRock LifePath 2050 Fund		X	X	X	18.72 %
BlackRock LifePath 2055 Fund		X	X	X	18.85 %
BlackRock LifePath 2060 Fund		X	X	X	18.85 %
BlackRock LifePath 2065 Fund		X	X	X	18.80 %
BlackRock LifePath Retirement Fund		X	X	X	7.02 %
BlackRock TIPS		X	X	X	5.95 %
Brandywine Intern'l Opp Fixed Inc Fund	LMOTX	X	X		(6.23)%
PNC Common Stock Fund	PNC	X		X	33.88 %
T. Rowe Price Stable Value Fund			X	X	1.90 %
State Street S&P 500 Index Fund		X	X	X	28.67 %
State Street Russell Small/Mid Cap Index Fund		X	X	X	12.55 %
State Street Global All Cap Equity Ex-U.S. Index Fund		X	X	X	8.58 %
State Street Real Return ex Nat. Res. Index Fund				X	17.26 %
State Street U.S. Bond Index Fund		X	X	X	(1.67)%
State Street International Equity Index Fund		X	X	X	11.37 %
State Street Emerging Markets Equity Index Fund		X	X	X	(2.79)%
Vanguard Real Estate Index Fund*			X	X	40.40 %
FPA Crescent Fund	FPACX	X	X		15.19 %
Aberdeen Emerging Markets Fund	ABEMX	X	X		(5.03)%
BlackRock Global Allocation I Fund	MALOX	X	X		6.73 %
First Eagle Overseas I Fund	SGOIX	X	X		5.25 %
Vulcan Large Cap Value Fund	VVPLX	X	X		21.52 %
Fiduciary Mgmt Small Cap Fund	FMIMX	X	X		30.64 %

* Effective September 24, 2021 the Vanguard Real Estate Index Fund was added.

CHANGE IN CONTROL AND TERMINATION OF EMPLOYMENT

Benefits upon termination of employment

Our NEOs may receive various forms of compensation or benefits in connection with a termination of employment. These benefits result from:

- change of control agreements,
- the terms of our equity-based grants, and
- other existing plans and arrangements in which our NEOs participate.

We do not have a separate severance plan or program for the NEOs. The Human Resources Committee has discretion to provide severance benefits subject to the parameters of our Board-approved policy, as described in the CD&A on page 60.

The benefits an executive may receive will depend on whether PNC or the executive terminated employment and, if PNC terminated employment, whether the termination was for cause, resulted from death or disability, or followed a change in control, and whether the executive is retirement-eligible. If a retirement-eligible employee resigns or is terminated without cause, we consider it a retirement. For these purposes, a “retirement-eligible” employee is someone who is at least 55 years old and has at least five years of service with PNC. As of December 31, 2021, four of our NEOs were retirement-eligible.

Change of control agreements

As of December 31, 2021, we have entered into separate change of control agreements with each of our NEOs and similar agreements with a limited group of other senior officers. These agreements have been a valuable component of our executive compensation program for several years. We believe these arrangements mitigate concerns arising from a change of control, and help to ensure the continued dedicated service of our key employees. Cash payments contemplated by these agreements require a “double trigger” — that is, the occurrence of both a change of control and a qualifying termination of employment. A qualifying termination would occur if the executive resigned for “Good Reason” or the surviving company terminated the executive other than for “Cause,” “Disability” or death (each as defined in the change of control agreement). The treatment of equity awards upon a change of control is addressed in the equity award agreements themselves, as described below, rather than the change of control agreements.

The change of control agreements provide for cash payments to our NEOs calculated based on various compensation components, including annual base salary and an annual incentive award (bonus). For purposes of the change of control agreements, annual base salary is equal to 12 times the highest monthly base salary rate payable to the executive in the 12-month period preceding the month of the change of control. The cash payment related to base salary is equal to two times the annual base salary, and the cash payment related to bonus is equal to two times the applicable bonus percentage multiplied by annual base salary. The agreements also provide for continued benefits under (or compute cash payments by reference to) certain of our retirement and health and welfare benefit plans.

None of our change of control agreements contain any excise tax “gross-up” provisions. Our current change of control agreements provide that in the event the benefits payable to an executive trigger excise taxes under Section 4999 of the Internal Revenue Code, the executive will be entitled to a reduction in benefits so that no excise tax is imposed if such a reduction would result in a greater net (after-tax) benefit to the executive than payment of the full amount of his or her benefits. We have a Board-approved policy that requires shareholder approval of certain future severance arrangements if the arrangement provides for additional severance benefits in an amount exceeding 2.99 times the sum of the executive’s annual base salary and target bonus.

The change of control agreements prohibit the executives from employing or soliciting any of our officers during the one-year period following termination, and from using or disclosing any of our confidential business or technical information or trade secrets.

While the benefits to be received under a change of control agreement may be significant to an individual, they first require the occurrence of a significant transaction. As a result, the benefits are highly speculative and are contingent on a variety of facts and circumstances. In recognition of this, the Human Resources Committee of the Board does not consider the amount of potential change in control payments when it makes annual compensation decisions for our NEOs. Change in control protections, although meaningful, also become relatively less significant to PNC as we increase in size.

Equity-based grants

If an NEO resigns or the NEO's employment is terminated with or without cause, any unvested equity-based compensation is generally forfeited. However, if an NEO retires (i.e., a retirement-eligible NEO resigns or is terminated without cause), equity-based compensation is not forfeited and continues in effect until its originally scheduled payment date. Equity-based compensation is also not forfeited under certain circumstances following a change in control. Grants to our executive officers contain a "double trigger" feature, meaning such grants require the occurrence of both a change in control and a qualifying termination (which includes a termination without cause or a resignation for good reason) in order to vest prior to the original vesting date in connection with a change in control.

A change in control of PNC, retirement of an NEO or termination of an NEO's employment by PNC by reason of disability has the following impact on unvested equity-based compensation:

RESTRICTED SHARE UNITS

Change in Control	Retirement	Disability
Following a change in control, outstanding RSUs will vest upon a qualifying termination or continued employment through the original vesting date, and will be paid as soon as practicable following the original vesting date. All outstanding RSUs pay out in shares if the CET1 Ratio is met or exceeded as of the last-completed quarter-end. If the CET1 Ratio is not met, the remaining tranches will be forfeited and expire. Dividend equivalents cease to accrue at the change in control date.	RSUs continue in effect in accordance with their terms as if the grantee had remained employed through each vesting date.	

PERFORMANCE SHARE UNITS

Change in Control	Retirement	Disability
Following a change in control, outstanding PSUs vest upon a qualifying termination or continued employment through the original vesting year, and will be paid out as soon as practicable following the end of the original performance period. Outstanding PSUs pay out in shares at 100% performance if the CET1 Ratio is met or exceeded as of the last-completed quarter-end. If the CET1 Ratio is not met, the PSUs are forfeited and expire. Dividend equivalents cease to accrue at the change in control date.	PSUs continue in effect in accordance with their terms as if the grantee had remained employed for the full performance period.	

Acceleration upon death. Upon death, generally (i) outstanding RSUs immediately vest and pay out at 100% and (ii) outstanding PSUs will vest and pay out based on target corporate performance and actual risk performance through the calendar year of the NEO's death, subject to the Human Resources Committee's exercise of discretion. Vested awards are paid out no later than December 31 of the year following the year of death.

Other material conditions. The retirement and disability awards summarized above are generally subject to forfeiture if it is determined that a grantee has engaged in certain competitive activities during employment or the one-year period following termination of employment, or if the grantee has engaged in other detrimental conduct. In addition, the award is subject to grantee's agreement not to solicit certain customers or employees of PNC during employment and the one-year period following termination of employment, to at all times maintain the confidentiality of business and technical information, and to disclose and assign certain inventions.

Awards are generally subject to PNC's clawback, adjustment, or similar policies and to any clawback or recoupment that may be required by applicable law or regulations.

Existing plans and arrangements

As of December 31, 2021, our NEOs could participate in our qualified cash balance pension plan, ERISA excess pension plan, ISP and DCIP. In addition, Mr. Demchak, Mr. Reilly, Mr. Parsley and Ms. Larrimer participate in our SISP, and Mr. Demchak and Mr. Reilly participate in our DCP (although they may no longer make contributions to these plans). The NEOs earn these benefits for services provided to us while employed, and many of these plans are also available on a broader basis to other employees. For the most part, an NEO's entitlement to these benefits does not depend on how employment is terminated.

Mr. Demchak and Mr. Reilly also participate in our supplemental executive retirement plan, a company-paid executive long-term disability ("LTD") program, and the Key Executive Equity Program ("KEEP"), a split-dollar life insurance program. Participants in the executive LTD program are generally eligible for additional LTD benefits of \$10,000 per month until they are no longer disabled or have reached age 65. KEEP provides benefits in the event of a participating executive's death while actively employed (equal to 1.5 times then-current annual base salary) or following an eligible retirement (retirement after reaching age 55 and five years of service with PNC, generally equal to annual base salary prior to retirement). Following a change in control, the life insurance policy would transfer to the participating executive. The supplemental executive retirement plan, executive LTD program and KEEP were frozen to new participants as of December 31, 2007.

Certain NEOs are also eligible to receive two years of company-paid financial planning and tax preparation services upon retirement.

Estimated benefits upon termination

The following table shows the estimated incremental benefits payable to our NEOs as of December 31, 2021 as a result of termination of employment in a variety of situations. These estimated amounts have been calculated as if employment was terminated on December 31, 2021. For change in control benefits, we assumed a change in control of PNC and a termination of employment by the surviving company without cause (or a resignation of the officer for good reason) on that date. To the extent relevant, the amounts assume a PNC stock price of \$200.52, the closing price of our common stock on December 31, 2021. If we calculated these amounts using a different price, the amounts could be significantly different. The benefits below do not include the balances under our qualified cash balance pension plan, ERISA excess pension plan, supplemental executive retirement plan, SISP, ISP, DCIP or DCP unless the NEO receives an enhanced benefit under the termination scenario. In addition, stock options are not included as there were no stock options outstanding for the NEOs as of December 31, 2021.

William S. Demchak	Termination for Cause	Voluntary Termination/ Termination without Cause ^(a)	Retirement ^(a)	Change in Control ^(b)	Disability	Death
Cash Severance	—	—	— \$	12,316,969	—	—
Base Salary	—	—	— \$	2,400,000	—	—
Bonus	—	—	— \$	9,916,969	—	—
Enhanced Benefits	—	— \$	21,530	423,901	680,000	1,800,000
Defined Benefit Plans	—	—	— \$	367,924	—	—
Defined Contribution Plans	—	—	— \$	23,200	—	—
General Benefits & Perquisites	—	— \$	21,530	32,777	680,000	1,800,000
Value of Unvested Equity	—	— \$	36,316,753	38,017,627	36,316,753	38,017,627
RSUs	—	— \$	11,781,092	11,781,092	11,781,092	11,781,092
PSUs	—	— \$	24,535,661	26,236,535	24,535,661	26,236,535
TOTAL	—	— \$	36,338,283	50,758,497	36,996,753	39,817,627

Robert Q. Reilly	Termination for Cause	Voluntary Termination/ Termination without Cause ^(a)	Retirement ^(a)	Change in Control ^(b)	Disability	Death
Cash Severance	—	—	— \$	4,883,908	—	—
Base Salary	—	—	— \$	1,400,000	—	—
Bonus	—	—	— \$	3,483,908	—	—
Enhanced Benefits	—	— \$	21,530	244,495	960,000	1,050,000
Defined Benefit Plans	—	—	— \$	188,518	—	—
Defined Contribution Plans	—	—	— \$	23,200	—	—
General Benefits & Perquisites	—	— \$	21,530	32,777	960,000	1,050,000
Value of Unvested Equity	—	— \$	9,046,863	9,531,392	9,046,863	9,531,392
RSUs	—	— \$	2,883,984	2,883,984	2,883,984	2,883,984
PSUs	—	— \$	6,162,879	6,647,408	6,162,879	6,647,408
TOTAL	—	— \$	9,068,393	14,659,795	10,006,863	10,581,392

CHANGE IN CONTROL AND TERMINATION OF EMPLOYMENT

Michael P. Lyons	Termination for Cause	Voluntary Termination/ Termination without Cause ^(a)	Retirement ^(a)	Change in Control ^(b)	Disability	Death
Cash Severance	—	—	— \$	6,866,666	—	—
Base Salary	—	—	— \$	1,400,000	—	—
Bonus	—	—	— \$	5,466,666	—	—
Enhanced Benefits	—	—	— \$	107,823	—	—
Defined Benefit Plans	—	—	— \$	50,250	—	—
Defined Contribution Plans	—	—	— \$	23,200	—	—
General Benefits & Perquisites	—	—	— \$	34,373	—	—
Value of Unvested Equity	—	—	— \$	20,127,674	\$ 19,045,208	\$ 20,127,674
RSUs	—	—	— \$	5,996,451	\$ 5,996,451	\$ 5,996,451
PSUs	—	—	— \$	14,131,223	\$ 13,048,757	\$ 14,131,223
TOTAL	—	—	— \$	27,102,163	\$ 19,045,208	\$ 20,127,674

E William Parsley, III	Termination for Cause	Voluntary Termination/ Termination without Cause ^(a)	Retirement ^(a)	Change in Control ^(b)	Disability	Death
Cash Severance	—	—	— \$	6,868,615	—	—
Base Salary	—	—	— \$	1,400,000	—	—
Bonus	—	—	— \$	5,468,615	—	—
Enhanced Benefits	—	—	\$ 20,000	\$ 264,289	—	—
Defined Benefit Plans	—	—	— \$	206,716	—	—
Defined Contribution Plans	—	—	— \$	23,200	—	—
General Benefits & Perquisites	—	—	\$ 20,000	\$ 34,373	—	—
Value of Unvested Equity	—	—	\$ 18,940,197	\$ 20,022,663	\$ 18,940,197	\$ 20,022,663
RSUs	—	—	\$ 5,964,092	\$ 5,964,092	\$ 5,964,092	\$ 5,964,092
PSUs	—	—	\$ 12,976,105	\$ 14,058,571	\$ 12,976,105	\$ 14,058,571
TOTAL	—	—	\$ 18,960,197	\$ 27,155,567	\$ 18,940,197	\$ 20,022,663

Karen L. Larrimer	Termination for Cause	Voluntary Termination/ Termination without Cause ^(a)	Retirement ^(a)	Change in Control ^(b)	Disability	Death
Cash Severance	—	—	— \$	4,674,712	—	—
Base Salary	—	—	— \$	1,400,000	—	—
Bonus	—	—	— \$	3,274,712	—	—
Enhanced Benefits	—	—	\$ 21,530	\$ 236,911	—	—
Defined Benefit Plans	—	—	— \$	182,242	—	—
Defined Contribution Plans	—	—	— \$	23,200	—	—
General Benefits & Perquisites	—	—	\$ 21,530	\$ 31,469	—	—
Value of Unvested Equity	—	—	\$ 8,722,844	\$ 9,145,554	\$ 8,722,844	\$ 9,145,554
RSUs	—	—	\$ 2,813,851	\$ 2,813,851	\$ 2,813,851	\$ 2,813,851
PSUs	—	—	\$ 5,908,993	\$ 6,331,703	\$ 5,908,993	\$ 6,331,703
Reduction Amount ^(c)	—	—	— \$	(2,011,622)	—	—
TOTAL	—	—	\$ 8,744,374	\$ 12,045,555	\$ 8,722,844	\$ 9,145,554

(a) If a retirement-eligible employee resigns or is terminated without cause, we consider it a retirement.

(b) The "Value of Unvested Equity" is received upon a change in control and a termination of employment by the surviving company without cause (or a resignation of the officer for good reason), which this table assumes takes place on December 31, 2021.

(c) Amount reduced in accordance with the change of control agreement to avoid imposition of excise tax under Section 4999 of the Internal Revenue Code.

CEO PAY RATIO

We are providing the following information about the relationship between the annual total compensation of William S. Demchak, our Chairman, President and CEO, and the annual total compensation of our median employee (other than Mr. Demchak).

For the year ended December 31, 2021:

- The annual total compensation of Mr. Demchak was \$17,527,319
- The annual total compensation of our median employee was \$78,333 (see below for an explanation of how we calculate this amount)
- The resulting ratio of Mr. Demchak's annual total compensation to the annual total compensation of our median employee is 224 to 1

We believe our ratio represents a reasonable estimate, calculated in a manner consistent with SEC rules, based on the following methodology:

- To identify the median employee, we used the Form W-2 (Box 5) issued by the IRS for federal tax purposes as the compensation measure and evaluated the compensation for 51,865 active U.S. employees as of December 31, 2021 (this population excluded Mr. Demchak, all of our 132 non-U.S. employees¹ and the 7,469 employees that became our employees as a result of our acquisition of BBVA USA in June 2021). We did not annualize the compensation of any employee who was employed by us for part of the year.
- We calculated the 2021 annual total compensation for the median employee²

¹ As of December 31, 2021, we had 80 employees in the UK, 38 employees in Canada and 14 employees in Germany, representing less than 1% of our total employee population.

² We calculated the annual total compensation for the median employee in accordance with SEC rules, using the same methodology used to calculate Mr. Demchak's total compensation in the Summary compensation table, and we also included PNC's health care premium contributions for both the median employee and Mr. Demchak. As a result, Mr. Demchak's annual total compensation for pay ratio purposes is slightly higher than the amount reported for him in the Summary compensation table on page 65.

SECURITY OWNERSHIP OF MANAGEMENT AND CERTAIN BENEFICIAL OWNERS

Security ownership of directors and executive officers

The table below sets forth information regarding ownership of our common stock by our directors and executive officers. We include beneficial ownership of common stock as of February 4, 2022, the record date for the annual meeting, for each director (including all nominees for director), each NEO and all directors and executive officers as a group. Unless otherwise noted, each person listed in the table below exercises sole voting and investment power over the shares of common stock they beneficially own.

We determine the beneficial ownership of each director and executive officer pursuant to SEC regulations. This information does not necessarily indicate beneficial ownership for any other purpose.

Beneficial ownership includes any shares of common stock as to which the individual has sole or shared voting power or investment power, and also includes any shares of common stock the individual has the right to acquire within 60 days of February 4, 2022 through the exercise of any option, warrant or right or the vesting or payout of any restricted share units or other units payable in common stock. Although not considered beneficially owned under SEC rules, the table also shows the number of cash-payable common stock units credited to the accounts of our directors and executive officers under various benefit plans as of February 4, 2022. Each of the nominees for director owns shares of our common stock.

Name	Common Stock Ownership	Common Stock Units*	Total Number of Shares Beneficially Owned	Cash-Payable Common Stock Unit Ownership**	Total Shares Beneficially Owned Plus Cash-Payable Common Stock Units***
Non-Employee Directors:					
Joseph Alvarado	120 ⁽¹⁾	3,422	3,542	—	3,542
Charles E. Bunch	4,781	5,883	10,664	22,341	33,005
Debra A. Cafaro	20	4,529	4,549	4,126	8,675
Marjorie Rodgers Cheshire	218	5,883	6,101	7,495	13,596
Andrew T. Feldstein	158,508 ⁽¹⁾⁽²⁾	5,883	164,391	17,875	182,266
Richard J. Harshman	1,150 ⁽³⁾	3,422	4,572	833	5,405
Daniel R. Hesse	1,100	5,883	6,983	3,900	10,883
Linda R. Medler	64	4,529	4,593	950	5,543
Robert A. Niblock	4,063 ⁽²⁾	—	4,063	—	4,063
Martin Pfinsgraff	1,550	4,529	6,079	—	6,079
Bryan S. Salesky	10	—	10	57	67
Toni Townes-Whitley	1,000	3,422	4,422	—	4,422
Michael J. Ward	1,000	5,883	6,883	7,494	14,377
NEOs:					
William S. Demchak	436,318 ⁽³⁾⁽⁴⁾	43,051	479,369	3,339	482,708
Robert Q. Reilly	128,440 ⁽³⁾⁽⁴⁾	12,155	140,595	2,551	143,146
Michael P. Lyons	157,949	25,702	183,651	—	183,651
E William Parsley, III	125,450	23,460	148,910	—	148,910
Karen L. Larrimer	30,029	11,476	41,505	—	41,505
10 remaining executive officers	176,006 ⁽²⁾⁽³⁾⁽⁴⁾	31,160	207,166	—	207,166
Directors and executive officers as a group (28 persons):	1,227,776	200,272	1,428,048	70,961	1,499,009

* Includes common stock units that may vest or pay out within 60 days of February 4, 2022. There were no options outstanding as of February 4, 2022.

** For non-employee directors, includes cash-payable common stock units credited to their accounts pursuant to deferrals made under the Directors Deferred Compensation Plan and predecessor plans and cash-payable common stock units granted under the Outside Directors Deferred Stock Unit Plan used for non-employee director equity-based grants prior to 2017. For executive officers, includes cash-payable common stock units credited under our DCP and SISP. These units are not considered beneficially owned under SEC rules.

*** As of February 4, 2022, there were 418,560,245 shares of PNC common stock issued and outstanding. The number of shares of common stock beneficially owned by each individual is less than 1% of the outstanding shares of common stock; the total number of shares of common stock beneficially owned by the group is approximately 0.3% of the class. If units payable in common stock vest or pay out within

SECURITY OWNERSHIP OF MANAGEMENT AND CERTAIN BENEFICIAL OWNERS

60 days of February 4, 2022, those shares were added to the total number of shares issued and outstanding for purposes of determining these ownership percentages. As of February 4, 2022, the total number of shares of common stock beneficially owned plus cash-payable common stock units held by the group was approximately 0.4% of the class. No director or executive officer beneficially owns shares of PNC preferred stock.

- (1) Includes shares owned by spouse.
- (2) Includes shares held in a trust.
- (3) Includes shares held jointly with spouse.
- (4) Includes shares held in our incentive savings plan.

Security ownership of certain beneficial owners

The table below sets forth information regarding the entities that beneficially own more than five percent of our common stock, based on a review of Schedules 13D and 13G filed with the SEC as of February 14, 2022. The numbers included in the table below represent each entity's holdings as of December 31, 2021 as disclosed in the applicable Schedule 13G filed with the SEC and should be interpreted in light of the accompanying footnotes.

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent of Class
The Vanguard Group 100 Vanguard Blvd. Malvern, PA 19355	36,927,929 ⁽¹⁾	8.7 %
BlackRock, Inc. 55 East 52nd Street New York, NY 10055	29,974,459 ⁽²⁾	7.1 %

(1) According to the Schedule 13G/A filed by The Vanguard Group with the SEC on February 10, 2022, The Vanguard Group has beneficial ownership of 36,927,929 shares of our common stock in its capacity as an investment advisor. The Vanguard Group and the affiliated entities included in the Schedule 13G/A have reported (1) sole dispositive power with respect to 35,186,345 shares, (2) shared dispositive power with respect to 1,741,584 shares, (3) sole voting power with respect to 0 shares and (4) shared voting power with respect to 673,403 shares.

(2) According to the Schedule 13G/A filed by BlackRock, Inc. with the SEC on February 1, 2022, BlackRock, Inc. and its subsidiaries have beneficial ownership of 29,974,459 shares of our common stock. BlackRock, Inc. reported (1) sole dispositive power with respect to 29,974,459 shares, (2) shared dispositive power with respect to 0 shares, (3) sole voting power with respect to 25,684,504 shares and (4) shared voting power with respect to 0 shares. BlackRock, Inc. is the beneficial owner of our common stock as a result of being a parent company or control person of the following subsidiaries, each of which holds less than 5% of the outstanding shares of our common stock: BlackRock (Luxembourg) S.A.; BlackRock (Netherlands) B.V.; BlackRock (Singapore) Limited; BlackRock Advisors (UK) Limited; BlackRock Advisors, LLC; BlackRock Asset Management Canada Limited; BlackRock Asset Management Ireland Limited; BlackRock Asset Management North Asia Limited; BlackRock Asset Management Schweiz AG; BlackRock Financial Management, Inc.; BlackRock Fund Advisors; BlackRock Fund Managers Ltd; BlackRock Institutional Trust Company, National Association; BlackRock Investment Management (Australia) Limited; BlackRock Investment Management (UK) Limited; BlackRock Investment Management, LLC; FutureAdvisor, Inc.; BlackRock Japan Co., Ltd.; BlackRock Life Limited; BlackRock International Limited; and Aperio Group, LLC.

RATIFICATION OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM (ITEM 2)

Under the Audit Committee's charter, the Committee is responsible for the selection, appointment, compensation, retention and oversight of our independent auditors. In connection with this responsibility, the Committee evaluates, monitors and reports to the Board regarding the independence, qualifications and performance of the independent auditors, including an evaluation of the lead audit partner. The Committee approves all audit engagement fees and terms associated with the retention of the independent auditors. The Audit Committee charter requires the Committee to consider, not less frequently than when the lead audit partner is rotated, whether PNC should adopt a policy of regular rotation of the independent audit firm. In addition to assuring the required rotation of the lead audit partner, the Committee oversees the selection of the new lead audit partner and the chair of the Committee participates directly in the selection of the new lead audit partner.

The Audit Committee has selected PricewaterhouseCoopers LLP ("PwC") as our independent auditors for 2022. PwC has been our independent auditors since 2007. In making this selection, the Committee considered whether there should be a rotation of the independent audit firm. It also carefully considered, among other things, PwC's qualifications and performance, the quality and candor of its communications with the Committee and PNC, and its independence, objectivity and professional skepticism. On February 10, 2022, the Committee presented its conclusions regarding the selection and appointment of PwC as our independent auditors to the Board, including a determination that the selection of PwC as our independent auditors is in the best interest of PNC. Following this presentation, the Board voted unanimously to recommend that shareholders vote to ratify the Committee's selection of PwC as our independent registered public accounting firm for 2022. The Committee and the Board believe that the continued retention of PwC as our independent auditors is in the best interest of PNC.

The Audit Committee and the Board have adopted a policy that if the ratification of the independent auditors does not receive a majority of the votes cast at the annual meeting, the Committee will reconsider its selection of independent auditors. However, the Committee will be under no obligation to select new independent auditors. If the Committee does select new independent auditors for 2022, we will not seek shareholder ratification of the new selection.

We expect representatives of PwC to be available during the annual meeting. They will have an opportunity to make a statement and respond to appropriate questions. You can learn more about the Audit Committee's responsibilities with respect to the independent auditors in the Committee's charter, which is posted in the corporate governance section of our website at www.pnc.com/corporategovernance.

Audit, audit-related and permitted non-audit fees

In considering the nature of the services provided by our independent auditors, the Audit Committee determined that the services are compatible with the provision of independent audit services. The Committee discussed these services with the independent auditors and our management to determine that they are permitted under SEC rules and regulations concerning auditor independence.

The following table summarizes the total fees for professional services rendered by PwC to PNC for 2021 and 2020:

Category	2021 (in millions)	2020 (in millions)
Audit fees	\$22.6	\$19.6
Audit-related fees*	\$2.9	\$2.9
Tax fees	\$0.4	\$0.1
TOTAL FEES BILLED	\$25.9	\$22.6

* Excludes fees of \$1.6 million in 2021 and \$0.8 million in 2020 for financial due diligence services related to potential private equity investments. In those instances, the fees were paid by the company issuing the equity.

Audit fees. These fees consisted primarily of the audit of our annual consolidated financial statements, reviews of our quarterly consolidated financial statements included in Form 10-Q filings, comfort letter procedures, other services related to SEC matters and required attestation services.

Audit-related fees. These fees consisted primarily of SSAE 18, compliance and internal control reviews.

Tax fees. These fees were primarily attributable to tax compliance services, including tax return preparation and review, and assistance with tax examinations.

Procedures for pre-approving audit services, audit-related services and permitted non-audit services

The Audit Committee is responsible for pre-approving audit services, audit-related services and permitted non-audit services (such as tax) to be provided to us by our independent auditors. The Committee is given this responsibility to confirm that providing services will not impair our auditors' independence. The Committee performs this function for us and our subsidiaries.

The Audit Committee's responsibility also includes pre-approval of the fees for such services (although SEC regulations do not require the pre-approval of fees) and the other terms of the engagement. The Committee may either pre-approve specific fees or a methodology for determining fees. Any proposed increase in fees that exceeds the pre-approved amounts requires the Committee's approval.

Pre-approval may be general (categories of services) or specific (individual services). If the Audit Committee pre-approves a general category of services, it will review the scope of services related to such general pre-approval at least annually. The Committee is responsible for approving any fee or other compensation arrangements for services covered by a pre-approval of a general category of services.

The full Audit Committee may exercise pre-approval authority, or the chair of the Committee may exercise the authority as required between meetings. The Committee may also delegate this authority, in whole or in part, to one or more Committee members. Any person exercising delegated authority reports on the pre-approvals at the next scheduled meeting of the Committee, which will be reflected in the meeting minutes.

The Committee may not delegate its pre-approval authority to any other person, including any member of management or other PNC employee or agent.

The written request for pre-approval includes, at a minimum, a description of the nature of the engagement, the proposed fee for the services and a statement that the services to be performed by the independent auditor are consistent with SEC and other applicable rules on auditor independence. In addition, each pre-approval request is reviewed by the independent auditor to confirm the provision of services is consistent with SEC and other applicable auditor independence rules. All requests for pre-approval of services are reviewed by management to ensure the services are permitted under SEC regulations and the Audit Committee charter and include a recommendation of the proposal by the Chief Financial Officer or the Controller and the General Auditor. In reviewing a pre-approval request, the Committee or the chair of the Committee may request that members of management provide their views on auditor independence questions.

The Controller or a designee of the Controller reports to the Audit Committee at least quarterly as to the status of services that have been pre-approved and the related fees.

The Committee may amend these procedures from time to time.

All audit services, audit-related services and permitted non-audit services and related fees disclosed above were pre-approved by the Audit Committee.

REPORT OF THE AUDIT COMMITTEE

The Audit Committee's job is one of oversight, as set forth in its charter. It is not the duty of the Audit Committee to prepare PNC's consolidated financial statements, to plan or conduct audits, or to determine that PNC's consolidated financial statements are complete and accurate and are in accordance with generally accepted accounting principles. PNC's management is responsible for preparing PNC's consolidated financial statements and for establishing and maintaining effective internal control over financial reporting. PNC's management is also responsible for its assessment of the effectiveness of internal control over financial reporting. The independent auditors are responsible for the audit of PNC's consolidated financial statements and the audit of the effectiveness of PNC's internal control over financial reporting.

The Audit Committee has reviewed and discussed PNC's audited consolidated financial statements with management and with PricewaterhouseCoopers LLP ("PwC"), PNC's independent registered public accounting firm for 2021. The Audit Committee has selected PwC as PNC's independent auditors for 2022, subject to shareholder ratification. A portion of the Audit Committee's review and discussion of PNC's audited consolidated financial statements with PwC occurred in private sessions, without PNC management present.

The Audit Committee has discussed with PwC the matters required to be discussed by the applicable requirements of the Public Company Accounting Oversight Board (the "PCAOB") and the Securities and Exchange Commission (the "SEC").

The Audit Committee has received the written disclosures and the letter from PwC required by applicable requirements of the PCAOB regarding the independent accountant's communications with the Audit Committee concerning independence, and has discussed PwC's independence with representatives of PwC.

Based on the review and discussions referred to above, the Audit Committee has recommended to the Board of Directors that the audited consolidated financial statements be included in PNC's Annual Report on Form 10-K for the year ended December 31, 2021, for filing with the SEC.

The Audit Committee of the Board of Directors of The PNC Financial Services Group, Inc.

Richard J. Harshman, *Chair*

Joseph Alvarado

Debra A. Cafaro

Robert A. Niblock

Martin Pfinsgraff

In accordance with SEC regulations, the Report of the Audit Committee is not incorporated by reference into any of our future filings made under the Securities Exchange Act of 1934 or the Securities Act of 1933. The report is not deemed to be soliciting material or to be filed with the SEC under the Exchange Act or the Securities Act.

The Board of Directors recommends a vote FOR the ratification of the Audit Committee's selection of PricewaterhouseCoopers LLP as the independent registered public accounting firm for 2022.

“SAY-ON-PAY”: ADVISORY VOTE ON EXECUTIVE COMPENSATION (ITEM 3)

What is the purpose of this item?

We describe this item as an advisory vote on executive compensation, but it is more commonly known as “say-on-pay.” We provide this vote under the federal securities laws (Section 14A of the Securities Exchange Act of 1934) and in recognition of our shareholders’ vote in 2017 recommending that we hold an advisory vote on executive compensation each year. After our shareholders voted in 2017, the Board affirmed that recommendation and elected to hold future say-on-pay advisory votes on an annual basis, until the next shareholder vote on say-on-pay frequency. We expect to conduct the next shareholder vote on say-on-pay frequency at our 2023 annual meeting of shareholders.

With this item, shareholders may submit an advisory vote on the compensation of our CEO and the other four executive officers named in the *Summary compensation table* on page 65. The *Summary compensation table* provides an annual snapshot of the compensation paid or granted to our NEOs.

What does it mean to have a “say-on-pay” advisory vote?

As an advisory vote, the outcome will not bind PNC or the Board. We will disclose how many shareholders voted “For” and “Against” the resolution and how many shareholders abstained from voting.

We believe in soliciting input from our shareholders throughout the year on a variety of issues, and this advisory vote fits within our broader shareholder engagement efforts. Last year, over 95% of the votes cast by our shareholders approved the compensation of our named executive officers, and we have averaged over 96% support in say-on-pay votes over the past five years.

While this vote is non-binding, the Board values the opinions of shareholders and will carefully consider the results when making future compensation decisions. In considering an overall executive compensation program, say-on-pay cannot convey a shareholder’s view on a discrete element of our compensation program or a specific decision made by the Human Resources Committee. Each year, the Committee receives reports on the outcome of the say-on-pay vote, how our say-on-pay vote compared to our peers and other large public companies, and whether any changes to the compensation program were being recommended for the Committee’s consideration in light of the results. The Committee expects to undertake a similar evaluation this year.

Where can I find more information on executive compensation?

We describe our executive compensation program and the compensation awarded under that program in the CD&A, the compensation tables and the related disclosure contained in this proxy statement. See pages 41 to 80 for additional information.

What are some of the performance and compensation program highlights for 2021?

Please review the CD&A, which begins on page 41, as well as the accompanying compensation tables and related disclosure beginning on page 65. Performance and compensation program highlights for 2021, which are included in the CD&A, should be read in conjunction with the full CD&A, the compensation tables and the related disclosure contained in this proxy statement.

The Board of Directors recommends a vote FOR the following advisory resolution:

“RESOLVED, that the holders of the common stock and the voting preferred stock of The PNC Financial Services Group, Inc. (PNC), voting together as a single class, approve the compensation of PNC’s named executive officers as described in the Compensation Discussion and Analysis, compensation tables and related disclosure contained in PNC’s proxy statement for the 2022 Annual Meeting of Shareholders.”

SHAREHOLDER PROPOSAL REGARDING REPORT ON RISK MANAGEMENT AND THE NUCLEAR WEAPONS INDUSTRY (ITEM 4)

The Sisters of St. Joseph of Brentwood, 1725 Brentwood Road, Brentwood, New York 11717, the beneficial owner of 10,068 shares of our common stock, together with co-sponsor the Sisters of Humility of Mary, have notified us of their intention to introduce the following proposal for consideration at the 2022 Annual Meeting of Shareholders:

Resolved: Shareholders request that the Board of Directors issue a report, at reasonable cost and omitting proprietary information, assessing the effectiveness of PNC's Environmental and Social Risk Management (ESRM) systems at managing risks associated with lending, investing, and financing activities within the nuclear weapons industry.

Supporting Statement: The report may include:

- Review of PNC's existing financing to the nuclear weapons industry and associated actual and potential human rights impacts;
- An assessment of the legal, financial, regulatory, and reputational risks that PNC may face due to involvement with the nuclear weapons industry; and
- Evaluation of if and how PNC plans to reduce or eliminate its potential exposure to risks of nuclear weapons financing.

Whereas: Under the UN Guiding Principles on Business and Human Rights, PNC has a responsibility to address adverse human rights impacts that it may cause, contribute to, or be directly linked to its business.¹ This applies regardless of the size or scope of those activities.

PNC lends over \$1.9 billion to companies involved in the nuclear weapons industry,² many of which are failing to meet their human rights responsibilities and have been connected to gross human rights violations, including those that could amount to war crimes.³ Nuclear weapons, by design, cause massive death and destruction, and long-term harm to human health, the environment, socioeconomic development, and social order.⁴ They are also illegal under international law.⁵ Despite the severity and likelihood of harm related to nuclear weapons, PNC's ESRM and rapid risk screening do not explicitly address risks of financing any controversial weapons and do not identify the defense sector as presenting elevated risk. PNC's processes appear to lack an analysis of social risks, as it has not publicly identified any sectors that require elevated due diligence because of exposure to social risk.⁶

PNC faces significant legal, financial, and reputational risks if it continues to be linked to the nuclear weapons industry. Following the Treaty on the Prohibition of Nuclear Weapons' entry into force in January 2021, investor screens for nuclear weapons companies have been increasing. Over 90 financial institutions appear to have stopped funding activities to the nuclear weapons industry, and at least 35 financial institutions have adopted policies to prohibit lending altogether.⁷

In response to public pressure, PNC reevaluated its financing of private prisons and mountaintop removal mining.⁸ Despite the severe human rights risk and business risks from nuclear weapons financing, PNC has failed to take similar action.

Increasing scrutiny of lending practices and international pressure for nuclear disarmament escalates the risk to PNC and exposes the company to reputational risk as a retail banker. For example, the 'Stop Banking the Bomb Campaign' has held over 75 demonstrations outside of PNC offices, including during PNC's shareholder meetings, calling for divestment from nuclear weapons manufacturers.⁹

¹ https://www.ihrb.org/uploads/submissions/John_Ruggie_Comments_Thun_Banks_Feb_2017.pdf

² <https://www.dontbankonthebomb.com/wp-content/uploads/2021/11/2021-Perilous-Profiteering-final.pdf>

³ <https://www.amnesty.org/download/Documents/ACT3008932019ENGLISH.PDF>

⁴ <https://www.icrc.org/en/document/humanitarian-impacts-and-risks-use-nuclear-weapons>

⁵ <https://www.un.org/disarmament/wmd/nuclear/tpnw/>

⁶ <https://www.pnc.com/en/about-pnc/corporate-responsibility/corporate-social-responsibility/governance-risk/values-business.html>

⁷ <https://www.dontbankonthebomb.com/>

⁸ <https://www.pnc.com/en/about-pnc/corporate-responsibility/corporate-social-responsibility/governance-risk/values-business.html>;

https://www.pnc.com/content/dam/pnc-com/pdf/aboutpnc/CSR/PNC_2019_CSR_Report.pdf

⁹ <http://www.nuclearban.us/stop-banking-the-bomb-the-campaign-to-get-pnc-bank-to-divest-from-nuclear-weapons/>;

<https://newpeoplenewspaper.com/2020/07/31/stop-banking-the-bomb-resumes-pickets-at-pnc/>

Board of Directors Response

Our Board recommends a vote AGAINST this Proposal because:

- In February 2022, the Board reviewed PNC's lending relationships with the companies the co-filers have characterized as "nuclear weapons companies," and the potential risks they represent. The Board concluded that these relationships do not pose a material credit, legal or reputational risk to PNC and were appropriately vetted for potential environmental and human rights risks through PNC's Environmental and Social Risk Management ("ESRM") framework.
- PNC's credit to these companies is de minimis, representing 0.2% of PNC's total credit commitments as of December 31, 2021; PNC's lending represents approximately 2% of these companies' capital structures; and an independent third party ranked PNC 59th among financial organizations in its exposure to these types of companies, while the institutions ranked ahead of PNC have, in aggregate, over 312 times more exposure.¹
- The loans relevant to this proposal are subject to a management-level environmental and human rights risk assessment pursuant to PNC's ESRM framework which is applied to all lending decisions. PNC has historically found no environmental, social and governance risks that would inherently exclude these loan recipients from the application of PNC's fair and consistent lending guidelines. The Board is regularly updated on the ESRM framework and as a result of shareholder feedback commits to annually review PNC's ESRM framework to ensure: (i) that it continues to be appropriate for PNC's expanding business, the shifting risk landscape, and heightened environmental, social, human rights and reputational risk considerations; and (ii) that it continues to appropriately balance the needs of our customers and prospective customers with the interests of our other stakeholders, including investors, communities and employees.
- The companies the co-filers have characterized as "nuclear weapons companies," include large and diversified companies like Boeing, Lockheed Martin, General Dynamics and Jacobs Engineering Group² that provide a myriad of products and services that benefit society and enhance the quality of human life. The vast majority of these company operations and revenue bear *no relationship* to nuclear weapons.

PNC's credit to the companies the co-filers have characterized as "nuclear weapons companies" is de minimis, representing 0.16% of PNC's total loan portfolio and 0.20% of PNC's total credit commitments as of December 31, 2021. PNC also represents a very small portion of these companies' capital structures (approximately 2%). An independent report produced by PAX in conjunction with the International Campaign to Abolish Nuclear Weapons (ICAN) ranks PNC 59th among financial organizations in terms of total financing exposure to the types of companies at issue, and the institutions ahead of PNC have in aggregate over 312 times more exposure.

PNC's decisions to lend to these companies are consistent with standard U.S. banking practices. The co-filers cite to the Treaty on the Prohibition of Nuclear Weapons ("TPNW") as an "in force" pact triggering increased scrutiny of lending practices to these companies. In fact, the United States, Britain and France, among other countries, have rejected the TPNW as it "turns back the clock on verification and disarmament and is dangerous to the half-century-old Nuclear Nonproliferation Treaty (to which the United States is a signatory), considered the cornerstone of global nonproliferation efforts."³ Further, we are not aware of a single U.S. bank that has adopted policies to prohibit lending to or stopped funding companies the co-filers have characterized as associated with the nuclear defense industry.⁴

PNC management applies a multi-layered ESRM process to all corporate lending, which includes a Rapid Risk Screen that subjects every Corporate & Institutional Banking transaction to a baseline environmental and human rights risk assessment. This assessment is industry-agnostic, and is applied to every transaction — no matter the size. It is designed to be modular, so that as PNC's business changes, the company can quickly develop and communicate enhancements to the tool. Such changes could occur when PNC enters new markets or new industries, or as the external risk landscape shifts, to ensure the company's practices continue to take into consideration pertinent risks, including emergent risks. Transactions flagged by the screening are escalated to leaders in the business and underwriting groups, who determine whether to pass on the transaction, do enhanced due diligence alongside the company's ESG team, or proceed as requested.

PNC strives to make lending decisions that balance the needs of our customers and prospective customers with the interests of our other stakeholders, including investors, communities and employees. PNC recognizes that these decisions must also take into account evolving environmental, social, human rights and reputational risk considerations. PNC's ESRM framework — information about which is published in our annual Corporate Responsibility Report — strives to capture these nuances by embedding a deep commitment to stakeholder engagement in the risk management process. In

¹ See 2021_Perilous_Profitteering_Final.pdf (d3n8a8pro7vhmx.cloudfront.net)

² <https://www.dontbankonthebomb.com/nwproducers/>

³ US urges countries to withdraw from UN nuke ban treaty | AP News

⁴ <https://www.dontbankonthebomb.com/who-divests/>

SHAREHOLDER PROPOSAL REGARDING REPORT ON RISK MANAGEMENT AND THE NUCLEAR WEAPONS INDUSTRY (ITEM 4)

keeping with this philosophy, PNC has met with the group of activists associated with the co-filers on this issue six times since 2017, and has provided them with a formal presentation of the ESRM process. PNC also provided this overview to the co-filers directly. PNC has been and will continue to increase disclosure around its ESRM process.

The Board is regularly updated on the ESRM framework and as a result of shareholder feedback commits to annually review PNC's ESRM framework to ensure: (i) that it continues to be appropriate for PNC's expanding business, the shifting risk landscape, and heightened environmental, social, human rights and reputational risk considerations; and (ii) that it continues to appropriately balance the needs of our customers and prospective customers with the interests of our other stakeholders, including investors, communities and employees. In 2021 and again in February 2022, the Board undertook a special and detailed review of PNC's financing relationships with companies described by the co-filers as connected to the nuclear defense industry. This covered, among other things, the credit, legal, and reputational risks potentially inherent to these particular lending relationships. Following this review, the Board concluded that PNC's relationships with these companies are consistent with its ESRM framework; and these companies do not pose a material credit, legal or reputational risk to PNC.

Finally, in contrast to the co-filers' classification of the companies in question as "nuclear weapons companies," nuclear defense represents a small portion of their operations. For example, the co-filers have identified the likes of Boeing, Lockheed Martin, General Dynamics and Jacobs Engineering Group as companies in the nuclear weapons industry.⁵ Products and services provided by the many companies the co-filers characterize as "nuclear weapons companies" include the manufacture of cybersecurity and information technology solutions; construction management and critical infrastructure development; navigation and radar systems; environmental remediation and revitalization; safe drinking water management; wastewater treatment; medical isotopes, which are used in cancer detection and treatment; and commercial aircraft, golf carts, snowmobiles, and healthcare technology, among others. To accomplish all these things, these companies collectively employ more than 945,000 people.

As a result, while we remain committed to engaging on this and other topics important to our stakeholders, the Board has determined:

- PNC does not have a material impact on the development of nuclear weapons;
- The companies in question have been thoroughly and appropriately vetted by PNC's ESRM process;
- PNC's ESRM systems effectively manage the risks associated with PNC's loans to these companies; and
- The Board has enhanced its risk oversight and will annually review PNC's ESRM framework.

⁵ <https://www.dontbankonthebomb.com/nwproducers/>

GENERAL INFORMATION

We will hold our annual meeting of shareholders on Wednesday, April 27, 2022. This proxy statement includes information about PNC, describes the proposals to be considered at the meeting and explains the voting process. We encourage you to read it carefully.

This section of the proxy statement reviews important topics such as how to participate in the meeting, how to access our proxy materials, how to vote and how a proposal gets approved. As permitted by our Bylaws, we will hold a virtual-only annual meeting of shareholders.

In this section, we sometimes discuss differences between “registered” and “street name” shareholders. We refer to those who own PNC shares in their own name as “registered” holders or “shareholders of record.” We refer to those who own PNC shares through an account at an intermediary — such as a brokerage firm or bank — as holding shares in “street name” or as “beneficial owners.” For purposes of reviewing the proxy materials and voting your shares, this distinction is important.

Participating in the annual meeting

The 2022 Annual Meeting of Shareholders will be a virtual-only meeting held via webcast on Wednesday, April 27, 2022 at 11:00 a.m. Eastern Time. The annual meeting will be accessible at www.virtualshareholdermeeting.com/PNC2022. We want to ensure that all shareholders are afforded the same rights and opportunities to participate as they would have at an in-person meeting, including the ability to vote shares electronically and submit questions during the meeting, as well as having access to the Board and our management. All members of the Board and all executive officers are expected to join the annual meeting and be available for questions.

To participate in the annual meeting, you must be a PNC shareholder on the record date of February 4, 2022. You may vote your shares and will have the opportunity to submit questions during the meeting. Shareholders should refer to the Regulations for Conduct included as Annex B to this proxy statement and available on the annual meeting website at www.virtualshareholdermeeting.com/PNC2022. We are committed to acknowledging each relevant question we receive, subject to the guidelines described in this section and in the Regulations for Conduct. Consistent with our prior in-person annual meetings, questions submitted in accordance with the Regulations for Conduct will be generally addressed as time permits. We limit each shareholder to one question in order to allow us to answer questions from as many shareholders as possible. Questions and answers will be grouped by topic and substantially similar questions will be grouped and answered once. Questions regarding personal matters and questions regarding general economic, political or product matters that are not directly related to the business of PNC will not be answered. If there are matters of individual concern to a shareholder and not of general concern to all shareholders, or if a question posed was not otherwise answered, shareholders may contact Investor Relations separately after the annual meeting. Contact details, as well as other helpful information, can be found in the shareholder services section of our website at www.pnc.com/shareholderservices.

Questions may be submitted prior to the annual meeting at www.proxyvote.com or you may submit questions in real time during the meeting using the annual meeting website at www.virtualshareholdermeeting.com/PNC2022. Please note that in order to access these sites, shareholders will need their unique control number that appears on the Notice of Internet Availability of Proxy Materials, the proxy card (printed in the box and marked by the arrow) or the instructions that accompanied the proxy materials, as applicable. Instructions should be provided to beneficial owners on the voting instruction form provided by their broker or bank. If you do not have your control number, you will be able to join the meeting as a guest; however, you will not be able to vote or submit questions during the meeting.

If you encounter any technical difficulties when accessing or using the annual meeting website, please call the technical support number that will be posted on the annual meeting website login page. The annual meeting website is supported on browsers and devices running the most updated version of applicable software and plugins.

Reviewing proxy materials

Accessing proxy materials. We began providing access to the proxy materials on March 16, 2022. The SEC allows us to deliver proxy materials to shareholders over the Internet. We believe this offers a convenient way for shareholders to review our information. It also reduces printing expenses and lessens the environmental impact of paper copies. Shareholders may access the proxy statement and our 2021 Annual Report online. Upon request, we will continue to provide email or paper copies of proxy materials to shareholders for the current annual meeting or for future meetings.

If you hold PNC shares in street name, we generally cannot mail our materials to you directly. Your broker or bank must provide you with the Notice of Internet Availability of Proxy Materials or the proxy statement and a voting instruction form, and must also explain the voting process to you.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF SHAREHOLDERS TO BE HELD ON APRIL 27, 2022: This Notice of Annual Meeting and Proxy Statement and the 2021 Annual Report are available at:

www.proxyvote.com

Have you received more than one set of proxy materials? If two or more PNC shareholders live in your household, or you maintain more than one shareholder account on the books of our transfer agent, you may have received more than one set of our proxy materials.

In order to reduce duplicate packages and lower expenses, we rely on SEC rules that allow delivery of one set of proxy materials to multiple shareholders sharing the same address and the same last name, if this type of delivery has been consented to as provided by these rules. This is referred to as “householding” of the proxy materials. Even if you consent to householding, we will deliver a separate proxy card or Notice of Internet Availability of Proxy Materials for each account. Householding will not affect your right or ability to vote.

If you would like to opt out of or into householding in the future, or would like to receive a separate copy of the proxy materials, please write or call Broadridge Financial Solutions, Inc. at the address or phone number below:

Broadridge Financial Solutions, Inc.
51 Mercedes Way
Edgewood, NY 11717
(866) 540-7095

You may also receive more than one set of our proxy materials if you have more than one brokerage account. Our householding process does not include accounts that you maintain at a brokerage firm or bank. Some brokerage firms and banks offer householding — please contact your broker or bank directly if you are interested.

Voting your shares

We want our shareholders, as the owners of PNC, to consider the important matters before them and exercise their right to vote. The Board is asking for, or soliciting, a proxy from our shareholders. This section describes the different aspects of the voting process and how proxy voting works.

Who can vote? You are entitled to vote if you were a PNC shareholder as of the record date of February 4, 2022.

What is a proxy? If you are unable to participate and vote electronically during the virtual annual meeting, you can tell us exactly how you want to vote your shares and allow an officer to vote on your behalf. This is referred to as giving us a “proxy.” By instructing a proxy to carry out your wishes, you can ensure that your vote is counted.

Soliciting your proxy. The Board is soliciting your proxy to make sure that your vote is properly submitted and received on time, and to improve the efficiency of the annual meeting. We may solicit proxies using several methods, including by mail, personal interviews, telephone or fax. We may also use the Internet to solicit proxies.

PNC officers or employees may solicit proxies, but will not receive any special compensation for doing so. We will ask brokerage houses, banks and other custodians of PNC stock to forward proxy materials to their clients who hold PNC stock, and we will pay for the expenses they incur to do so. In addition, we have retained Morrow Sodali, LLC, 333 Ludlow Street, 5th Floor, South Tower, Stamford, CT 06902, a proxy soliciting firm, to assist us with the solicitation of proxies for the annual meeting for a fee of \$15,000, plus reimbursement of reasonable out-of-pocket expenses.

Revoking your proxy. What if you change your mind after you give us your proxy to vote? You can amend your voting decisions in several ways. We refer to this as “revoking” your proxy.

To revoke your current proxy and replace it with a new proxy, we must receive the newly executed proxy before the applicable deadline. If you revoke by mail, we must receive the new proxy card before the annual meeting begins. Please make sure you have provided enough time for the new proxy card to reach us. If you revoke using the phone or Internet voting options, we must receive your revocation by the deadline for voting set forth in the Notice of Internet Availability of Proxy Materials or proxy card you received.

You can also revoke your proxy by voting electronically during the virtual annual meeting. Once the polls close at the annual meeting, the right to revoke your proxy ends. If you have not properly revoked your proxy by that time, we will vote your shares in accordance with your most recent valid proxy.

GENERAL INFORMATION

If you hold PNC shares in street name, follow the instructions provided by your broker or bank to revoke your voting instructions or otherwise change your vote.

How to vote. You may vote electronically during the virtual annual meeting by accessing the annual meeting website at www.virtualshareholdermeeting.com/PNC2022. We also offer the following methods to vote your shares and give us your proxy:

Internet	Go to www.proxyvote.com and follow the instructions. This voting system has been designed to provide security for the voting process and to confirm that your vote has been recorded accurately.
Phone	Vote by phone using the applicable number — for registered holders - (800) 690-6903 or for beneficial holders - (800) 454-8683
Mail	If you received a printed version of the proxy materials, complete, sign and date the proxy card and return it in the envelope provided. The envelope requires no postage if mailed in the United States.

Voting instructions are included in the Notice of Internet Availability of Proxy Materials and the proxy card. If you hold PNC shares in street name, you will receive information from your broker or bank on how to provide your voting instructions.

PNC is incorporated under the laws of Pennsylvania. Pennsylvania law allows proxies to be submitted by electronic transmission, including by telephone or over the Internet, and permits a shareholder of record, such as a brokerage firm or bank, to communicate a vote by telephone or Internet on behalf of a beneficial owner.

Brokers voting your shares. If you hold PNC shares in street name, you must give instructions to your broker or bank regarding how you would like your shares to be voted. If you do not provide any instructions, your broker has discretionary authority to vote your shares only with respect to proposals that are “routine” items. NYSE rules define which items are “routine” or “non-routine.” We discuss whether the proposals to be acted upon at the annual meeting are “routine” or “non-routine” items below under *How a proposal gets approved—Vote required for approval*.

If a proposal is considered a non-routine item under NYSE rules and you do not provide voting instructions to your broker or bank, no vote will be cast on your behalf with respect to that proposal. This is referred to as a “broker non-vote” and it will not be counted as a vote cast on the proposal. In some cases, street name holders may need to take additional actions to ensure that their shares are voted.

Our voting recommendations. If your shares are registered in your name and you sign, date and return your proxy card but do not provide voting instructions, or you use Internet or telephone voting and do not provide voting instructions for each proposal, your shares will be voted as follows:

- **FOR** each of the Board’s 13 nominees for director
- **FOR** the ratification of the selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2022
- **FOR** the advisory resolution on executive compensation
- **AGAINST** the shareholder proposal

Confidential voting. The Board has adopted a “confidential voting” policy. With the exceptions described below, this policy states that all proxies, ballots, voting instructions from employee benefit plan participants and voting tabulations that identify the vote of a particular shareholder or benefit plan participant be kept permanently confidential and not be disclosed. We keep votes confidential and do not disclose them to our directors, officers or employees, except:

- As necessary to meet legal requirements or to pursue or defend legal actions;
- To allow the Judge of Election to certify the voting results;
- When expressly requested by a shareholder or benefit plan participant; or
- If there is a contested proxy solicitation.

Broadridge Financial Services, Inc., our independent vote tabulator and Judge of Election for the annual meeting, confirmed that its procedures will be consistent with this policy.

How a proposal gets approved

Quorum. Under Pennsylvania law, we must have a quorum before we can consider proposals at an annual meeting. A “quorum” refers to the minimum number of shares that must be present at the meeting. To have a quorum for the annual meeting, we need the presence of PNC shareholders or their proxies who are entitled to cast *at least a majority* of the votes that all shareholders are entitled to cast.

In determining if a quorum exists, we count the number of shares represented by shareholders who attend the annual meeting and the number of shares represented by proxies. If you return a proxy, whether you vote for or against a proposal, abstain from voting or only sign and date your proxy card, your shares will be counted as present for purposes of determining if a quorum exists.

Issued and outstanding shares. On February 4, 2022, the record date for the annual meeting, we had approximately 419 million shares of common stock outstanding, as well as additional shares of preferred stock. The table below shows the number of issued and outstanding shares of our common and preferred stock entitled to vote on the record date. We have additional issued and outstanding series of preferred stock that are not entitled to vote at the meeting. The table also shows the number of votes for each share for the matters brought before this meeting. The number of votes shown for each share of voting preferred stock equals the number of full shares of PNC common stock that can be acquired upon the conversion of a share of preferred stock. At the meeting, holders of common and preferred stock entitled to vote will vote together as a single class. There is no cumulative voting.

Class	Issued and Outstanding Shares Entitled to Vote	Votes Per Share	Effective Voting Power
Common	418,560,245	1	418,560,245
Preferred — Series B	567	8	4,536

Vote required for approval. Different proposals may have different voting requirements for approval. This section provides information regarding the vote required for approval of each proposal presented in the proxy statement and additional details regarding the mechanics of proposal approval.

Under Pennsylvania law, if you abstain from voting or fail to vote, your shares will not be counted as votes cast on the proposal. To abstain, you must check the “Abstain” box on your proxy card, or select the appropriate option when voting by Internet or telephone. A broker non-vote is treated as a failure to vote. Therefore, if you do not provide instructions to your broker or bank regarding how to vote on a proposal that is a non-routine item, your shares will not be counted as votes cast on that proposal. If you are a shareholder of record and you sign, date and return your proxy card but do not provide voting instructions, or you submit your proxy by Internet or telephone and do not provide voting instructions, we will vote your shares represented by that proxy as recommended by the Board and those shares will be counted as votes cast.

Election of directors (Item 1). Under Pennsylvania law, unless a company’s articles of incorporation or bylaws provide otherwise, directors are elected by a plurality of the votes cast. Our Bylaws include an eligibility requirement for director nominees in uncontested elections, whereby an incumbent director will offer to resign from the Board if he or she does not receive a majority of the votes cast. To receive a majority of the votes cast, the shares voted “for” a director’s election must exceed 50% of the total number of shares voted with respect to that director’s election. Our Bylaws and corporate governance guidelines describe this majority voting requirement and the related procedure in the event that a director must tender his or her resignation to the Board. This is considered a non-routine item, so there may be broker non-votes with respect to this proposal. Broker non-votes and abstentions will not be included in the total votes cast and will not affect the results of the vote on this proposal.

Ratification of independent registered public accounting firm (Item 2). A majority of the votes cast will be required to approve the ratification of the Audit Committee’s selection of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2022. This is considered a routine item, so brokers will have the discretion to vote uninstructed shares on behalf of beneficial owners with respect to this proposal. Therefore, broker non-votes are not expected to exist for this proposal, although a broker may otherwise fail to submit a vote. Failures by brokers to vote and abstentions will not be included in the total votes cast and will not affect the results of the vote on this proposal.

“Say-on-pay”: Advisory vote on executive compensation (Item 3). A majority of the votes cast will be required to approve this item, an advisory vote on the compensation of our named executive officers. Because your vote is advisory, it will not be binding on the Board or PNC. This is considered a non-routine item, so there may be broker non-votes with respect to this proposal. Broker non-votes and abstentions will not be included in the total votes cast and will not affect the results of the vote on this proposal.

Shareholder proposal (Item 4). A majority of the votes cast will be required to approve the shareholder proposal. This is considered a non-routine item, so there may be broker non-votes with respect to this proposal. Broker non-votes and abstentions will not be included in the total votes cast and will not affect the results of the vote on this proposal.

SHAREHOLDER PROPOSALS FOR THE 2023 ANNUAL MEETING

SEC Rule 14a-8. If you are a shareholder who would like us to include your proposal in the notice of our 2023 annual meeting of shareholders and related proxy materials, you must comply with SEC Rule 14a-8, including with respect to submission of your proposal by the applicable deadline. Our Corporate Secretary must receive your proposal in writing at our principal executive offices no later than November 16, 2022. If your proposal is not received by the deadline or you do not otherwise comply with Rule 14a-8, we will not consider your proposal for inclusion in next year's proxy materials.

Advance notice procedures. Under our Bylaws, shareholders may nominate an individual for election to the Board or propose other business to be brought directly at an annual meeting of shareholders by giving advance notice to PNC. To be eligible to do so, a shareholder must be a shareholder of record as of the date the notice is delivered to PNC and at the time of the annual meeting, must be entitled to vote at the annual meeting and must comply with the notice and other applicable procedures set forth in our Bylaws.

A shareholder's notice of a nomination or other business must be in writing and contain the information specified in our Bylaws, and must be delivered on a timely basis. To be timely, a shareholder's written notice related to our 2023 annual meeting of shareholders must be delivered to the Corporate Secretary at our principal executive offices not earlier than December 28, 2022 (the 120th day prior to the first anniversary of this year's annual meeting) and not later than January 27, 2023 (the 90th day prior to the first anniversary of this year's annual meeting).

These advance notice procedures are separate from the SEC's requirements that a shareholder must meet in order to have a shareholder proposal included in our proxy materials pursuant to SEC Rule 14a-8 referred to above, and from the procedures you must follow to submit a director nominee for consideration by the Nominating and Governance Committee for recommendation to the Board for election as described under *Corporate Governance—Board committees—Nominating and Governance Committee—How we identify new directors* on page 23.

Proxy access procedures. Our Bylaws permit a shareholder, or a group of up to 20 shareholders, who has continuously for at least three years owned at least 3% of the outstanding shares entitled to vote in the election of directors to nominate and include in our annual meeting proxy materials director nominees constituting up to the greater of two directors or 20% of the number of directors serving on the Board on the last day on which notice of a nomination may be delivered (known generally as "proxy access").

The proxy access notice must be in writing and contain the information specified in our Bylaws for a proxy access nomination, and must be delivered on a timely basis. To be timely, a proxy access notice regarding a nomination for our 2023 annual meeting of shareholders must be delivered to the Corporate Secretary at our principal executive offices not earlier than October 17, 2022 (the 150th day prior to the first anniversary of the filing date of the definitive proxy statement for this year's annual meeting) and not later than November 16, 2022 (the 120th day prior to the first anniversary of the filing date of the definitive proxy statement for this year's annual meeting).

These proxy access procedures are separate from the advance notice procedures referred to above, from the SEC's requirements that a shareholder must meet in order to have a shareholder proposal included in our proxy materials pursuant to SEC Rule 14a-8 referred to above, and from the procedures you must follow to submit a director nominee for consideration by the Nominating and Governance Committee for recommendation to the Board for election as described under *Corporate Governance—Board committees—Nominating and Governance Committee—How we identify new directors* on page 23.

General. The proxies we appoint for the 2023 annual meeting of shareholders may exercise their discretionary authority to vote on any shareholder proposal timely received and presented at the meeting. Our proxy statement for the 2023 annual meeting must advise shareholders of any such proposal and how our proxies intend to vote. A shareholder may mail a separate proxy statement to our shareholders and satisfy certain other requirements to remove discretionary voting authority from our proxies.

The Chairperson or other officer presiding at the annual meeting has the sole authority to determine whether any nomination or other business proposed to be brought before the annual meeting was made or proposed in accordance with our Bylaws, and to declare that a defective proposal or nomination be disregarded.

Please direct any notices or questions about the requirements discussed in this section to our Corporate Secretary at the address provided on page 16.

OTHER MATTERS

The Board does not know of any other business to be presented at the annual meeting. If any other business should properly come before the meeting, or if there is any meeting adjournment, proxies will be voted in accordance with the best judgment of the persons named in the proxies.

March 16, 2022

By Order of the Board of Directors,

A handwritten signature in blue ink, appearing to read "Alicia G. Powell".

Alicia G. Powell
Corporate Secretary

ANNEX A (NON-GAAP TO GAAP RECONCILIATIONS)

We provide information below to reconcile to GAAP those financial metrics used by the Human Resources Committee that are either non-GAAP financial metrics or reflect adjustments approved by the Human Resources Committee.

Noninterest Income

Dollars in millions	Year ended December 31,		
	2021	2020	% change
Noninterest income	\$ 8,564	\$ 6,955	23.1 %
Human Resources Committee approved adjustments (a)	65	—	
Noninterest income, as adjusted (Non-GAAP)	\$ 8,629	\$ 6,955	24.1 %

(a) 2021 reflects a noninterest income adjustment in the amount of \$65 million due to integration costs associated with our BBVA USA acquisition. Adjustments for integration costs in 2020 were zero.

Diluted Earnings per Common Share

	Year ended December 31,		
	2021	2020	% change
Diluted earnings per common share	\$ 12.70	\$ 16.96	(25.1)%
Human Resources Committee approved provision adjustments (a)	(2.66)	4.33	
Human Resources Committee approved earnings adjustments (b)	1.48	(10.65)	
Diluted earnings per common share, as adjusted (Non-GAAP)	\$ 11.52	\$ 10.64	8.3 %

- (a) 2021 reflects an after-tax adjustment in the amount of (\$1,134) million, or (\$2.66) per common share, due to the addition of provision for credit losses and subtraction of net charge-offs. 2020 reflects an after-tax adjustment in the amount of \$1,851 million, or \$4.33 per common share, due to the addition of provision for credit losses and subtraction of net charge-offs.
- (b) 2021 reflects an after-tax adjustment in the amount of \$630 million, or \$1.48 per common share, due to integration costs associated with our BBVA USA acquisition. 2020 reflects an after-tax adjustment in the amount of (\$4,549) million, or (\$10.65) per common share. This adjustment reflects an after-tax adjustment for discontinued operations in the amount of (\$4,555) million, or approximately (\$10.67) per common share. In May 2020, we divested our entire 22.4% equity investment in BlackRock, Inc. In the first and second quarter of 2020, discontinued operations were recast and are reflected as an adjustment of approximately \$4.6 billion. There were no adjustments for discontinued operations in the third or fourth quarter of 2020. Adjustments for discontinued operations in 2021 were zero. 2020 also reflects an after-tax adjustment for integration costs in the amount of \$6 million, or approximately \$0.01 per common share, due to integration costs associated with our BBVA USA acquisition.

Return on Equity

Dollars in millions	Year ended December 31,		
	2021	2020	% change
Net income	\$ 5,725	\$ 7,558	
Human Resources Committee approved provision adjustments (a)	(1,134)	1,851	
Human Resources Committee approved earnings adjustments (b)	630	(4,549)	
Net income, as adjusted (Non-GAAP)	\$ 5,221	\$ 4,860	
Average total shareholders' equity	\$ 54,448	\$ 51,757	
Return on equity (c)	10.51 %	14.60 %	(28.0)%
Return on equity, as adjusted (Non-GAAP) (d)	9.59 %	9.39 %	2.1%

(a) 2021 reflects an after-tax adjustment in the amount of (\$1,134) million due to the addition of provision for credit losses and subtraction of net charge-offs. 2020 reflects an after-tax adjustment in the amount of \$1,851 million due to the addition of provision for credit losses and subtraction of net charge-offs.

(b) 2021 reflects an after-tax adjustment in the amount of \$630 million due to integration costs associated with our BBVA USA acquisition. 2020 reflects an after-tax adjustment in the amount of (\$4,549) million. This adjustment reflects an after-tax adjustment for discontinued operations in the amount of (\$4,555) million. In May 2020, we divested our entire 22.4% equity investment in BlackRock, Inc. In the first and second quarter of 2020, discontinued operations were recast and are reflected as an adjustment of approximately \$4.6 billion. There were no adjustments in the third or fourth quarter of 2020. Adjustments for discontinued operations in 2021 were zero. 2020 also reflects an after-tax adjustment for integration costs in the amount of \$6 million due to integration costs associated with our BBVA USA acquisition.

(c) This metric was calculated by dividing net income by average total shareholders' equity.

(d) This metric was calculated by dividing adjusted net income by average total shareholders' equity.

Return on Assets

Dollars in millions	Year ended December 31,		
	2021	2020	% change
Net income	\$ 5,725	\$ 7,558	
Human Resources Committee approved provision adjustments (a)	(1,134)	1,851	
Human Resources Committee approved earnings adjustments (b)	630	(4,549)	
Net Income, as adjusted (Non-GAAP)	\$ 5,221	\$ 4,860	
Average Assets	\$523,395	\$449,295	
Return on Assets (c)	1.09 %	1.68 %	(35.1)%
Return on Assets, as adjusted (Non-GAAP) (d)	1.00 %	1.08 %	(7.4)%

(a) 2021 reflects an after-tax adjustment in the amount of (\$1,134) million due to the addition of provision for credit losses and subtraction of net charge-offs. 2020 reflects an after-tax adjustment in the amount of \$1,851 million due to the addition of provision for credit losses and subtraction of net charge-offs.

(b) 2021 reflects an after-tax adjustment in the amount of \$630 million due to integration costs associated with our BBVA USA acquisition. 2020 reflects an after-tax adjustment in the amount of (\$4,549) million. This adjustment reflects an after-tax adjustment for discontinued operations in the amount of (\$4,555) million. In May 2020, we divested our entire 22.4% equity investment in BlackRock, Inc. In the first and second quarter of 2020, discontinued operations were recast and are reflected as an adjustment of approximately \$4.6 billion. There were no adjustments in the third or fourth quarter of 2020. Adjustments for discontinued operations in 2021 were zero. 2020 also reflects an after-tax adjustment for integration costs in the amount of \$6 million due to integration costs associated with our BBVA USA acquisition.

(c) This metric was calculated by dividing net income by average assets.

(d) This metric was calculated by dividing adjusted net income by average assets.

Risk-adjusted Efficiency Ratio

Dollars in millions	Year ended December 31,		% change
	2021	2020	
Revenue - Continuing Operations	\$ 19,211	\$ 16,901	
Human Resources Committee approved earnings adjustments (a)	65	—	
Revenue, as adjusted (Non-GAAP)	\$ 19,276	\$ 16,901	
Noninterest Expense	\$ 13,002	\$ 10,297	
Human Resources Committee approved adjustments (b)	(733)	(7)	
Human Resources Committee approved risk adjustments (c)	657	832	
Noninterest Expense, as adjusted (Non-GAAP)	\$ 12,926	\$ 11,122	
Efficiency Ratio (d)	67.68 %	60.93 %	11.1 %
Efficiency Ratio, as adjusted (Non-GAAP) (e)	67.06 %	65.81 %	1.9 %

(a) 2021 reflects a noninterest income adjustment in the amount of \$65 million due to integration costs associated with our BBVA USA acquisition. Adjustments for integration costs in 2020 were zero.

(b) 2021 reflects a noninterest expense adjustment in the amount of (\$733) million due to integration costs associated with our BBVA USA acquisition. Adjustments for integration costs in 2020 were (\$7) million.

(c) 2021 and 2020 adjustment due to the addition of net charge-offs.

(d) This metric was calculated by dividing noninterest expense by revenue.

(e) This metric was calculated by dividing adjusted noninterest expense plus net charge-offs by adjusted revenue.

Tangible Book Value per Common Share

Dollars in millions, except per share data	Year ended December 31,	
	2021	2020
Book value per common share	\$ 120.61	\$ 119.11
Tangible book value per common share		
Common shareholders' equity	\$ 50,685	\$ 50,493
Goodwill and Other Intangible Assets	(11,406)	(9,381)
Deferred tax liabilities on Goodwill and Other Intangible Assets	270	188
Tangible common shareholders' equity	\$ 39,549	\$ 41,300
Period-end common shares outstanding (in millions)	420	424
Tangible book value per common share (Non-GAAP)	\$ 94.11	\$ 97.43

ANNEX B (REGULATIONS FOR CONDUCT AT ANNUAL MEETING)

In the interest of a fair and orderly meeting, and to accommodate as many shareholders as possible who may wish to ask questions, we have established the following rules:

1. Calling the Meeting to Order

Our CEO will preside as the Chair of the meeting. The Chair will call the meeting to order promptly at 11:00 a.m. The Chair will conduct the meeting in accordance with the meeting agenda and these Regulations for Conduct. The Chair retains sole authority to make any and all determinations with respect to the conduct of the meeting.

2. How to Vote

You may vote online during the virtual annual meeting by logging in as a shareholder using the control number you received with your proxy materials. The Chair will announce the opening and closing of the polls. No votes will be accepted after the polls have closed. If you have already voted your shares prior to the annual meeting, you do not need to vote those shares during the annual meeting unless you want to revoke or change your vote.

3. Submission of Questions

We welcome questions from our shareholders. You may submit questions on the virtual meeting website by logging in as a shareholder using the control number you received with your proxy materials. Questions may also be submitted prior to the annual meeting. We have scheduled a general question and answer session at the conclusion of the meeting to discuss matters not on the meeting agenda, but appropriate for discussion. Each shareholder will be limited to one question.

4. Responses to Questions; Time Limit

Questions from shareholders will be taken on a rotating basis. If multiple questions are submitted on the same topic, we will summarize and respond collectively. We have allocated one hour for the meeting, including to address questions. Please keep questions brief in order to give us the opportunity to address as many questions as possible. We will make every effort to address questions that are consistent with these Regulations for Conduct.

5. Other Limitations

The Chair may refuse to permit a nomination or proposal to be made by a shareholder who has not complied with applicable laws or rules, or the procedures set forth in PNC's Bylaws. The Chair may choose not to address questions if it appears they have already been adequately addressed or are not appropriate, or for other reasons. Personal matters are not appropriate for discussion. The Chair will not address questions that include rudeness or personal attacks or that are otherwise in bad taste, and the injection of irrelevant controversy is not permitted at any time.

The Annual Meeting of Shareholders is recorded.

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Corporate Headquarters

The PNC Financial Services Group, Inc.

The Tower at PNC Plaza

300 Fifth Avenue

Pittsburgh, PA 15222-2401

