

March 11, 2026



# GrowGeneration to Participate in the 38th Annual ROTH Conference on March 22-24, 2026

DENVER, March 11, 2026 (GLOBE NEWSWIRE) -- **GrowGeneration Corp. (NASDAQ: GRWG)** ("GrowGeneration," "GrowGen" or "the Company"), one of the nation's largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers, today announced that it will participate in the 38<sup>th</sup> Annual ROTH Conference, to be held on March 22-24, 2026, in Dana Point, California.

The Company will conduct 1x1 meetings during the conference. For more information or to schedule a meeting with the GrowGen team, please contact your Roth representative or email [GrowGen@KCSA.com](mailto:GrowGen@KCSA.com).

To be added to the GrowGeneration email distribution list, please email [GrowGen@kcsa.com](mailto:GrowGen@kcsa.com) with GRWG in the subject line.

## **About GrowGeneration Corp:**

GrowGen is one of the nation's largest suppliers of specialty products for controlled environment agriculture (CEA), commercial cultivation, and retail garden centers. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Char Coir, Drip Hydro, Power Si, Ion lights, The Harvest Company, and more. The Company also operates an online superstore for cultivators at [growgeneration.com](http://growgeneration.com), as well as a wholesale business for resellers, and a benching, racking, and storage solutions business, MMI Storage Solutions.

## **Forward Looking Statements**

This press release may include predictions, estimates or other information that might be considered forward-looking within the meaning of applicable securities laws. While these forward-looking statements represent current judgments, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect opinions only as of the date of this release. Please keep in mind that the Company does not have an obligation to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. When used herein, words such as "look forward," "expect," "believe," "anticipate," "estimate," or variations of such words and similar expressions are intended to identify forward-looking statements. Factors that could cause actual results to differ materially from those contemplated in any forward-looking statements made by us herein are often discussed in filings made with the United States Securities and Exchange Commission, available at: [www.sec.gov](http://www.sec.gov), and on the Company's website, at: [www.growgeneration.com](http://www.growgeneration.com).

**Media & Commercial Inquiries:**

Press Contact: [media@growgeneration.com](mailto:media@growgeneration.com)

Sales Contact: [sales@growgeneration.com](mailto:sales@growgeneration.com)

Website: [www.growgeneration.com](http://www.growgeneration.com)

**Investor Relations:**

KCSA Strategic Communications

Philip Carlson, Managing Director

T: 212-896-1233

[GrowGen@KCSA.com](mailto:GrowGen@KCSA.com)



Source: GrowGeneration Corp.