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## NaturalShrimp Issues Online Ordering Home Delivery Program Update

DALLAS, TX, Oct. 13, 2022 (GLOBE NEWSWIRE) -- [via NewMediaWire](#) -- NaturalShrimp, Inc. (OTCQB: SHMP), a Biotechnology Aquaculture Company that has developed and patented the first shrimp-focused commercially operational RAS (Recirculating Aquaculture System), today issued an update on its online ordering home delivery program.

NaturalShrimp's Harvest-Select online retail store is expected to launch in early November, just in time for the holiday season. NaturalShrimp Chef and Director of e-commerce Douwe Iedema is leading the program and will also be offering his unique NaturalShrimp sauces and spices. Product availability at launch will include fresh harvested heads-on shrimp and Chef Douwe's long-awaited shrimp cocktail sauce. Recipe books and instructional videos for the home cook will be available as well.

The NaturalShrimp Distribution Center located within the Dallas-Fort Worth metroplex is also nearing completion and will enable the Company to receive and process its product for packaging and shipping for the online ordering home delivery program. Multiple test shipments have been successful after completing package testing for various products, including heads-on fresh and cooked shrimp. In addition, the Distribution Center will make it possible to process thousands of pounds of shrimp not only for home delivery, but as a hub for pickup and delivery to local chefs.

"I'm thrilled to be leading NaturalShrimp's e-commerce efforts," said Douwe Iedema. "Building our program from the ground-up is very much like launching a start-up, one that we expect will evolve with opportunities to provide our customers additional products such as pre-cooked shrimp, marinates, seasonings and other sauces, perhaps eventually prepared meals."

Gerald Easterling, CEO of NaturalShrimp, added, "We are happy to announce that we will soon be delivering our fresh, land-based gourmet-grade shrimp directly to our customers' doorsteps. Demand for retail and direct-to-consumer sales of NaturalShrimp has always been present and the pending launch of our online ordering home delivery program comes at an opportune time following the recent announcement of our partnership with US Foods, South Texas area, and the continued success of our live shrimp sales program, enabling us to service our customers across an increasing number of sales channels as we continue with our growth strategy."

### About NaturalShrimp

NaturalShrimp, Inc. is a publicly traded aquaculture Company, headquartered in Dallas, with production facilities located near San Antonio, Texas and Webster City, Iowa. The Company has developed the first commercially viable system for growing shrimp in enclosed, salt-

water systems, using patented technology to produce fresh, never frozen, naturally grown shrimp, without the use of antibiotics or toxic chemicals. NaturalShrimp systems can be located anywhere in the world to produce gourmet-grade Pacific white shrimp. For more information visit [www.naturalshrimp.com](http://www.naturalshrimp.com).

## **Forward-Looking Statements**

This press release contains includes a number of forward-looking statements that reflect management's current views with respect to future events and financial performance. Forward-looking statements are projections in respect of future events or our future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other comparable terminology. These statements include statements regarding the intent, belief or current expectations of us and members of our management team, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risk and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. These statements are only predictions and involve known and unknown risks, uncertainties and other factors, including the risks set forth in the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2021, any of which may cause our company's or our industry's actual results, levels of activity, performance or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied in our forward-looking statements.

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