

May 5, 2011



ATA to Present at Upcoming Investment Conferences in New York

BEIJING, May 5, 2011 /PRNewswire-Asia-FirstCall/ --**ATA Inc.** ("ATA" or the "Company", Nasdaq: [ATAI](#)), a leading provider of computer-based testing and testing-related services in China, today announced that the Company's Chairman and Chief Executive Officer Kevin Ma and Chief Financial Officer Benson Tsang are scheduled to participate in the following investor events in New York:

Piper Jaffray's 8th Annual China Growth Conference

Date: May 17, 2011

Panel discussion on Tuesday, May 17, at 2 p.m. EDT

Location: Le Parker Meridien

Oppenheimer & Co.'s 5th Annual China Dragon Call Conference

Date: May 19, 2011

Corporate presentation on Thursday, May 19, at 9:40 a.m.
EDT

Location: Oppenheimer Executive Conference Center

About ATA Inc.

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting.

ATA's test center network was comprised of 2,016 authorized test centers located throughout China as of December 31, 2010. The Company believes it has the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure, and cost-effective manner.

ATA has delivered more than 40.3 million tests, including more than 30.1 million billable tests, since ATA started operations in 1999. During a single weekend in May 2010, using its test delivery platform, ATA delivered tests to approximately 639,000 test takers for the Securities Association of China.

For more information, please visit ATA's website at <http://www.ata.net.cn>.

Contact Information:

At the Company	Investor Relations
ATA, Inc.	The Equity Group Inc.
Benson Tsang, CFO	Adam Prior, Vice President
+86 10 6518 1122 x5107 (China)	212-836-9606 (U.S.)
bensontsang@ata.net.cn	+86 10 6587 6435 (China)
	aprior@equityny.com
	http://www.theequitygroup.com
	Carolyn Yu, Account Executive
	212-836-9610 (U.S.)
	cyu@equityny.com

SOURCE ATA Inc.