

November 17, 2009



ATA to Attend Brean Murray Carret Investor Conference

BEIJING, Nov. 17 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA" or the "Company") (Nasdaq: [ATAI](#)), the leading provider of computer-based testing and testing-related services in China, today announced that the Company's management will present at the upcoming Brean Murray, Carret & Co. 2009 China Growth Conference.

Date: November 19, 2009
Time: 10:40 a.m. - 11:15 a.m. ET
Presenter: Carl Yeung, CFO
Location: The Millennium Broadway Hotel
New York, NY

The Brean Murray, Carret & Co. 2009 China Growth Conference is a two-day conference (November 19-20, 2009) that consists of 25-minute presentation slots followed by 10-minutes of open floor Q&A sessions with institutional investors. ATA's management will be available for 1x1 meetings before and after the Company's presentation.

About ATA Inc.:

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,954 authorized test centers located throughout China as of September 30, 2009, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 31.5 million tests including 21.4 million billable tests since it commenced operations in 1999, and in June 2008 delivered tests to approximately 470,000 test takers over a single weekend for the China Banking Association through its test delivery platform. For further information, please visit: <http://www.ata.net.cn>.

For more information, please contact:

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