

September 1, 2009



ATA to Attend SIG 3rd Annual Beijing Management Summit

BEIJING, Sept. 1 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA" or the "Company") (Nasdaq: [ATAI](#)), the leading provider of computer-based testing and testing-related services in China, today announced that the Company's management team will attend the Susquehanna International Group of Companies ("SIG") 3rd Annual Beijing Management Summit.

The date and location of ATA's presentation at the SIG 3rd Annual Beijing Management Summit are as follows:

Date: September 17, 2009
Time: 8:35AM
Management: Mr. Carl Yeung, Chief Financial Officer
Venue: The Grand Hyatt Beijing Hotel
1 East Chang An Avenue
Beijing 100738

During the conference, the management will be available for one-on-one meetings with analysts and portfolio managers. Interested parties and investors who wish to meet with ATA management may contact erin.cox@ccgir.com, phone +1-310-954-1355, or contact SIG institutional sales directly. Participation in the SIG 3rd Annual Beijing Management Summit is by invitation only.

About Susquehanna International Group of Companies

The Susquehanna International Group of Companies or SIG is a global leader in the trading of a wide variety of securities, commodities, and other financial products, and one of the largest market makers and liquidity providers in the U.S. The SIG 3rd Annual Beijing Management Summit is a two-day conference that brings together executives from public and private companies based in China and other emerging Asian economies. The event will showcase leading companies in the Chinese Consumer, Health Care, Internet, and Technology sectors, as well as companies in the IT Services/Outsourcing and Financial Technologies sectors. The event format will consist of one-on-one meetings and company presentations.

About ATA Inc.:

ATA is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,951 authorized test centers located throughout China as of June 30, 2009, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 30.7 million tests including 20.6 million billable tests since it commenced operations in 1999, and in June 2008 delivered tests to approximately 470,000 test takers over a single weekend for the China Banking Association through its test delivery platform. For further information, please visit: <http://www.ata.net.cn>.

For further information, please contact:

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