

May 14, 2008



ATA Inc. to Participate in Upcoming Investor Conferences

BEIJING, May 14 /Xinhua-PRNewswire-FirstCall/ -- ATA Inc. (Nasdaq: ATAI) ("ATA", or the "Company"), the leading provider of computer-based testing services in China, today announced that the Company's Chief Executive Officer, Kevin Ma, and Chief Financial Officer, Carl Yeung are scheduled to participate in the following upcoming investor conferences and industry events:

-- Brean Murray Carret & Co. All-Cap All-China Conference on May 20, 2008

-- Oppenheimer's 2nd Annual China Dragon Call Conference on May 21, 2008

Following the presentation, the Company's management will be available to meet with investors. The Oppenheimer presentation on May 21, 2008 at 7:40AM ET will be available to all interested parties at the Investor Relation's section of ATA's website: <http://ir.ata.net.cn> . For those unable to participate during the live broadcast, a replay will be available shortly after the presentation on the ATA website for 30 days.

About ATA Inc.:

ATA Inc. (Nasdaq: ATAI) ("ATA" or the "Company") is the leading provider of computer-based testing services in China. The Company offers comprehensive services for the creation and delivery of computer-based tests based on its proprietary testing technologies and test delivery platform. The Company's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology, or IT, services, banking, teaching, securities, insurance and accounting. ATA's test center network comprised 1,835 authorized test centers located throughout China as of December 31, 2007, which the Company believes is the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure and cost-effective manner. ATA has delivered over 23 million tests since it commenced operations in 1999, and in July 2007 delivered tests to more than 200,000 test takers in a single day for the China Banking Association, through its test delivery platform.

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