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Primerica, Inc. Increases First Quarter Dividend by 15 Percent

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI) announced today that the Board of Directors has approved a 15% increase in stockholder dividend for the first quarter of 2024 to \$0.75 per share. The dividend is payable on March 12, 2024, to stockholders of record on February 21, 2024.

Glenn Williams, Chief Executive Officer said, "Our Board of Directors remains committed to returning capital to our stockholders and is pleased to announce another increase in dividend. This marks the 18th increase since our IPO in April 2010."

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading provider of financial products and services to middle-income households in North America. Independent licensed representatives educate Primerica clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. We insured approximately 5.7 million lives and had approximately 2.9 million client investment accounts on December 31, 2023. Primerica, through its insurance company subsidiaries, was the #3 issuer of Term Life insurance coverage in the United States and Canada in 2022. Primerica stock is included in the S&P MidCap 400 and the Russell 1000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI".

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