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Primerica Included in 2021 Bloomberg Gender-Equality Index

DULUTH, Ga.--(BUSINESS WIRE)-- Primerica, Inc. (NYSE:PRI), a leading provider of financial services to families in the United States and Canada, today announced that the Company has been selected as one of 380 companies across 11 sectors to be included in the 2021 Bloomberg Gender-Equality Index (GEI). The GEI represents 44 countries and regions and companies reflect a variety of industries, including financial services, automotive, consumer services, engineering and construction, and retail.

"Primerica is committed to diversity, equality and inclusion in all areas of our business, including the number of women in leadership roles and in our talent and succession planning programs," said Glenn Williams, Primerica CEO. "We're proud our Company has been recognized as one of the 138 U.S.-headquartered companies to be included in the 2021 Bloomberg Gender-Equality Index."

The GEI brings transparency to gender-related practices and policies at publicly listed companies increasing the breadth of environmental, social, governance (ESG) data available to investors. The comprehensive, transparent GEI scoring methodology allows investors to assess company performance and compare across industry peer groups.

The reference index measures gender equality across five pillars: female leadership and talent pipeline, equal pay and gender pay parity, inclusive culture, sexual harassment policies, and pro-women brand.

Primerica was also one of the companies included in the [2020 GEI](#), which included 325 companies headquartered across 42 countries and regions.

"The companies included in the 2021 GEI are expanding the ESG data universe to include gender-related data that investors are demanding today," said Peter T. Grauer, Chairman of Bloomberg. "Their commitment to disclosure is making the business case for inclusion and driving transparency in the markets."

Through disclosure of gender-related metrics using the GEI framework, the firms included in the 2021 GEI have committed to providing a comprehensive look at their investment in workplace gender equality and the communities in which they operate, raising the bar of what should be expected from other companies within the same industry. Primerica was included in this year's index for scoring at or above a global threshold established by Bloomberg to reflect a high level of disclosure and overall performance across the framework's five pillars.

Both the framework and the GEI are voluntary and have no associated costs. The GEI is a reference index and is not for use as a financial benchmark. The index is not ranked. While all public companies are encouraged to disclose supplemental gender data for their company's investment profile on the Bloomberg Terminal, those that have a market

capitalization of USD1 billion are eligible for inclusion in the index. To learn more please visit the GEI website. To learn more please visit the [GEI website](#). Bloomberg Terminal subscribers can access the GEI at {BGEI <GO>}.

About Primerica, Inc.

Primerica, Inc., headquartered in Duluth, GA, is a leading provider of financial services to middle-income households in the United States and Canada. Independent licensed representatives educate Primerica clients about how to better prepare for a more secure financial future by assessing their needs and providing appropriate solutions through term life insurance, which we underwrite, and mutual funds, annuities and other financial products, which we distribute primarily on behalf of third parties. We insured over 5.5 million lives and had approximately 2.6 million client investment accounts at December 31, 2020. Primerica, through its insurance company subsidiaries, was the #2 issuer of Term Life insurance coverage in North America in 2019. Primerica stock is included in the S&P MidCap 400 and the Russell 1000 stock indices and is traded on The New York Stock Exchange under the symbol "PRI."

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